

Florida Cancer Control and Research Advisory Council



1999 ANNUAL REPORT

Submitted to the Governor and Legislature
pursuant to Section 240.5121, Florida Statutes

February 15, 2000

W. Jarrard Goodwin, Jr. M.D., Chair
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SECTION 1: ADMINISTRATIVE UPDATE

1. C-CRAB STATUTE

No changes were made to the C-CRAB statute (Section 240.5121, **Appendix 1**).

2. MEMBERSHIP

A list of members can be found in **Appendix 2**. The only new appointment during 1999 was Jim Sebesta from St. Petersburg, who was appointed on January 20 by the President of the Senate, Toni Jennings, to represent the Florida Senate.

Dr. Edward Copeland from the University of Florida Shands Cancer Center resigned was represented by Dr. W. Stratford May who will be applying to replace Dr. Copeland this year. Dr. Denis Cavanagh from the University of South Florida College of Medicine also resigned due to illness. Dr. Mitchell Hoffman has been nominated as his replacement. The terms of 11 other members ended during 1999 but new appointments have not yet been made by the Governor.

3. OFFICERS AND BYLAWS

Dr. W. Jarrard Goodwin continued as Chair. His two-year term ends in January 2000. The Council voted to recommend his reappointment by the Governor as Chair for another term. Members of the Executive Committee are indicated in **Appendix 2**.

4. MEETINGS

The council met on June 17 and on November 11, 1999. The Executive Committee had a conference call on April 21 and met on November 11. Minutes can be found in **Appendix 3**.

SECTION 2: SUMMARY OF ACTIVITIES

1. BREAST CANCER BOOKLET

In 1998, the Legislature appropriated \$50,000 to C-CRAB to revise and distribute its breast cancer treatment options booklet. The Department of Health contracted with the H. Lee Moffitt Cancer Center, the fiscal agent for C-CRAB, to disperse funds for this project. The booklet was revised with the assistance of C-CRAB's Breast Cancer Technical Advisory Group, and reviewed by a group of breast cancer patients. A translator was hired to translate the booklet into Spanish. The translation was reviewed and edited by several bilingual individuals.

An English and Spanish versions of the second edition of *If You Have Breast Cancer ... Information About Treatment Options* were printed in June. Sample copies and order forms were mailed to primary care and oncology physicians and to all accredited mammography facilities in the state. A total of 62,500 copies were printed (49,000 in English and 13,500 in Spanish). Almost all have been distributed.

Evaluation: The second edition included a tear-out reply card for feedback on the usefulness and comprehensibility of the booklet. In proportion to the number of booklets that were distributed, very few cards have been returned. However, all been

very favorable, and we have received numerous complements from health care providers and patients who have telephoned to order copies.

The booklet is available on the Internet in PDF format, and can be accessed from the C-CRAB web page (www.moffitt.usf.edu/ccrab).

2. PROSTATE CANCER EDUCATIONAL MATERIAL

In 1998, the Legislature also appropriated \$50,000 to C-CRAB for prostate cancer education material. As with the breast cancer project described above, funds were dispersed via a contract between the Department of Health and the H. Lee Moffitt Cancer Center. Before deciding how to use this money, C-CRAB deferred to the Florida Prostate Cancer Task Force. The Task Force, created by the Legislature in 1998 (Chapter 98-305, Florida Laws), was charged with making recommendations to the Governor and the Legislature for ways to increase public awareness about prostate cancer. Preliminary recommendations of the Task Force were discussed at the November 11 C-CRAB meeting.

In its final report issued in January 2000, the Prostate Cancer Task Force gave top priority to public education. They recommend a statewide educational campaign to increase awareness about prostate cancer and the options for early detection, with special attention given to groups at high risk for prostate cancer – African American men and men with a family history of the disease. Other recommendations cover patient education, professional education, insurance coverage, and research. The report is on the Internet at www.moffitt.usf.edu/pctf.

C-CRAB concurred with Task Force recommendation that there was no need for Florida to develop its own *patient* education materials, as it did with breast cancer, because of the availability of high quality material produced by several national organizations.

Since the Council felt that \$50,000 was insufficient to cover the entire state, using the money for a small-scale pilot project was suggested. One such project is *Project Toolbox*, funded by the Florida Legislature in 1999; \$250,000 was appropriated to the H. Lee Moffitt Cancer Center to develop educational material on the early detection of breast, cervical, and prostate cancers for African American and Hispanic migrant populations. The toolbox will include brochures, videos, and training material. Development of the material will be based on results from focus groups and key informant interviews with African Americans and Hispanics. C-CRAB is considering contributing its funds to the production and distribution of the prostate cancer materials developed by *Project Toolbox* so that it can be more widely distributed. The toolboxes will be completed by May 2000 and presented to C-CRAB at its June meeting, at which time the Council will decide about using its funds with this project.

3. COMPREHENSIVE CANCER CONTROL PLANNING

Two factors are moving Florida in the direction of comprehensive cancer control program planning: (1) C-CRAB will be revising the state cancer plan next year, and (2) the federal Centers for Disease Control and Prevention (CDC), the funding source for the Florida Breast and Cervical Cancer Early Detection Program, announced that is promoting a comprehensive approach to cancer control programs at the state level, and

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HIGHLIGHTS

- ◆ The C-CRAB patient education booklet, *If You Have Breast Cancer...Information About Treatment Options*, was revised and reprinted. More than 60,000 copies were distributed to physicians, mammography facilities, and others.
- ◆ The Prostate Cancer Task Force recommended that top priority be given to public education to increase awareness about prostate cancer. C-CRAB is considering using its prostate cancer education funds to supplement the prostate cancer component of the state-funded *Project Toolbox*.
- ◆ To enable groups and individuals interested in cancer control planning to have input into the state cancer plan and other state cancer programs, a comprehensive cancer coalition is being planned. The coalition will meet in September 2000 to help C-CRAB revise the *Florida Cancer Plan*.
- ◆ C-CRAB recommended to the Governor and the Legislature at least one-third of the Lawton Chiles Endowment Fund for Health and Human Services be used for biomedical research. They also recommended that the fund be available for prevention research in addition to research on the diagnosis and treatment of diseases related to tobacco use.
- ◆ C-CRAB recommended to the Governor and Legislature that at least \$6.1 million be allocated for FY 2000-2001 for tobacco control programs, including media, education, community partnerships, enforcement, and evaluation.
- ◆ Three issues of the C-CRAB newsletter were published.
- ◆ *Florida Crossroads*, a weekly television program produced by "The Florida Channel, aired a program on cancer on October 28 called *Creating Survivors*.
- ◆ C-CRAB continues to work with other state cancer programs, such as the Florida Breast and Cervical Cancer Early Detection Program, and the Tobacco-Free Florida Partners Network. C-CRAB will also work with the American College of Surgeons Commission on Cancer to develop a Triad Clinical Cancer Control Program in Florida.

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that future funding will be based on states having a comprehensive model. In the past, federal funding has been for specific types of cancer.

CDC's Division of Cancer Prevention and Control defines *comprehensive cancer control* as "an integrated and coordinated approach to reduce cancer incidence, morbidity, and mortality through prevention, early detection, treatment, rehabilitation, and palliation." CDC has funded five states and one tribal organization for comprehensive cancer control planning. More information is available on the CDC web site: www.cdc.gov/cancer/ncccp/index.htm. C-CRAB hopes to work with the Florida Department of Health so that Florida can receive CDC funding in the future.

During the past two years, C-CRAB explored options for holding a public forum, or series of forums, to get input from concerned citizens, groups, and agencies on the Florida Cancer Plan. However, plans for the forum(s) did not materialize, primarily due to limited resources and staff.

In 1999, the Department of Health agreed to ask CDC for a small amount of money for FY 2000-2001 to help C-CRAB convene a new comprehensive cancer coalition. The coalition will be modeled after the Florida Breast and Cervical Cancer Coalition, a group that has helped the Department with its CDC-funded breast and cervical cancer early detection program. The former Breast and Cervical Cancer Coalition will be incorporated into a comprehensive coalition that will address other cancer sites and issues identified as priorities in the Florida Cancer Plan. The first meeting of the coalition is scheduled for September 2000. Groups, agencies, and individuals interested in participating in the planning process will be invited to join the coalition. Its first task will be to work with C-CRAB on revising the Florida Cancer Plan. The *1998-1999 Florida Cancer Plan* is available on the C-CRAB web page (www.moffitt.usf.edu/ccrab).

In October 1999, C-CRAB requested a meeting with Secretary of Health, Dr. Brooks, and the C-CRAB Chair, Dr. Goodwin, and a few Council members. The purpose of the meeting would be to begin a dialog between the Secretary and the Council on how to improve Florida's cancer control programs. Specifically, there is a need to discuss plans for creating the comprehensive cancer coalition, possibilities of future CDC funding for comprehensive cancer control programs. The meeting will be scheduled in early 2000.

4. BIOMEDICAL RESEARCH

In July, C-CRAB sent letters to the Secretary of Health, the Secretary of Elder Affairs, the Secretary for the Department of Children and Family Services, and the Director of the Agency for Health Care Administration recommending that no less than half of the Lawton Chiles Endowment Fund for Health and Human Services be used for biomedical research. In November, C-CRAB agreed to endorse the recommendations of the TriAgency Coalition that at least one-third of the money be used for biomedical research. C-CRAB also submitted a recommendation that Dr. John C. Ruckdeschel, CEO and Center Director of the H. Lee Moffitt Cancer Center, be appointed to the Biomedical Research Council.

5. OTHER STATE CANCER CONTROL PROGRAMS

- A. Florida Breast and Cervical Cancer Early Detection Program:** C-CRAB continues to follow the progress of the Florida Breast and Cervical Cancer Early Detection Program. The program is funded by the federal Centers for Disease Control and Prevention, and is administered by the Florida Department of Health. It provides education, outreach, screening and diagnostic services to uninsured women in selected Florida counties. The Early Detection Program staff attend C-CRAB meetings, and several C-CRAB members were members of the Florida Breast and Cervical Cancer Coalition. The Coalition held its last meeting on June 29, 1999. Its members will be invited to be part of the comprehensive cancer coalition described on page 3.
- B. Tobacco-Free Florida Partners Network:** C-CRAB was an organizational member of the Tobacco-Free Florida Partners Network. As such, it has had the opportunity to review and comment on drafts of the strategic plans for tobacco control programs that have been developed by the Tobacco-Free Florida Leadership Council and the Department of Health's Tobacco Control Program office. Results of the tobacco control program's evaluation are shared with the C-CRAB by two members: Dr. Richard Hopkins from the Department of Health, and Dr. Edward Trapido, coordinator of the evaluation component, from the Sylvester Comprehensive Cancer Center.
- C. Triad Clinical Cancer Control Program:** C-CRAB is working with the American College of Surgeons (ACoS) Cancer Liaison Program chairman for Florida, Dr. Robert Reichert, to develop a Triad Clinical Cancer Control Program in our state. The purpose of the Triad Program is to monitor and improve the patterns of cancer care, and to provide leadership and foster a collaborative approach for data-driven cancer control initiatives. The ACoS Cancer Liaison Physicians, the American Cancer Society, and cancer registrars are the three groups that comprise the triad. Dr. Robert Reichert and the ACoS representative on C-CRAB, Dr. George R. McSwain, have begun a dialog to determine how C-CRAB and the Triad Program can work together. The process of revising the Florida Cancer Plan next year will offer opportunities for collaborative efforts.
- D. Florida Cancer Data System (FCDS):** Florida's statewide cancer registry continues to be a valuable source of information about cancer incidence and mortality in Florida. The data have been used by C-CRAB for the Florida Cancer Plan, by the Prostate Cancer Task Force, and in numerous presentations and articles about cancer in Florida. FCDS is run by the University of Miami School of Medicine under contract with the Department of Health's Bureau of Epidemiology. Data are available on the FCDS web site (fcds.med.miami.edu).

6. COMMUNICATIONS AND PROMOTION

- A. Florida Channel TV Program:** With the assistance of C-CRAB member Senator Jim Sebesta and his Chief Legislative Aid, David Winialski, The Florida Channel agreed to do a program on cancer in Florida. The Florida Channel produces news,

documentary, and human interest programs that are aired on public television stations throughout the state. On October 28, 1999, the *Florida Crossroads* series aired a program on cancer in Florida called *Creating Survivors*. Produced by Maureen Walsh, the program was filmed at the H. Lee Moffitt Cancer Center, the M.D. Anderson Cancer Center Orlando, the University of Florida Shands Cancer Center, and the Sylvester Comprehensive Cancer Center. It featured interviews with cancer researchers, patients, and with C-CRAB Chair, Dr. Goodwin. Plans for future programs, such as an interview on the *Face To Face* series, are being considered for next year. The purpose is to increase awareness about C-CRAB, Florida's cancer research centers, and to generate interest in cancer control program.

