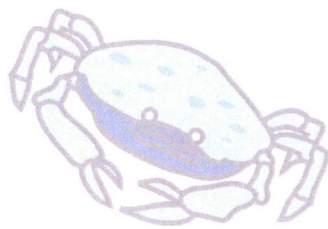


# Florida Cancer Control and Research Advisory Council



## 2006 ANNUAL REPORT

Submitted to the Governor and Legislature Pursuant to Section 1004.435, Florida Statutes

February 15, 2007

Michael E Kasper, M.D., F.A.C.R.O., Chairman

Sue C. Middleton, M.H.A., Executive Director

*Cancer Control and Research Advisory Council Office:*

*H. Lee Moffitt Cancer Center & Research Institute*

12902 Magnolia Drive • Tampa, FL 33612-9416 • 813-745-1339 • Fax: 813-745-6525

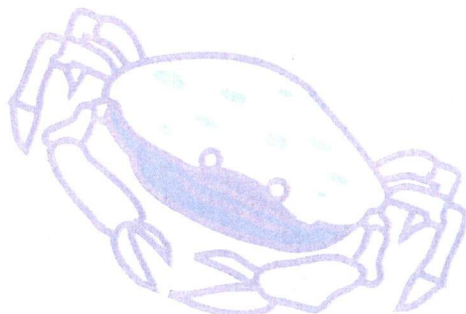
<http://www.moffitt.usf.edu/ccrab>



## PREFACE

It is with great pleasure that the Cancer Control and Research Advisory Council submits this 2006 Annual Report. The year 2006 has been a year of positive change for the Council, with a new plan of action, increased legislative involvement and an improved understanding of cancer-related issues in the State of Florida. The Annual Report outlines the Council's goals and vision, the 2006 initiatives and our plan for 2007.

We hope this Annual Report will foster a fuller understanding of the Council's activities. For additional copies of this report, or any additional information about the Council and its activities, please contact the Council office.



### Contact Information

<b>Chair:</b>	Michael E. Kasper, M.D., F.A.C.R.O.
<b>Executive Director:</b>	Sue C. Middleton, M.H.A.
<b>Address:</b>	Cancer Control and Research Advisory Council H. Lee Moffitt Cancer Center & Research Institute 12902 Magnolia Dr., Tampa, FL 33612 (813) 745-1339
<b>Phone:</b>	(813) 745-1339
<b>E-mail:</b>	<a href="mailto:ccrab@moffitt.usf.edu">ccrab@moffitt.usf.edu</a> or <a href="mailto:sue.middleton@moffitt.org">sue.middleton@moffitt.org</a>
<b>Web page:</b>	<a href="http://www/moffitt.usf.edu/ccrab">www/moffitt.usf.edu/ccrab</a>

**Cancer Control and Research Advisory Council**  
**2006 Annual Report Highlights**

In 2006, the Cancer Control and Research Advisory Council (CCRAB):

- ◆ Developed a Strategic Plan setting vision for 2007 and beyond.
- ◆ Initiated developmental work on the 2007-2012 Cancer Plan in conjunction with the Department of Health Comprehensive Cancer Division.
- ◆ Developed a resource guide to statewide cancer related governmental groups in Florida. The goal was to evaluate duplication of effort and potential areas for collaboration.
- ◆ Enacted a plan to increase communication with members of the Florida House and Senate in an effort to increase council visibility while increasing the legislators' exposure to cancer control issues in Florida.
- ◆ Developed a position statement on human papilloma virus (HPV) vaccination for the state of Florida.
- ◆ Supported the passage of the Bankhead-Coley Research Initiative, which provides \$9 million in peer-reviewed research dollars to Florida cancer researchers.
- ◆ Supported the passage of Amendment 4, which uses 15% of state tobacco settlements funds for tobacco use prevention.
- ◆ Was appropriated \$50,000 in the 2006 State of Florida budget for Cervical Cancer initiatives which was vetoed by the Governor.
- ◆ Partnered with the Departments of Health and Education and the U.S. Environmental Protection Agency to continue measures to decrease Florida's melanoma and non-melanoma skin cancer rates. These efforts supported the efforts of the Florida Cancer Plan Council and Goal 4 in the State of Florida Cancer Plan.
- ◆ Increased communication with other leading Cancer Control groups in Florida, and continued collaborations with the American Cancer Society and the Florida Dialogue on Cancer.
- ◆ Participated in a meeting between the Secretary of Health, Dr. M. Rony François, the CCRAB leadership, and other cancer group leadership in Florida. The meeting focused on each group's mission and potential common goals.

# Cancer Control and Research Advisory Council 2006 Annual Report

## TABLE OF CONTENTS

---

	Pages
<b>PREFACE</b> .....	ii
<b>HIGHLIGHTS</b> .....	iii
<b>SECTION 1: ADMINISTRATIVE UPDATE</b> .....	1
1. Council Statute	
2. Membership	
3. Officers and Bylaws	
4. Meetings	
<b>SECTION 2: SUMMARY OF ACTIVITIES</b> .....	1-5
1. Legislative Initiatives 2006	
2. Sun Awareness Technical Advisory Group	
3. Breast Cancer Booklet	
4. Cancer Plan 2003-2006 Implementation	
5. Other State Cancer Control Programs	
A. Florida Breast and Cervical Cancer Early Detection Program	
B. Florida Dialogue on Cancer	
C. American Cancer Society	
D. Florida Cancer Data System	
E. Comprehensive Cancer Control	
F. Florida Cancer Plan Council	
<b>SECTION 3: PLANS FOR 2007</b> .....	5-6
<b>LIST OF APPENDICES</b> .....	7

## SECTION 1: ADMINISTRATIVE UPDATE

### 1. CCRAB STATUTE

No changes were made to the council statute (Section 1004.435, see **Appendix 1**).

### 2. MEMBERSHIP

A list of members can be found in **Appendix 2**. New appointments during 2006, were Thom George, Jr., MD University of Florida; Donna J. Peterson, PhD University of South Florida; Jerry Barbosa, MD Florida Pediatric Society; Guy Benrubi, MD Florida Obstetric and Gynecologic Society; Anna Giuliano, PhD H. Lee Moffitt Cancer Center; Robert Cassell, MD Florida Society of Clinical Oncologists; Helen Lewis Florida Tumor Registrars; and Phil Roland, MD representing the American College of Surgeons.

