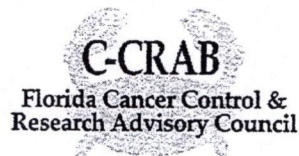


Florida Cancer Control and Research Advisory Council



2002 ANNUAL REPORT

Submitted to the Governor and Legislature
pursuant to Section 240.5121, Florida Statutes

February 15, 2003

Clarence H. Brown, III. M.D., Chair

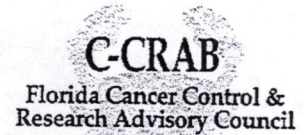
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Cancer Control and Research Advisory Council 2002 Annual Report

TABLE OF CONTENTS

	Pages
HIGHLIGHTS.....	i
SECTION 1: ADMINISTRATIVE UPDATE.....	1
1. C-CRAB Statute	
2. Membership	
3. Officers and Bylaws	
4. Meetings	
5. Teleconferences	
SECTION 2: SUMMARY OF ACTIVITIES.....	2-4
1. Breast Cancer Booklet	
2. Prostate Cancer Education	
3. Comprehensive Cancer Control Grant	
4. Florida Dialogue on Cancer (FDOC)	
5. Other State Cancer Control Programs	
A. Florida Breast and Cervical Cancer Early Detection Program	
B. Tobacco-Free Florida Partners Network	
C. Florida Cancer Data System (FCDS)	
6. Communications and Promotion	
A. C-CRAB Web Page	
SECTION 3: PLANS FOR 2003.....	4-5
LIST OF APPENDICES	5

Cancer Control and Research Advisory Council 2002 Annual Report



HIGHLIGHTS

- 15,000 copies of the C-CRAB patient education booklet, *If You Have Breast Cancer...Information About Treatment Options*, were updated, printed and distributed. Copies in English and Spanish were distributed to physicians, mammography facilities, and others. The initiative to revise and print a third edition was begun by a sub-committee of C-CRAB Members and the Department of Health.
- C-CRAB worked with the Department of Health to form a Steering Committee designed to distribute \$200,000 statewide for public education programs to increase awareness about prostate cancer. Several plans have been proposed and monies will be distributed by June 1, 2003.
- C-CRAB participates with the Florida Cancer Control Initiative (FCCCI), managed by the University of Miami/Sylvester Comprehensive Cancer Center, the Department of Health and the Center for Disease Control on a State Cancer Plan to be completed in 2003.
- C-CRAB became a representative member on the Florida Dialogue on Cancer Board, sponsored by the Florida Division of the American Cancer Society; created to identify methods and strategies for enhancing federal and state funding for cancer research, clinical trials and patient access.
- C-CRAB invited interested groups to begin attending C-CRAB meetings with the intention of determining whether those groups should become C-CRAB members.
- The C-CRAB web site was redesigned and updated to include links to other cancer resources, as well as PDF-format files of C-CRAB annual reports and other materials of interest.
- C-CRAB continues to work with other State Cancer Programs, such as the Florida Breast and Cervical Cancer Early Detection Program, the American Cancer Society, the Tobacco-Free Florida Partners Network, the Florida Prostate Cancer Education Network and others.

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SECTION 1: ADMINISTRATIVE UPDATE

1. C-CRAB STATUTE

No changes were made to the C-CRAB statute (Section 240.5121, **Appendix 1**).

2. MEMBERSHIP

A list of members can be found in **Appendix 2**. Governor Jeb Bush made 5 new appointments and 7 reappointments to C-CRAB.

New Members:

- W. Michael Alberts, MD H. Lee Moffitt Cancer Center
- Stephen P. Hunger, MD Florida Pediatric Society
- Summer S. Knight, MD Agency for Healthcare Administration
- Thomas Marsland, MD Association of Community Cancer Centers
- John Mason, MD Florida Society of Pathologists

Reappointed Members:

- Joyce Allan, MPH, CTR Florida Tumor Registrars
- Marcia DeSonier, RN, LCSW Florida Hospital Association
- James V. Fiorica, MD Florida Society of Clinical Oncology
- John W. Kilkenny, III, MD, FACS .. University of Florida, College of Medicine
- James W. Lynch, Jr., MD University of Florida, Shands Cancer Center
- Donna Malvey, PhD University of South Florida, College of Public Health
- Shyam B. Paryani, MD Florida Radiological Society
- Honorable Jim Sebesta Florida Senate
- Honorable Leslie Waters House of Representatives

3. OFFICERS AND BYLAWS

The Executive Committee and the full council elected Dr. Clarence H. Brown, III, Chairman in May of 2001. His Chairmanship will officially end May 2003. members of the Executive Committee are listed in **Appendix 2**.

4. MEETINGS

The Council met on May 29 and on October 14, 2002. The Executive Committee met on May 29 and October 14, prior to the full council meeting. Minutes can be found in **Appendix 3**.

5. TELECONFERENCES

Four teleconferences were convened by the Department of Health to discuss strategies for the State Cancer Plan and the distribution of the Prostate Cancer funds.

SECTION 2: SUMMARY OF ACTIVITIES

1. BREAST CANCER BOOKLET

Updated English and Spanish versions of the second edition of *If You Have Breast Cancer...Information About Treatment Options* were printed in September 2003. Copies and order forms were distributed to primary care and oncology physicians and to all accredited mammography facilities in the state. A total of 15,000 copies were printed (10,000 in English and 5,000 in Spanish).

All backlogged requests for copies have been processed and current requests for copies are being received and completed on a timely basis. To date, a total of 205 reply cards have been returned; overall comments were very favorable.

The booklet is currently being revised with the assistance of C-CRAB's Breast Cancer Technical Advisory Group. C-CRAB is researching various funding possibilities for the update and distribution of the third edition of the booklet. A Creole version has been proposed to accompany the English and Spanish publications and is currently under consideration.

The booklet is available on the Internet in PDF format, and can be accessed from the C-CRAB web page (www.moffitt.usf.edu/ccrab).

2. PROSTATE CANCER EDUCATION

In 2002, the Florida Legislature appropriated \$200,000 for Prostate Cancer awareness. At the October 14, 2002 C-CRAB meeting, C-CRAB Chairman Dr. Clarence Brown was asked to recommend individuals to participate on an ad-hoc Prostate Cancer Task Force. The recommended Task Force members were approved and appointed by Dr. John O. Agwunobi, Secretary for the Department of Health. Meetings/teleconferences were begun to address the best possible way to distribute the allotted funds.

A motion was made to split the appropriation between established programs to augment service delivery of Prostate Cancer Outreach Programs to increase the number of men able to be educated about the need for screening, with a focus on high-risk populations. The remainder would fund training programs using products such as but not limited to the Prostate Cancer Toolboxes that have already been developed, by using them to train established program service providers.

Various other educational or informational concepts were discussed such as the possible use of billboards, radio and television advertisements, seminars and appropriately placed placards targeted toward specific or high-risk populations.

Information and projected costs for the various concepts will be gathered and a decision on how to best distribute funds will be made in early 2003, with all funds being allotted prior to the June 2003 deadline.

3. COMPREHENSIVE CANCER CONTROL GRANT

The University of Miami/Sylvester Comprehensive Cancer Center received funding via a collaborative agreement with the Centers for Disease Control and Prevention (CDC) to coordinate comprehensive cancer control efforts in Florida. The Florida Comprehensive Cancer Control Initiative (FCCCI) has established regional collaboratives and a state collaborative. The data and information compiled by these collaboratives will help to complement the State Cancer Plan and develop regional cancer plans. The Regional Plans include a description of the region, a detailed action plan with resources, a list of collaborating organizations, outcomes, task strategies and objectives.

4. FLORIDA DIALOGUE ON CANCER (FDOC)

C-CRAB was invited to become a participating Member of the Florida chapter of the National Dialogue on Cancer, Co-Chaired by George and Barbara Bush. Lt. Governor Frank T. Brogan currently chairs the Florida chapter. Florida ranks fourth in overall state population and second in overall cancer incidence and mortality, yet ranks nineteenth in total National Cancer Institute (NCI) grants. The FDOC mission is to find ways to augment both federal and state funding to improve statewide cancer research, clinical trials and treatment programs, and provide enhanced access to cancer prevention, education, screening, diagnosis and treatment programs for all Floridians, and to reduce the disparities that exist. The FDOC will include approximately 75 key leaders in the areas of cancer and healthcare, business, government, minority-identified work, and health related advocates.