- B. C-CRAB Newsletter:** Three issues of the *C-CRAB Connection* were published in 1999 (see Appendix 4). The newsletters are sent to the governor, all state legislators, health care committee staff, and approximately 300 other individuals, agencies and organizations interested in cancer control. The newsletters are also available on the C-CRAB web page (see below).
- C. C-CRAB Web Page:** The C-CRAB web page (www.moffitt.usf.edu/ccrab) continues to provide general information about the Council, its activities, and its publications such as the Florida Cancer Plan, the breast cancer booklet, and recent C-CRAB newsletters.
- C. Joint Cancer Conference Exhibit:** C-CRAB had an exhibit at the 2nd Annual Joint Cancer Conference of the Universities of Florida in February 1999. Health care providers from throughout Florida attend the conference. The exhibit included information about the Council, plans for revising the breast cancer treatment options booklet, the Prostate Cancer Task Force, and on cancer-related Florida laws.

SECTION 3: PLANS FOR 2000

During the calendar year 2000, C-CRAB plans to do the following:

1. Monitor and issue position statements, as appropriate, on bills introduced during the 2000 legislative session.
2. At the meeting on June 8, 2000 meeting, review priorities in the 1998-1999 Florida Cancer Plan by examining trends in incidence, mortality, stage at diagnosis, and other indicators, and decide on the priorities for the next plan.
3. Form a comprehensive cancer coalition to help revise the Florida Cancer Plan and plan other state cancer control activities. The first meeting of the coalition will be in September 2000. Agencies and individuals interested in working on these projects will be invited to participate. The federal Centers for Disease Control and Prevention, which funds comprehensive cancer control planning in five other states, will provide technical assistance.

4. Assess the feasibility of continuing to publish and print the breast cancer treatment options pamphlet.
5. At the June 8, 2000 meeting, review the prostate cancer materials developed by the H. Lee Moffitt Cancer Center for Project Toolbox to decide if contributing to the production and distribution of the material will be an appropriate and effective use of the money appropriated to C-CRAB for prostate cancer material.
6. Meet with the Secretary of Health to discuss a comprehensive model for the state's cancer control programs.
7. Continue to support, and collaborate with, other statewide cancer control activities, e.g., the Florida Breast and Cervical Cancer Early Detection Program, and the Leadership Council for Tobacco-Free Florida.
8. Work with the Florida chapter of the American College of Surgeons Cancer Liaison Program to develop a Triad Clinical Cancer Control Program in Florida.
9. Work with The Florida Channel and other media to inform the public about C-CRAB and about cancer control programs in Florida.

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- 2 C-CRAB Membership List
- 3 Meeting & Conference Call Minutes
 - 3A Council Meeting, June 17, 1999
 - 3B Council Meeting, November 11, 1999
 - 3C Executive Committee Conference Call, April 21, 1999
 - 3D Executive Committee Meeting, November 11, 1999
- 4 *C-CRAB Connection* (newsletters)
 - January 1999
 - May 1999
 - September 1999

APPENDIX 1

**Florida Cancer Control and Research Advisory Council Statute
Section 240.5121, Florida Statutes
(Amended 1998)**

240.5121 Cancer control and research.--

(1) **SHORT TITLE.**--This section shall be known and may be cited as the "Cancer Control and Research Act."

(2) **LEGISLATIVE INTENT.**--It is the finding of the Legislature that:

(a) Advances in scientific knowledge have led to the development of preventive and therapeutic capabilities in the control of cancer. Such knowledge and therapy must be made available to all citizens of this state through educational and therapeutic programs.

(b) The present state of our knowledge concerning the prevalence, cause or associated factors, and treatment of cancer have resulted primarily from a vast federal investment into basic and clinical research, some of which is expended in this state. These research activities must continue, but programs must be established to extend this knowledge in preventive measures and patient treatment throughout the state.

(c) Research in cancer has implicated the environment as a causal factor for many types of cancer, i.e., sunshine, X rays, diet, smoking, etc., and programs are needed to further document such cause and effect relationships. Proven causes of cancer should be publicized and be the subject of educational programs for the prevention of cancer.

(d) An effective cancer control program would mobilize the scientific, educational, and medical resources that presently exist into an intense attack against this dread disease.

(3) **DEFINITIONS.**--The following words and phrases when used in this section have, unless the context clearly indicates otherwise, the meanings given to them in this subsection:

(a) "Cancer" means all malignant neoplasms, regardless of the tissue of origin, including lymphoma and leukemia.

(b) "Council" means the Florida Cancer Control and Research Advisory Council, which is an advisory body appointed to function on a continuing basis for the study of cancer and which recommends solutions and policy alternatives to the Board of Regents and the secretary and which is established by this section.

(c) "Department" means the Department of Health.

(d) "Fund" means the Florida Cancer Control and Research Fund established by this section.

(e) "Qualified nonprofit association" means any association, incorporated or unincorporated, that has received tax-exempt status from the Internal Revenue Service.

(f) "Secretary" means the Secretary of Health.

(4) FLORIDA CANCER CONTROL AND RESEARCH ADVISORY COUNCIL; CREATION; COMPOSITION.-

(a) There is created within the H. Lee Moffitt Cancer Center and Research Institute, Inc., the Florida Cancer Control and Research Advisory Council. The council shall consist of 35 members, which includes the chairperson, all of whom must be residents of this state. All members, except those appointed by the Speaker of the House of Representatives and the President of the Senate, must be appointed by the Governor. At least one of the members appointed by the Governor must be 60 years of age or older. One member must be a representative of the American Cancer Society; one member must be a representative of the Florida Tumor Registrars Association; one member must be a representative of the Sylvester Comprehensive Cancer Center of the University of Miami; one member must be a representative of the Department of Health; one member must be a representative of the University of Florida Shands Cancer Center; one member must be a representative of the Agency for Health Care Administration; one member must be a representative of the Florida Nurses Association; one member must be a representative of the Florida Osteopathic Medical Association; one member must be a representative of the American College of Surgeons; one member must be a representative of the School of Medicine of the University of Miami; one member must be a representative of the College of Medicine of the University of Florida; one member must be a representative of NOVA Southeastern College of Osteopathic Medicine; one member must be a representative of the College of Medicine of the University of South Florida; one member must be a representative of the College of Public Health of the University of South Florida; one member must be a representative of the Florida Society of Clinical Oncology; one member must be a representative of the Florida Obstetric and Gynecologic Society who has had training in the specialty of gynecologic oncology; one member must be a representative of the Florida Medical Association; one member must be a member of the Florida Pediatric Society; one member must be a representative of the Florida

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Radiological Society; one member must be a representative of the Florida Society of Pathologists; one member must be a representative of the H. Lee Moffitt Cancer Center and Research Institute, Inc.; three members must be representatives of the general public acting as consumer advocates; one member must be a member of the House of Representatives appointed by the Speaker of the House; one member must be a member of the Senate appointed by the President of the Senate; one member must be a representative of the Department of Education; one member must be a representative of the Florida Dental Association; one member must be a representative of the Florida Hospital Association; one member must be a representative of the Association of Community Cancer Centers; one member shall be a representative from a statutory teaching hospital affiliated with a community-based cancer center; one member must be a representative of the Florida Association of Pediatric Tumor Programs, Inc.; one member must be a representative of the Cancer Information Service; one member must be a representative of the Florida Agricultural and Mechanical University Institute of Public Health; and one member must be a representative of the Florida Society of Oncology Social Workers. Of the members of the council appointed by the Governor, at least 10 must be individuals who are minority persons as defined by s. 288.703(3).

(b) The terms of the members shall be 4 years from their respective dates of appointment.

(c) A chairperson shall be appointed by the Governor for a term of 2 years. The chairperson shall appoint an executive committee of no fewer than three persons to serve at the pleasure of the chairperson. This committee will prepare material for the council but make no final decisions.

(d) The council shall meet no less than semiannually at the call of the chairperson or, in his or her absence or incapacity, at the call of the secretary. Sixteen members constitute a quorum for the purpose of exercising all of the powers of the council. A vote of the majority of the members present is sufficient for all actions of the council.

(e) The council members shall serve without pay. Pursuant to the provisions of s. 112.061, the council members may be entitled to be reimbursed for per diem and travel expenses.

(f) No member of the council shall participate in any discussion or decision to recommend grants or contracts to any qualified nonprofit association or to any agency of this state or its political subdivisions with which the member is associated as a member of the governing body or as an employee or with which the member has entered into a contractual arrangement.

(g) The council may prescribe, amend, and repeal bylaws governing the manner in which the business of the council is conducted.

(h) The council shall advise the Board of Regents, the secretary, and the Legislature with respect to cancer control and research in this state.

(i) The council shall approve each year a program for cancer control and research to be known as the "Florida Cancer Plan" which shall be consistent with the State Health Plan and integrated and coordinated with existing programs in this state.

(j) The council shall formulate and recommend to the secretary a plan for the care and treatment of persons suffering from cancer and recommend the establishment of standard requirements for the organization, equipment, and conduct of cancer units or departments in hospitals and clinics in this state. The council may recommend to the secretary the designation of cancer units following a survey of the needs and facilities for treatment of cancer in the various localities throughout the state. The secretary shall consider the plan in developing departmental priorities and funding priorities and standards under chapter 395.

(k) The council is responsible for including in the Florida Cancer Plan recommendations for the coordination and integration of medical, nursing, paramedical, lay, and other plans concerned with cancer control and research. Committees shall be formed by the council so that the following areas will be established as entities for actions:

1. Cancer plan evaluation: tumor registry, data retrieval systems, and epidemiology of cancer in the state and its relation to other areas.
2. Cancer prevention.
3. Cancer detection.
4. Cancer patient management: treatment, rehabilitation, terminal care, and other patient-oriented activities.
5. Cancer education: lay and professional.
6. Unproven methods of cancer therapy: quackery and unorthodox therapies.
7. Investigator-initiated project research.

(l) In order to implement in whole or in part the Florida Cancer Plan, the council shall recommend to the Board of Regents or the secretary the awarding of grants and contracts to qualified profit or nonprofit associations or governmental agencies in order to plan, establish, or conduct programs in cancer control or prevention, cancer education and training, and cancer research.

(m) If funds are specifically appropriated by the Legislature, the council shall develop or purchase standardized written summaries, written in layperson's terms and in language easily understood by the average adult patient, informing actual and high-risk breast cancer patients, prostate cancer patients, and

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men who are considering prostate cancer screening of the medically viable treatment alternatives available to them in the effective management of breast cancer and prostate cancer; describing such treatment alternatives; and explaining the relative advantages, disadvantages, and risks associated therewith. The breast cancer summary, upon its completion, shall be printed in the form of a pamphlet or booklet and made continuously available to physicians and surgeons in this state for their use in accordance with s. 458.324 and to osteopathic physicians in this state for their use in accordance with s. 459.0125. The council shall periodically update both summaries to reflect current standards of medical practice in the treatment of breast cancer and prostate cancer. The council shall develop and implement educational programs, including distribution of the summaries developed or purchased under this paragraph, to inform citizen groups, associations, and voluntary organizations about early detection and treatment of breast cancer and prostate cancer.

(n) The council shall have the responsibility to advise the Board of Regents and the secretary on methods of enforcing and implementing laws already enacted and concerned with cancer control, research, and education.

(o) The council may recommend to the Board of Regents or the secretary rules not inconsistent with law as it may deem necessary for the performance of its duties and the proper administration of this section.

(p) The council shall formulate and put into effect a continuing educational program for the prevention of cancer and its early diagnosis and disseminate to hospitals, cancer patients, and the public information concerning the proper treatment of cancer.

(q) The council shall be physically located at the H. Lee Moffitt Cancer Center and Research Institute, Inc., at the University of South Florida.

(r) On February 15 of each year, the council shall report to the Governor and to the Legislature.

(5) RESPONSIBILITIES OF THE BOARD OF REGENTS, THE H. LEE MOFFITT CANCER CENTER AND RESEARCH INSTITUTE, INC., AND THE SECRETARY.--

(a) The Board of Regents or the secretary, after consultation with the council, shall award grants and contracts to qualified nonprofit associations and governmental agencies in order to plan, establish, or conduct programs in cancer control and prevention, cancer education and training, and cancer research.

(b) The H. Lee Moffitt Cancer Center and Research Institute, Inc., shall provide such staff, information, and other assistance as reasonably necessary for the completion of the responsibilities of the council.

(c) The Board of Regents or the secretary, after consultation with the council, may adopt rules necessary for the implementation of this section.

(d) The secretary, after consultation with the council, shall make rules specifying to what extent and on what terms and conditions cancer patients of the state may receive financial aid for the diagnosis and treatment of cancer in any hospital or clinic selected. The department may furnish to citizens of this state who are afflicted with cancer financial aid to the extent of the appropriation provided for that purpose in a manner which in its opinion will afford the greatest benefit to those afflicted and may make arrangements with hospitals, laboratories, or clinics to afford proper care and treatment for cancer patients in this state.

(6) FLORIDA CANCER CONTROL AND RESEARCH FUND.--

(a) There is created the Florida Cancer Control and Research Fund consisting of funds appropriated therefor from the General Revenue Fund and any gifts, grants, or funds received from other sources.

(b) The fund shall be used exclusively for grants and contracts to qualified nonprofit associations or governmental agencies for the purpose of cancer control and prevention, cancer education and training, cancer research, and all expenses incurred in connection with the administration of this section and the programs funded through the grants and contracts authorized by the Board of Regents or the secretary.



