

Florida Cancer Control
Research Advisory Council's (CCRAB)
2011 Annual Report



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MESSAGE FROM THE CANCER CONTROL RESEARCH ADVISORY COUNCIL CHAIR

The Florida Cancer Control and Research Advisory Council, also known as CCRAB, is the state council responsible for advising the Legislature, Governor and Surgeon General on how to reduce the cancer burden in Florida. We monitor cancer trends and disparities, evaluate and promote effective interventions to help in cancer prevention, screening and treatment. We also develop position papers on cancer-related legislation and state policy issues.

CCRAB was established in state statute in 1979, and is governed by Florida Statute 1004.435. The Council is housed at, and administratively supported by the H. Lee Moffitt Cancer Center and Research Institute, but operates as an independent group. Individual members are leaders in health care, education, cancer research and treatment, and Florida government, many of whom are cancer survivors. Membership also represents the totality of cancer stakeholder organizations statewide. The Council meets at least twice a year, has membership that is appointed by the Governor, President of the Senate, and Speaker of the House (for the legislative members) and is overseen by a Chair and an Executive Committee.

We greatly appreciate Moffitt Cancer Center's continuing support for the Council's operations and for allowing the Council to function as an independent advisory board. Additionally, we would like to acknowledge the assistance of the Centers for Disease Control and Prevention, through the Department of Health for funds and facilitation.

Updated information can be obtained online at our website www.ccrab.org. For additional copies of this report, or any additional information about CCRAB and its activities, please contact the Council office.

Respectfully submitted,



Thomas J. George, Jr., MD, FACP
Chair

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Membership

Chairman

Thomas J. George, Jr., MD, FACP

Organization Represented

University of Florida College of Medicine

Executive Committee

Eric S. Sandler, MD

Brian M. Rivers, PhD

Susan Fleming, BSN, MPA

Lance F. Grenevicki, DDS, MD, FACS

Gerald J. Robbins, MD

Dorothy F. Parker, MHS

Honorable Marti Coley

Honorable Senator Sobel

Association of Pediatric Tumor Programs

Moffitt Cancer Center

Florida Department of Health

Florida Dental Association

American Cancer Society

University of Miami Sylvester Comprehensive Cancer Center

State of Florida House of Representatives

State of Florida Senate

General Members

Robert Cassell, MD, PhD

Irene Sullivan, LCSW

Zenesha Barkely, MSN, RN, CNE

Joanne L. Bujnoski, DO

Rose Marie Cossick

Michael E. Bolin

Rosemary Irene Sullivan, LCSW

Helen Lewis, CTR

Naushira Pandya, MD

Steven N. Hochwald, MD

Ellen M. Daley, PhD, BA, MPH

Pascal Jean-Pierre, PhD, BA, MPH

Gregory A. Hale, MD

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Sharmine Dipnarine, APRN, BC, LMHC

JoAnn Carrin

Florida Society of Clinical Oncology

Florida Society of Oncology Social Workers

Florida Nurses Association

Florida Osteopathic Association

General Public/Consumer Advocate

Agency for Health Care Administration

Florida Society of Oncology Social Workers

Florida Tumor Registrars

Nova Southeastern College of Osteopathic Medicine

American College of Surgeons

College of Public Health, University of South Florida

University of Miami Miller School of Medicine

Florida Pediatric Society

Florida Hospital Association

Florida Department of Corrections

Representative of the General Public Acting Consumer Advocate

Department of Family & Children's Services

Association of Community Cancer Centers

FAMU Institute of Public Health

College of Medicine, University of South Florida

University of Florida Shands Cancer Center

Florida Department of Education

Florida Medical Association

Florida Ovarian Cancer Alliance Speaks

Florida Obstetric and Gynecological Association

Rose Marie A. Cossick

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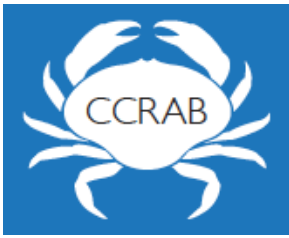
Bonnie Donihi (*pending*)

Robert W. Holloway, MD (*pending*)

I. Executive Summary

The Florida Cancer Control and Research Advisory Council, also known as CCRAB, is the state council responsible for advising the Legislature, Governor, and Surgeon General on cancer control issues. Those issues include, but are not limited to, approving the Florida Cancer Plan, preparing position statements on cancer-related legislation, aiding in the development of grants and projects to reduce the cancer burden in Florida, and allocating funds, if available, for patient care for low-income citizens with cancer.

