

Cancer Control Research Advisory Council (CCRAB)  
May 25, 2010 -- 10:00 a.m. - 3:30 p.m.  
Tampa Airport Marriott

**MEMBERS IN ATTENDANCE:**

Thomas George, M.D., University of Florida College of Medicine  
Susan Fleming, Florida Dept. of Health (DOH)  
The Honorable Marti Coley, Florida House of Representatives  
Michael Kasper, M.D., American Cancer Society  
Dorothy Parker, University of Miami Sylvester Comprehensive Cancer Center  
Eric Sandler, M.D., Association of Pediatric Tumor Programs  
Todd Parrish, General Public - Consumer Advocate  
Joanne Bujnoski, D.O., Florida Osteopathic Association  
JoAnn Carrin, General Public - Consumer Advocate  
Helen Lewis, Florida Cancer Registry Association  
Cathy Reed, Florida Department of Education  
Dr. Michael Bolin, M.D., Agency for Health Care Administration  
James Schwade, M.D., Florida Medical Association (by phone)  
Lance Grenevicki, D.D.S., Florida Dental Association (by phone)

**OTHER ATTENDEES:**

Merritt Martin, Moffitt Cancer Center, C-CRAB Executive Director  
Kimberley Buccini, C-CRAB Coordinator, Moffitt Cancer Center  
John DeMuro, Federal Government Relations Director, Moffitt Cancer Center  
Paul Hull, Vice President, American Cancer Society  
Folakemi Odedina, Ph.D., University of Florida, Prostate Disease Center

**WELCOME**

Dr. George welcomed attendees and provided a brief review of the Council's activities in 2009.

Dr. George provided an overview of the CDC's Comprehensive Cancer Control Resources Workshop, which sets forth a helpful framework for organizing and sustaining statewide cancer control organizations.

Dr. George implored members of the Council to "raise the bar" to plan for a more effective and comprehensive delivery of services.

**MEMBERSHIP VACANCY REVIEW**

It was reported that there are a high number of out-of-date or expired memberships among the current council members, along with many vacancies unfilled.

It was recommended that members wishing to re-apply for appointment submit their applications promptly.

It was reported that the Governor's office has indicated that they are not in possession of some of the applications which had been submitted by Council members. There have also been some discrepancies in the length of appointments, with some members receiving two-year terms even though the statute requires four-year terms.

It was decided that from now on Council applications will be routed through Merritt Martin to the Governor's office, so that Ms. Martin can track the appointment process in coordination with the Governor's staff.

It was also decided that the Council will create and circulate form letters to prospective appointees and current members whose appointments have expired.

It was recommended that the Council consider recruitment approaches not previously employed -- such as reaching out to different organizations or unaffiliated professionals who clearly represent key state cancer stakeholders. Some of these new approaches may require changes to the state statute governing the appointment of Council members.

#### FLORIDA CANCER PLAN AND F.C.P.C. UPDATE

Dorothy Parker provided an update on the development of the Florida Cancer Plan. A working group has met twice in recent months to continue the process of implementing plan updates. The plan provides a general blueprint for cancer control activities within the state of Florida.

It was indicated that the Plan may need to be updated with regard to evolving new guidelines for breast cancer screening. Dr. Sandler made a motion to have the Council recommend to the F.C.P.C. that the Plan provide information on the various contrasting recommendations on breast cancer screening put forth by major health care organizations such as the American Cancer Society, the Centers for Disease Control and other entities. The motion was seconded and unanimously approved by all in attendance.

It was reported that a proposed consolidation of state cancer control bodies may result in a merging of CCRAB and F.C.P.C. It was further suggested that the CCC may also be merged into this same singular entity. Any such changes would require legislative approval. It was agreed that eliminating duplication of effort and streamlining processes will ultimately best serve the people of Florida.

There was discussion of establishing a new schedule for the creation of Florida Cancer Plan updates. It was generally agreed that a 5-year term for each comprehensive plan updates was reasonable, with an annual review and interim revisions.

There was a motion that the Florida Cancer Plan should be updated by 2010 and that the

next edition should officially go to print by Sept. 1, 2010. The motion was seconded and unanimously approved by all in attendance. [Florida State Cancer Plan 2007-2009](#)

#### D.O.H. CANCER CONTROL UPDATE

Susan Fleming provided an overview of the cancer control activities being conducted by the DOH Bureau of Chronic Disease Prevention and Health Promotion.

It was reported that the Florida Breast and Cervical Cancer Early Detection Program continues to receive federal funding through the CDC, though current funding is only sufficient to cover 8 percent of eligible women. More than 11,000 women received screening through this program in the past year.

It was reported that the Comprehensive Cancer Control program (CCC) continues under the auspices of DOH, providing networking, education and programmatic support to regional cancer control collaborative within the state of Florida.