5. OTHER STATE CANCER CONTROL PROGRAMS

- A. Florida Breast and Cervical Cancer Early Detection Program:** C-CRAB continues to follow the progress of the Florida Breast and Cervical Cancer Early Detection Program. The program is funded by the Federal Centers for Disease Control and Prevention, and is administered by the Florida Department of Health. Currently, it provides for cervical cancer screenings, education, outreach, and diagnostic services to uninsured women throughout Florida. Jane Torres, President of the Florida Breast Cancer Coalition (FBCC), spoke to the C-CRAB membership at the October 14th C-CRAB meeting. She expressed the ongoing need for advocacy and stakeholder collaboration to continue the eradication of breast cancer through research, action and education.
- B. Tobacco-Free Florida Partners Network:** C-CRAB was an organizational member of the Tobacco-Free Florida Partners Network. As such, it has had the opportunity to review and comment on drafts of the strategic plans for tobacco-control programs that have been developed by the Tobacco-Free Florida Leadership Council and the Department of Health's Tobacco Control Program Office. In a recent report on the Florida Youth Tobacco Program, it was noted that over the five years it has existed there has been a steady decrease in youth tobacco use rates. This successful program is now looking to reduce tobacco use among College and University students.

C. Florida Cancer Data System (FCDS): Florida's statewide cancer registry continues to be a valuable source of information about cancer incidence and mortality in Florida. The data has been used by C-CRAB for the Florida Cancer Plan, by the Prostate Cancer Task Force, and in numerous presentations and articles about cancer in Florida. The FCDS is run by the University of Miami, School of Medicine under contract with the Department of Health's Bureau of Epidemiology.

6. COMMUNICATIONS AND PROMOTION

A. C-CRAB Web Page: The C-CRAB web page (www.moffitt.usf.edu/ccrab) is continually being redesigned and updated to enhance its utility. It continues to provide general information about the Council and its activities. The newly designed web site includes links to other cancer-control programs and resources, and copies of its publications (the Florida Cancer Plan, the Breast Cancer Booklet in English and Spanish, the Annual Report and the Prostate Cancer Task Force Report).

SECTION 3: PLANS FOR 2003

During the calendar year 2003, C-CRAB plans to do the following:

1. Monitor and issue position statements, as appropriate, on bills introduced during the 2003 legislative session.
2. Sponsor and support the statewide Prostate Cancer initiatives as dictated by the Prostate Cancer Steering Committee.
3. Monitor and participate in, as appropriate, the Florida Comprehensive Cancer-Control Initiative.
4. Continue to support and collaborate with other statewide cancer-control activities, e.g., the Florida Breast and Cervical Cancer Early Detection Program, and the Leadership Council for Tobacco-Free Florida.
5. Work with the Breast Cancer Brochure subcommittee on revisions to the Breast Cancer Booklet. Have third edition printed in English, Spanish, and possibly Creole; then distributed to cancer centers around the State.
6. Continue to work with the Department of Health, the American Cancer Society, the Florida Comprehensive Cancer Control Initiative and others, to complete a new State Cancer Plan.
7. Participate with the Florida Dialogue on Cancer Members to enhance statewide funding for cancer research, clinical trials, and access to treatment for all Floridians.

LIST OF APPENDICES

Appendix

1. C-CRAB Statute (Section 240.5121, Florida Statutes)
2. C-CRAB Membership List
3. Meeting Minutes
 - 3A Council Meeting, May 29, 2002
 - 3B Council Meeting, October 14, 2002

APPENDIX 1

**Florida Cancer Control and Research Advisory Council Statute
Section 240.5121, Florida Statutes
(Amended 1998)**

240.5121 Cancer control and research.--

(1) **SHORT TITLE.**--This section shall be known and may be cited as the "Cancer Control and Research Act."

(2) **LEGISLATIVE INTENT.**--It is the finding of the Legislature that:

(a) Advances in scientific knowledge have led to the development of preventive and therapeutic capabilities in the control of cancer. Such knowledge and therapy must be made available to all citizens of this state through educational and therapeutic programs.

(b) The present state of our knowledge concerning the prevalence, cause or associated factors, and treatment of cancer have resulted primarily from a vast federal investment into basic and clinical research, some of which is expended in this state. These research activities must continue, but programs must be established to extend this knowledge in preventive measures and patient treatment throughout the state.

(c) Research in cancer has implicated the environment as a causal factor for many types of cancer, i.e., sunshine, X rays, diet, smoking, etc., and programs are needed to further document such cause and effect relationships. Proven causes of cancer should be publicized and be the subject of educational programs for the prevention of cancer.

(d) An effective cancer control program would mobilize the scientific, educational, and medical resources that presently exist into an intense attack against this dread disease.

(3) **DEFINITIONS.**--The following words and phrases when used in this section have, unless the context clearly indicates otherwise, the meanings given to them in this subsection:

(a) "Cancer" means all malignant neoplasms, regardless of the tissue of origin, including lymphoma and leukemia.

(b) "Council" means the Florida Cancer Control and Research Advisory Council, which is an advisory body appointed to function on a continuing basis for the study of cancer and which recommends solutions

and policy alternatives to the Board of Regents and the secretary and which is established by this section.

(c) "Department" means the Department of Health.

(d) "Fund" means the Florida Cancer Control and Research Fund established by this section.

(e) "Qualified nonprofit association," means any association, incorporated or unincorporated, that has received tax-exempt status from the Internal Revenue Service.

(f) "Secretary" means the Secretary of Health.

(4) **FLORIDA CANCER CONTROL AND RESEARCH ADVISORY COUNCIL; CREATION; COMPOSITION.-**

(a) There is created within the H. Lee Moffitt Cancer Center and Research Institute, Inc., the Florida Cancer Control and Research Advisory Council. The council shall consist of 35 members, which includes the chairperson, all of whom must be residents of this state. All members, except those appointed by the Speaker of the House of Representatives and the President of the Senate, must be appointed by the Governor. At least one of the members appointed by the Governor must be 60 years of age or older. One member must be a representative of the American Cancer Society; one member must be a representative of the Florida Tumor Registrars Association; one member must be a representative of the Sylvester Comprehensive Cancer Center of the University of Miami; one member must be a representative of the Department of Health; one member must be a representative of the University of Florida Shands Cancer Center; one member must be a representative of the Agency for Health Care Administration; one member must be a representative of the Florida Nurses Association; one member must be a representative of the Florida Osteopathic Medical Association; one member must be a representative of the American College of Surgeons; one member must be a representative of the School of Medicine of the University of Miami; one member must be a representative of the College of Medicine of the University of Florida; one member must be a representative of NOVA Southeastern College of Osteopathic Medicine; one member must be a representative of the College of Medicine of the University of South Florida; one member must be a representative of the College of Public Health of the University of South Florida; one member must be a representative of the Florida Society of Clinical Oncology; one member must be a representative of the Florida Obstetric and Gynecologic Society who has had training in the specialty of gynecologic oncology; one member must be a representative of the Florida Medical Association; one member must be a member of the Florida Pediatric Society; one member must be a representative of the

Florida Radiological Society; one member must be a representative of the Florida Society of Pathologists; one member must be a representative of the H. Lee Moffitt Cancer Center and Research Institute, Inc.; three members must be representatives of the general public acting as consumer advocates; one member must be a member of the House of Representatives appointed by the Speaker of the House; one member must be a member of the Senate appointed by the President of the Senate; one member must be a representative of the Department of Education; one member must be a representative of the Florida Dental Association; one member must be a representative of the Florida Hospital Association; one member must be a representative of the Association of Community Cancer Centers; one member shall be a representative from a statutory teaching hospital affiliated with a community-based cancer center; one member must be a representative of the Florida Association of Pediatric Tumor Programs, Inc.; one member must be a representative of the Cancer Information Service; one member must be a representative of the Florida Agricultural and Mechanical University Institute of Public Health; and one member must be a representative of the Florida Society of Oncology Social Workers. Of the members of the council appointed by the Governor, at least 10 must be individuals who are minority persons as defined by s. 288.703(3).

(b) The terms of the members shall be 4 years from their respective dates of appointment.

(c) A chairperson shall be appointed by the Governor for a term of 2 years. The chairperson shall appoint an executive committee of no fewer than three persons to serve at the pleasure of the chairperson. This committee will prepare material for the council but make no final decisions.

(d) The council shall meet no less than semiannually at the call of the chairperson or, in his or her absence or incapacity, at the call of the secretary. Sixteen members constitute a quorum for the purpose of exercising all of the powers of the council. A vote of the majority of the members present is sufficient for all actions of the council.