### 3. OFFICERS AND BYLAWS

Dr. Michael E. Kasper began his second year as Chairman. He appointed an Executive Committee consisting of Michael E. Kasper, MD, FACRO as Chairman, Dorothy Parker, MHS, Lance Grenevicki, DDS, MD, FACS, Anna Giuliano, Ph.D., Phillip Roland, MD, Eric Sandler, MD, Thom George, MD, and Deborah Glotzbach. The Executive Committee, lead by the Chairman, provides guidance, authors position statements and set the overall agenda for the council. Members of the council and the Executive Committee are indicated in **Appendix 2**.

### 4. MEETINGS

The council met on April 21, 2006 and October 27, 2006. The Strategic Plan meeting was held on August 21, 2006. Minutes of these meetings can be found in **Appendix 3**.

## SECTION 2: SUMMARY OF ACTIVITIES

### 1. Legislative Initiatives 2006

#### **Research and Training**

The CCRAB membership supported specific legislative efforts in the area of Cancer Control for the 2006 legislative session and voted to support additional cancer related initiatives in 2007. First, the Council actively supported the \$9 million budget request for the proposed Bankhead-Coley Cancer Research Program under the Department of Health. Bankhead-Coley legislation created and funded a competitive, peer-reviewed cancer research grant program. This legislation was offered by Representative Adam Hasner and by Senators Burt Saunders and Mike Fasano. The Council felt strongly that the program took a necessary step toward creating a nationally prominent biomedical and research community in Florida.

### **Tobacco Use Prevention**

CCRAB supported an increase in the price of cigarettes and other tobacco products, including special levees and other cost-increasing measures. Tobacco is the number one controllable risk factor in cancer deaths, creating an estimated 30% of all such deaths. Research has shown that as the price of tobacco products increases, the use among our youth in Florida decreases. A 10% increase in tobacco product cost results in an estimated 7% reduction in youth tobacco use.

### **Legislative Action Proposed for 2007**

CCRAB voted to adopt a position statement related to the FDA approval of the human papilloma virus (HPV) vaccination. Florida has a higher occurrence rate of HPV-related cancers and pre-cancerous conditions than the national average. The Council felt strongly that the vaccination is an opportunity for Florida to reduce health disparities and to decrease cancer burden. Studies support the cost effectiveness of the vaccine over time as well.

### **Legislative Communication Program**

Our Council adopted a legislative communication plan as a continuation of our Strategic Plan. The plan includes an overview of our Council's mission sent to all members of the House and Senate. In addition, we forward important cancer-related materials to members of the House and Senate when appropriate and important to the State of Florida.

### **Cancer Council Guide**

As part of our initiative to evaluate our role within the State of Florida and set a course of action, we completed an inventory of other cancer-related councils in the state that are considered state level statutory groups. This list can be found in **Appendix 4**.

## **2. Sun Awareness Technical Advisory Group**

Skin cancer is the fastest growing cancer in both the United States and the State of Florida, and current statistics show Florida ranks second in the nation for melanoma occurrence. People raised in Florida are at a greater risk of getting melanoma compared to those raised in states with a lower UV index. The risk you assume as a child, based on your UV exposure and the UV index of your childhood home, is the risk you carry with you for life. In addition, all races and ethnic groups in Florida have a greater risk of getting melanoma when compared to states with a lower UV index. Our Technical Advisory Group represents a partnership with the Departments of Health and Education and the U.S. Environmental Protection Agency.

Our focus in 2006 was on the adoption of sun education materials in Florida's K-8 schools. We reviewed educational materials that had already been proven effective in changing behavior and attitudes toward sun exposure. Two products were subsequently recommended for use in Florida's K-8 schools: the United States Environmental Protection Agency product SunWise and the Richard David Kann Melanoma Foundation product Sun Smart. Each of these programs ties to Florida's Sun Shine State standards in

Cancer Control and Research Advisory Council 2006 Annual Report  
education for grades K-8. In addition, both programs are FREE for schools to adopt and use. The US EPA program has been used by over 12,000 schools nationwide. We contacted all 67 school districts in 2006 to educate them on the availability of these free materials. We also sponsored a sun awareness poster contest with over 1000 participants, and we had prime-time media coverage of school science classes using the US EPA program.

### **3. Breast Cancer Booklet**

In 1998, the Legislature appropriated \$50,000 to CCRAB to revise and distribute a breast cancer treatment options booklet. English and Spanish versions of the second edition of *If You Have Breast Cancer... Information About Treatment Options* are available. The book includes a tear-out reply card for feedback on the usefulness of the booklet. We continue to receive compliments from health care providers and patients who have received copies. In 2006, approximately 3,000 copies of the booklets were distributed to doctor's offices, county health departments and community events.

### **4. Cancer Plan 2003-2006 Implementation**

The Council has continued its work with the Florida Cancer Plan Council on the implementation of "Focus Goals" selected from the 12 Goals in the 2003-2006 Cancer Plan. The intent is to involve the key cancer stakeholders in each of four geographical regions of Florida through the already established cancer collaboratives. The Southeast Region collaborative, based at the Sylvester Cancer Center, is a true model for the other regional collaboratives and for others across the nation attempting to take a comprehensive approach to cancer control. Much progress has also been made through the efforts of the Florida Cancer Plan Council in engaging cancer stakeholders across the State of Florida.

The four Focus Goals addressed this year by the collaboratives and the Florida Cancer Plan Council are outlined in the table below, with the numbering as assigned in the 2003-2006 Cancer Plan:



## Cancer Control and Research Advisory Council 2006 Annual Report

	Goal and Strategy	Proposed Lead	Proposed Partner	Current Members
Goal 4	<p>Increase healthy behaviors associated with primary prevention of cancer among Floridians of all ages.</p> <p><b>Strategy 4b</b> -Develop, implement and evaluate comprehensive school health education programs that address priority areas.</p> <p><b>Lead</b> - Eric Sandler, MD</p>	DOE	Local School Boards, Florida Regional Cancer Collaboratives	Sue Middleton, MHA Bobbi deCordova Hanks Pedro Diaz Pow-Sang, MD, CTR Eric Sandler, MD Patricia Spencer, MD Deborah Glotzbach Sue Higgins Laurie Osgood
Goal 5	<p>Increase communication and collaboration among public and private cancer stakeholders statewide.</p> <p><b>Strategy 5c</b> - Develop synergy among the state-wide initiative, Regional Cancer Control Collaboratives, and other stakeholders.</p> <p><b>Lead</b> - Jan Domlesky</p>	DOH	CCRAB, Florida Regional Cancer Collaboratives, Universities, FDOC, Other Cancer Stakeholders	Angela Adams, PhD Jan Domlesky, MPA Pedro Diaz Pow-Sang, MD, CTR Patricia Spencer, MD Deborah Glotzbach Sue Higgins Laurie Osgood
Goal 7	<p>Reduce disparities in Florida's cancer burden.</p> <p><b>Strategy 7d</b> - Build on existing efforts to educate healthcare providers to improve cultural competencies.</p> <p><b>Lead</b> - Folake Odedina, PhD</p>	AHEC	FMA, FHA	Angela Adams, PhD Folake Odedina, PhD Pedro Diaz Pow-Sang, MD, CTR Deborah Glotzbach Sue Higgins Laurie Osgood
Goal 8	<p>Enhance quality of life for Floridians with cancer and their families and friends.</p> <p><b>Strategy 8c</b> - Provide training with continuing medical education credits for physicians, nurses, and medical and nursing students regarding quality of life issues affecting persons with cancer.</p> <p><b>Lead</b> - Hope Wood</p>	Florida Medical Schools	State and county medical societies' continuing medical education programs.	Pedro Diaz Pow-Sang, MD, CTR Eric Sandler, MD Jill Tager Deborah Glotzbach Sue Higgins Laurie Osgood