A statutorily mandated responsibility of the Council is to provide the Governor and the Legislature with an annual report on the happenings of the Council over the past year. The following document includes brief updates regarding legislation and budget allocations that were of interest to the Council, highlights from the Council's four Goal Committees, and a concise administrative update.






Summary of 2011 Accomplishments

- Advised individual legislators, House and Senate health-care committee members and staff, and the Surgeon General with regard to Florida's cancer burden and opportunities for improvements in prevention, screening, research, and survivorship within the state, ultimately to the benefit of the Florida citizens.
- Finalized, approved, and distributed the State of Florida Cancer Plan. This document serves as an inventory of the cancer burden on Florida citizens and outlines opportunities to reduce cancer disparities and improve outcomes statewide.
- Supported the continuation of the Bankhead-Coley Research Initiative, which provides peer-reviewed research dollars to Florida cancer researchers, thus supporting and promoting cancer research advancements by state institutions and investigators for the benefit of all citizens.
- Continued ongoing communication with members of the Florida House and Senate in an effort to increase Council advisory role while increasing the legislators' exposure to and knowledge of cancer control issues in Florida.
- Supported legislation to increase the screening, detection and treatment of prostate cancer in Florida.
- Supported legislation to increase protecting Florida's youth from smoking.
- Supported legislation that increases awareness and education regarding ovarian cancer in Florida.
- Supported seven different House and Senate resolutions, which designated cancer awareness months for breast cancer, lung cancer, prostate cancer, brain tumor, and minority cancer awareness. Additionally, brain tumors and clinical trial awareness.
- Developed an active participation network between CCRAB members and Florida Cancer Plan Council (FCPC) members to implement the prioritized goals and strategies laid out in the 2010 Florida Cancer Plan by forming four Goal Committees within CCRAB.
- Convened General Council and Executive Committee Members on June 10, 2011 and October 17, 2011.

II. Legislative Update

C-CRAB membership supported the following legislative initiatives in the area of cancer control during the 2011 legislative session.

CCRAB Legislative Key	
 <p>The CCRAB emblem represents the Council’s interest in the legislation during the 2011 Legislative Session.</p>	<p> The thumbs-up indicates the Council’s approval of the itemized policy decision.</p> <p> Thumbs down indicates the Council’s dissatisfaction with the action, or lack of action, taken on the policy.</p>

C-CRAB Statute



Although no changes were made to statute 1004.435 during this year’s legislative session, there was a bill, SB 720 sponsored by Senator Gaetz and it’s House companion HB 377 sponsored by Rep. Coley, which intended to update the statute. Proposed changes included: staggering member terms, defining the exclusive purpose of the research programs, and implementing a new and more rigorous approach when reviewing and considering grant applications. Despite full passage from the Senate, the bill died in messages.

Funding Allocations for Cancer Control



During the 2011 legislative session nearly \$115.1 million was appropriated by the Legislature to continue advancing cancer control and research efforts.

- King Biomedical Research Program \$7.2 million
- Bankhead-Coley Biomedical Research Program \$10 million
- Comprehensive Stateside Tobacco Prevention and Education \$62.3 million
- Mary Brogan Breast and Cervical Cancer Program \$4.9 million
- Minority Health \$3.1 million
- Moffitt Cancer Center \$9.6 million
- Rural Primary Care Residency Expansion \$3 million



Biomedical Research

(With recommendations to increase funding)

CCRAB’s position was to maintain (as a minimum) and increase appropriations for biomedical research for cancer in the state. The King Biomedical Research Program and the Bankhead-Coley Cancer Research Program were both funded for fiscal year 2011-2012. However, both programs received reductions of \$15 million and \$10 million, respectively, from last year’s funding. Allocations were also designated to The H. Lee Moffitt Cancer Center, University of Florida Shands Cancer Hospital, and University of Miami Sylvester Comprehensive Cancer Center. The Governor signed HB 5303 into law on May 31, 2011. (The latter allocations will be placed into statute). An additional \$5 million was also designated from annual tobacco surcharge proceeds to the King and Bankhead-Coley Programs. Below is a break down of how the biomedical research appropriations were distributed.