(e) The council members shall serve without pay. Pursuant to the provisions of s. 112.061, the council members may be entitled to be reimbursed for per diem and travel expenses.

(f) No member of the council shall participate in any discussion or decision to recommend grants or contracts to any qualified nonprofit association or to any agency of this state or its political subdivisions with which the member is associated as a member of the governing body or as an employee or with which the member has entered into a contractual arrangement.

(g) The council may prescribe, amend, and repeal bylaws governing the manner in which the business of the council is conducted.

(h) The council shall advise the Board of Regents, the secretary, and the Legislature with respect to cancer control and research in this state.

(i) The council shall approve each year a program for cancer control and research to be known as the "Florida Cancer Plan" which shall be consistent with the State Health Plan and integrated and coordinated with existing programs in this state.

(j) The council shall formulate and recommend to the secretary a plan for the care and treatment of persons suffering from cancer and recommend the establishment of standard requirements for the organization, equipment, and conduct of cancer units or departments in hospitals and clinics in this state. The council may recommend to the secretary the designation of cancer units following a survey of the needs and facilities for treatment of cancer in the various localities throughout the state. The secretary shall consider the plan in developing departmental priorities and funding priorities and standards under chapter 395.

(k) The council is responsible for including in the Florida Cancer Plan recommendations for the coordination and integration of medical, nursing, paramedical, lay, and other plans concerned with cancer control and research. Committees shall be formed by the council so that the following areas will be established as entities for actions:

1. Cancer plan evaluation: tumor registry, data retrieval systems, and epidemiology of cancer in the state and its relation to other areas.
2. Cancer prevention.
3. Cancer detection.
4. Cancer patient management: treatment, rehabilitation, terminal care, and other patient-oriented activities.
5. Cancer education: lay and professional.
6. Unproven methods of cancer therapy: quackery and unorthodox therapies.
7. Investigator-initiated project research.

(l) In order to implement in whole or in part the Florida Cancer Plan, the council shall recommend to the Board of Regents or the secretary the awarding of grants and contracts to qualified profit or nonprofit associations or governmental agencies in order to plan, establish, or conduct programs in cancer control or prevention, cancer education and training, and cancer research.

(m) If funds are specifically appropriated by the Legislature, the council shall develop or purchase standardized written summaries, written in layperson's

terms and in language easily understood by the average adult patient, informing actual and high-risk breast cancer patients, prostate cancer patients, and men who are considering prostate cancer screening of the medically viable treatment alternatives available to them in the effective management of breast cancer and prostate cancer; describing such treatment alternatives; and explaining the relative advantages, disadvantages, and risks associated therewith. The breast cancer summary, upon its completion, shall be printed in the form of a pamphlet or booklet and made continuously available to physicians and surgeons in this state for their use in accordance with s. 458.324 and to osteopathic physicians in this state for their use in accordance with s. 459.0125. The council shall periodically update both summaries to reflect current standards of medical practice in the treatment of breast cancer and prostate cancer. The council shall develop and implement educational programs, including distribution of the summaries developed or purchased under this paragraph, to inform citizen groups, associations, and voluntary organizations about early detection and treatment of breast cancer and prostate cancer.

(n) The council shall have the responsibility to advise the Board of Regents and the secretary on methods of enforcing and implementing laws already enacted and concerned with cancer control, research, and education.

(o) The council may recommend to the Board of Regents or the secretary rules not inconsistent with law as it may deem necessary for the performance of its duties and the proper administration of this section.

(p) The council shall formulate and put into effect a continuing educational program for the prevention of cancer and its early diagnosis and disseminate to hospitals, cancer patients, and the public information concerning the proper treatment of cancer.

(q) The council shall be physically located at the H. Lee Moffitt Cancer Center and Research Institute, Inc., at the University of South Florida.

(r) On February 15 of each year, the council shall report to the Governor and to the Legislature.

(5) RESPONSIBILITIES OF THE BOARD OF REGENTS, THE H. LEE MOFFITT CANCER CENTER AND RESEARCH INSTITUTE, INC., AND THE SECRETARY.--

(a) The Board of Regents or the secretary, after consultation with the council, shall

award grants and contracts to qualified nonprofit associations and governmental agencies in order to plan, establish, or conduct programs in cancer control and prevention, cancer education and training, and cancer research.

(b) The H. Lee Moffitt Cancer Center and Research Institute, Inc., shall provide such staff, information, and other assistance as reasonably necessary for the completion of the responsibilities of the council.

(c) The Board of Regents or the secretary, after consultation with the council, may adopt rules necessary for the implementation of this section.

(d) The secretary, after consultation with the council, shall make rules specifying to what extent and on what terms and conditions cancer patients of the state may receive financial aid for the diagnosis and treatment of cancer in any hospital or clinic selected. The department may furnish to citizens of this state who are afflicted with cancer financial aid to the extent of the appropriation provided for that purpose in a manner which in its opinion will afford the greatest benefit to those afflicted and may make arrangements with hospitals, laboratories, or clinics to afford proper care and treatment for cancer patients in this state.

(6) FLORIDA CANCER CONTROL AND RESEARCH FUND.-- (a) There is created the Florida Cancer Control and Research Fund consisting of funds appropriated therefor from the General Revenue Fund and any gifts, grants, or funds received from other sources.

(b) The fund shall be used exclusively for grants and contracts to qualified nonprofit associations or governmental agencies for the purpose of cancer control and prevention, cancer education and training, cancer research, and all expenses incurred in connection with the administration of this section and the programs funded through the grants and contracts authorized by the Board of Regents or the secretar

Appendix 2
Florida Cancer Control and Research Advisory Council (C-CRAB)
Membership List

Name & Address	Phone/Fax/E-mail	Organization Represented	Original Appointment Date	Term or Appointment Status
Michael Alberts, MD* Associate Center Director of Clinical Affairs H. Lee Moffitt Cancer Center & Research Institute 12902 Magnolia Drive/MCC-VP Tampa, FL 33612	Phone: 813-979-3067 E-mail: alberts@moffitt.usf.edu	<i>H. Lee Moffitt Cancer Center & Research Institute</i>	9/12/2002	9/12/2002- 9/12/2006
Joyce A. Allan, MPH, CTR Registry Solutions Inc. 8431 Orient Way, NE St. Petersburg, FL 33702	Phone & Fax: 727-576-0870 E-mail: jallan8431@aol.com	<i>Florida Tumor Registrars</i>	1/31/1997	9/12/2002- 9/12/2006
Dr. Guy I. Benrubi 653-1 West 8 th Street Jacksonville, FL 32209	Phone: 904-244-3112 E-mail: (Admin. Mgr.) marsha.cole@jax.ufl.edu	<i>Obstetric and Gynecologic Society</i>	8-8-2000	8/8/2000-12/1/03
Clarence H. Brown, III, MD* President/CEO M. D. Anderson Cancer Center Orlando 85 W. Miller St., 4 th Floor Orlando, FL 32806	Phone: 407-648-3800 x1851 Fax: 407-649-6994 E-mail: cbrown@orhs.org	<i>Statutory teaching hospital affiliated with a community cancer center</i>	9-20-1993	12/17/97-9/19/01
Linda C. Casey, ARNP, MSN, OCN Radiation Oncology (124) James A. Haley VA Hospital 13000 Bruce B. Downs Blvd. Tampa, FL 33612	Phone: 813-972-7667 Fax: 813-978-5805 Email: Linda.Casey@med.va.gov casey.linda_c@tampa.va.gov	<i>Florida Nurses Association</i>	4-25-1997	4/17/2002- 12/1/2004
Robert H. Cassell, MD, PhD* 500 East Central Avenue Winter Haven, FL 33880-3053	Phone: 863-293-1191 x3389 Fax: 863-293-7901 Email: rcassell@pol.net	<i>American Cancer Society</i>	8-8-2000	8/8/00-12/31/03
Manuel H. Castillo, MD* Division of Surgical Oncology 1475 NW 12 th Ave, #3550 Miami, FL 33136	Phone: 305-243-4902 Option 2 Fax: E-mail: mcastillo@med.miami.edu	<i>Representative of the School of Medicine, University of Miami</i>	04/17/2001	4/17/01-12/31/04
Kerry E. Chamberlain, DO 13644 Walsingham Rd. Largo, FL 34774	Phone: 727-595-2519 Fax: 727-595-3872 E-mail: KEC1@msn.com	<i>Florida Osteopathic Medical Association</i>	1-14-1994	1/29/98-12/1/02