CDC's Division of Cancer Prevention and Control defines *comprehensive cancer control* as "an integrated and coordinated approach to reduce cancer incidence, morbidity, and mortality through prevention, early detection, treatment, rehabilitation, and palliation." More information is available on the CDC web site: [www.cdc.gov/cancer/ncccp/index.htm](http://www.cdc.gov/cancer/ncccp/index.htm).

### 5. Other State Cancer Control Programs

#### A. Florida Breast and Cervical Cancer Early Detection Program:

CCRAB continues to follow the progress of the Florida Breast and Cervical Cancer Early Detection Program. The program is funded by the federal Centers for Disease Control and Prevention, and is administered by the Florida Department of Health. It provides education, outreach, screening and diagnostic services to uninsured women in Florida.

#### B. Florida Dialogue on Cancer (FDOC):

The Council Chairman and Executive Director continue to be active members of the Florida Dialogue on Cancer. CCRAB and FDOC are currently looking into ways they can partner to address cancer prevention in 2006 and beyond.

- C. American Cancer Society (ACS):** CCRAB is working with the American Cancer Society in the area of cancer prevention. The Council is working to foster a collaborative approach for data-driven cancer control initiatives through the support and participation of the ACS. The process of revising the Florida Cancer Plan will offer additional opportunities for collaborative efforts.
- D. Florida Cancer Data System (FCDS):** Florida's statewide cancer registry continues to be a valuable source of information about cancer incidence and mortality in Florida. The data have been used by CCRAB for preparation of the State Cancer Plan. The University of Miami School of Medicine, under contract with the Department of Health's Bureau of Epidemiology, runs FCDS. Data are available on the FCDS web site [www.fcds.med.miami.edu](http://www.fcds.med.miami.edu).
- E. Comprehensive Cancer Control (CCC):** The Division of Comprehensive Cancer Control in the Department of Health is an integral participant in the initiatives and activities of the Council. CCC is an important link between ideas, initiatives and implementation via the Department of Health.
- F. Florida Cancer Plan Council (FCPC):** The Florida Cancer Plan Council was established to help in implementing the State Cancer Plan. CCRAB members are active members of the FCPC and the four implementation teams.

### **SECTION 3: PLANS FOR 2007**

During calendar year 2007, the Cancer Control and Research Advisory Council plans the following initiatives:

1. Advise the Governor and Legislators on cancer control issues.
2. Monitor and issue position statements, as appropriate, on bills to be introduced during the 2007-2008 legislative session.
3. Continue active dialogue with the Secretary of Health to implement comprehensive cancer control programs in the state of Florida.
4. Build communication links to the Department of Education.
5. Author and review cancer-specific sections of 2007-2012 State of Florida Cancer Plan.
6. Continue efforts to get 100% of K-8 schools to offer sun awareness education as part of the schools wellness plan.

## Cancer Control and Research Advisory Council 2006 Annual Report

7. Support legislative measures that mandate the broadest use of the HPV vaccination in compliance with the FDA and CDC guidelines.
8. Continue to support and collaborate with other statewide cancer control agencies, e.g., the Comprehensive Cancer Control Program, the American Cancer Society, Florida Dialogue on Cancer and the Florida Cancer Plan Council.
9. Work with media outlets to inform the public about cancer control programs in Florida and about individual behaviors that aid in cancer prevention.

During calendar year 2007, the Cancer Control and Research Advisory Council plans the following internal Council activities:

1. Enhance web site with minutes and appropriate links to cancer control related web sites.
2. Create a new member orientation guide.
3. Create e-mail alerts for members tied to legislative sessions and actions.
4. Develop a brochure to communicate our statutory obligation and mission.

## LIST OF APPENDICES

### Appendix

1. Council Statute (Section 1004.435, Florida Statutes)
2. Council Membership List
3. Meeting Minutes
  - 3A Council Meeting Minutes, April 21, 2006
  - 3B Strategic Planning Meeting Summary, August 21, 2006
  - 3C Council Meeting Minutes, October 27, 2006
4. Inventory of State of Florida Cancer-related Councils
5. Legislative Correspondence
  - 5A Letter to Governor Jeb Bush-Bankhead Coley
  - 5B Letter regarding CCRAAB appropriations
  - 5C Letter to House and Senate Membership
6. Human Papilloma Virus (HPV) Position Statement
7. Sun Awareness Media Coverage Examples

Council Statute: Appendix 1

**APPENDIX 1**  
**The 2006 Florida Statutes**

**Title XLVIII**  
K-20 EDUCATION  
CODE

**Chapter 1004**  
PUBLIC POSTSECONDARY  
EDUCATION

**View Entire**  
**Chapter**

**1004.435 Cancer control and research.--**

- (1) **SHORT TITLE.**--This section shall be known and may be cited as the "Cancer Control and Research Act."
- (2) **LEGISLATIVE INTENT.**--It is the finding of the Legislature that:
- (a) Advances in scientific knowledge have led to the development of preventive and therapeutic capabilities in the control of cancer. Such knowledge and therapy must be made available to all citizens of this state through educational and therapeutic programs.
- (b) The present state of our knowledge concerning the prevalence, cause or associated factors, and treatment of cancer have resulted primarily from a vast federal investment into basic and clinical research, some of which is expended in this state. These research activities must continue, but programs must be established to extend this knowledge in preventive measures and patient treatment throughout the state.
- (c) Research in cancer has implicated the environment as a causal factor for many types of cancer, i.e., sunshine, X rays, diet, smoking, etc., and programs are needed to further document such cause and effect relationships. Proven causes of cancer should be publicized and be the subject of educational programs for the prevention of cancer.
- (d) An effective cancer control program would mobilize the scientific, educational, and medical resources that presently exist into an intense attack against this dread disease.
- (3) **DEFINITIONS.**--The following words and phrases when used in this section have, unless the context clearly indicates otherwise, the meanings given to them in this subsection:
- (a) "Cancer" means all malignant neoplasms, regardless of the tissue of origin, including lymphoma and leukemia.
- (b) "Council" means the Florida Cancer Control and Research Advisory Council, which is an advisory body appointed to function on a continuing basis for the study of cancer and which recommends solutions and policy alternatives to the State Board of Education and the secretary and which is established by this section.
- (c) "Department" means the Department of Health.
- (d) "Fund" means the Florida Cancer Control and Research Fund established by this section.
- (e) "Qualified nonprofit association" means any association, incorporated or unincorporated, that has received tax-exempt status from the Internal Revenue Service.