Bankhead-Coley Biomedical Research Program	\$10 Million
King Biomedical Research Program	\$7.2 Million
Moffitt Cancer Center	\$5 Million
UF-Shands Cancer Hospital	\$5 Million
UM-Sylvester Cancer Center	\$5 Million



Tobacco Control

SB 1430, Regulation of Smoking, authorizes school districts to restrict smoking on school district property. The bill was sponsored by Sen. Altman, and was signed into law by the Governor on June 2, 2011. Additionally, the Comprehensive Statewide Tobacco Prevention and Education Program received full funding with an allocation of \$62.3 million.



Prostate Cancer

HB 137, Prostate Cancer Awareness Program, expands the purpose of the Prostate Cancer Awareness Program and transfers all duties and responsibilities for implementing the Program to the University of Florida, Prostate Disease Center. Rep. Renuart sponsored the House bill, and Sen. Oelrich sponsored the Senate companion. The Governor signed the bill into law on May 31, 2011.



Ovarian Cancer

HB 1085, Women's Health, creates the Kelly Smith Gynecologic and Ovarian Cancer Education and Awareness Act within the Department of Health, and also adds one member from the Florida Ovarian Cancer Alliance Speaks Organization to C-CRAB. Rep. Plakon sponsored the House bill and its Senate companion was sponsored by Sen. Storms. The Governor signed the bill into law on May 31, 2011.



Florida Center for Brain Cancer Research

HB 7079, OGSR/Florida Center for Brain Cancer Research, modifies and reenacts the public records exemption for the Florida Center for Brain Cancer Research, and also extends the public records exemption repeal date from October 2, 2011, to October 2, 2016. The bill was sponsored by Rep. Bileca and was signed into law by the Governor on June 21, 2011.



Pain Medications / Palliative Care

(Support final version)

HB 7095, Prescription Drugs, or "The Pill Mill Bill", provides an inclusive scope, addressing the epidemic of prescription drug abuse throughout the State of Florida. As part of the bill's comprehensive approach, activities by physicians, pain management clinics, pharmacies, and wholesale drug distributors will be regulated. In the final version of the bill, language that would have infringed upon the ability of terminally ill patients to receive appropriate amounts of pain medication was eliminated. The bill was sponsored by Rep. Schenck, and signed into law by the Governor on June 3, 2011.



Vaccination to Prevent HPV Infection and Cervical Cancer

In 2006, a major cancer prevention breakthrough occurred in the form of a vaccine to prevent Human Papilloma Virus (HPV) Infection, which is linked to most cases of cervical cancer. This was a major advance in cancer prevention and the first approved vaccination to prevent cancer since the hepatitis B vaccination, which decreases the occurrence of cirrhosis and liver cancer.

Since then, the HPV vaccine is recommended for males and females 9-26, but recommended at the earliest ages due to better immune responses generated at earlier ages in order to reach boys and girls prior to their becoming sexually active. It is clear now that HPV also causes a significant percentage of

head and neck cancers, and may play a role in other cancers. Although the Center for Diseases Control's recommendations changed with regard to young men and women receiving the HPV vaccination, there was no legislation filed during the 2011 Legislative Session

Sun Awareness Education and Safety for Florida's Youth



CCRAB supports legislation aimed to inform and educate the public and parents regarding cancer risks of tanning beds.

SB 162, Relating to Tanning Facilities, required that the operator or proprietor of a tanning facility witness the signing of a written statement by a parent or legal guardian of a minor before the minor is allowed to tan. It also prohibited minors fourteen years of age or younger from using a tanning device. The bill was sponsored by Senator Sobel, however the bill died in the Senate Budget Committee.