Name & Address	Phone/Fax/E-mail	Organization Represented	Original Appointment Date	Term or Appointment Status
Michele M. Delafranchi M.D. Anderson Cancer Center-Orlando Clinical Psychosocial Services. 1414 Kuhl Ave, M.P. 90 Orlando, FL 32806	Phone: 407-648-3800 x5742 Fax: 407-839-0753 E-mail: mdelafranchi@orhs.org	<i>Florida Society of Oncology Social Workers</i>	04-17-2001	4/17/01-12/22/02
Marcia W. DeSonier, RN, LCSW* Cancer Support Services Baptist Hospital P.O. Box 17500 Pensacola, FL 32522-7500	Phone: 850-469-2240 Fax: 850-434-4698 E-mail: mdesonier@bhcpns.org	<i>Florida Hospital Association</i>	1-14-1994	9/12/2002- 9/12/2006
James V. Fiorica, MD Chief, Gynecologic Oncology H. Lee Moffitt Cancer Center 12902 Magnolia Dr., #3057 Tampa, FL 33612	Phone: 813-972-8478 Fax: 813-979-7228 E-mail: fiorica@moffitt.usf.edu	<i>Florida Society of Clinical Oncology</i>	4-8-1998	9/12/2002- 9/12/2006
Stephen L. Golder, MD Sarasota Oncology Center 3663 Bee Ridge Road Sarasota, FL 34233	Phone: 941-924-8700 Fax: 941-921-2320 E-mail: drsgolder@radonc.net	<i>Florida Medical Association</i>	8-8-2000	8/8/00-12/31/03
Cynthia M. Harris, PhD Director, Institute of Public Health FAMU/Science Research Center., @ 207E Dyson Hall, Room 201 Tallahassee, FL 32307	Phone: 850-599-8655 Fax: 850-599-8830 E-mail: cynthia.harris@famuc.edu	<i>Florida Agricultural & Mechanical University, Institute of Public Health</i>	12-22-1998	12/22/98-12/22/02
William H. Hartmann, MD 4830 W. Kennedy Blvd, #690 Tampa, FL 33609	Phone: 813-286-2444 E-mail: whhartmann@pol.net	<i>University of South Florida</i>	8-8-2000	4/17/01-12/1/04
Stephen P. Hunger, MD* University of Florida 1600 SW Archer Road, Rm. M-401 Gainesville, FL 32610-0296	Phone: 352-392-4732 E-mail: hungesp@peds.ufl.edu	<i>Florida Pediatric Society</i>	9/12/2002	9/12/2002- 9/12/2006
John W. Kilkenny, III, MD, FACS* University of Florida Health Science Center-Jacksonville Department of Surgery 653-2 West 8 th Street Jacksonville, FL 32209	Phone: 904-244-3923 E-mail: john.kilkenny@jax.ufl.edu	<i>UF College of Medicine</i>	8-8-2000	9/12/2002- 9/12/2006
Lynda R. Kinard Department of Education 325 W. Gaines St., # 344 Tallahassee, FL 32399-0400	Phone: 850-488-7835 Fax: 850-488-9840 E-mail: KinardL@mail.doe.state.fl.us	<i>Florida Department of Education</i>	8-8-2000	8/8/00-12/31/03

* Denotes Executive Committee Member

Name & Address	Phone/Fax/E-mail	Organization Represented	Original Appointment Date	Term or Appointment Status
Dr. Malcolm T. Klein Anesthesia Care 2822 W. Virginia Avenue Tampa, FL 33607	Phone: 813-879-5761 Fax: 813-878-2409 E-mail: mtdklein@aol.com	<i>General Public as Consumer Advocate</i>	8-8-2000	8/8/00–12/1/02
Dr. Summer S. Knight Agency for Health Care Administration 2727 Mahan Drive Building Three, Room 3108 Tallahassee, FL 32343-0285	Phone: 850-922-5760 Fax: 850-922-2897 E-mail: knights@fdhc.state.fl.us	<i>Agency for Health Care Administration</i>	9/12/2002	9/12/2002-9/12/2006
Jerry M. Layne, DDS, MD 7600 Red Rd., # 101 Miami, FL 33143	Phone: 305-661-5297 Fax: 305-667-3503 E-mail: jlayne@southflorida.oms.com	<i>Florida Dental Association</i>	1-31-1997	4/17/2001-12/1/2004
James W. Lynch, Jr., M.D.* University of Florida Health Sciences Center Box 100277 Gainesville, FL 32610	Phone: 352-392-3000 Fax: 352-392-8530 E-mail: lynchjw@medicine.ufl.edu	<i>University of Florida Shands Cancer Center</i>	12-18-1998	9/12/2002-9/12/2006
Donna M. Malvey, PhD USF, College of Public Health MDC 56 13201 Bruce B. Downs Blvd. Tampa, FL 33612-3805	Phone: 813-974-4217 Fax: 813-974-6741 E-mail: dmalvey@com1.med.usf.edu	<i>University of South Florida College of Public Health</i>	12-17-1997	9/12/2002-9/12/2006
Thomas A. Marsland, MD 2161 Kingsley Ave Orange Park, FL 32073	Phone: 904-272-3139 Fax: 904-272-6521 E-mail: thomas.marsland@foa.cc	<i>Association of Community Cancer Centers</i>	9/12/2002	9/12/2002-9/12/2006
John W. Mason, MD One Beach Dr. Southeast St. Petersburg, FL 33744	Phone: Fax: E-mail: John.Mason@med.va.gov	<i>Florida Society of Pathologists</i>	9/12/2002	9/12/2002-9/12/2006
George R. McSwain, MD Manatee Surgical Associates 5601-D 21 Ave., N. Bradenton, FL 34209	Phone: 813-761-0133 Fax: 941-798-9804 E-mail: mcswain@tampabay.rr.com	<i>American College of Surgeons</i>	8-8-2000	8/8/00–12/1/03
Stephen Todd Parrish	Phone: 850-222-6453 Fax: E-mail:	<i>General Public as Consumer Advocate</i>	4-17-2001	4/17/01–12/1/04

Name & Address	Phone/Fax/E-mail	Organization Represented	Original Appointment Date	Term or Appointment Status
Edward J. Trapido, ScD* Associate Director Sylvester Comprehensive Cancer Center P.O. Box 016960 (D4-11) Miami, FL 33101	Phone: 305-243-3356 Fax: 305-243-4871 E-mail: ejt@miami.edu	Sylvester Comprehensive Cancer Center	2-17-1998	12/22/98-12/22/02
Representative Leslie Waters <i>District office:</i> 11350 66th St. N., #107 Largo, FL 33773-5524 <i>Tallahassee office:</i> 1202 The Capitol Tallahassee, FL 32399	<i>District office:</i> Phone: 727-545-6421 or 22 Fax: 727-545-6423 <i>Tallahassee:</i> 850-488-6197 E-mail: waters.leslie@leg.state.fl.us	Florida House of Representatives	2-14-2000	6/4/2002- 6/4/2006

**Appendix 3A
MEETING MINUTES**

Florida Cancer Control and Research Advisory Council (C-CRAB)

May 29, 2002

Tampa Airport Marriott Hotel

1:00 p.m. - 5:00 p.m.

Members Present:

Clarence H. Brown, III, MD
M. D. Anderson Cancer Center-Orlando

Linda Casey, ARNP, MSN, OCN
Florida Nurses Association

Manuel H. Castillo, MD
University of Miami, School of Medicine

Kerry E. Chamberlain, DO
Florida Osteopathic Medical Association

Ms. Michele M. Delafronconi
Florida Society of Oncology Social Workers

Marcia DeSonier, RN, LCSW
Florida Hospital Association

Stephen Golder, MD
Florida Medical Association

Cynthia M. Harris, PhD
Florida A & M University, Inst. of Public Health

William H. Hartmann, MD
USF College of Medicine

John Kilkenny, MD
UF College of Medicine

Malcolm Klein, MD
General Public

Jerry Layne, DDS, MD
Florida Dental Association

Donna M. Malvey, PhD
USF, College of Public Health

George McSwain, PhD
American College of Surgeons, U of F

Stephen Todd Parrish
General Public as Consumer Advocate

JoBeth Speyer, MSW
Cancer Information Service

Joseph M. Stasio, DO
Southeastern College of Osteopathic Medicine

James L. Talbert, MD
Florida Association of Pediatric Tumor Programs

D. Reel Talbott
General Public acting as Consumer Advocate

Edward Trapido, ScD
Sylvester Comprehensive Cancer Center

The Honorable Leslie Waters
House of Representatives

Representative For Member:

Ms. Anne Knox
for Linda R. Kinard
Florida Department of Education

Guests Present:

Ms. Marie A. Bailey
DOH-Bureau of Epidemiology

Ms. Margo C. Blake
Breast & Cervical Cancer Program DOH

Dr. Noel Brathwaite
FCCCI Education Task Force

Mr. Brian Calkins
Program Director, C-CRAB

Ms. Sabrina Charles
FCCCI, Initiative Policy Task Force

Ms. Pat Colantonio
Pinellas County Health Dept.