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APPENDIX 2

Cancer Control and Research Advisory Council Membership List

* = Executive Committee Members

** = Terms ended in 1999; reappointments not yet made

Name & Address	Dates of Term	Organization Represented
Joyce A. Allan, M.P.H., C.T.R. Registry Solutions Inc. St. Petersburg	12/7/97-12/1/01	Florida Cancer Registrars Association
Kari F. Barcome, L.C.S.W. Hospice of the Florida Suncoast Largo	12/22/98-12/22/02	Florida Society of Oncology Social Workers
Sandra Blank Florida Breast Cancer Resource Network Deerfield Beach	2/10/98-12/31/99 **	General Public
Clarence H. Brown, III, M.D. * M. D. Anderson Cancer Center Orlando Orlando	12/7/97-12/1/01	Statutory teaching hospital affiliated with a community cancer center
Linda C. Casey, A.R.N.P. Radiation Oncology, James A. Haley VA Hospital Tampa, FL	4/25/97-12/1/00	Florida Nurses Association
Kerry E. Chamberlain, D.O. Largo	1/30/98-12/1/02	Florida Osteopathic Medical Association
Marcia W. DeSonier, R.N., L.C.S.W. * Kugelman Cancer Center, Baptist Hospital Pensacola	12/7/97-12/1/01	Florida Hospital Association
James V. Fiorica, M.D. H. Lee Moffitt Cancer Center & Research Institute Tampa	4/8/98-12/1/01	Florida Society of Clinical Oncology
W. Jarrard Goodwin, Jr., M.D. (Chair) * Sylvester Comprehensive Cancer Center Miami	1/31/96-12/31/99 **	University of Miami School of Medicine
Cynthia M. Harris, Ph.D. Institute of Public Health, FAMU College of Pharmacy & Pharmaceutical Sciences Tallahassee	12/22/98-12/22/02	Florida Agricultural & Mechanical University, Institute of Public Health
Richard S. Hopkins, M.D., M.S.P.H.* Bureau of Epidemiology, Department of Health Tallahassee	1/31/96-12/31/99 **	Florida Department of Health
Jeffrey P. Krischer, Ph.D. * H. Lee Moffitt Cancer Center & Research Institute Tampa	1/31/96-12/31/99 **	Florida Association of Pediatric Tumor Programs
Jerry M. Layne, D.D.S., M.D. Miami	1/30/97-1/30/01	Florida Dental Association
James W. Lynch, Jr., M.D. University of Florida Health Sciences Center Gainesville	12/28/98-9/19/01	University of Florida Shands Cancer Center
Donna Malvey, Ph.D. University of South Florida, College of Public Health Tampa	12/17/97-9/19/01	University of South Florida College of Public Health
Robert L. McGuire, M.D. * Plantation	1/31/96-12/31/99 **	American Cancer Society
George R. McSwain, M.D. Bradenton	1/30/95-12/1/99 **	American College of Surgeons
Morton J. Morris, D.O., J.D. Nova Southeastern University, Health Professions Division Davie	7/30/97-7/1/99 **	Nova Southeastern University
James W. Orr, M.D. Ft. Myers	1/31/96-12/1/99 **	Florida Obstetric and Gynecologic Society

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Name & Address	Dates of Term	Organization Represented
Janet Patten Tallahassee	1/30/95-12/1/99 **	General Public
John C. Ruckdeschel, M.D. * H. Lee Moffitt Cancer Center & Research Institute Tampa	12/17/97-12/1/01	H. Lee Moffitt Cancer Center & Research Institute
Jim Sebesta St. Petersburg	1/20/99-1/20/01	Florida Senate
Alvin E. Smith, M.D. Regional Oncology Center Daytona Beach	12/17/97- 12/31/01	Association of Community Cancer Centers
Ann E. Spangler, M.D. Regional Oncology Center Daytona Beach	2/1/96-12/31/99 **	Florida Medical Association
JoBeth Speyer, M.S.W. * Cancer Information Service Miami	12/22/98-12/22/02	Cancer Information Service
Kurt J. Stonesifer, M.D. University Community Hospital Laboratory Tampa	4/23/98-12/1/02	Florida Society of Pathologists
Frances Sykes Tampa	1/30/97-1/30/01	General Public
Stuart R. Toledano, M.D. University of Miami School of Medicine Miami	12/17/97-12/1/01	Florida Pediatric Society
Edward J. Trapido, Sc.D. * Sylvester Comprehensive Cancer Center Miami	12/22/98-12/22/02	Sylvester Comprehensive Cancer Center
Debby Walters Agency for Health Care Administration Tallahassee	12/4/97-9/19/01	Florida Agency for Health Care Administration
Leslie Waters Largo	2/14/00 – 2/14/02	Florida House of Representatives
Denis Cavanagh, M.D. resigned. Mitchel Hoffman, M.D. , was nominated to replace him.	1/30/97-1/30/01	University of South Florida College of Medicine
Edward Copeland, M.D. , resigned. W. Stratford May, M.D. , was nominated to replace him.	12/17/97-12/01/01	University of Florida College of Medicine
Gretchen McCall resigned. Linda Kinard was nominated to replace her.	7/31/96-12/31/99 **	Florida Department of Education
Vacant		Florida Radiological Society

APPENDIX 3A

**Cancer Control and Research Advisory Council (C-CRAB) Meeting
June 17, 1999
Tampa Airport Marriott Hotel
9:30 a.m. - 12:30 p.m.**

MEMBERS PRESENT:

Kari Barcome
Florida Society of Oncology Social Workers
Clarence Brown, M.D.
MD Anderson Cancer Center, Orlando
Linda Casey
Florida Nurses Association
Denis Cavanagh, M.D.
Univ. of South Florida College of Medicine
Kerry Chamberlain, D.O.
Florida Osteopathic Medical Association
Marcia DeSonier
Florida Hospital Association
James Fiorica, M.D.
Florida Society of Clinical Oncology
W. Jarrard Goodwin, M.D., Chair
University of Miami School of Medicine
Cynthia Harris, Ph.D.
FAMU Institute of Public Health
Richard S. Hopkins, M.D.
Florida Department of Health
Jeffrey Krischer, Ph.D.
Florida Association of Pediatric Tumor Programs
Donna Malvey, Ph.D.
Univ. of South Florida College of Public Health
Robert McGuire, M.D.
American Cancer Society
Morton Morris, D.O.
Nova Southeastern University
James Orr, M.D.
Florida OB/GYN Society
John Ruckdeschel, M.D.
H. Lee Moffitt Cancer Center
Jim Sebesta
Florida Senate
Alvin Smith, M.D.
Association of Community Cancer Centers
JoBeth Speyer
Cancer Information Service
Kurt Stonesifer, M.D.
Florida Society of Pathologists

Frances Sykes
General Public
Edward Trapido, Sc.D.
Sylvester Comprehensive Cancer Center
Representative for Debby Walters
Agency for Health Care Administration

MEMBERS ABSENT:

Joyce Allan
Florida Tumor Registrars Association
Sandra Blank
General Public
Edward Copeland, M.D.
University of Florida College of Medicine
Jerry Layne, M.D., D.D.S.
Florida Dental Association
James Lynch, M.D.
University of Florida Shands Cancer Center
Gretchen McCall
Department of Education
George McSwain, M.D.
American College of Surgeons
Janet Patten
General Public
Ann Spangler, M.D.
Florida Medical Association
Stuart Toledano, M.D.
Florida Pediatric Society

GUESTS:

Adebayo Akintobi, H. Lee Moffitt Cancer Center
Cheryl Appleton, H. Lee Moffitt Cancer Center
Ralph DeVitto, American Cancer Society
Bob Powell, Sylvester Comprehensive Cancer Center
Rose Sangster, Morton Plant Mease Health Care
David Winialski, Chief Legislative Assistant for
Senator Sebesta

STAFF:

Dorothy Parker

INTRODUCTIONS AND APPROVAL OF MINUTES

Dr. Goodwin opened the meeting with introductions, including a welcome to new members appointed since the last meeting (Ms. Barcome, Dr. Harris, Dr. Lynch, Senator Sebesta, and Ms. Speyer). Minutes from the November 23 meeting were reviewed. A motion to accept the minutes was made, seconded, and approved.

UPDATE ON BREAST CANCER PAMPHLET

At the last meeting, it was decided to proceed with the revision of C-CRAB's breast cancer booklet rather than to purchase one from the NCI. During the last six months, Ms. Parker and the Breast Cancer Technical Advisory Group wrote the booklet. The English version has just been printed. The Spanish version will be available by mid-July.

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A physician mailing list was purchased and sample copies were sent to surgeons, oncology specialists and primary care physicians throughout Florida. Sample copies will also be mailed to HMOs, mammography centers, county public health departments, women's health centers, and other groups. Professional organizations, e.g., the Florida Medical Association, the Florida Osteopathic Medical Association, the Florida Nurses Association, the Oncology Nurses Association, and the Florida Society of Oncology Social Workers, will be asked to include a notice in their newsletters and/or issue a statement about the booklet's availability.

Evaluation of the booklet was discussed. The 2nd edition has a postage-paid reply card that readers can return to let us know what they thought of the booklet. Other evaluation strategies were suggested:

1. Conduct focus groups of breast cancer patients to compare the CCRAB booklet to others.
2. Send a questionnaire to physicians who order the booklet to see what they think about it.
3. Send a questionnaire to new breast cancer patients reported to the Florida Cancer Data System to find out if they received any educational material and their opinion of that material.

It would be useful to have evaluation results to report to the legislature. Although no funds are available for evaluation, creative and inexpensive approaches will be explored. Ms. Parker will develop a plan and report to the Executive Committee and the Technical Advisory Group before the next meeting.

Prostate Cancer Task Force

Dr. Brown, who represents CCRAB on the task force, reported on the group's activities, including its first meeting, which was held April 29. A copy of the minutes was included in the handouts. Dr. Hopkins, who serves on the task force as the representative from the Department of Health, commented on prostate cancer data trends presented to the task force (a copy of the data will be distributed with the meeting minutes).

The question was raised about data on prostate cancer screening in Florida. Tumor grade is reported to FCDS, and the Gleason score is transferable by a table to tumor grade, as follows:

Gleason Score	Grade
2,3,4	1 – well differentiated
5,6,7	2 – moderately differentiated
8,9,10	3 – poorly differentiated

Minority representation on the task force was discussed. Several appointed members are minorities, but it was suggested that other minority groups be asked to participate, such as the Florida chapter of the National Medical Association.

Prostate cancer educational materials: Regarding the use of the appropriation CCRAB received last year for prostate cancer educational materials, the task force recommended that existing materials be purchased rather than developing our own. Their suggestion was to create folders that would include a variety of existing educational materials: one for men considering screening, and another for men diagnosed with prostate cancer. A directory of resources in Florida should also be developed.

- * A motion was made to approve this recommendation and to proceed with developing the packages, e.g., identifying materials to purchase, compiling a resource directory, and developing a distribution plan. The motion was approved unanimously.

Dr. Goodwin asked if any CCRAB members would like to work with the Prostate Cancer Task Force's Education Subcommittee on this project. Linda Casey, Marcia DeSonier, Dr. Harris, JoBeth Speyer, and David Winialski offered to help. Senator Sebesta offered to work with the task force's Insurance Committee.

Update from Breast and Cervical Cancer Early Detection Program

Ms. Parker gave an update on the program's activities (Margo Blake, Department of Health, was unable to attend). The Department of Health submitted a competitive grant application to the Centers for Disease Control and Prevention (CDC) to continue the breast and cervical cancer program for another five years. The Department requested funding to increase screening in the 20 counties currently participating in the program and to add five additional sites. CDC's funding decision will be made in September.

An ongoing challenge of the program is to find providers willing to treat uninsured women who are diagnosed through the program. The provider partners have been supportive but there is concern that an expansion of the program will put a strain on resources. Legislation currently being considered in the U.S. Congress would allow states to expand

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Medicaid eligibility for women participating in this program and thus have their treatment covered by Medicaid. Copies of the current Senate and House bills were distributed.

- * A motion was made that CCRAB write a letter to Senator Mack expressing our support for this legislation. The motion was approved unanimously. Ms. Parker will draft a letter for Dr. Goodwin's signature.

Public Input & Cancer Control Planning

At the last CCRAB meeting, it was decided to plan for a public forum, to be held in Tampa, where cancer advocacy groups and others would be invited to give public comment on the Florida Cancer Plan and on ways to improve cancer control programs in Florida. These plans were put on hold in light of several developments.

Comprehensive Cancer Coalition: As part of the breast and cervical cancer program's grant reapplication to the CDC, the Department of Health proposed, with the CCRAB Executive Committee's approval, that the Breast and Cervical Cancer Coalition be reconfigured into a Comprehensive Cancer Coalition. Funds for planning and holding meetings of the new coalition were included in the grant reapplication. It was proposed that the coalition work with CCRAB to revise the Florida Cancer Plan so that it contains specific and measurable objectives, which will help program planning and increase the chances of getting state funding. It also provides a means for getting public input into the Florida Cancer Plan.