## Cancer Control and Research Advisory Council 2006 Annual Report

(f) "Secretary" means the Secretary of Health.

### (4) FLORIDA CANCER CONTROL AND RESEARCH ADVISORY COUNCIL; CREATION; COMPOSITION.--

(a) There is created within the H. Lee Moffitt Cancer Center and Research Institute, Inc., the Florida Cancer Control and Research Advisory Council. The council shall consist of 35 members, which includes the chairperson, all of whom must be residents of this state. All members, except those appointed by the Speaker of the House of Representatives and the President of the Senate, must be appointed by the Governor. At least one of the members appointed by the Governor must be 60 years of age or older. One member must be a representative of the American Cancer Society; one member must be a representative of the Florida Tumor Registrars Association; one member must be a representative of the Sylvester Comprehensive Cancer Center of the University of Miami; one member must be a representative of the Department of Health; one member must be a representative of the University of Florida Shands Cancer Center; one member must be a representative of the Agency for Health Care Administration; one member must be a representative of the Florida Nurses Association; one member must be a representative of the Florida Osteopathic Medical Association; one member must be a representative of the American College of Surgeons; one member must be a representative of the School of Medicine of the University of Miami; one member must be a representative of the College of Medicine of the University of Florida; one member must be a representative of NOVA Southeastern College of Osteopathic Medicine; one member must be a representative of the College of Medicine of the University of South Florida; one member must be a representative of the College of Public Health of the University of South Florida; one member must be a representative of the Florida Society of Clinical Oncology; one member must be a representative of the Florida Obstetric and Gynecologic Society who has had training in the specialty of gynecologic oncology; one member must be a representative of the Florida Medical Association; one member must be a member of the Florida Pediatric Society; one member must be a representative of the Florida Radiological Society; one member must be a representative of the Florida Society of Pathologists; one member must be a representative of the H. Lee Moffitt Cancer Center and Research Institute, Inc.; three members must be representatives of the general public acting as consumer advocates; one member must be a member of the House of Representatives appointed by the Speaker of the House of Representatives; one member must be a member of the Senate appointed by the President of the Senate; one member must be a representative of the Department of Education; one member must be a representative of the Florida Dental Association; one member must be a representative of the Florida Hospital Association; one member must be a representative of the Association of Community Cancer Centers; one member shall be a representative from a statutory teaching hospital affiliated with a community-based cancer center; one member must be a representative of the Florida Association of Pediatric Tumor Programs, Inc.; one member must be a representative of the Cancer Information Service; one member must be a representative of the Florida Agricultural and Mechanical University Institute of Public Health; and one member must be a representative of the Florida Society of Oncology Social Workers. Of the members of the council appointed by the Governor, at least 10 must be individuals who are minority persons as defined by s. 288.703(3).

## Cancer Control and Research Advisory Council 2006 Annual Report

- (b) The terms of the members shall be 4 years from their respective dates of appointment.
- (c) A chairperson shall be appointed by the Governor for a term of 2 years. The chairperson shall appoint an executive committee of no fewer than three persons to serve at the pleasure of the chairperson. This committee will prepare material for the council but make no final decisions.
- (d) The council shall meet no less than semiannually at the call of the chairperson or, in his or her absence or incapacity, at the call of the secretary. Sixteen members constitute a quorum for the purpose of exercising all of the powers of the council. A vote of the majority of the members present is sufficient for all actions of the council.
- (e) The council members shall serve without pay. Pursuant to the provisions of s. 112.061, the council members may be entitled to be reimbursed for per diem and travel expenses.
- (f) No member of the council shall participate in any discussion or decision to recommend grants or contracts to any qualified nonprofit association or to any agency of this state or its political subdivisions with which the member is associated as a member of the governing body or as an employee or with which the member has entered into a contractual arrangement.
- (g) The council may prescribe, amend, and repeal bylaws governing the manner in which the business of the council is conducted.
- (h) The council shall advise the State Board of Education, the secretary, and the Legislature with respect to cancer control and research in this state.
- (i) The council shall approve each year a program for cancer control and research to be known as the "Florida Cancer Plan" which shall be consistent with the State Health Plan and integrated and coordinated with existing programs in this state.
- (j) The council shall formulate and recommend to the secretary a plan for the care and treatment of persons suffering from cancer and recommend the establishment of standard requirements for the organization, equipment, and conduct of cancer units or departments in hospitals and clinics in this state. The council may recommend to the secretary the designation of cancer units following a survey of the needs and facilities for treatment of cancer in the various localities throughout the state. The secretary shall consider the plan in developing departmental priorities and funding priorities and standards under chapter 395.
- (k) The council is responsible for including in the Florida Cancer Plan recommendations for the coordination and integration of medical, nursing, paramedical, lay, and other plans concerned with cancer control and research. Committees shall be formed by the council so that the following areas will be established as entities for actions:
  - 1. Cancer plan evaluation: tumor registry, data retrieval systems, and epidemiology of cancer in the state and its relation to other areas.
  - 2. Cancer prevention.
  - 3. Cancer detection.



## Cancer Control and Research Advisory Council 2006 Annual Report

4. Cancer patient management: treatment, rehabilitation, terminal care, and other patient-oriented activities.
5. Cancer education: lay and professional.
6. Unproven methods of cancer therapy: quackery and unorthodox therapies.
7. Investigator-initiated project research.

(l) In order to implement in whole or in part the Florida Cancer Plan, the council shall recommend to the State Board of Education or the secretary the awarding of grants and contracts to qualified profit or nonprofit associations or governmental agencies in order to plan, establish, or conduct programs in cancer control or prevention, cancer education and training, and cancer research.