Ms. Jan Domlesky
FCCCI Service Delivery Task Force

Sharon L. Dorfman, ScM, CHES
President, SPECTRA

Ms. Nina Entrekin
American Cancer Society

Ms. Myrna G. Hastings
Administrative Assistant

Ms. Jennie Hefelfinger
Department of Health

Dr. Youjie Huang
DOH-Bureau of Epidemiology

Dr. Theodios Mitchell Jr.
CDC Program Consultant

Dorothy Parker, MHS
Program Director, FCCCI

Ms. Sandra L. Parry
*Comprehensive Cancer Program Manager,
Bureau of Chronic Disease Prevention, DOH*

Ms. Jennifer Prince
Dade County Health Dept

Phyllis Rochester, PhD
CDC Program Consultant

Mr. Robert Samuels
Prostate Cancer Education Network

Members Excused:

Guy I. Benrubi, MD
Obstetric and Gynecologic Society

Robert H. Cassell, MD
American Cancer Society

Linda R. Kinard
Florida Department of Education

Guests Present: (continued)

Ms. Andrea Thomas
FCCCI, Data Analyst

Dr. Scott Tomar
UF Health Sciences Center

Ms. Carol N. Weys, Health Policy Analyst
American Cancer Society

Larry Williams
Orange County Health Dept.

I. Introductions and Update C-CRAB Business

Clarence H. Brown, III, MD, Chair

Dr. Brown opened the meeting by introducing himself and had each member staff, and guest introduce themselves and the agency they represent.

- Update on Breast Cancer Brochure Revision
John W. Kilkenny, III, MD, FACS

Dr. Kilkenny reminded the members that the brochure is on-line and he welcomes any member to read it and provide him with their input. He believes he should have the brochure ready by the end of August.

- Overview of Prostate Cancer Seminar and New Prostate Legislation
Bob Samuels, Florida Cancer Information Network

Mr. Samuels started by thanking the C-CRAB for really believing in their cause. He stated that there were about 100 people who attended the seminar from all over the country of which approximately $\frac{3}{4}$ were prostate cancer survivors as well as a number of physicians. Several vendors also were in attendance to support the seminar as well.

Dr. Agwanobi, Secretary of the Department of Health was the Keynote Speaker, pledged to the audience that he will indeed make prostate cancer a priority here in the State of Florida and in his department he will begin to do more to help build the awareness of this disease in the state.

One of the recommendations as a result of the seminar was that there be a statewide conference on prostate cancer.

He talked about the introduction of the Prostate Cancer Act 2002 by his organization. Which is focusing on the following two items:

1. Mandate the Dept of Health to establish a Prostate Cancer Education and Awareness Program here in the State of Florida.
2. Establish a Prostate Cancer Advisory Group to work with the Department of Health to continue the work of the Task Force.

\$200,000 was put in the budget to increase prostate cancer awareness. Mr. Samuels and Dr. Agwanobi spoke a week ago on how to utilize the money and how to form the Prostate Cancer Advisory Group.

He concluded by thanking everyone for their support.

II. An Opportunity for Collaborative Change and The Role of Department of Health (DOH) Comprehensive Cancer Program

The cooperative agreement between the federal Centers for Disease Control and Prevention (CDC) and the Florida Department of Health (DOH) was described by Jennie Hefelfinger and Sandy Parry, DOH, and Dr. Phyllis Rochester and Dr. Theodios Mitchell, CDC.

▪ **C-CRAB's Responsibility in the Cancer Control Initiative**

Clarence H. Brown, III, MD, C-CRAB Chairman

Discussed the role of C-CRAB and some of its statutory requirements:

1. Legislative bill passed in 1979 that mandated the Cancer Control & Research Advisory Council advise the Governor, the State Legislature and State Agencies on the issues relating to cancer control and research.
2. Pending the availability of funds, develop and distribute educational material on breast cancer treatment options and on prostate cancer screening and treatment.
3. Develop and approve the Florida Cancer Plan

▪ **The Role of the Florida Comprehensive Cancer Control Initiative and the Regional Cancer Collaboratives**

Edward Trapido, ScD, Sylvester Comprehensive Cancer Center FCCCI

The role of the Florida Comprehensive Cancer Control Initiative (FCCCI) and the Regional Cancer Collaboratives was discussed by Edward Trapido, FCCCI; and perspectives were shared by representatives from the regional collaboratives: Linda Casey and Patricia Colantonio (Southwest Region); Sherry Fralick and Jennifer Prince (Southeast Region), Scott Tomar and Larry Williams, (Northeast Region).

IV. DISCUSSION OF PLAN TIMEFRAME AND OWNERSHIP

Jan Domlesky, FCCCI Strategic Planner, facilitated the rest of the meeting, which was devoted to a discussion of the timeframe and leadership for the Strategic Plan, vision and mission statements and goals.

Because there was insufficient time to reach consensus among participants, the notes from discussions during the meeting in addition to the supporting materials will be used to draft the elements of the Strategic Plan for review and comment by stakeholders. This draft will be developed by Sharon Dorfman, SPECTRA, the strategic planning consultant who will work with key stakeholders to facilitate the completion of the Florida Cancer Plan.

The following are the thoughts captured in the process:

Opportunities

What changes are taking place that can help us?

- CDC opportunity for implementation funds
- National health insurance may reenter the arena due to rising premiums and changes in legislators after upcoming elections
- Increasing interest in health disparities evidenced by initiatives such as the Office of Minority Health
- Dramatic opportunities for cancer treatment and possible cure for cancer
- Opportunities for fully-funded telemedicine center(s) in Florida
- Increased funding for community health centers as a step toward early detection
- Florida legislature could encourage implementation of medical school curriculum to educate professionals
- Volunteer program for physicians
- Referral network
- Private funding available for Florida residents (e.g., Komen)
- Reinstatement of tobacco dollars to levels recommended by CDC
- Constitutional amendment on November ballot
- Synergize our efforts through coordination

Challenges

What challenges or barriers to achieving cancer control are taking place?

- Manpower shortages (e.g., physicians, nurses)
- Barriers to access to care (e.g., language, cultural differences, transportation)
- NCI-designated Centers

▪ **Environmental and Social Changes**

- Demographic changes
- Shifts in values
- Federal or state mandates
- Shifts in federal/state responsibility
- Funding priorities
- Shifts in economy
- Relative importance of business, private, non-profit sectors

▪ **Whose Mission?**

- DOH
- C-CRAB
- Major stakeholders
- FCCCI
- Regional collaboratives

▪ **Vision**

- Floridians working together toward reduced number of cancer cases and cancer deaths
- Diagnosing people who are with cancer at the earliest stage possible
- Providing the best quality of life and access to state-of-the-art treatment for all people in Florida

▪ **Mission**

- Cancer-free Florida
- Reduce suffering through collaboration
- Healthier people through awareness and prevention

Hexagon Mapping

How can we best advance cancer control in Florida?