Clinical Trials



Clinical trials are designed to improve treatment, prevention, and diagnosis cancer. They can offer patients access to new and potentially lifesaving drugs and cures. During the 2011 Legislative Session Representative Dorworth filed HB 9113 – Relating to Clinical Trial Awareness Month. The resolution designated April 2011 as Clinical Trial Awareness Month in Florida.

Resolutions for Cancer Awareness



Education and prevention are critical when combating cancer throughout the State of Florida. During the 2011 Legislative session legislators passed seven resolutions designating certain months and weeks to specific types of cancers.

- HB 9113, Sponsored by Representative Dorworth, Relating to Cancer Clinical Trial Awareness Month – April 2011
- SB 2198, Sponsored by Senator Braynon, Relating to Minority Cancer Awareness Week – April 16-22, 2011
- SB 2220, Sponsored by Senate President Haridopolos, Relating to Brain Tumor Awareness Month – May 2011
- HB 9123, Sponsored by Representative Nehr, Relating to Prostrate Cancer Awareness Month – September 2011

- SB 2190, Sponsored by Senator Sachs and co-sponsored by the rest of the Florida Senate, Relating to Breast Cancer Awareness Month – October 2011
- HB 9105, Sponsored by Representative Schenck, Relating to Male Breast Cancer Awareness Week - October 17-22, 2011,
- HB 9117, Sponsored by Representative Hager, Relating to Lung Cancer Awareness Month – November 2011

Florida Cancer Plan Implementation

Florida Statute 1004.435 charges CCRAB, to approve the state cancer plan. After working with the Florida Department of Health and the Florida Cancer Plan Council on the development of an updated state cancer plan in 2010, the new plan was published and distributed this year. The plan serves as a guide with recommended goals, policies, and priorities for cancer control across the state. The Cancer Plan is distributed to the Governor, Florida Legislature, and other essential policy makers and stakeholders throughout the State of Florida

III. Goal Committee Update

Over the past year CCRAB members have been working to implement the Florida Cancer Plan's priorities and strategies through a robust network of participants from CCRAB, FCPC, and the Cancer Collaborative networks throughout the State through the following subcommittees:

a. Goal I: Develop System Capacity

Goal I is a coordinated approach among public and private cancer control stakeholders to implement cancer activities statewide. The primary objective of this committee is to develop system capacity statewide by reconfiguring the two major cancer councils in Florida, CCRAB and the Florida Cancer Plan Council (FCPC), into one united network of stakeholders and volunteers. Over the past two years, bills have been filed to amend the CCRAB statute to incorporate the FCPC and CCRAB into a single entity.

By continuing to build upon the infrastructure that CCRAB has established by joining with FCPC, and the state's regional cancer collaborative networks, the council will be able to utilize representation from varying levels of Floridians battling cancer. These stakeholders include the medical teams who work daily treating cancer patients, hospital administrators, legislative representatives, agency leads, and patients and survivors. All stakeholders will be represented on the committee.

Additionally, increased communication and facilitation of ideas between networks will provide the state with more organized and targeted cancer control and research efforts. Both groups are working toward the same goal of implementation of the recommendations detailed in the Florida Cancer Plan. By combining efforts, and increasing the number of established stakeholders participating, the group will more easily be able to obtain its designated goals of educating and advising the State of Florida. New networks will be encouraged to participate, further synergizing efforts, and reducing redundancies.

Moving forward, the Goal I committee is dedicated to working in cooperation with FCPC. When the CCRAB statute revision is updated, the committee will be responsible for creating new bylaws for the Council's function. The committee will continue to coordinate with the Cancer Collaborative Networks throughout the State. Such infrastructure will serve our citizens and facilitate opportunities for expanding effective best practices in cancer control.

b. Goal II: Prevention

The Goal II Committee has been active over the past year in cultivating a network of involved stakeholders throughout Florida, who are dedicated to encouraging Floridians to practice healthy behaviors associated with reducing their cancer. The committee is focused on strengthening links with partner organizations to reduce the burden of tobacco and obesity, promoting measures to increase cancer screening and early detection, and continuing to emphasize the danger of UV exposure in Florida, especially in Florida's children and adolescents. Over the past year, this committee has been involved in developing educational webinars that speak directly to the aforementioned priorities. Featured webinar topics and speakers included:

- *The Gardening for Grades Program: Overview of School Garden Curriculum and Applicability*
Presented by Lisa Gaskalla, Executive Director Florida Agriculture in the Classroom, Inc.
<http://www.flagintheclassroom.com/gardening.html>
 - Skin cancer is the fastest growing cancer in the United States, and in the State of Florida, and current statistics show Florida ranks second in the nation for melanoma occurrence. This disease is largely preventable by limiting direct ultraviolet and sun exposure during the formative years of childhood and adolescence. Over the past year, the Committee has participated in supporting efforts to educate Florida's youth by taking an integrative approach. The Gardening for Grades initiative was a coordinated effort between CCRAB, the Florida Department of Health, the Florida Department of Agriculture, the Florida Department of Education, and Florida Area Health Education Centers (AHEC).

Gardening for grades provides Florida's kindergarten through middle school students an integrated approach to learning. The program teaches children gardening skills, preventative measures that must be taken to reduce any sun damage that may be caused while being outdoors, and also, the nutritional value of the food they are growing, which will hopefully instill healthy eating habits to prevent obesity later in life. The program crosses priorities by merging education on protection from harmful UV ray damage, and its links to cancer, and also, helping to prevent obesity in youth, which has potential to lead to health problems later in life, including an increased risk of cancer.

- *Obesity and Cancer Risk: What is the Evidence?*
Presented by Joanne L. Bujnoski, M.D., D.O. Woodlands Center for Specialized Medicine
 - Dr. Bujnoski's presentation, *Obesity and Cancer: What is the evidence?*, further expanded insight on the Committee's priority to reduce the obesity burden and its linkages to

cancer. Dr. Bujinoski outlined these risk factors, and ways in which individuals can reduce their cancer risk.

- *Preventing Skin Cancer: Understanding and Modifying Risk*

Presented by Robert S. Kirsner, M.D., Ph.D., Vice Chairman & Stiefel Laboratories Chair
Department of Dermatology and Cutaneous Surgery Chief of Dermatology University of
Miami, Miller School of Medicine

- Dr. Kirsner's presentation, *Preventing Skin Cancer: Understanding and Modifying Risk*, was in line with the Committee's priority to emphasize the danger of UV ray exposure in Florida. Dr. Kirsner outlined the rising occurrences of melanoma throughout the country, with Florida having the second highest number of melanoma cases in the United States, the societal cost of melanoma, and ways in which to reduce your risk.

- *Food Day Overview*

Janice A. Daly, Ph.D., MCHES. Healthy Communities, Healthy People Program Manager

- Janice Daly's presentation provided a brief history of the Food Day movement, and the movement's recent success in Tallahassee. Similar to the Gardening for Grades principle, in that like children, adults are more likely to eat vegetables and fruit they would not ordinarily eat if they have grown the product themselves. The initiative's goal is to empower people to develop life long healthy eating habits, and in the process, reduce their risk of cancer.

c. Goal III: Treatment and Access to Care

This Committee focuses on providing Floridians with appropriate health information and effective health services for the timely detection, diagnosis, and treatment of cancer. Moreover, the Committee is dedicated to improved cancer resource awareness and access for minority and disparate populations, and also increased cancer patient awareness of and participation in clinical trials.

Certain population groups bear a disproportionate burden of cancer incidence and mortality. Notable examples of cancer health disparities include the fact that Hispanic women are twice as likely to contract cervical cancer as non-Hispanic White women; and African men are twice as likely to die of prostate cancer as White men. Disparities exist in incidence and outcomes for many other cancer disease sites for specific population groups, which can be classified by gender, ethnicity, education, income, geographic location, or other factors.

Economic inequalities in access to medical care account for a portion of this problem, as do cultural barriers to seeking screening services and follow-up care. However, since disparities in survival rates have persisted in many cases where screening rates had measurably improved, it is clear that other factors need to be examined. Increasing the participation of minority populations in clinical trials is critical to examining possible genetic links, which may contribute to differences in cancer disease progression and development, as well as differences in response to treatment, among different populations.