(m) If funds are specifically appropriated by the Legislature, the council shall develop or purchase standardized written summaries, written in layperson's terms and in language easily understood by the average adult patient, informing actual and high-risk breast cancer patients, prostate cancer patients, and men who are considering prostate cancer screening of the medically viable treatment alternatives available to them in the effective management of breast cancer and prostate cancer; describing such treatment alternatives; and explaining the relative advantages, disadvantages, and risks associated therewith. The breast cancer summary, upon its completion, shall be printed in the form of a pamphlet or booklet and made continuously available to physicians and surgeons in this state for their use in accordance with s. 458.324 and to osteopathic physicians in this state for their use in accordance with s. 459.0125. The council shall periodically update both summaries to reflect current standards of medical practice in the treatment of breast cancer and prostate cancer. The council shall develop and implement educational programs, including distribution of the summaries developed or purchased under this paragraph, to inform citizen groups, associations, and voluntary organizations about early detection and treatment of breast cancer and prostate cancer.

(n) The council shall have the responsibility to advise the State Board of Education and the secretary on methods of enforcing and implementing laws already enacted and concerned with cancer control, research, and education.

(o) The council may recommend to the State Board of Education or the secretary rules not inconsistent with law as it may deem necessary for the performance of its duties and the proper administration of this section.

(p) The council shall formulate and put into effect a continuing educational program for the prevention of cancer and its early diagnosis and disseminate to hospitals, cancer patients, and the public information concerning the proper treatment of cancer.

(q) The council shall be physically located at the H. Lee Moffitt Cancer Center and Research Institute, Inc., at the University of South Florida.

(r) On February 15 of each year, the council shall report to the Governor and to the Legislature.

Cancer Control and Research Advisory Council 2006 Annual Report

(5) RESPONSIBILITIES OF THE STATE BOARD OF EDUCATION, THE H. LEE MOFFITT CANCER CENTER AND RESEARCH INSTITUTE, INC., AND THE SECRETARY.--

(a) The State Board of Education or the secretary, after consultation with the council, shall award grants and contracts to qualified nonprofit associations and governmental agencies in order to plan, establish, or conduct programs in cancer control and prevention, cancer education and training, and cancer research.

(b) The H. Lee Moffitt Cancer Center and Research Institute, Inc., shall provide such staff, information, and other assistance as reasonably necessary for the completion of the responsibilities of the council.

(c) The State Board of Education or the secretary, after consultation with the council, may adopt rules necessary for the implementation of this section.

(d) The secretary, after consultation with the council, shall make rules specifying to what extent and on what terms and conditions cancer patients of the state may receive financial aid for the diagnosis and treatment of cancer in any hospital or clinic selected. The department may furnish to citizens of this state who are afflicted with cancer financial aid to the extent of the appropriation provided for that purpose in a manner which in its opinion will afford the greatest benefit to those afflicted and may make arrangements with hospitals, laboratories, or clinics to afford proper care and treatment for cancer patients in this state.

(6) FLORIDA CANCER CONTROL AND RESEARCH FUND.--

(a) There is created the Florida Cancer Control and Research Fund consisting of funds appropriated therefor from the General Revenue Fund and any gifts, grants, or funds received from other sources.

(b) The fund shall be used exclusively for grants and contracts to qualified nonprofit associations or governmental agencies for the purpose of cancer control and prevention, cancer education and training, cancer research, and all expenses incurred in connection with the administration of this section and the programs funded through the grants and contracts authorized by the State Board of Education or the secretary.

**History.**--s. 189, ch. 2002-387.

Membership List: Appendix 2

Cancer Control and Research Advisory Council 2006 Annual Report

**APPENDIX 2  
CCRAB Council Members**

<i>Name &amp; Address</i>	<b>Contact Information</b>	<b>Organization Represented</b>	<b>Original Appointment Date</b>	<b>Term or Appointment Status</b>
Jerry Barbosa, MD Medical Director Oncology Associate, P.A. 880 Sixth Street South Suite 140 St. Petersburg, FL. 33701	Phone: 727-767-4175 Fax: 727-767-4379 Email: <a href="mailto:barbosaj@allkids.org">barbosaj@allkids.org</a> Asst: Trilby McGann Phone: 727-767-4176 Email: <a href="mailto:mcgannt@allkids.org">mcgannt@allkids.org</a>	Florida Pediatric Society	4/06	4/12/06 – 12/01/09
Guy I. Benrubi, MD 653-1 West 8 <sup>th</sup> Street Jacksonville, FL 32209	Phone: 904-244-3112 Fax: 904-244-3658 Asst: <a href="mailto:marsha.cole@jax.ufl.edu">marsha.cole@jax.ufl.edu</a>	Florida Obstetric and Gynecologic Society	8/8/00	7/31/05-12/1/07
Cynthia J. Brown, MS, ARNP 14248 11th Street Dade City, FL 33523	Phone: 813-363-5303 E-mail: <a href="mailto:brownc@lifepath-hospice.org">brownc@lifepath-hospice.org</a>	Florida Nurses Association	7/13/05	7/13/05-12/01/08
Joanne L. Bujnoski, DO Center for Cancer Care 5151 North 9th Avenue Pensacola, FL 32504	Phone: 850-416-6700 Fax: 727-595-3872 Email: <a href="mailto:jbujnosk@shlpens.org">jbujnosk@shlpens.org</a> Asst: Ruth White Phone: 850-416-776	Florida Osteopathic Association	5/21/03	5/21/03-12/01/06
Robert Cassell, MD, PhD Medical Oncologist Lakeland Regional Cancer Ctr 3525 Lakeland Hills Blvd. Lakeland, FL 33805-1965	Phone: 863-603-6565 Fax: 863-603-6565 Email: <a href="mailto:Robert.cassell@lrnc.com">Robert.cassell@lrnc.com</a> <a href="mailto:rcassell@pol.net">rcassell@pol.net</a> Asst: Sue Patterson phone: 863-904-1912 email: <a href="mailto:Sue.Patterson@lrnc.com">Sue.Patterson@lrnc.com</a>	Florida Society of Clinical Oncologists	4/06	4/15/06-12/01/09
Rose Marie Cossick 3905 Lombardy Street Hollywood, FL 33021	Phone: 954-830-6246 Fax: 727-595-3872 Email: <a href="mailto:rcossick@mhs.net">rcossick@mhs.net</a>	General Public as a Consumer Advocate	5/21/03	5/21/03-12/1/06
Janine Domlesky 1320 S. Dixie Highway Suite 120 Miami, FL 33146	Phone: 305-243-4821 Email: <a href="mailto:JDomlesky@med.miami.edu">JDomlesky@med.miami.edu</a>	Cancer Information Systems	Pending	
Michele Delafronconi, LCSW Dept of Clinical Social Work 1400 S. Orange Ave, MP 770 Orlando, FL 32806	Phone: 321-841-5742 Fax: 321-841-8059 Email: <a href="mailto:Michele.Delafronconi@orhs.org">Michele.Delafronconi@orhs.org</a>	Florida Society of Oncology Social Workers	4/17/01	5/21/03-12/22/06