(hexagons listed by section)

Tobacco Control

- Reduce tobacco use
- Fund adequate tobacco control program
- Ban smoking in public places and bars
- Prevent tobacco use and reduce environmental tobacco smoke

▪ *Collaboration*

- Initiating effective collaboration in Florida
- Collaborators working together to implement cancer-related activities
- Developing increased collaboration with organizations and groups representing Florida seniors (e.g., AARP)
- Insuring collaboration across other strategic planning efforts
- Working together, sharing information and promoting change/new policies

Health promotion and education (consider age targeted)

- Get "fast food" restaurants out of schools
- Educate youth on avoiding risky behaviors
- Enhance patient education
- Educate at early age
- Provide sun protection to schoolchildren and staff (e.g., free sun screen)
- Increase physical activity and nutrition education in Florida's public and private schools
- Promote increased physical activity across the lifespan
- Promote improved nutrition across the lifespan
- Develop culturally-sensitive strategies/materials for Florida's diverse communities (e.g., patient navigation systems for Haitian community)
- Promote increased patient education about prevention
- Require all schoolchildren to participate in physical education
- Promote healthy lifestyles to reduce cancer
- Educate the public to be vocal in their needs

Evaluation (and data)

- Utilize and enhance data and surveillance systems
- Create a measurable and accountable strategic action plan
- Maintain impetus for implementation
- Evaluate progress toward measurable objectives
- Provide doable action plans

Media

- Implement public service educational programs through the media
- Obtain local television spots to educate about screening tests
- Obtain media exposure

Unnamed

- Link education, incidence, treatment and research
- Link prevention strategies with changing incidence
- Promote use of best practices

Service Delivery

- Establish regional "navigators" to guide newly diagnosed patients
- Establish regional multidisciplinary treatment center
- Create centralized referral systems
- Address manpower of all cancer care providers

Funding

- Fund school nurses
- Increased screening programs
- Funding for treatment and diagnostics
- Funding for all screening
- Funding for screening
- Work toward obtaining adequate money for health care providers to treat patients
- Support prevention programs
- Seek additional funding to implement activities
- Funding for transportation
- Improve cancer screening programs for the general public

Provider Education

- More referrals and clinical trials
- Educate patients, physicians and the general public about cancer
- Provide more educational opportunities for health professionals regarding prevention
- Train health care providers to intervene in risk behaviors

- Train health care providers to recommend and provide early detection of cancer screenings
- Improve professional, patient and public education in prevention, early detection and treatment
- Medical school curriculum changes to include the importance of patient referrals for screening

Diversity/Disparities

- Reduce health disparities among Florida's diverse population groups
- Eliminate racial disparities in health care
- Reduce disparity in access and treatment of cancer
- Fund community-based grassroots organizations to provide culturally sensitive education to racial and ethnic populations
- Encourage outreach to underserved populations

Access

- Insure access to cancer care, screening, diagnostics and treatment to all peoples regardless of income, race, ethnicity or location
- Get latest diagnostic and treatment technology at all cancer centers
- Increase access to cancer specialists
- Encourage outreach to underserved populations
- Increase the breadth and scope of existing programs such as breast and cervical cancer screening programs
- Provide access to underserved
- Access to cancer facilities
- Provide statewide and local mass transit
- Identify gaps in care
- Include palliation in cancer control for everyone
- Increase access to cancer clinical trials across the lifespan (i.e., for all age groups)
- Utilize community-based organizations to provide transitional services for uninsured populations to assist with access to care and services

Legislation and policy

- Mandate health education in all grades
- Increase the minimum wage (reduce need for two-income families, more time to be actively involved with families)
- Advocate for medical malpractice tort reform
- Have DOH, the legislature and Governor make cancer control a priority
- Get buy-in from legislature
- More educated policymakers
- Influence cancer legislation
- Develop additional public policy in support of cancer reduction

Research

- Increase accessibility to research studies
- Increase funding for cancer research at Florida institutions
- Research available funding sources
- Increase investment in cancer research
- Support prevention research
- Invest in longitudinal studies that demonstrate cause and effect of risk behaviors and cancer

V. Adjourn

Clarence H. Brown, III, MD, Chair

Appendix 3B
MEETING MINUTES

Florida Cancer Control and Research Advisory Council (C-CRAB)

October 14, 2002

Tampa Airport Marriott Hotel ~1:00 p.m. - 4:30 p.m.

Members Present:

W. Michael Alberts, MD, MBA
H. Lee Moffitt Cancer Center & Research Institute

Joyce A. Allan, MPH, CTR
Florida Tumor Registrars

Clarence H. Brown, III, MD
M. D. Anderson Cancer Center-Orlando

Linda Casey, ARNP, MSN, OCN
Florida Nurses Association

Robert H. Cassell, MD
American Cancer Society

Kerry E. Chamberlain, DO
Florida Osteopathic Medical Association

Marcia DeSonier, RN, LCSW
Florida Hospital Association

William H. Hartmann, MD
USF College of Medicine

Donna M. Malvey, PhD
USF, College of Public Health

Thomas A. Marsland, MD
Association of Community Cancer Centers

George McSwain, PhD
American College of Surgeons, U of F

Shyam Paryani, MD
Florida Radiological Society

JoBeth Speyer, MSW
Cancer Information Service

Joseph M. Stasio, DO
Southeastern College of Osteopathic Medicine

M. R. Street, MPH
Department of Health

Members Excused:

Guy I. Benrubi, MD
Obstetric and Gynecologic Society

Ms. Michele M. Delafranco
Florida Society of Oncology Social Workers

Stephen Golder, MD
Florida Medical Association

John Kilkenny, MD
UF College of Medicine

Representative For Member:

William H. Hartmann, MD
USF College of Medicine
Representing Dr. John Mason

Guests Present:

Carol Alter, MD
ICAN Individualized Cancer Assistance Network

Ms. Debbie Bodenshteyn, Director
Division of Health Awareness and Tobacco

Mr. Brian Calkins
Program Director, C-CRAB

Ms. Pat Colantonio
Pinellas County Health Dept.

Ms. Jan Domlesky
FCCCI Service Delivery Task Force

Sharon L. Dorfman, ScM, CHES
President, SPECTRA

Ms. Myrna G. Hastings
Administrative Assistant

Ms. Jennie Hefelfinger
Department of Health

Dr. Youjie Huang
DOH-Bureau of Epidemiology

Cathy Hughes, Cancer Program Manager
Department of Health

Lill Lash, Chief Mission Officer
American Cancer Society

Mr. Robert Samuels
Prostate Cancer Education Network

Francisco Tejada, MD
FCCCI

Jane Torres, President
Florida Breast Cancer Coalition

Ms. Carol N. Weys, Health Policy Analyst
American Cancer Society

Latarsha Williams
Florida Dept. of Elder Affairs, NW Regional Collaborative

Members Excused: (continued)

Dr. Summer S. Knight

Agency for Health Care Administration

James W. Lynch, Jr., MD

University of Florida Shands Cancer Center

John W. Mason, MD

Florida Society of Pathologists

George R. McSwain, MD

American College of Surgeons

Mr. Stephen Todd Parrish

General Public acting as a Consumer Advocate

James L. Talbert, MD

Florida Association of Pediatric Tumor Programs

D. Reel Talbott

General Public acting as Consumer Advocate

Edward Trapido, ScD

Sylvester Comprehensive Cancer Center

Honorable Leslie Waters

House of Representatives

I. Welcome and Introductions

Clarence H. Brown, III, MD, Chair

Dr. Brown opened the meeting by introducing himself and had each member, staff, and guest introduce themselves and the agency they represent.

- Introduction of New and Re-Appointed Members

Clarence H. Brown, III, MD, Chair

LIST OF NEWLY APPOINTED MEMBERS:

<u>Member Name</u>	<u>Organization they Represent</u>	<u>Term</u>
Michael Alberts, MD	<i>H. Lee Moffitt Cancer Center</i>	9/12/2002 to 9/12/2006
Stephen P. Hunger, MD	<i>Florida Pediatric Society</i>	9/12/2002 to 9/12/2006
Dr. Summer S. Knight	<i>Agency for Health Care Administration</i>	9/12/2002 to 9/12/2006
Thomas A. Marsland, MD	<i>Association of Community Cancer Centers</i>	9/12/2002 to 9/12/2006
John W. Mason, MD	<i>Florida Society of Pathologists</i>	9/12/2002 to 9/12/2006

LIST OF RE-APPOINTED MEMBERS:

<u>Member Name</u>	<u>Organization they Represent</u>	<u>Term</u>
Joyce Allan, MPH, CTR	<i>Florida Tumor Registrars</i>	9/12/2002 to 9/12/2006
Marcia DeSonier, RN, LCSW	<i>Florida Hospital Association</i>	9/12/2002 to 9/12/2006
James V. Fiorica, MD	<i>Florida Society of Clinical Oncology</i>	9/12/2002 to 9/12/2006
John W. Kilkenny, III, MD, FACS	<i>University of Florida, College of Medicine</i>	9/12/2002 to 9/12/2006
James W. Lynch, Jr., MD	<i>University of Florida, Shands Cancer Center</i>	9/12/2002 to 9/12/2006
Donna Malvey, PhD	<i>University of South Florida, College of Public Health</i>	9/12/2002 to 9/12/2006
Shyam B. Paryani, MD	<i>Florida Radiological Society</i>	9/12/2002 to 9/12/2006
Honorable Jim Sebesta	<i>Florida Senate</i>	7/3/2002 to 7/3/2006
Honorable Leslie Waters	<i>House of Representatives</i>	6/4/2002 to 6/4/2006