Mr. Winialski suggested another way to get public input; he mentioned that the Constitutional Review Commission used Florida public television and radio to communicate information and get public input. He offered to explore this option for CCRAB. He also suggested that a decentralized approach might be more successful at getting input from all parts of the state.

Mr. DeVitto suggested that we also use the opportunity to talk about, and get input on, the biomedical research component of the Lawton Chiles Endowment.

In addition to a lack of input from consumers and cancer advocates, Dr. Malvey mentioned that CCRAB does not have input from the health care private sector, e.g., managed care organizations. It was suggested that we consider creating a working group from the health care industry.

- * A motion was made that CCRAB pursue the use of public television and radio as a means to discuss the Florida Cancer Plan, the Lawton Chiles Endowment, and the role of managed care. The motion was approved unanimously.

A committee was established to work on this project: Ralph DeVitto, Dr. Morris, Senator Sebesta, JoBeth Speyer, and David Winialski. Dr. Hopkins also suggested that Margo Blake from the Department of Health participate.

Legislative Update

A summary of major cancer-related legislation for 1999 was distributed, as well as copies of some of the bills.

Biomedical Research Program: Dr. Hopkins reported on the Biomedical Research Program, created as part of the Lawton Chiles Endowment Fund for Health and Human Services. He is currently developing a plan for the Bureau of Epidemiology to administer the Biomedical Research Advisory Council. There was discussion about the composition and membership of the Advisory Council and the proportion of funds to be used for each of the four diseases.

- * A motion was made that CCRAB recommend that no less than half of the Lawton Chiles Endowment Fund be used for biomedical research. The motion was approved unanimously.

A letter to the Secretary of Health will be drafted; it should explain the rationale for this recommendation, including incidence and mortality data, and should mention that biomedical research into cancer will also help the other groups addressed in the Lawton Chiles Endowment, e.g., the elderly (due to their high cancer rates) and youth (via reduction of tobacco use). It was also agreed that the CCRAB Executive Committee would have a conference call, or get consensus via email, to suggest individuals to serve on the advisory council in one of several capacities.

Other Legislation: Dr. Smith mentioned a bill that passed that allows physicians to fulfill Continuing Medical Education requirements with a course on end-of-life care and palliative health care in lieu of the HIV/AIDS course, if they have taken the HIV/AIDS class in the past two years (a copy of this law will be distributed with the meeting minutes).

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It was noted that the removal of the preemption clause to the Clean Indoor Air Act did not pass again this year. The restaurant association was the primary opponent.

Tobacco Control Programs

Dr. Trapido provided an update on the state's tobacco programs, including evaluation and funding for next fiscal year. Dr. Goodwin mentioned that C-CRAB sent a letter to Dr. Brooks, Secretary of Health, recommending that the evaluation component continue to be funded at an adequate level to demonstrate the effectiveness of the program. Dr. Brooks sent a reply acknowledging our recommendation (copies of the letters will be distributed with the minutes).

Dr. Hopkins mentioned that there are new data that show that tobacco use among 18-24 year olds has decreased as much as the rate for high school students, which may be due to older teens/young adults also watching the media campaign. Preliminary evaluation data suggest that the media campaign may be the most effective component of the program.

Strategic Plan: Ms. Parker distributed copies of the final draft of the strategic plan developed by the Tobacco-Free Florida Partners Network. CCRAB is a member of that network. Ms. Parker mentioned that she usually attends the Network meetings as the representative from CCRAB. However, she asked if any CCRAB members would be interested in attending meetings or reviewing material. Drs. Hopkins and Trapido are already involved with the group; Drs. Goodwin and Smith volunteered to help, and Mr. DeVitto offered assistance.

New Business

It was announced that a new 33¢ prostate cancer awareness stamp will be released soon. The message on it says "Prostate Cancer Awareness: Annual Checkups and Tests." [Note: this message is controversial and was not endorsed by some organizations, including the American Cancer Society.]

There was no other new business. The meeting was adjourned at 12:20 p.m.

Minutes prepared by Dorothy Parker
Amended 7/12/99; revised 11/1/99

APPENDIX 3B

**Cancer Control and Research Advisory Council (C-CRAB) Meeting
November 1, 1999
Tampa Airport Marriott Hotel
1:00 p.m. - 4:00 p.m.**

MEMBERS PRESENT

- Joyce Allan, CTR, MPH
Florida Cancer Registrars Association
- Sandra Blank, JD
General Public
- Clarence Brown, M.D.
MD Anderson Cancer Center Orlando
- Linda Casey, ARNP
Florida Nurses Association
- Kerry Chamberlain, D.O.
Florida Osteopathic Medical Association
- Marcia DeSonier, MSW
Florida Hospital Association
- W. Jarrard Goodwin, M.D., Chair
University of Miami School of Medicine
- Richard S. Hopkins, M.D.
Florida Department of Health
- Jeffrey Krischer, Ph.D.
Florida Association of Pediatric Tumor Programs
- Jerry Layne, M.D., D.D.S.
Florida Dental Association
- James Lynch, M.D.
University of Florida Shands Cancer Center
- Donna Malvey, Ph.D.
Univ. of South Florida College of Public Health
- Robert McGuire, M.D.
American Cancer Society
- George McSwain, M.D.
American College of Surgeons
- Morton Morris, D.O.
Nova Southeastern University
- James Orr, M.D.
Florida OB/GYN Society
- John Ruckdeschel, M.D.
H. Lee Moffitt Cancer Center
- Jim Sebesta
Florida Senate
- JoBeth Speyer, MSW
Cancer Information Service
- Frances Sykes, R.Ph.
General Public
- Stuart Toledano, M.D.
Florida Pediatric Society

REPRESENTATIVES FOR MEMBERS

- Lynda Kinard for Gretchen McCall
Department of Education
- W. Stratford May, M.D. for Edward Copeland,
M.D.
University of Florida College of Medicine
- Carolyn Parker for Kari Barcome
Florida Society of Oncology Social Workers
- Nathaniel Wesley, Ph.D., for Cynthia Harris,
Ph.D.
FAMU Institute of Public Health

MEMBERS ABSENT

- Denis Cavanagh, M.D.
Univ. of South Florida College of Medicine
- James Fiorica, M.D.
Florida Society of Clinical Oncology
- Janet Patten
General Public
- Alvin Smith, M.D.
Association of Community Cancer Centers
- Ann Spangler, M.D.
Florida Medical Association
- Kurt Stonesifer, M.D.
Florida Society of Pathologists
- Edward Trapido, Sc.D.
Sylvester Comprehensive Cancer Center
- Debby Walters
Agency for Health Care Administration

GUESTS

- Harold Adelman, M.D., Florida Cancer Education
Network
- Sam Adelman, cancer survivor
- Margo Blake, Florida Dept. of Health
- Ralph DeVitto, American Cancer Society
- Bob Powell, Sylvester Comprehensive Cancer
Center
- Mary Pritchard, St. Joseph's-Baptist Health Care
- Robert Reichert, MD, American College of
Surgeons Commission on Cancer

STAFF:

Dorothy Parker

INTRODUCTIONS AND ANNOUNCEMENTS

Dr. Goodwin opened the meeting with introductions and announcements. Ms. Parker reminded the 10 members whose terms end in December to submit their application forms to the Governor's Appointment Office if they would like to be re-appointed. If they do not wish to serve another term, they should contact the organization that they represent and ask that another representative be nominated. A copy of the questionnaires should be sent to Ms. Parker's office.

Dr. Goodwin's two-year term as Chair ends in January. The Executive Committee unanimously voted that he be recommended to serve another year as term (the appointment of Chair is made by the Governor). The Council was asked to vote on this recommendation, which was approved unanimously.

It was announced that Dr. Cavanagh is ill and will not be returning to his medical practice or to C-CRAB. It was suggested that a proclamation/plaque be issued in honor of his many years of service. Senator Sebesta suggested that the plaque be placed in his office.

✓ A motion was made in support of this suggestion, and was passed unanimously.

APPROVAL OF MINUTES

Minutes from the last meeting (June 17) were approved unanimously with the correction submitted by Ms. Alan on prostate cancer information in the Florida Cancer Data System.

C-CRAB WEB PAGE

A printed copy of the C-CRAB web page was distributed. In addition to information about C-CRAB, the web site includes the breast cancer booklet (in English and Spanish), the Florida Cancer Plan, recent newsletters, links to member organizations, and information on the Florida Prostate Cancer Task Force. In the last six-month period, there were, on average, 154 "hits" per month. Suggestions for expanding and improving the web page, and for increasing its use, should be submitted after the meeting to Ms. Parker.

PROSTATE CANCER TASK FORCE

Dr. Brown reported that a draft of the Task Force recommendations is being prepared. The top priority is public education to increase awareness about prostate cancer. Mandated insurance coverage for PSA tests is not recommended at this time. Dr. Hopkins added that Florida mortality rates for prostate cancer have been decreasing in the last few years, however, rates for black males are still higher than for white males. About half of the difference between race groups can be accounted for by later stage at diagnosis for black men. The other half may be related to differences in tumor biology and/or access to treatment. A report on prostate cancer data in Florida was mailed to C-CRAB members with the minutes from the last meeting. The report is also available on the Internet (http://www.doh.state.fl.us/disease_ctrl/epi/cancer/prostate.pdf).

C-CRAB now needs to decide how best to use the \$50,000 appropriated by the Legislature last year. Several ideas were mentioned:

1. Identify prostate cancer resources in Florida, publish them on the Internet, and publicize the web sites (the American Cancer Society and the Florida Cancer Education Network are already working on this).
2. Develop radio Public Service Announcements directed at African American men.
3. Sponsor public forums around the state modeled after the program for African American men in Orlando.
4. Develop posters and flyers, and distribute them in communities, senior citizen centers, fraternal and men's social organizations, sports events (including high school football games), etc.
5. Conduct pilot programs modeled after the Witness program for breast cancer (survivors in churches who talk about cancer and early detection).
6. Expand the C-CRAB web page to include information about prostate cancer and links to other web sites.
7. Distribute information at the Department of Health's minority health summit to be held in Orlando next month.
8. Use INFORUM to identify effective communication strategies for specific areas or populations.
9. Add public service announcements to TV and radio weather reports.

It was mentioned that grassroots efforts are more effective than impersonal, mass-media approaches, for reaching high risk and underserved populations. Evaluation is also an important component; whatever is done, it should include a way to measure its success. Dr. Hopkins mentioned that the Department of Health is deciding about questions to add to the next Behavioral Risk Factor Surveillance System survey. Questions on prostate cancer could be considered, particularly if there is money available for the increased cost associated with expanding the survey. Ms. Parker will find out more about this.

Dr. Goodwin asked for volunteers to work with Ms. Parker and the Prostate Cancer Task Force Education Committee to finalize plans for this project. At the last meeting, Ms. Speyer, Ms. DeSonier, Ms. Casey, Mr. Winialski, and Dr. Harris volunteered. Dr. Wesley and Dr. Adelman offered to help. The project should be completed – or at least underway - by June 30, 2000.

UPDATE ON BREAST CANCER PAMPHLET

In June, 50,000 booklets (40,000 English and 10,000 Spanish) were printed. Sample copies were sent to primary care physicians and oncologists in Florida. Over 600 orders were received, and the supply was depleted within a month, even when the maximum number of copies per order being lowered from 100 to 50 copies per language. Of the 634 orders received as of last month, 57% requested both English and Spanish booklets. A second printing of 12,500 (9,000 English and 3,500 Spanish) was completed last week and orders will be filled as long as the supply lasts.

Only 35 reply cards have been returned so far. The results are very favorable; almost all found the booklet helpful, easy to understand, and comprehensive. Copies of the comments from the cards were distributed. However, the low number of replies does not allow for a meaningful evaluation.

FLORIDA CHANNEL TV PROGRAMS

Ms. Parker reported that the Florida Crossroads program, Creating Survivors, aired last week on public television stations throughout the state. It was filmed at the Moffitt, Shands, Sylvester, and MD Anderson Cancer Centers. Senator Sebesta and David Winialski were thanked for coming up with the idea and for getting the Florida Channel interested in producing the show. Beth Switzer, executive producer for the Florida Channel, is planning a one-hour Face-to-Face program on cancer for January. Lieutenant Governor Frank Brogan has offered to co-host the show, which will include a call-in segment. Additional plans are forthcoming.

COMPREHENSIVE CANCER COALITION

Dr. Hopkins gave a brief history of the Florida Cancer Plan, starting with the first version in 1980, to the versions in the late 1980s and early 1990s that were supported by the NCI Data Based Intervention program, to the most recent plan that was prepared in 1997. He also distributed copies of the Bureau of Epidemiology's 1996-1997 Florida Annual Cancer Report on Incidence and Mortality.

The Centers for Disease Control and Prevention (CDC) is now urging states to develop comprehensive cancer plans – which Florida already has – that have measurable and time-phased objectives – which we do not have. To achieve this, it is proposed that a Comprehensive Cancer Coalition be formed that will work with C-CRAB to expand the Cancer Plan so that the next version meets CDC criteria. The Coalition would include interested organizations and individuals in Florida. Workgroups would be formed for each priority. Ms. Blake announced that Florida's renewed breast and cervical cancer grant includes a small amount of money for the coalition's meeting expenses and for a facilitator.