Cancer Control and Research Advisory Council 2006 Annual Report

Name & Address	Contact Information	Organization Represented	Original Appointment Date	Term or Appointment Status
<p>Marcia W. Desonier, RN, LCSW Cancer Support Services Baptist Hospital P.O. Box 17500 Pensacola, FL 32522-7500 or Cancer Support Service 1717 North E Street BMT 3, Suite 233 Pensacola, FL 32501</p>	<p>Phone: 850-469-2224 Fax: 850-434-4698 E-mail: <a href="mailto:mdesonier@bhcpns.org">mdesonier@bhcpns.org</a></p>	<p>Florida Hospital Association</p>	<p>1/14/94</p>	<p>9/12/02-9/12/06</p>
<p>Honorable Carl J. Domino 580 Village Blvd, Suite 225 West Palm Beach, FL 33409 or State of Florida House of Representatives 3300 PGA Blvd, Suite 520 Palm Beach Gardens, FL 33410</p>	<p>Phone: 561-625-5176 or 850-488-0322 Email: <a href="mailto:domino.carl@leg.state.fl.us">domino.carl@leg.state.fl.us</a></p>	<p>State of Florida, House of Representatives</p>	<p>12/14/00</p>	<p>6/4/02-6/4/06</p>
<p>Thom George, Jr., MD* Assistant Professor University of Florida Staff Physician Dept of Veterans Affairs 1600 SW Archer Rd. - Box #100277 Gainesville, FL 32610</p>	<p>Phone: 352-392-3000 Fax: 352-271-4575 Email: <a href="mailto:georgetj@medicine.ufl.edu">georgetj@medicine.ufl.edu</a></p>	<p>Univ. of Florida College of Medicine</p>	<p>4/06</p>	<p>4/15/06-12/1/09</p>
<p>Deborah W. Glotzbach* Program Administrator Comprehensive Cancer Control Breast &amp; Cervical Cancer Early Detection Program 4052 Bald Cypress Way, Bin#A- 18 Tallahassee, FL 32399-1744</p>	<p>Phone: 850-245-4444 x 3808 Fax: 850-414-6625 Email: <a href="mailto:Deborah_Glotzbach@doh.state.fl.us">Deborah_Glotzbach@doh.state.fl.us</a> Asst: Lynell Joiner Phone: 850-245-4444 x 2849 Email: <a href="mailto:lynell_joiner@doh.state.fl.us">lynell_joiner@doh.state.fl.us</a></p>	<p>Florida Dept. of Health</p>	<p>4/23/04</p>	<p>4/23/04-12/31/07</p>
<p>Lance F. Grenevicki, DDS, MD, FACS* Institute of Facial Surgery 1093 S. Wickham Road West Melbourne, FL 32904</p>	<p>Phone: 321-674-3900 Fax: 321-722-3303 Email: <a href="mailto:lgrenevicki@yahoo.com">lgrenevicki@yahoo.com</a> Asst: Yolanda C <b>Phone: 321-674-3900</b> Email: <a href="mailto:jus_yo@yahoo.com">jus_yo@yahoo.com</a></p>	<p>Florida Dental Association</p>	<p>7/13/05</p>	<p>7/13/05-12/1/07</p>
<p>Anna R. Giuliano, Ph.D.* H. Lee Moffitt Cancer Center &amp; Research Institute 12902 Magnolia Dr Tampa, FL 33612</p>	<p>Phone: 813-745-6820 Fax: 813-745-6891 Email: <a href="mailto:giuliano@moffitt.usf.edu">giuliano@moffitt.usf.edu</a> Asst: Suzette Torres Phone: 813-745-6471 Email: <a href="mailto:torress@moffitt.usf.edu">torress@moffitt.usf.edu</a></p>	<p>H. Lee Moffitt Cancer Center &amp; Research Institute</p>	<p>4/06</p>	<p>4/15/06-12/1/09</p>

## Cancer Control and Research Advisory Council 2006 Annual Report

Name & Address	Contact Information	Organization Represented	Original Appointment Date	Term or Appointment Status
Cynthia M. Harris, PhD 2989 N. Umberland Drive Tallahassee, FL 32309	Phone: 850-599-8655 Fax: 850-599-8830 Email: <a href="mailto:cynthia.harris2@famuc.edu">cynthia.harris2@famuc.edu</a> Asst: Nichole Jefferson Email: <a href="mailto:nichole.jefferson@famuc.edu">nichole.jefferson@famuc.edu</a> Phone: 850-412-7547	Florida A & M University, Institute of Public Health	05/21/03	5/21/03-12/22/06
Susan Hoover, MD H. Lee Moffitt Cancer Ctr. MCC-BRPRG 12902 Magnolia Dr. Tampa, FL 33612	Phone: 813-745-3512 Fax: 813-745-7286 Email: <a href="mailto:hooversJ@moffitt.usf.edu">hooversJ@moffitt.usf.edu</a> Asst: Cheryl Davidson Email: <a href="mailto:davidscd@moffitt.usf.edu">davidscd@moffitt.usf.edu</a> Phone: 813-745-8373	Univ. of South Florida, College of Medicine	Pending	
D. Wayne Jenkins, MD Medical Director M.D. Anderson Cancer Ctr Orlando 1400 S. Orange Ave. Mail 760 Orlando, FL 32806	Phone: 407-841-5183 Fax: 321-841-8666 Email: <a href="mailto:dwwjenkins@orhs.org">dwwjenkins@orhs.org</a> Asst: Joyce Stephens Email: <a href="mailto:joyce.stephens@orhs.org">joyce.stephens@orhs.org</a>	Statutory Teaching Hospital Affiliated with a Community-Based Cancer Center	5/21/03	9/19/05
Michael E. Kasper, MD, FARCO* Boca Raton Community Hospital Dept. of Radiation Oncology 800 Meadows Road Boca Raton, FL 33486	Phone: 561-393-4116 or 561-368-7766 Email: <a href="mailto:mekasper@brch.com">mekasper@brch.com</a> Asst: CarolAnn Gushue Email: <a href="mailto:cgushue@brch.com">cgushue@brch.com</a> <b>Phone: 561-955-4116</b>	American Cancer Society	5/21/04	5/21/04-12/31/07
Robert S. Kirsner, MD, PhD University of Miami P.O. Box 016250 (R-250) Miami, FL 33136 <i>or</i> 1050 San Pedro Avenue Coral Gables, FL 33156	Phone: 305-243-4472 Fax: 305-243-6191 Email: <a href="mailto:rkirsner@med.miami.edu">rkirsner@med.miami.edu</a>	School of Medicine, University of Miami	05/21/03	7/13/05-12/31/08
Helen Lewis 611 Oakmoss Drive Brandon, FL 33511	Phone: (H) 813-661-0908 (C) 813-727-2858 Email: <a href="mailto:larryhelen@verizon.net">larryhelen@verizon.net</a>	Florida Tumor Registrars	10/06	4/15/06-12/01/09
John W. Mason, MD One Beach Dr. Southeast St. Petersburg, FL 33744	Phone: 727-398-6661 x 5788 Fax: 727-398-9308 Email: <a href="mailto:john.mason@med.va.gov">john.mason@med.va.gov</a>	Florida Society of Pathologists	9/12/02	4/15/06-12/01/09
Dorothy Parker, MHS* Director Population Research Core UM/Sylvester Comprehensive Cancer Center PO Box 016960 (D4-11) Miami, FL 33101 <i>or</i> 1550 NW 10th Ave. Fox Bldg., Rm.#308 Miami, FL 33136	Phone: 305-243-1120 Fax: 305-243-2997 Email: <a href="mailto:dparker@med.miami.edu">dparker@med.miami.edu</a>	UM/Sylvester Comprehensive Cancer Center	5/21/03	5/21/03-12/22/06