With the aforementioned factors in mind, the Committee has been dedicated to addressing these issues. Through the priorities and stakeholders invested in this Committee, a new coalition has formed: the Florida Community Health Worker Coalition. The Goal III committee and CCRAB have been instrumental in creating the Florida Community Health Worker Coalition.

Additionally, CCRAB helped to facilitate the first face-to-face meeting of the Florida Community Health Worker Coalition on June 2nd and 3rd 2011. This first face-to-face meeting had nearly fifty participants and provided an introduction to the broad spectrum of work, diverse demographics, and various health issues and chronic diseases that community health workers encounter. Over the course of the two-day meeting, four task force committees were formed. The committees; Networking/Communications, Sustainability, Curriculum, and Policy, identified key action items to pursue following the conclusion of the two-day meeting, and have since convened as

individual committees. The Coalition has a much broader scope than cancer alone. The Goal III committee is encouraging the coalition to create a cancer navigation subgroup.

d. Goal IV: Survivorship

The scope of the survivorship committee is to ensure that Floridians affected by cancer are aware of, and have access to, appropriate services for palliative care, and survivorship. Additionally, this committee aims to explore the resources available within the state, and develop a statewide action plan to assure that all cancer survivors have best practice survivorship care. Over the past year the committee has stressed the importance of providing patients with a treatment summary upon completion of their cancer treatment. A treatment summary is critical for survivors to obtain in order to provide their primary care physician with the personalized way in which their cancer was treated. A treatment summary is also essential for survivors to have to provide to their oncologist in the event of a reoccurrence. The committee is working closely American College of Surgeons (ACOS) to achieve their goal that all accredited programs must provide patients with treatment summaries once their care is complete. It is hoped that this treatment summary in an electronic format will allow for the best patient care.

The Goal IV committee had its first face-to-face meeting, independent of the general body on June 9, 2011. Ann Willis, the Director of Survivorship Programs at the George Washington Cancer Institute, facilitated the meeting. The Committee organized an excellent list of participants to speak at the daylong event. Participants included:

- Dr. Kevin Stein, Managing Director of the Behavioral Research Center at the American Cancer Societies national headquarters in Atlanta, Georgia
- Recinda Sherman, Florida Cancer Data System
- Dr. Steven Hochwald of the American College of Surgeons
- Dr. Kelly Sawczyn of All Children’s Hospital in Tampa
- Mary Ann Morgan, ARNP, PhD, Moffitt Cancer Center
- Dr. Paul Jacobsen, Moffitt Cancer Center
- Dr. Patricia Shearer, from the University of Florida

The face-to-face meeting provided the Committee with tremendous insights on best practices as a result of the remarkable expertise possessed by the speakers and stakeholders in attendance.

IV. Administrative Update

CCRAB Statute

No changes were made to the Council statute (Section 1004.435).

Membership

2011 Appointees:

Officers

- Thomas J. George, Jr, MD, of the University of Florida College of Medicine, CCRAB Chair
- Kimberley Buccini: CCRAB Coordinator and Administration
- Laura Lenhart: CCRAB Liaison coordinating efforts between Moffitt Cancer Center and the Florida Department of Health

Executive Committee Members

- Thomas George Jr., MD, Chair
- Honorable Marti Coley
- Honorable Eleanor Sobel
- Gerald Robbins, MD
- Eric S. Sandler, MD
- Lance Grenevicki, MD, DDS, FACS
- Brian Rivers, PhD
- Susan Fleming, RN, BSN, MPA
- Dorothy Parker, MHS

Goal Committee Leads

- Goal I: Thomas George Jr., MD, Chair
- Goal II: Susan Fleming, RN, BSN, MPA
- Goal III: Brian Rivers, PhD
- Goal IV: Dr. Eric Sandler

Meetings

The entire Council membership met on June 10, 2011, and October 17, 2011. The Executive Committee had a series of conference calls during the course of the year. The Council also had an advocacy day in the Capitol on October 18, 2011.

Goal I, II and IV Committees had several conference calls over the course of the year. The Goal IV Survivorship Committee members physically met on June 9, 2011.