Last month, Dr. Goodwin and Ms. Parker requested a meeting with Dr. Brooks, Secretary of Health, to discuss this initiative. Dr. Brooks has agreed to such a meeting, and we are waiting for it to be scheduled (copies of correspondence in handouts).

Collaboration with other agencies: The Florida Division of the American Cancer Society (ACS) is also developing a cancer control plan. Mr. DeVitto stated that their efforts would be coordinated with C-CRAB and the Department of Health. In addition, the American College of Surgeons (ACOS) Commission on Cancer is charged with developing a cancer plan for each state. Drs. Reichert and McSwain said they would combine this directive with the efforts of C-CRAB, ACS, and the Department of Health.

Revisiting Priorities: It was agreed that C-CRAB should revisit the priorities selected for the 1998-1999 plan, re-examine the data, and decide if there are any changes. It was agreed that this would be done at the next C-CRAB meeting in May. Based on the outcome of that meeting, workgroup topics will be established and the first coalition meeting will be planned for early September.

UPDATE ON STATE PROGRAMS

Breast and Cervical Cancer Early Detection Program: Ms. Blake reported that the Department of Health received increased funding from CDC for the breast and cervical cancer program. Their goal is to increase the number and percentage of eligible women served. However, the funding is still insufficient to cover the entire state. Ms. Blank voiced concern that counties with high breast cancer rates, such as Palm Beach, are not included. Dr. Hopkins and Ms. Blake agreed that, ideally, the program should be statewide and expressed regret that federal funds are insufficient to do that at this time.

Mr. DeVitto mentioned the Hillsborough County breast and cervical cancer pilot project, which combines CDC funding, state funding, ACS money, and in-kind contributions from local hospitals. It will be used as a model for other counties in the future.

Biomedical Research Program: Dr. Hopkins reported that the Biomedical Research Advisory Council is being assembled. C-CRAB nominated Dr. Ruckdeschel; 50 nominations have been received for 6 positions (excluding representatives from the ACS, American Heart Association, and the American Lung Association). When the Council convenes, it will make decisions about the use of the money. The TriAgency Coalition for Smoking or Health is asking that one-third of the Lawton Chiles Endowment (\$27M for the first year) be used for biomedical research. C-CRAB had asked for no less than half.

The language of the bill that established the program limits research money for "diagnosis and treatment of diseases related to tobacco use, including cancer." The Department of Health is suggesting language that would expand the scope to include prevention research.

✓ A motion was made that C-CRAB write a letter to Secretary Brooks endorsing the inclusion of prevention research in the scope of the Biomedical Research funds. The motion was passed unanimously. A copy will be sent to Governor Bush.

Tobacco Control Programs: Mr. DeVitto reported on the tobacco control program's budget. Dr. Hopkins mentioned that the youth survey data show a decrease in tobacco use among middle schools where comprehensive tobacco education has been offered.

Mr. DeVitto noted that the TriAgency will again try to amend the Clean Indoor Air Act so that restaurants can become smoke free. Dr. Goodwin asked Mr. DeVitto to let Ms. Parker know how C-CRAB help in this effort.

Prevention Block Grant: Ms. Speyer reported on a meeting she attended with the Department of Health on the allocation of federal block grants for prevention. Most of the money in Florida, which represents a small amount of the Department's total budget, is used for community-based chronic disease prevention programs, some of which include cancer or cancer-related risk factors.

NEW AND FUTURE PROGRAMS

ACOS Commission on Cancer: Dr. Reichert, chair of the Cancer Liaison Program in Florida, offered to work with C-CRAB in its efforts to promote cancer control programs in Florida. He provided a copy of reports on Florida and U.S. data from the National Cancer Data Base.

Florida Cancer Education Network (FCEN): Dr. Adelman presented information on the FCEN, which was started by Mr. Bob Samuels. Its primary focus at this time is prostate cancer because that is a topic that is not addressed by other education initiatives. FCEN is compiling a resource inventory and developing a web page. It also has a Scientific Committee to ensure that the information they distribute is evidence-based.

Day Cancer Research Institute: Correspondence from Thomas Day from the Day Cancer Research Institute was distributed. It was suggested that the 1996-1997 Cancer Report be sent to Mr. Day. His organization may wish to participate in the comprehensive cancer coalition.

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Skin Cancer Prevention: At the last meeting, the issue of allowing children to wear hats when playing outside at school was raised. There is no state policy – this is a district (or individual school) issue. Ideas for surveying schools to determine what the policies are is being considered, and programs to encourage sun protection should be promoted. Information on CDC skin cancer programs was distributed and it was agreed that this is an important issue for Florida. Ms. Blake mentioned a CDC media campaign that was partly filmed in Florida and suggested that we look into using it here. Ms. Kinard from the Dept. of Education mentioned that the upcoming meeting of school district health coordinators and county public health department school health staff would be an opportunity to distribute information. Ms. Parker, Ms. Kinard, and Ms. Blake will follow up on this.

Plans for Next Meeting

It was suggested that the next meeting be held during the Legislative session in Tallahassee and that it be combined with meetings with legislators. However, due to the difficulties and cost involved with travel to, and meeting in, Tallahassee during the session, it was decided to hold the next meeting in Tampa after the session (mid May). However, a small group of C-CRAB members may plan to go to Tallahassee for a specific purpose and/or to display an exhibit. The Executive Committee will discuss this further.

The meeting was adjourned at 3:45 p.m.

Minutes prepared by D. Parker, 11/5/99

APPENDIX 3C

C-CRAB Executive Committee Conference Call

April 21, 1999

8:00 – 9:00 a.m.

Participants: Drs. Brown, Goodwin, Hopkins, Krischer, Lynch, McGuire, Ruckdeschel, Trapido, Ms. DeSonier and Ms. Speyer

Staff: Ms. Parker

1. It was agreed to postpone the public forum until the fall. Reasons for postponement: (1) wait to see if the Dept. of Health gets funding from CDC for a comprehensive cancer coalition -- proposed as part of their reapplication for breast and cervical cancer early detection funds; (2) allow more time for planning and promotion; and (3) develop a clearer idea of the purpose and desired outcome of the forum.
2. Suggestions for the breast cancer booklet: (1) put information about the statutes in the back; (2) add a sentence to say that the effectiveness of lymphatic mapping is still being studied; and (3) make sure the Spanish translation can be understood by Spanish-speaking people from different countries. The English booklet will be printed by June.
3. Discussion of the time and agenda for the June 17 meeting.
4. A letter from the C-CRAB Chair regarding the allocation of Tobacco Pilot Program funds should be written -- and sent immediately -- to the individuals working on the proviso language of the appropriation, asking them to include adequate funding for the media campaign and evaluation. [Follow-up note: letter sent 4/22; copy attached]
5. It was suggested that C-CRAB write a letter supporting the Department of Health's efforts to get funding from CDC for a comprehensive cancer control program. A letter of support was submitted earlier this month but it was only in support of continued funding for the breast and cervical cancer early detection program.

APPENDIX 3D

**CCRAB Executive Committee Meeting
November 1, 1999, 11:00 a.m. - 12:00 p.m.
Tampa Airport Marriott Hotel**

Present: Drs. Brown, Goodwin, Krischer, McGuire, Ruckdeschel, Ms. DeSonier and Ms. Speyer
Staff: Ms. Parker

1. Selection of Next Chairperson

Dr. Goodwin offered to serve as Chair for another term. No one else was nominated. Dr. Goodwin excused himself from the room and the committee voted unanimously in favor of his nomination. A letter will be sent to the Governor's Appointment Office since, according to state statute, the Governor appoints the Chair.

2. CCRAB Vacancies

Ten members will be up for reappointment in December. It was suggested that Sandra Mortham be contacted about nominations for the Florida Medical Association vacancy. Several individuals have expressed interest in the General Public positions. Ms. Parker will check with the Appointment Office to see who has submitted applications.

3. Comprehensive Cancer Coalition & Meeting with Dr. Brooks

It was agreed that Dr. Goodwin ask for a meeting with Dr. Brooks to discuss the Department of Health's position on the proposed comprehensive coalition and on moving toward a comprehensive approach to cancer control programs.

4. Prostate Cancer Education Material

The issue of how best to use the \$50,000 for prostate cancer education material was discussed. A small portion is being used for the Prostate Cancer Task Force, which is developing recommendations for education. It was suggested that we look at who else is developing material and to coordinate our efforts with them, e.g., the Florida Cancer Education Network, the American Cancer Society, and Moffitt's Project Toolbox, which received state funds last year. Other suggestions were doing Public Service Announcements on radio stations, particularly those that listened to by African American men, and replication of the public forums that have been in Orlando and other cities. These suggestions are similar to those offered by the Prostate Cancer Task Force.

5. Joint Cancer Conference Exhibit

It was agreed that C-CRAB would not have an exhibit at the Joint Cancer Conference this year. Ms. Parker suggested that, in the past, the audience has not been the primary target group that C-CRAB needs to reach to promote awareness of its existence and its programs. It was suggested that time and resources would better be spent on preparing a better quality exhibit that could be displayed in Tallahassee during the legislative session, for example.

6. Genentech

Ms. Parker reported that Genentech, the company that manufactures Herceptin, called to find out more about C-CRAB and possibilities for contributing to its cancer control programs. Drs. Ruckdeschel and Krischer and Ms. Parker met with a representative and their Florida lobbyist. Questions were raised about a state advisory council accepting money from a private company. Dr. Ruckdeschel informed them of educational opportunities for contributions, such as the Joint Cancer Conference and other conferences sponsored by Florida's cancer centers.

Appendix 4

**Newsletters:
*C-CRAB Connection***

January 1999
May 1999
September 1999



C-CRAB Connection

A newsletter of the Florida Cancer Control and Research Advisory Council (C-CRAB)

C-CRAB News



Next Meeting
Thursday, June 17, 1999
 Tampa Airport Marriott Hotel

Business Meeting: 9:30 a.m. – 12 noon
 Lunch: 12:00 p.m. – 1:00 p.m.
 Public Forum: 1:30 p.m. – 4:30 p.m.

Public Forum

C-CRAB is planning to hold a public forum on June 17, in conjunction with its next meeting. The goals of the forum are:

- To solicit public comment on how to improve cancer prevention and control programs in Florida
- To solicit ideas for specific objectives and strategies for the *Florida Cancer Plan*
- To translate ideas and suggestions into legislative or program initiatives
- To form a group of health care professionals and other concerned individuals to plan and organize advocacy efforts

A list of groups and individuals that may be interested in attending the public forum is being compiled. If you have anyone to add to the list, please notify the C-CRAB Director (see page 3). The success of this effort will depend on publicity, promotion, and being able to attract a group with creative ideas. The C-CRAB Executive Committee will be working on plans for the public forum over the next few months. Any ideas or suggestions are welcome.

New Senate Member on C-CRAB

Senator Jim Sebesta has been appointed by Senate President Toni Jennings to serve on C-CRAB, replacing Senator George Kirkpatrick. Senator Sebesta was elected to the Senate in 1998 and represents Pinellas and parts of Hillsborough counties. He is a real estate broker and developer and has served on numerous boards and organizations involved in local development, environmental conservation, and ethics.

Communication with Governor Bush

As Jeb Bush began his tenure as Florida's Governor, C-CRAB wanted him to know about the Council and, in its capacity as the Governor's cancer advisory group, to offer assistance on cancer-related issues. An introductory letter and packet of information, including a list of members, a copy of the *Florida Cancer Plan*, recent newsletters, and last year's annual report, was sent to Governor Bush in December. Information was also sent to Dr. Susan MacManus, who was heading Bush's health transition team.

In addition, as agreed at the November 23 C-CRAB meeting, a letter was sent to Governor Bush, as well as to then-Secretary of Health Dr. Howell, to express the Council's support for state funding to expand the breast and cervical cancer early detection program.

Breast Cancer Treatment Booklet

At its November 23 meeting, C-CRAB decided to revise the booklet it produced in 1996, *If You Have Breast Cancer...Information on Treatment Options*. This will be done in lieu of adopting a booklet produced by the National Cancer Institute and producing a supplement for Florida.

The text of the C-CRAB booklet is currently being revised. When the revision is complete, the text will be translated into Spanish. A sample copy and order
 (continued on next page)

form will be sent to physicians, mammography centers, other health care providers, and other groups throughout the state. Other promotional activities are also being planned.

Funding was appropriated by the 1998 Florida Legislature. Because the funds were placed in the Department of Health's budget, Moffitt Cancer Center – who is fiscally responsible for C-CRAB – is entering into a contract with the Department. Since the appropriation was only for FY 98-99, the money must be encumbered by June 30, 1999.

Prostate Cancer Education Material

Adding to C-CRAB's responsibility to produce educational material on breast cancer, the 1998 Legislature charged, and provided funding for, C-CRAB to develop educational material to increase awareness about prostate cancer screening and treatment options. Along with the appropriation for the breast cancer pamphlet, the prostate cancer appropriation went to the Department of Health, and will be part of the above-mentioned contract between Moffitt Cancer Center and the Department of Health.