## Cancer Control and Research Advisory Council 2006 Annual Report

<i>Name &amp; Address</i>	<b>Contact Information</b>	<b>Organization Represented</b>	<b>Original Appointment Date</b>	<b>Term or Appointment Status</b>
Todd Parrish 302 S. Highland Avenue Winter Garden, FL 34787	Phone: 407-656-1451-h Cell: 407-761-8906 Email: <a href="mailto:gatorboytodd@aol.com">gatorboytodd@aol.com</a>	General Public Acting as a Consumer Advocate	4/17/01	7/13/05-12/1/08
Donna Peterson, Ph.D Dean College of Public Health University of South Florida 13201 Bruce B. Downs Blvd. MDC 56 Tampa, FL 33612-3805	Phone: 813-974-6603 Fax: 813-974-6616 Email: <a href="mailto:dpeters@hsc.usf.edu">dpeters@hsc.usf.edu</a> Asst: Peggy Smith Phone: 813-974-8577 Email: <a href="mailto:msmith3@hsc.usf.edu">msmith3@hsc.usf.edu</a>	University of South Florida College of Public Health	4/06	4/15/06-12/01/09
Cathy J. Reed, MS, RD, LD/N Program Director Florida Dept. of Education Food & Nutrition Management 325 W. Gaines St, #1032 Tallahassee, FL 32399-0400	Phone: 850-245-5044 Fax: 850-245-9263 Email: <a href="mailto:cathy.reed@fldoe.org">cathy.reed@fldoe.org</a> Asst: Alfreda Parker Phone: 850-245-9293 Email: <a href="mailto:alfreda.parker@fldoe.org">alfreda.parker@fldoe.org</a>	Florida Department of Education	5/21/04	5/21/04-12/31/07
Phil Roland, MD* Florida Gynecologic Oncology 2780 Cleveland Avenue Suite 717 Ft. Myers, FL 33901	Phone: 239-334-6626 Fax: 239-334-0404 Email: <a href="mailto:proland@rtsx.com">proland@rtsx.com</a>	American College of Surgeons	10/06	4/15/06-12/01/09
Eric S. Sandler, MD* Nemours Children's Clinic Div Hematology/Oncology 807 Nira Street PO Box 5720 Jacksonville, FL 32247-9946	Phone: 904 390-3793 Fax: 904-390-3792 Email: <a href="mailto:esandler@nemours.org">esandler@nemours.org</a> Asst: Tammy Guyott Email: <a href="mailto:tguyott@nemours.org">tguyott@nemours.org</a>	Florida Association of Pediatric Tumor Programs, Inc.	4/23/04	4/23/04-12/1/07
James G. Schwade, MD 9130 S. Dadeland Blvd Suite 1528 Miami, FL 33156	Phone: 305-668-4447 Fax: 305-670-2260 Email: <a href="mailto:lee@cyberknifemiami.com">lee@cyberknifemiami.com</a>	Florida Medical Association	7/13/05	7/13/05-12/31/07
Honorable Jim Sebesta State of Florida Oaks at Gandy 9887 4th St. North, #319 St. Petersburg, FL 33702	Phone: 727-563-0377 Fax: 727-217-7088 Email: <a href="mailto:sebesta.jim.web@flsenate.gov">sebesta.jim.web@flsenate.gov</a> Asst: Sue Berfield Email: <a href="mailto:berfield.sue.s16@flsenate.gov">berfield.sue.s16@flsenate.gov</a>	Member of the Senate Appointed by the President of the Senate	1/2/97	7/3/02-7/3/06
Tonja Lemon Webb Senior Gov. Analyst Governor's Office of Policy & Budget/HHS The Capitol, Room 1604 400 South Monroe St. Tallahassee, FL 32399-0001	Phone: 850-922-5130 Fax: 850-414-2618 Email: <a href="mailto:tonja.webb@laspbs.state.fl.us">tonja.webb@laspbs.state.fl.us</a> Asst: Sharon Jenkins-Ford Phone: 850-488-7734 Email: <a href="mailto:sharon.jenkinsford@laspbs.state.fl.us">sharon.jenkinsford@laspbs.state.fl.us</a>	General Public as Consumer Advocate	4/23/04	4/23/04-12/31/07

Cancer Control and Research Advisory Council 2006 Annual Report

<i>Name &amp; Address</i>	<b>Contact Information</b>	<b>Organization Represented</b>	<b>Original Appointment Date</b>	<b>Term or Appointment Status</b>
VACANT		Florida Agency for Health Care Administration		
VACANT		Florida Radiological Society		
VACANT		Association of Community Cancer Centers		
VACANT		University of Florida, Shands Cancer Ctr.		