LIST OF MEMBERS WHOSE TERM IS EXPIRING:

<u>Member Name</u>	<u>Organization they Represent</u>	<u>Term</u>
Clarence H. Brown, MD, Chair	<i>Statutory Teaching Hospital Affiliated with a Community-Based Cancer Center</i>	9/19/2001
Kerry H. Chamberlain, DO	<i>Florida Osteopathic Association</i>	12/1/2002
Michele Delafranchi	<i>Florida Society of Oncology Social Workers</i>	12/22/2002
Cynthia M. Harris, PhD	<i>Florida A&M University, Institute of Public Health</i>	12/22/2002
Malcolm T. Klein, MD	<i>Consumer Advocate for the General Public</i>	12/1/2002
JoBeth Speyer, MSW	<i>Cancer Information Service</i>	12/22/2002
Edward Trapido, ScD	<i>Sylvester Comprehensive Cancer Center</i>	12/22/2002

II. Approval of Meeting Minutes from May 29, 2002

Clarence H. Brown, III, MD, Chair

Dr. Brown asked for a motion to approve the minutes. Suggested that they take some time to review minutes and re-address the opportunity at the end of the meeting to approve them.

III. Prostate Cancer Awareness Task Force

M. R. Street, Health Education Program Manager
Bureau of Chronic Disease Prevention, Florida Department of Health

The Florida Department of Health was appropriated \$200,000 that has to be spent by June 1st. The specific purpose of this funding is Prostate Cancer Awareness. We are responsible for delivering a plan to the Governor's office and the Department of Health on how to spend this money. We have asked that we be able to use the recommendations from the previous Prostate Cancer Task Force; recommendations that promote this current strategic planning process; and also guidelines on Prostate Cancer Awareness. Dr. Agwunobi, the Secretary of Department of Health, in addition, has asked us to establish a seven-member workgroup or task force.

I'm asking you today for volunteers who would like to be on this task force. Dr. Agwunobi has also already appointed Mr. Bob Samuels to be part of this task force. We are looking for volunteers who would like to help draft recommendations on what to do with this \$200,000 appropriation. If you're interested please let me know right now or get with me some time during this meeting.

We have a very short time frame in which to spend the \$200,000, and it has to be spent on Prostate Cancer Awareness. What this panel will do is advise the Department of Health on how to spend the appropriated money. Mr. Samuels will serve on the panel. Dr. Brown from C-CRAB has volunteered to serve on the panel, so that means we need 5 more. We had a prior Prostate Cancer Task force comprised of C-CRAB members and non-members that made recommendations in 1999 that included quite a few important stakeholders in the matter of Prostate Cancer. I think we probably should take 2 or 3 from that Task Force who were involved in the educational component and ask them to serve on this panel. Short of that, if there is anyone in the room who would like to serve on the Panel please let either myself or Dr. Brown know before you leave today.

The panel should be limited to seven members. More than that and it becomes to cumbersome. We're thinking about conducting most of the meetings via conference call and then if the seven members feel they need to get together they can have a meeting face to face. The conference call and meeting will be facilitated by the Dept. of Health.

V. Florida Breast Cancer Coalition (FBCC)

The Role of Advocacy in the War Against Cancer
Jane Torres, LMFT, President

We are basically a grass roots advocacy organization who is affiliated with the National Breast Cancer Coalition which many of you may have heard of one way or another. We have learned a lot from other advocacy movements.

The Florida Breast Cancer Coalition is dedicated to the eradication of breast cancer through research, action and education.

Our Mission is to raise awareness and mobilize the population of Florida to ensure sufficient government and public funding for breast cancer research. To provide quality health care for all without fear of discrimination and to provide an environment free of carcinogens.

We advocate because we want to make a difference. "One person with a belief is a social power equal to ninety nine who have only interest" John Stuart Mill. Advocacy begins at the grass roots level and inspires change.

Over 257,000 women will be diagnosed with breast cancer this year. Over 40,000 women will die. Breast cancer rates have tripled in the past 40 years, and we don't know why.

Florida Breast Cancer Advocates have:

- Helped increase funding for breast cancer research from \$90 million to more than \$700 million last year
- Created an unprecedented multi-million dollar breast cancer research project within the Department of Defense
- Secured Medicare coverage of yearly mammograms
- Guaranteed coverage for reconstructive surgery
- Ensured Medicare reimbursement for routine costs of clinical trials
- Spear headed passage of the Mary Brogan Breast and Cervical Cancer Treatment Act
- Sponsored creation of the first medical research specialty license tag.

Florida Breast Cancer Advocates are currently working on:

Legislative Priorities of the 107th Congress:

- \$175 million for the DOD Peer-reviewed Breast Cancer Research Program
- Enactment of the Access to Cancer Therapies Act to extend Medicare coverage for all cancer drugs

Priorities:

- Funding for the National Institute of Environmental Health Sciences to research the links between breast cancer and the environment.
- Legislation prohibiting health insurance and employment discrimination based on genetic information.
- Patient Bill of Rights with meaningful enforcement provisions including the right to sue.

Florida Breast Cancer Advocates are a grass roots effort that depends on people in associations, government, hospitals, communities, offices and homes raising their voices demanding an end to breast cancer. We ask you to become an advocate in the war against breast cancer by:

- Joining our Email Alert Network
- Putting an article in your newsletter
- Putting fliers and posters in your offices
- Joining FBCC
- Checking your legislator's voting record by going to www.stopbreastcancer.org

Together we can end the breast cancer epidemic. Advocates will do it!

IV. ICAN Individualized Cancer Assistance Network

Carol Alter, MD

Dr. Alter is a psychiatrist whose specialty is in the area of psychiatric oncology. She is involved with ICAN, The Individualized Cancer Assistance Network. The Alliance for Children and Families (ACF), Cancer Care, Inc. and the Bristol-Myers Squibb Foundation lend their support to this revolutionary pilot program that helps integrate appropriate psychosocial interventions into comprehensive cancer care. ICAN leveraged existing human service capabilities at the community level-enabling skilled counselors to work with people who have cancer and their immediate family members at little or no cost. The mental health professionals receive special training on the unique needs of people fighting cancer - and then provide one-on-one counseling to individuals who refer themselves for service or are referred by medical professionals or other sources in the community. The H. Lee Moffitt Cancer Center & Research Institute in Tampa is also lending advisory and technical support to the program.

Research has shown that almost 25% to 40% of people diagnosed with cancer report significant emotional distress during the course of their treatment. This distress often goes undiagnosed and undertreated. Even when distress is diagnosed by the medical oncologist or oncology nurse, community-based resources for counseling and cancer-related social work are often limited due to increasing healthcare cost constraints.

ICAN was developed by and is a philanthropic program of the Bristol-Myers Squibb Company. It is a working partnership between leading oncology professionals and community-level mental health professionals. Counselors for ICAN have been recruited through the Alliance for Children and Families, a membership association of private, nonprofit human service organizations in the United States and Canada. ICAN counselors are state-licensed social workers, psychologists, marriage and family therapists, and mental health nurses who have advanced degrees in behavioral science and three or more years of counseling experience. The counselors received initial training and will receive ongoing training and technical support from both the H. Lee Moffitt Cancer Center and Cancer Care, Inc., a national non-profit organization which has been providing telephone counseling and other supportive services to cancer patients since 1944.

The program's psycho-social counseling is confidential and open to anyone with cancer as well as any member of his or her immediate family. No health insurance is necessary to participate in the program and fees are assessed based on a sliding scale of the participant's ability to pay.

Today, ICAN is available to patients in Central and most of Southern Florida, including the following counties: Brevard, Broward, Charlotte, Collier, DeSoto, Glades, Hardee, Hendry, Highlands, Hillsborough, Indian River, Lee, Martin, Monroe, Manatee, Okeechobee, Orange, Osceola, Palm Beach, Pasco, Pinellas, Polk, Sarasota, Seminole, and St. Lucie. As it develops, ICAN will be introduced to the remaining Florida counties.

Patients and family members can enroll in ICAN and learn more information about the program simply by calling the toll-free number 1-866-359-ICAN, or by visiting the website at www.icanprogram.org.