Prostate Cancer Task Force: Rather than create a Technical Advisory Group to work on this project, C-CRAB decided to ask the soon-to-be-created Prostate Cancer Task Force for recommendations. It is expected that appointments to the Task Force will be completed by the end of January, and that they will meet as soon as possible to begin work on this project. The Task Force is also responsible for making recommendations on the following:

- Changes to state insurance laws for coverage of prostate cancer screening
- Approaches that state and local governments can take to increase public awareness of prostate cancer
- Approaches for improving coordination of agencies and institutions involved in research and treatment of prostate cancer
- A plan for reducing deaths related to prostate cancer and for increasing the percentage of men who receive prostate cancer screening
- A plan for increasing research and funding at Florida institutions studying cancer
- A program to monitor the implementation and effectiveness of task force recommendations

Florida Cancer News



New Secretary of Health

Governor Jeb Bush appointed Dr. Robert Brooks as Secretary of the Florida Department of Health. Dr. Brooks, an infectious disease physician, was elected to the Florida House of Representatives in 1994 from the Winter Park area.

1999 Legislature

The Florida Legislature will be in session this year from March 5 to May 7. The following cancer-related bills have been filed to date:

- **Repeal of the preemption clause in the Florida Clean Indoor Air Act.** This change will allow local governments to adopt ordinances that are stronger than state law on restricting smoking in public places. John Grant and Don Sullivan are the co-sponsors in the Senate (SB 56). Bob Casey will sponsor the bill in the House, with Lois Frankel and Suzanne Jacobs as co-sponsors. The Tri-Agency Coalition on Smoking Or Health is actively supporting this legislation, as they have done in previous years.
- **Restricting access to tobacco products in stores.** Sponsored by Senator John Grant, Senate Bill 50 will require stores to place cigars, cigarettes and pipes where they are not easily accessible to minors.
- **Insurance premiums for small businesses.** Sponsored by Senator Howard Forman, Senate Bill 310 will create the Premium Assistance Program within the Agency for Health Care Administration to assist small businesses in paying the cost of health insurance premiums for their employees. The program would be funded by money from Florida's settlement with the tobacco companies.
- **Insurance coverage for bone marrow transplant procedures.** Senator Pat Thomas has filed a bill (Senate Bill 62) that amends the existing statute regarding coverage for bone marrow transplant procedures to include costs incurred by donors.

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The Tri-Agency Coalition is also actively supporting legislation that would dedicate a portion of the Tobacco Settlement Funds to a comprehensive tobacco control program and for biomedical research. At the November 23 meeting, C-CRAB voted to endorse this effort, as well as the repeal of the preemption clause.

As the legislative session approaches, other cancer-related bills will likely be introduced. CCRAB will monitor these bills and survey its membership to develop position papers, as it has done in the past.

Florida Tobacco Pilot Project Media Campaign

According to a survey conducted by Florida's Pilot Program on Tobacco Control, the \$25 million-a-year, teen-run advertising campaign on the dangers of smoking is making a big impact on teen smokers and nonsmokers alike. The survey, conducted in September, involved 1,872 teens, aged 12 to 17. Results were compared to a similar survey in April, before the ad campaign began. Key results of the September survey include:

- 92% were aware of the antismoking ads.
- 41% said they "definitely agree" with the statement "tobacco companies try to get young people to smoke because older people quit smoking or die."
- 47% thought tobacco companies use advertising "to fool young people."
- 58% thought smoking has "nothing to do with whether or not a person is cool."

Florida Cancer Control and Research Advisory Council (C-CRAB)

W. Jarrard Goodwin, Jr., M.D., F.A.C.S.,
Chair
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The *Truth* campaign's in-your-face style appears to be effective with teens. The ads, now being shown in movie theaters and on TV, suggest a conspiracy by the tobacco industry. Florida's campaign may be a model for other states whose ad campaigns will be paid for by the national tobacco settlement.

The researchers note, however, that although teens are noticing the ads and report that their attitudes are changing, it remains to be seen if this will cause teens not to smoke or to stop smoking.

Florida Youth Tobacco Surveys

The following are highlights from three new reports produced from the Youth Tobacco Surveys.

Report No. 5: Tobacco Use Prevention Education

- 74% of middle school students and 53% of high school students received some form of tobacco use prevention education in the 1997/98 school year. Only 8% of middle school students and 5% of high school students said they received "comprehensive" tobacco use education (defined as including five specific components).
- Despite regulations against smoking on school property, 40% of high school students who smoke reported that they smoked a cigarette on school property in the previous month.
- 64% of middle school students and 45% of high school students who have never used tobacco reported that the education helped them "say no" to tobacco.
- Only 11% of high school students said smoking cessation programs are available for those who want to quit.

Report No. 6: Predictors of Tobacco Use

- 10% of 6th graders said they smoked at least one cigarette in the past 30 days. The percentage increased with each grade level, with 29% of 12th graders reporting cigarette use.
- 8% of 6th graders reported smoking at least one cigar in the past 30 days. The percentage increased to 22% in 12th grade.
- Smokeless tobacco is used by 6-7% of students in all grades, with no increase among older students.
- Of the students who said they used tobacco products in the past 30 days, 34% said they only

(continued on next page)

smoked cigarettes, 15% said they only smoked cigars, 5% said they only used smokeless tobacco, 28% said they smoked both cigarettes and cigars, 3% said they used cigars and smokeless tobacco, 5% said they only used smokeless tobacco, and 10% said they used all three.

- After controlling for factors known to be associated with tobacco use (e.g., race, ethnicity, gender, age, smokers at home, friends who smoke, etc.), the risks of using one tobacco product are much higher for those who use another tobacco product.

Report No. 7: Tobacco Use Among Florida's Minority Populations

- Prevalence of frequent cigarette use among high school students by race/ethnicity: 19% for whites, 3% for African Americans, 8% for Hispanic, 10% for Asian, and 32% for American Indian.
- The number of cigarettes smoked per month is highest among American Indian students (303) and lowest among African Americans (40).
- The difference between tobacco use in middle school and high school is greatest for Asian/Pacific Islander students than in other race/groups. The prevalence is 83% higher relative to their middle school counterparts.
- The results were compared to a similar survey in Texas, and it was found that, overall, smoking rates in the two states are similar. However, African American and Hispanic students in Florida are less likely than their respective counterparts in Texas to use cigarettes. In both states, American Indian students had the highest reported rate of tobacco use.

Copies of all Youth Tobacco Survey Reports are available on the Internet at <http://www.state.fl.us/tobacco> (look under "Research").



Breast and Cervical Cancer Early Detection Program



From September 1, 1995 through September 30, 1998, the Florida Comprehensive Breast and Cervical Cancer Early Detection Program screened 8,967 women with a total of 8,092 mammograms and 6,959 pap smears, and detected 101 breast cancers and 42 cervical cancers.

Statewide, the program reached 90% of its goal for the total number of women screened in the last year. In addition, 93% of the women who received mammograms were 50 years of age and older. The following counties met 100% or more of their goal: Brevard, Duval, Escambia/Okaloosa, Hillsborough, Leon/Gadsden, Manatee, Orange, Pasco, Pinellas, and the five-county area in the Florida panhandle.

The program is currently in its fifth year of funding from the Centers for Disease Control and Prevention. The State Health Office will be submitting a competitive grant application for another 5-year grant in the spring of 1999.

Florida Breast and Cervical Cancer Coalition:

Next meeting will be in May. For more information, call the program's state office at (850) 488-2901.

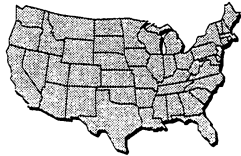
Minority Health Office

The Minority Health Office is part of the Florida Department of Health's Family Health Services. Its goal is to provide information on funding, educational opportunities, job opportunities, disease prevention and healthy-living strategies, nutrition information, current events, and general technical assistance on minority health issues.

The first edition of their newsletter, *Healthy Traditions*, was recently published. To receive copies of the newsletter, or for information about the Minority Health Office, please call Venessa Byrd at (850) 488-2901, or write to:

Florida Department of Health
Minority Health Office
2020 Capital Circle SE, Bin #A13
Tallahassee, FL 32399-1723

National Cancer News



Mammography Quality Standards Act

In October, President Clinton signed the Mammography Quality Standards Reauthorization Act of 1998. The Act reauthorizes and expands the Mammography Quality Standards Act (MQSA) of 1992. MQSA required that all mammography facilities be inspected and accredited by an approved accreditation body. In Florida, that body is the Department of Health.

The 1992 law requires that mammography facilities send a copy of mammography results only to women who do not have a referring physician. Effective April 28, 1999, facilities will be required to send a report, written in lay person's terms, to *all* patients. Reports will still be provided to the referring health care provider for those women who have one.

The 1998 revision also (1) requires mammography facilities to keep records and original mammograms so that women can request them in the future, and (2) allows the Food and Drug Administration to study the feasibility of inspecting mammography centers of excellence on a less than annual basis.

A copy of the Mammography Quality Standards Act can be downloaded from the FDA web site (<http://www.fda.gov/cdrh/dmgrp.html>) or you can request a copy by calling the FDA's Facts-On-Demand System at 1-800-899-0381 (ask for Document Number 1259).

C.I.S. Prepares for the Future

Last May, the National Cancer Institute (NCI) Executive Committee approved a five-year renewal of the Cancer Information Service (CIS) program. Each year, more than half a million people dial 1-800-4-CANCER for the latest and most accurate cancer information, and thousands more learn about cancer through outreach programs that take place in their own communities. As CIS approaches the 21st century, it will continue to expand access to its telephone service, strengthen its outreach programs,

enhance its participation in research projects, and build on the tradition of excellence it has developed since its inception in 1976.

To more effectively provide information, CIS will be upgrading the telephone equipment in each of their 19 regional offices, including the office in Miami. The upgrades will enable more callers to access the service to receive accurate, personal, and confidential information. The upgrades will also give callers the option to obtain pre-recorded information on a 24-hour basis.

In addition, CIS is updating its computer equipment. By June 1999, all regional offices will have access to a web-based, searchable, computerized database of cancer information accessible by subject and keyword. The improvements will allow CIS staff to locate information for callers quickly and accurately.

For more information about CIS, visit their website, <http://www.nci.nih.gov>, and select "Cancer Information Service."

Online Multimedia Genetics Glossary

The National Human Genome Research Institute has launched an online multimedia glossary to help people better understand genetic terms and concepts associated with many of the recent advances in genetics. The "talking glossary of genetics" is available on the Internet at the following address: <http://www.nhgri.nih.gov/DIR/VIP/Glossary>

The project is the first online genetics glossary to combine text, audio, and visuals simultaneously in a highly accessible and user-friendly format. Students, teachers, librarians, medical professionals, journalists, and others are expected to benefit from the easy-to-understand explanations of key genetics terms.

Information on Dietary Supplements

The National Institutes of Health (NIH), in collaboration with the US Department of Agriculture (USDA), launched an Internet site that provides access to a database of studies on dietary supplements including vitamins, minerals, and herbal products. The information source is the *International Bibliographic Information on Dietary Supplements* (IBIDS) database, that contains

250,000 citations from more than 3,000 journals. It is compiled from the NIH's Medline system, the USDA's Agricola database, and a United Nation's agricultural database. The IBIDS database can be accessed through the website of the NIH Office of Dietary Supplements -
<http://dietary-supplements.info.nih.gov>
or the USDA's website -
<http://www.nal.usda.gov/fnic/IBIDS/>

UPCOMING CONFERENCES

Cure Rate Estimation – A Workshop for Biostatisticians, February 19-21, 1999. At the H. Lee Moffitt Cancer Center, Tampa. For information, call Susan Easter at (813) 632-1309.

1999 Cancer Conference: Meeting the Challenges of Comprehensive Cancer Control. September 8-10, 1999. Marriott Marquis Hotel, Atlanta, GA. Sponsored by the CDC, NCI, ACS, and the Association of State and Territorial Chronic Disease Program Directors and Directors of Health Promotion and Public Health Education. For more information, call (770) 488-4226 or check their website (<http://www.cdc.gov/cancer>).

10th Annual NCI Cancer Patient Education Network. September 22-25, 1999. At the H. Lee Moffitt Cancer, Tampa. For information, call Susan Easter at (813) 632-1309.

Florida Association of Pediatric Tumor Programs' 23rd Annual Seminar: Advances in Pediatric Hematology/Oncology. November 17-19, 1999. DoubleTree Oceanfront, Cocoa Beach. For information, call Susan Easter at (813) 632-1309.

7th Biennial Symposium on Minorities, the Medically Underserved and Cancer. February 9-13, 2000 (new date). Grand Hyatt Hotel, Washington, DC. *Abstract deadline*: October 15, 1999. For information about abstracts, call (713) 798-5383. For information about registration, call (877) 243-6642 or check their website: <http://www.iccregisternow.com>

2nd Biennial Conference, Cancer, Culture and Literacy, May 4-6, 2000. Sheraton Sand Key, Clearwater Beach. Sponsored by the H. Lee Moffitt Cancer Center. For information, call Susan Easter at (813) 632-1309.