CCRAB and the F.C.P.C. were listed among DOH initiatives, along with several other worthwhile cancer control activities, including a laudable new program called “Screen for Life” offering early colon cancer detection services throughout the state. This program is the result of a competitive grant received through the CDC and provides screening services for under/uninsured state citizens along with colorectal cancer awareness raising campaigns statewide. [Florida Department of Health-Cancer Program 2010](#)

#### PROSTATE CANCER AWARENESS PROGRAM

The Council received a presentation from Guest Speaker Folakemi Odedina, Ph.D., Professor, Department of Pharmaceutical Outcomes, University of Florida. The presentation shared the mission and goals of the Prostate Health Outreach Program within the University of Florida’s Prostate Disease Center.

Dr. Odedina’s Prostate Health Outreach Program at the University of Florida provides an array of programs in three main areas: outreach/education; research support; and organization/provider relations. The program is offering a series of large-scale community events and conducting research involving thousands of subjects in Florida.

Her Program has been highly successful in reaching out to minority populations and providing health care education and access to clinical research.

Dr. Odedina expressed interest in collaborating with the Council on efforts to eliminate prostate health disparities. [The Prostate Health Outreach Program-A Statewide Initiative](#)

#### LEGISLATIVE UPDATE

Representative Coley shared her belief that the peer-reviewed aspect of the Bankhead-Coley and King programs is the best way to ensure that scientific excellence takes

priority over politics in the allocation of state funds for cancer research.

She also highlighted the fact that in addition to providing renewed funding for the King and Bankhead Coley programs, the Legislature also removed the sunset date for these programs during this past session.

Representative Coley endorsed the Council's plans to consolidate the work of several cancer-control entities within the state.

As for the Council's legislative aims, Representative Coley expressed that bills containing "mandates" -- such as the tanning bill championed by the Council in past sessions -- are problematic and may not be the highest and best use of the Council's effort.

The state budget outlook for FY12 was discussed, and it was speculated that financial conditions in the next budget cycle may be even more restrictive next year. If this is so, it could mean much less funding is available for research and other cancer control activities.

With the term of the Council's Florida Senate appointee now expiring, Representative Coley recommends approaching Senator Don Gaetz. It was decided that the Chair and selected members of the Council will approach Senator Gaetz to enlist his participation with, and membership on, the Council.

The following ideas were mentioned as possibilities for inclusion in a statutory revision bill for CCRAB:

- Consolidation/Merging with FCPC and perhaps CCC
- Refinements/Streamlining of the CCRAB appointment process
  - Appointments by "skill set" rather than by institution or at least more flexibility in making appointments of qualified panelists
  - Attendance requirements for appointees
  - Cull down the number of organizations statutorily required to participate, but increase inclusivity of all statewide cancer stakeholders.
- Inclusion of BRAC representative on Council
- Formal phase-out of "Research" in the mission and institutional identity of CCRAB ('R' can signify "resourcesResources")
- Language that codifies a universal infrastructure of state cancer control organizations, with the Council's role well defined within it.

It was decided that the Council chair would draft a list of potential provisions for inclusion in a CCRAB bill and circulate it for member input, prior to submitting it to Rep. Coley and/or the Council's other legislative representatives.

The Council considered altering its meeting schedule to better conform with the state

legislative calendar. For example, meetings could be held in late Summer and just prior to the legislative session.

It was pointed out the Council members could meet with their local legislators in district offices to promote CCRAB's health and policy agenda.

[2010 Session Outcomes of Proposed Provisions in CS for SB 620 and HB 861](#)

[2010 Legislative Session Outcomes](#)

[FY 2010-11 ACS Priority Appropriations](#)

## OPEN DISCUSSION/DECISIONS

It was decided that Council meeting sites should rotate, to be hosted by alternating members of the collaborative, and that the next meeting will be held in October at Moffitt Cancer Center.

It was decided that the annual frequency of the meetings would be increased from two to four, with the aspiration that two of those meetings would be face-to-face.

The prospect of developing a youth skin cancer prevention bill was discussed. Council members will reach out to contacts with county health departments and other stakeholders to determine whether there exists support for expansion of programming in this area.

Looking ahead to next year, the Council considered taking a position of support Medicaid programs that cover treatment of cancer disease detected in CDC-funded screening programs. Many of these programs are vulnerable to budget cuts due to the requirement of matching federal dollars with state funds.

The promotion of a state legislative mandate to cover colorectal cancer screening was discussed.

Programs which reduce disparate cancer burden and increase minority cancer awareness are needed and could be incorporated into the CCC collaborative groups.

It was also noted that the issues of survivorship and pediatric oncology may need to receive more emphasis in the Council's planning and advocacy activities.