V. Florida Comprehensive Cancer Control Initiative (FCCCI)

Discussion on Collaboration

Ms. Jan Domlesky

Having the State planning body, the C-CRAB, The Dept. of Health, and Regional Collaboratives bringing their ideas together to collaborate on a strategic State Cancer Plan for Florida is unprecedented. As Phyllis Rochester of the CDC talked about at the last C-CRAB meeting, the CDC views us as unique and perhaps as a model for the other states to mirror. Combining our efforts is truly momentous and I congratulate you all in bringing together the elements from a local and state level to make a really workable and great plan.

A draft of the Northwest Regional Plan was distributed to all members present. By the end of November every one will have received a copy of each of the four regional plans. These are action plans that were developed by the regional collaboratives as well as some data and information prepared by the FCCCI staff.

The draft consists of sections, one of which is the description of the region. Another section is a detailed Action Plan with resources, collaborating organizations, outcomes, task strategies and objectives. Already this regional action plan is bringing a lot of collaboration between organizations. There has been tangible results. Two programs have coordinated their eligibility requirements to give clients a lot better comprehensive cancer services. There are highlights from a telephone survey taken, and in the appendices there is a county by county demographic and cancer data profile. You can go under each county and see what is happening with cancer, by late stage diagnosis, mortality rates, and incidence rates by cancer sites.

The modest final year funding from the CDC is coming to an end on June 30, 2003. This means that our role is going to be much more diminished in the regional planning and implementation efforts. I would like for you to be thinking about a credible recognized organization that would be able to lead the comprehensive cancer-control implementation efforts for each of the four regions. This is a huge and very important task, but at this point we are thinking that we need to hand over some of our responsibilities to a more localized regional level because of our decrease in funding. We are of course seeking other funding and hope to be working with the State. We are seeking funding from foundations for the effort to implement the regional plan but we would also like to see more localized ownership of the Plan. My request for you today is to think about an organization that could be a leader in Cancer Control and who may be appropriate for this very important role. If you have ideas or thoughts please let me know, I'll be available after the meeting.

The greater the congruence between the state regional plans the more likely the plans will be implemented at the regional level. So to this end the FCCCI staff has prepared a handout for each of the twelve draft state plan goals. These handouts contain the regional objectives and strategies that pertain to each of the twelve draft goals. We will be working with these today. These are really a distillation of the statewide action plan and we hope that this will promote congruence between the state planning and the regional planning.

I would like to congratulate all on the wonderful planning effort.

VI. Strategy Development for the 2003-2005 Florida Cancer Plan

Brief overview and background for The Florida Cancer Plan
Clarence H. Brown, III, MD, C-CRAB Chair

One of the mandates of C-CRAB from its inception is that periodically we as members of C-CRAB are to submit to the Governor and the Legislature a Cancer Plan. The last Florida Cancer Plan was published about three years ago. In the interest of taking care of cancer patients, we want the State policy makers to consider carrying out some of the initiatives that we see are very important in controlling cancer problems in the State of Florida. Many times it falls upon deaf ears, but the fact is it is our responsibility to advise the Governor and the Legislature in that regard, and it's time now to go through that process again. You heard from Jan earlier that there is a lot of initiative elsewhere with the FCCCI. The Department of Health has received a grant to move in the direction of creating a cancer-control infrastructure. As we get into more discussion today, I'll also inform you of what Lieutenant Governor Frank Brogan is doing as several of us have become familiar with the Florida Dialogue on Cancer. All of these things hopefully are moving together and are not counterproductive to us getting to the point where we can do more to control cancer in Florida.

Strategy Development for the 2003-2005 Florida Cancer Plan (continued)

Strategic Planner, Sharon L. Dorfman, ScM, CHES
President of SPECTRA

I am a private consultant with my practice based in Volusia County in Ormond Beach. My practice is a National practice and I have a contract with the Department of Health through their funding from the CDC. I will be with all of you through the process of completing this cancer plan.

The focus for the rest of this afternoon is going to be strategy development for the 2003-2005 Comprehensive Florida Cancer Plan.

A very quick chronology, as most of you know this, but for the sake of the new people here, C-CRAB has had the statutory authority to develop a strategic plan for the State since 1979. More recently in 2000, the FCCCI was funded by the CDC in order to develop a regional plan. Following that, the Department of Health received CDC funding to develop a statewide strategic plan and this year, at the Spring C-CRAB meeting, the members approved the development of a comprehensive collaborative statewide plan. The Plan will cover a three year period starting January 1, 2003 through the end of 2005. Strategic plans tend to go three to five years.

Next year there may be new CDC implementation funding opportunities available, so if the Plan is completed during this year then we would be in a position to apply for the implementation funds.

The strategic planning process for the Statewide Plan was started at the last meeting. Jan Domlesky, as most of you know, facilitated that session and what the group did was agree on the three-year timeframe, did some brainstorming about the mission and vision for the plan, and participated in a hexagon mapping process for goals, which is basically a brainstorming and clustering of ideas by commonality and by topic. There was supposed to have been an all-day meeting in July devoted to strategic development and for a number of reasons that needed to be postponed. So here we are actually trying to do what we were going to do at the all-day meeting in July in two hours this afternoon. I took the notes from that meeting, plus the regional plans as they were at that time and pulled together a draft. We had them reviewed by Dr. Brown, Brian Calkins, Jennie Hefelfinger, and M.R. Street from the DOH, just to make sure that I had not committed any gross negligence in pulling together the notes from the May 29th meeting. I also looked at the Regional Plan to bring those under the umbrella. This is a draft, we do not have time today to get your input on the vision and mission statements. You will be given an opportunity in the future to respond to that and give your suggestions.

Everybody in C-CRAB, whether they are here today or not, as well as other stakeholders (because this process is not a C-CRAB-only process) will have the opportunity to review and comment on the vision and mission goals and also the strategies that are developed this afternoon. I don't want you to be concerned that you are going to be working together with a group on only two of the twelve goals, you will see the recommendations on all twelve goals and have the opportunity to comment on all of them.

There is a draft vision statement and there is a draft mission statement. I recommended that the mission statement really ought to cover the ground work since you want to bring in some non-traditional partners as collaborators. That way people who are not inside the cancer-control community would be able to read the mission statement and understand the overview. These plans are wonderful for implementation purposes, and if you're going to somebody outside the circle to get them to collaborate you really need to have something that they could read and say "Ok, I understand where you're coming from and what you're doing."

There are twelve draft goals which are more than I usually like to have in a plan. If we can consolidate later we will, but I prefer to start larger and pull in rather than to eliminate any ideas that came out strongly from your input. They are not unique and discreet. There are some overlaps, some are process kinds of goals, some of them are impact kind of goals, some are outcome goals, but they do reflect and feedback your interest in areas you felt needed work. We can deal with overlap and common themes in the plan when the time comes.

Ultimately, I suspect that this plan is going to be a bit smaller than the regional plans are in size. It is going to be kind of an "umbrella plan" saying where the State is going, with the understanding that there are other initiatives already working on their own plans. There will be more of an introduction than you see now which will again capsulize the cancer-control challenge in the State of Florida. There will be a vision and mission, and there will be three-year strategies for each goal. That is what you're going to be working on today.

There will be a measure of success for accountability so we will know we're making progress towards these goals, and a list of contributors and collaborators. That's all of you and anyone that reviews, comments and provides input so that people can see the multidisciplinary nature and the statewide nature of this effort.

Following this, there will be the action plan phase. If we have the strategy for three years, what do we do in 2003, 2004, 2005? It will be done on a year by year basis. So the first action plan will be the 2003 action plan, stating how we will move in the direction of those goals.

My role in all of this is a facilitator's role. To facilitate the workshops, to develop the drafts and revisions based on what you recommend, and to take responsibility for the process but not the content. I will not take your recommendations and jury them. I will put them together in a draft. I will try to wordsmith them a little bit so that it looks like a document that makes sense all together, but it will be up to you to review and comment and make decisions. Dr. Brown will talk to you again this afternoon about a smaller steering committee to provide guidance from a content point of view and to maintain the momentum.

The idea of the statewide plan is to create a whole that is greater than the sum of the parts. There are so many outstanding efforts going on right now. But sometimes it is the right hand here and the left hand there, and there's overlap, there's gaps. So all we're trying to do is to make sure that everything going on is reflected in one place so that we can see what's happening out there and look to see where there are gaps, where there are overlaps, where there are partners that should be involved who are not. This will be the C-CRAB State Plan, but it's not exclusively the C-CRAB plan.

The 6 groups then concluded with reporting the different action plans they came up with during their brainstorming session on their assigned goals.

VII. Adjourn

Clarence H. Brown, III, MD, Chair

Dr. Brown thanked everyone for participating, and the meeting was adjourned.