**Cancer Control and Research Advisory Council
H. Lee Moffitt Cancer Center
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Tampa, FL 33612**

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Tobacco Pilot Program



One of the interesting debates in the legislature this year was the future funding of the Florida Tobacco Pilot Program. Governor Bush and the Senate recommended allocating \$61.5M. The House recommended \$30M, after starting out with no funding. The amount agreed upon is \$45M, plus \$11M to be carried over from the current fiscal year.

During the funding debate, and in time to answer a few questions about program's effectiveness, results from the Florida Youth Tobacco Survey were released that showed a decrease in tobacco use among students.

The results are based on surveys administered to approximately 23,000 students from 255 public schools in 1998 and 21,000 students in 242 schools in 1999.

Highlights of the survey findings – compare data from 1998, before the ad and education campaign, to data collected in 1999:

- Occasional tobacco use (using some form of tobacco on 1 to 19 of the past 30 days) decreased from 18% to 14.1% among middle school students, and from 19.5% to 17% among high school students.
- There was no statistically significant change in frequent tobacco use (using some form of tobacco on 20 or more of the past 30 days) in

either middle or high school.

- Occasional use of *cigarettes* decreased from 13.1% to 10.9% among middle school students, and from 13.9% to 12.8% among high school students
- Occasional *cigar use* decreased from 12.7% to 10.2% among middle school students, and from 18.7% to 16.4% among high school students.

A copy of this and previous reports from the Florida Youth Tobacco Survey can be found at

www.state.fl.us/tobacco

or by contacting the Bureau of Epidemiology at the Department of Health (850) 488-2905.

Evaluation Conference: The Research and Evaluation Coordinating Center of the Office of Tobacco Control, directed by Dr. Ed Trapido at the University of Miami School of Medicine, is hosting a Conference on Evaluation of Regional Anti-Tobacco Programs May 20-21 in Orlando. The purpose is to share findings about tobacco programs based on evaluations and to discuss evaluation methodology. For more information, call Sharon Luft at (305) 243-3356.

Florida Leadership Council for Tobacco Control

On March 19, the Tobacco-Free Florida Partners Network held a Strategic Planning Retreat in Tallahassee to develop a comprehensive tobacco prevention and control plan for Florida. Workgroups were formed on the following topics:

- Preventing youth tobacco use
- Promoting youth tobacco use cessation
- Increasing adult tobacco use cessation
- Eliminating exposure to environmental tobacco smoke
- Empowering groups that experience the greatest impact of tobacco
- Sustaining a comprehensive statewide tobacco control initiative

C-CRAB is a member of the Tobacco-Free Florida Partners Network. Dorothy Parker attended the meeting as the C-CRAB representative, and participated in the workgroup on sustaining a comprehensive statewide tobacco control initiative.

(continued on page 4)

Florida Cancer Control and Research Advisory Council (C-CRAB)

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A draft of the strategic plan has been distributed for review. The next phase of the planning process will include designing next year's activities and identifying groups to provide leadership and participate in its implementation. The next meeting will be May 10 in Orlando. For more information, call M.R. Street, Department of Health, Tobacco Prevention and Control Program, at (850) 921-8099.

Breast and Cervical Cancer Early Detection Program

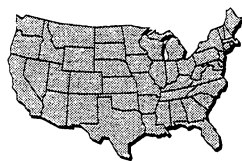


The Florida Department of Health, Division of Family Health, is applying to the Centers for Disease Control and Prevention for a second five-year grant for the Florida Breast and Cervical Cancer Early Detection Program. They are requesting funds to expand the program in the 20 counties currently participating in the program and to add five new counties. The proposal also plans to expand the Breast and Cervical Cancer Coalition into a comprehensive cancer coalition which, if funded, will be a joint effort with C-CRAB. The Department of Health will be notified in September as to the amount of funding they will receive.

Florida Breast and Cervical Cancer Coalition:

The next meeting of the Coalition will be June 29 at the Radisson Bay Harbor Hotel in Tampa. For more information, call (850) 488-2901.

National Cancer News



Federal Legislation

The **Medicare Cancer Clinical Trials Coverage Act (S 784)** was reintroduced in both the House and Senate on April 13. The bill would create a five-year pilot program to cover routine patient care costs for Medicare beneficiaries who participate in cancer clinical trials. Florida's Senator Connie Mack is one of the sponsors of this legislation.

Breast and Cervical Cancer Treatment Act of 1999 (S 662/HR 1070) would allow states to opt into Medicaid treatment of the disease for women diagnosed with breast or cervical cancer.

The **Cancer Screening Coverage Act of 1999** was introduced in March (HR 1285). It will help assure that all individuals with health insurance are guaranteed coverage for screening tests for breast, cervical, colorectal and prostate cancers.

UPCOMING CONFERENCES

Annual Florida Epidemiology Meeting, July 28-30. Roz and Cal Kovens Conference Center, Florida International University, North Miami Campus. Call Adrienne Wasserman: (305) 919-5877.

Florida Cancer Data System (FCDS) Annual Meeting, August 9-10. Adam's Mark Beach Resort, Clearwater. Call Betty Fernandez: (305) 243-2629

Florida Tumor Registrars Association Annual Meeting, August 11-13, Adam's Mark Beach Resort, Clearwater. Call Linda Eastridge: (727) 588-5520

FCDS Incidence Training Workshop, September 15-17, Holiday Inn, Coral Gables. Call Mary O'Leary: (305) 243-2627

1999 Cancer Conference: Meeting the Challenges of Comprehensive Cancer Control, September 8-10. Marriott Marquis Hotel, Atlanta. Sponsored by the CDC, NCI, ACS, the Association of State and Territorial Chronic Disease Program Directors, and Directors of Health Promotion and Public Health Education. Call (770) 488-4226 or check their website: <http://www.cdc.gov/cancer>

10th Annual NCI Cancer Patient Education Network, September 22-25. H. Lee Moffitt Cancer Center, Tampa. Call Susan Easter: (813) 632-1775.

Evidence Based Oncology, 3rd Annual Symposium, November 12-14. Don CeSar Beach Resort, St. Petersburg. Sponsored by the Moffitt Cancer Center and University of South Florida. Call Susan Easter: (813) 632-1775.

C-CRAB Connection

A newsletter of the Florida Cancer Control and Research Advisory Council (C-CRAB)

Volume 7, Number 2

September 1999

C-CRAB Meeting
Monday, November 1, 1999
1:00 p.m. - 4:00 p.m.
Tampa Airport Marriott Hotel

C-CRAB News...

The Florida Channel Program to Feature Cancer Centers

On October 28, the Florida Channel will air a half-hour show on cancer programs in Florida. *Florida Crossroads*, produced by Maureen Walsh, takes an in-depth look at research in the state and how recent discoveries may improve quality of life. The episode is entitled *Creating Survivors*. Filming was done at the H. Lee Moffitt Cancer Center, M.D. Anderson Cancer Center Orlando, UF/Shands Cancer Center, and the Sylvester Comprehensive Cancer Center. Dr. Jerry Goodwin was interviewed about C-CRAB.

The Florida Channel is a service of the Department of Education, Florida State University, and WFSU-TV. It covers the Legislature, the state Supreme Court, and other state events (their webpage is www.wfsu.org/Florida_Channel/florida-channel.htm). *Florida Crossroads* is a documentary series that looks at the people, places, and events shaping the state. Programs are aired on public television (PBS) and cable channels throughout Florida. Check your local directory for the station in your area.

Florida Face-to-Face is another program produced by the Florida Channel. It is a weekly interview program hosted by Beth Switzer that features policy-makers and examines current issues. The producers are considering a special one-hour program that will focus on cancer programs in Florida, and will include a live call-in segment. If a sufficient number of sponsors are identified, the program may be aired in January.

The idea for these programs originated with Senator Jim Sebesta, a C-CRAB member representing the Florida Senate, and his Chief Legislative Aide, David Winialski. We thank them for their interest and creative ideas.

Breast Cancer Treatment Booklet



In June, the second edition of *If You Have Breast Cancer... Information About Treatment Options* was printed in English and in Spanish. Sample copies and order forms were mailed to physicians, HMOs, and county public health departments.

As with the first edition in 1996, the booklet has been a huge success. Within a few months, all copies in the first printing – 40,000 in English and 10,000 in Spanish – were mailed out to over 600 physicians and other health care providers. A smaller, second printing is planned and orders will continue to be filled as long as the supply lasts. Given the high demand for the booklets, options for more funding are being pursued. Both English and Spanish versions are on the Internet and can be accessed from the C-CRAB webpage: www.moffitt.usf.edu/ccrab.

Comprehensive Cancer Coalition Planned

In the next few months, C-CRAB and the Florida Department of Health will be developing plans for creating a comprehensive cancer coalition. Among other things, the coalition will work with C-CRAB to revise the Florida Cancer Plan. Expanding on the model of the Florida Breast and Cervical Cancer Coalition, the comprehensive coalition will include public and private agencies, organizations, and concerned citizens. This is consistent with the national trend toward creating comprehensive cancer control programs (see page 6). In January, groups and individuals throughout the state will be invited to participate. Details will be discussed at C-CRAB meeting, and more information will be forthcoming.

Florida Cancer News



Prostate Cancer Task Force

The Florida Prostate Cancer Task Force, created by the Legislature in 1998, will be submitting recommendations to the Governor and the Legislature in January 2000.

The Task Force has three committees, which have been addressing the following issues.

- The **Insurance Committee** is reviewing insurance laws in other states, and is compiling information about insurance coverage for prostate cancer screening in Florida.
- The **Education Committee** is (1) reviewing brochures from national organizations and other states, and recommending which ones to distribute in Florida, (2) surveying prostate cancer patients to find out about their need for information, and (3) planning focus groups of prostate cancer survivors and the general public to better understand their information needs. Several C-CRAB members are working with the Education Committee; \$50,000 was appropriated to C-CRAB last year for prostate cancer education and recommendations of the Task Force will guide the use of this money.
- The **Research and Funding Committee** is considering research priorities, and is starting to compile an inventory of prostate cancer research projects in Florida.

Two additional appointments were made to the Task Force this summer: (1) Kenneth Bryant, M.D., a urologist from St. Petersburg, was appointed by the President of the Senate as the representative of the American Cancer Society, and (2) Daniel Lestage, M.D., Vice President for Professional Relations and Quality Compliance from Blue Cross/Blue Shield in Jacksonville, was appointed by the Speaker of the House as a representative of the insurance industry.

Next meeting: The Florida Prostate Cancer Task Force will meet on Thursday, September 23, from 9:00 a.m. to 12:00 p.m., at the Tampa Airport Marriott Hotel. For more information, call Dorothy Parker at (813) 632-1339.

Biomedical Research Advisory Council

The Lawton Chiles Endowment Fund for Health and Human Services was created by the Legislature and signed by Governor Bush in June 1999. It includes funding for a Biomedical Research Program and calls for the creation of a Biomedical Research Advisory Council. The Department of Health is working on appointments to the Council and, next year, the Legislature will determine the level of funding.

In July, C-CRAB sent recommendations to Dr. Robert Brooks, Secretary of the Department of Health, Dr. Gema Hernandez, Secretary of the Department of Elder Affairs, Kathleen Kearney, Secretary of the Department of Children and Families, Ruben King-Shaw, Director of the Agency for Health Care Administration, and to Governor Jeb Bush. C-CRAB's recommendation was that no less than half of the money in the Lawton Chiles Endowment Fund be allocated for biomedical research. They also recommended that Dr. John Ruckdeschel, from the H. Lee Moffitt Cancer Center, be appointed to one of the positions on the Biomedical Research Advisory Council.

News from UF/Shands Cancer Center

New Director: In October, William Stratford May, Jr., M.D., Ph.D. will become the new director of the University of Florida Shands Cancer Center. He will also occupy the Harry F. Innes professorship in cancer research at the University of Florida College of Medicine. Dr. May is a nationally recognized researcher in the field of genetic origins of leukemia. He comes to Gainesville from the University of Texas Medical Branch in Galveston. Before that, he was on

Florida Cancer Control and Research Advisory Council (C-CRAB)

A state cancer advisory group created by Florida Statutes, Section 240.5121

Chair: W. Jarrard Goodwin, Jr., M.D., F.A.C.S.

Executive Director: Dorothy F. Parker, M.H.S.

Mailing address: H. Lee Moffitt Cancer Center (MRC-CANCONT)
12902 Magnolia Dr., Tampa, FL 33612

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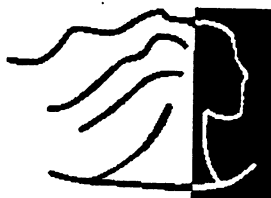
Internet: www.moffitt.usf.edu/ccrab

the oncology faculty at The Johns Hopkins University School of Medicine.

New Programs and Facilities: The Davis Endowment for Cancer Research has been established with a \$5 million gift from Jerry and Judith Davis of Jacksonville and a matching \$5 million appropriation from the State. The endowment will be used to enhance programs in cancer prevention, detection, diagnosis, and treatment.

The University of Florida College of Medicine also received a \$5 million state appropriation to develop a proton beam cancer treatment facility at their Jacksonville campus. Proton beam therapy allows better control of the depth of radiation and therefore higher, more effective, doses can be given. Dr. Nancy Mendenhall (former C-CRAB member) will be in charge of the new facility.

Breast and Cervical Cancer Early Detection Program



The Florida Department of Health will soon hear from the Centers for Disease Control and Prevention about their reapplication for funding for the Breast and Cervical Cancer Early Detection Program. They requested funds to expand the program in the 20 counties that are currently participating, and to add five more counties. The program provides outreach, screening, and case management to low income and uninsured women. In the first three years, approximately 10,000 women were screened.

The **Florida Breast and Cervical Cancer Coalition** met on June 29 in Tampa. The meeting included presentations on social marketing techniques for designing breast and cervical cancer education materials for Seminole Indian women of Florida, and on the new guidelines for the federal Mammography Quality Standards Act.

1999 State Cancer Appropriations

Last spring, the Florida Legislature and the Governor approved funding for this fiscal year for the following cancer projects:

- **Project Toolbox:** The H. Lee Moffitt Cancer Center received \$250,000 to develop educational modules that include a videotape, brochures, and a health provider training guide on the early detection and screening for breast, cervical and prostate cancer. Material will be developed in English and Spanish for medically underserved minority populations.
- **Haitian American Association Against Cancer:** \$200,000 was appropriated to this grassroots program in Dade County to develop educational material and programs to increase awareness in the Haitian community about cancer prevention, early detection, and treatment.
- **Florida Association of Pediatric Tumor Programs:** received \$100,000 to continue its educational and surveillance programs.
- **Hillsborough County Breast and Cervical Cancer Partnership Project:** \$250,000 was appropriated to the American Cancer Society for outreach, education, and other activities.

CIS Contract Renewed

The National Cancer Institute issued 5-year contracts to 14 organizations, including the University of Miami School of Medicine, for the Cancer Information Service (CIS). The CIS Coastal region includes Florida, Puerto Rico, and the U.S. Virgin Islands.

The CIS operates a toll-free cancer information telephone service (1-800-4-CANCER). They also conduct community and professional education programs, and work with other cancer control partners throughout the region. The CIS office is located at the Sylvester Comprehensive Cancer Center in Miami. Dr. Ed Trapido is the Principal Investigator, and JoBeth Speyer is the Director (both are members of C-CRAB).

Florida Cancer Education Network

The Florida Cancer Education Network (FCEN) is a non-profit organization dedicated to educating the public about cancer in Florida. Its goal is to reduce cancer mortality and morbidity through education, prevention, early detection, and



access to state-of-the-art treatment. Support for patients and families, and advocacy for cancer research funding are also priorities. A community speakers bureau, peer advocacy network, resource center, and resource directory are being established. FCEN was founded by Robert Samuels. For more information, call (813) 886-2171.

New Tobacco Pilot Program Director

Debra Bodenshteyn was appointed by Governor Bush as the new Executive Director of the Florida Tobacco Pilot Program. Ms. Bodenshteyn will lead the program in developing new marketing strategies, expanding the SWAT (Students Working Against Tobacco) program, and continuing efforts to reduce tobacco use among Florida teens.

Tri-Agency's Priorities for 2000

The Tri-Agency Coalition for Smoking or Health (American Cancer Society, American Heart Association, and American Lung Association) recently met with Secretary of Health Dr. Robert Brooks, Deputy Secretary Wayne McDaniel, and Debra Bodenshteyn to present their priorities for FY 00-01. They are requesting:

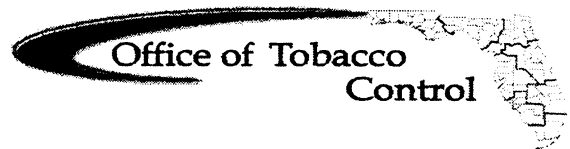
- A minimum of \$61 million for tobacco control (\$56M for education and media programs plus \$5M for tobacco enforcement for the Department of Business and Professional Regulation),
- Allocating one-third of the available interest from the Lawton Chiles Endowment to the Florida Biomedical Research Program (approximately \$9M for 2000-2001), and
- \$20 million for adult cessation efforts.

Dr. Brooks announced that he plans to allocate more than \$19M for the "truth" campaign, and he expects to request approximately \$7 million for Biomedical Research.



The Florida Tobacco Control Clearinghouse (<http://www.ftcc.fsu.edu>) is a centralized resource for information on tobacco use. It is a collaborative project between Florida State University and the University of Florida, and is funded by the Florida Department of Health, Office of Tobacco Control.

The website includes a resource database, a directory of state and local programs and partnerships, a listing of conferences and events, information on grant opportunities and legislation, a bulletin board, and *listservs* (electronic forums for discussions and sharing information about tobacco programs).



The webpage for the Florida Office of Tobacco Control (<http://nosmoking.fsu.edu>) includes links to the Florida Online Tobacco Education Resources (<http://www.state.fl.us/tobacco>), and the following programs:

- the "truth" campaign and SWAT programs (Students Working Against Tobacco),
- *Science, Tobacco & You*, a multidisciplinary, multimedia, science curriculum resource developed by the Center for Research and Learning at the National High Magnetic Field Laboratory at Florida State University,
- the Florida Clean Indoor Air Act, and
- the Florida Youth Tobacco Survey.

Florida Youth Tobacco Survey

The most recent report from the Florida Youth Tobacco Survey was issued August 12 (Vol. 2, Report 3). It presents results from an abbreviated version of the Florida Youth Tobacco Survey that was given to a sample of 4th and 5th grade public school students earlier this year (average age = 10). The purpose was to explore the feasibility of surveying this age group, and to establish baseline data on tobacco use. The survey found that 11% have tried cigarettes, 6% have tried cigars, and 3% have tried smokeless tobacco. Almost two-thirds (62%) said they received some form of tobacco education in school. Half (50%) said they were aware of laws punishing those under 18 years of age who possess tobacco products.

A copy of all reports from the Florida Youth Tobacco Survey can be found on the Internet (www.state.fl.us/tobacco) under "Research", or by calling the Bureau of Epidemiology at the Department of Health (850) 488-2905.

Upcoming Conferences in Florida

3rd Annual Evidence Based Oncology Symposium. November 12-14. Don CeSar Beach Resort, St. Petersburg. Sponsored by the Moffitt Cancer Center and University of South Florida. For information, call 813-632-1775.

23rd Annual Seminar on Advances in Pediatric Hematology/Oncology. January 16-18, 2000, Doubletree Oceanfront Hotel, Cocoa Beach. Sponsored by the Florida Association of Pediatric Tumor Programs and the Department of Health, Children's Medical Services. For information, call 813-632-1309.

Joint Cancer Conference of the Florida Universities. January 27-29, 1000, Portofino Bay Hotel, Universal Studios, Orlando. Sponsored by the cancer centers at the University of Florida, University of South Florida, and University of Miami. For information, call 888-456-2840.

17th Annual Miami Breast Cancer Conference. March 2-4, 2000, Loews Miami Beach Hotel, Miami Beach. Sponsored by the Miami Cancer Conference and Medical Education Collaborative. For information, call 305-447-3804.

Pituitary Symposium 2000. March 31-April 1, 2000. Sponsored by the University of South Florida and Moffitt Cancer Center. For information, call 813-632-1775.

2nd Biennial Conference on Cancer, Culture and Literacy, May 4-6, 2000. Sheraton Sand Key, Clearwater Beach. Sponsored by the Moffitt Cancer Center. For information, call 813-632-1775.

National Cancer News



Federal Legislation

Congress returned from August recess on September 7. The following are some cancer-related bills that are being considered for the remainder of the session.

Medicare Cancer Clinical Trials Coverage Act (S 784/HR 1388): This bill would cover routine patient care costs for Medicare recipients who choose to participate in cancer clinical trials. Additional co-sponsors are being sought as the bill moves through the both houses.

Breast and Cervical Cancer Treatment Act (S 662/HR 1070): This bill would expand the treatment and follow-up care covered by the CDC's Breast and Cervical Cancer Early Detection Program.

Managed Care Reform Bill: The Senate passed a bill that provides protection to managed care patients including the following issues of importance to cancer patients: (1) doctors and patients are allowed to determine the length of hospitalization following a mastectomy as long as it is deemed "medically necessary and appropriate" by the health plan, and (2) self-insured health plans covered by ERISA are required to cover routine patient costs for qualified individuals enrolled in approved clinical trial. However, the Senate bill provides protection for less than one-third of all health care consumers.

Two bills have been introduced in the House. The first is HR 2723, the Bipartisan Consensus Managed Care Improvement Act, which provides all patients with serious or life-threatening diseases with access to clinical trials except FDA trials, provides access to specialists, ensures continuity of care, and allows cancer patients to choose their oncologist as their primary care physician. The second bill, HR 2824, includes some protection but does not include access to clinical trials.

Eliminate Colorectal Cancer Act: This legislation would require health insurance to cover colorectal cancer screening for people over age 50.

Tobacco Industry Lawsuit: The Senate stopped the Department of Justice from filing a federal lawsuit against the tobacco industry to recoup the costs of federal money paid to states to treat tobacco-related illness through Medicare and other federal health programs.

STAR Trial

The Study of Tamoxifen and Raloxifene (STAR), one of the largest breast cancer prevention studies, is recruiting volunteers at more than 400 centers in the

U.S., Puerto Rico, and Canada. The study will include 22,000 post-menopausal women at increased risk of developing breast cancer to determine whether the osteoporosis prevention drug, raloxifene (Evista®) is as effective in reducing the chance of developing breast cancer as tamoxifen (Nolvadex®) in postmenopausal women. All participants will be randomized to receive one or the other drug for five years.

STAR is being conducted by the National Surgical Adjuvant Breast and Bowel Project, a network of researchers supported by the National Cancer Institute. In the Breast Cancer Prevention Trial, tamoxifen was shown to reduce breast cancer incidence by 49% in women at high risk. In a large study of raloxifene to prevent and treat osteoporosis, it was found to reduce the incidence of breast cancer.

Study sites and principal investigators in Florida:

- **Jacksonville:** Baptist Regional Cancer Institute (Neil Abramson, M.D., 904-202-7051)
- **Miami:** Mt. Sinai Comprehensive Cancer Center, (Enrique Davila, M.D., 305-535-3310), and the Sylvester Comprehensive Cancer Center, 305-243-4903
- **Pensacola:** West Florida Clinical Research Center (Philip M. Wade, Jr., M.D., 850-474-8427)
- **Stuart:** Clinical Research Center of South Florida, (Mark P. Ettinger, M.D., 561-781-3000)
- **Tampa:** H. Lee Moffitt Cancer Center & Research Institute (Gail L. Shaw, M.D., 813-632-1329)

For more information about the STAR trial, call the Cancer Information Service at 1-800-4-CANCER.

CDC 1999 Cancer Conference

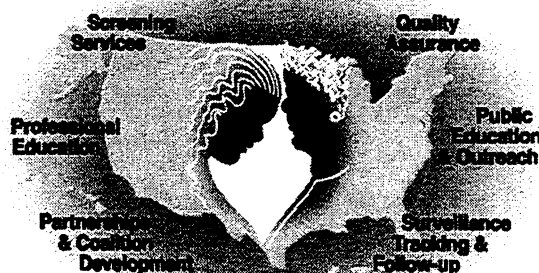
A national conference on "Meeting the Challenges of Comprehensive Cancer Control" was held in Atlanta September 8-10. It was sponsored by the Division of Cancer Prevention and Control, National Center for Chronic Disease Prevention and Health Promotion, Centers for Disease Control and Prevention. The conference offered an opportunity for cancer control program staff and researchers from national, state and local agencies to share information about their programs.

CDC announced its intention to shift from categorical program funding to a comprehensive approach to cancer control. To this end, they are currently funding six states and tribal organizations

to develop comprehensive cancer control plans. Other states are receiving technical assistance.

Florida was represented at the conference by Joann Green, Dolly Katz, and Dr. Josefa Schlotzman (Department of Health), Julie Kornfeld (Cancer Information Service), Lydia Voti and Jill MacKinnon (Florida Cancer Data System), Dr. Ed Trapido (Sylvester Comprehensive Cancer Center), and Dorothy Parker (C-CRAB/Moffitt).

Breast and Cervical Cancer Program: The conference concluded with a celebration of almost 10 years of the National Breast and Cervical Cancer Early Detection Program. The program provides outreach, education, screening, diagnostic, and case management services for low income and uninsured women. Its success is built upon partnerships between public and private organizations at the state and local level to provide comprehensive services, including treatment, which is not paid for by the federal grant.



The program began in 1991 with a federal appropriation of \$30 million. Eight states received funding. In 1998, the federal appropriation was \$145 million, and programs are funded in all 50 states, the District of Columbia, 15 tribal organizations, and 5 territories. Florida joined in 1994.

More than 2 million screening tests have been provided to women through this program. As of September 1998, 960,000 mammograms and over 1 million Pap tests have been provided. More than 5,800 breast cancers have been diagnosed, over 31,000 precancerous cervical lesions, and over 500 cervical cancers. The program is considered a successful model for cancer control initiatives.

To submit news items or short articles to the C-CRAB newsletter, please send information to the C-CRAB office (see page 2).