Council Meeting Minutes: Appendix 3

2006 Cancer Control and Research Advisory Council Annual Report

**APPENDIX 3A**  
**MEETING MINUTES**

Florida Cancer Control and Research Advisory Council (C-CRAB)

Friday, April 21, 2006

Tampa Airport Marriott Hotel ~ 11:00 am – 3:30 pm

**Members/Organizations Present**

Cynthia J. Brown, RN  
Florida Nurses Associations

Robert Cassell, MD  
Florida Society of Clinical Oncologists

Margaret Cavendish  
Agency for Health Care Administration

Rose Marie A. Cossick  
General Public acting as Consumer Advocate

Ellen Daley, PhD  
University of South Florida, School of Public Health

Michele Delafronconi, LCSW  
Florida Hospital Association

Marcia DeSonier, LCSW  
Florida Hospital Association

Jan Domlesky, MPH  
Cancer Information System

M. Rony Francois, MD, MSPH, PhD  
Secretary of Health

Lance F. Grenevicki, DDS, MD, FACS  
Florida Dental Association

Anna Giuliano, PhD  
H. Lee Moffitt Cancer Ctr.

William H. Hartmann, MD  
Univ. of South Florida, College of Medicine

Michael E. Kasper, MD, FACRO  
American Cancer Society

Robert S. Kirsner, MD, PhD  
University of Miami, School of Medicine

John Mason, MD  
Florida Society of Pathologists

Dorothy Parker, MHS  
UM/Sylvester Comprehensive Cancer Center

Todd Parrish  
Consumer Advocate

Cathy J. Reed  
Florida Department of Education

Eric S. Sandler, MD  
Florida Association of Pediatric Tumor Programs

James G. Schwade, MD  
Florida Medical Association

Tonya Webb  
General Public acting as Consumer Advocate

Thom George, Jr., MD  
University of Florida

**Members Absent**

Jerry Barbosa, MD  
Florida Pediatric Society

JoAnne L. Bujnoski, DO  
Florida Osteopathic Association

Honorable Carl J. Domino  
Florida House of Representatives

Deborah W. Glotzbach  
Florida Dept. of Health

Cynthia M. Harris, Ph.D.  
Florida Agriculture & Mechanical Univ., Institute of Public Health

Donna J. Peterson, PhD  
University of South Florida

Honorable Jim Sebesta  
Florida Senate

**Guests Present**

Liana Roxanne Clark, MD  
Merck

Paul Hull  
American Cancer Society, Florida Dialogue on Cancer

Kristen Lam  
American Cancer Society

Leslie McMillan  
Merck

**C-CRAB Staff Present**

Sue Middleton, M.H.A.  
Executive Director

Rose Reyes  
Management Assistant III

## Welcome and Introductions

Sue Middleton requested that members with terms expiring should complete the enclosed application for reappointment. In addition, there is a form included to update member contact information. Please verify that your information is accurate and provide updated contact information if need be. Dr. Kasper introduced & welcomed new members and guests. New appointments include, Thomas George MD representing the University of Florida, Robert Cassell MD representing the Florida Society for Clinical Oncology, Donna Peterson PhD representing the University of South Florida School of Public Health, and Jerry Barbosa MD representing Florida Pediatric Society; Re-appointments include John Mason MD representing Florida Society of Pathologists.

## Florida Dialogue on Cancer and American Cancer Society legislative Update

Dr. Kasper introduced Kristen Lam from the American Cancer Society who discussed updates and background information on the Florida Dialogue on Cancer.

The FDOC shares many members and member organizations with CCRAB, which is a great opportunity to increase our dialogue. FDOC is a broad based coalition sponsored and created by the Florida Division of the American Cancer Society. The group was modeled after the national Dialogue on Cancer now called C-Change and chaired by former president George Bush.

### Primary Goals

- Create a coalition, which speaks as one voice, on major statewide issues. Bring together cancer leaders to try and systemically change the way we fight this disease.
- Enhance and promote Florida clinical trials and increase the access of all Florida cancer patients, caregivers, families, and physicians to clinical trials process.

There is a clear research funding disparity in Florida. Florida has the second highest level of cancer incidence but only ranks 17<sup>th</sup> in NCI funding. This leads the ACS to the creation of FDOC. We are currently focusing on expanding our membership to broaden our legislative outreach. We look for participation from community providers throughout the state.

We have created The Florida Cancer Clinical Trials Inc., [www.floridacancertrials.com](http://www.floridacancertrials.com), which includes a website and phone number to get the message out to patients interested in clinical trials. This online system matches active clinical trials with patients who are interested in participating in trials. Clinical trials are listed on the web site that are currently taking patients and are still active.

Kristen introduced Paul Hull who discussed the ongoing legislative strategies as well as the American Cancer Society legislative strategies.

Paul explained that if the House of Representative passes HB 1027 and SB 1826 the Biomedical Research Bill, it will create a \$9 million per year cancer research program, peer reviewed, competitive process under the Department of Health. This is the result of a four-year ongoing effort.

HB 1449 and SB 2566 Brain Tumor Research also has a strong possibility to pass this session. Rep Anne Gannon and Sen Jeff Atwater introduced this Bill. This Bill has a \$500,000 appropriation.

HB 371 and SB 1310 represent a movement to have a drug depository to allow people to donate unused cancer drugs for others to use under limited circumstances.

The Youth Tobacco Control Program which has lost most of its funding will be address under proposal 4 in November. This proposal would use 15% of tobacco settlement funding to fund tobacco education in the state. This would result in \$57.9 million in funding in year one.

FDOC also created another entity the Florida Cancer Council in 2004, which does lead to some confusion. This group has representation from major cancer centers and gubernatorial representation. Our focus has been a clinical trial initiative.

Dr. Sandler pointed out that the FDOC has a narrow focus on research, which addresses one of the twelve goals in the Florida Cancer Plan. Dr. Giulinao believed that communication between the various cancer groups needs to increase and accountability needs to be assigned and monitored. There needs to be a well-written cancer plan with follow up. The group discussed the advantages of bringing all cancer control groups together to speak with one voice. Dr. Francois commented that CCRAB has the statutory responsibility to advise the legislature, but that not all the cancer groups have common agendas and missions to come together in agreement and speak with one voice. Marcia DeSonier pointed out that CCRAB has functioned very effectively in the past to get support for certain initiatives by using the representation of the membership of the groups represented in CCRAB.

#### **Lunch Educational Session**

The lunch educational session was provided by Liana Roxanne Clark, MD, Medical consultant to Merck and Anna Giuliano, PhD, from Moffitt Cancer Center and Research Institute on the topic of cervical cancer, HPV and the new vaccination for HPV. For additional information on this topic please contact Sue Middleton for related articles.

#### **Sun Safety Education Technical Advisory Group**

Dr. Robert Kirsner MD, PhD, UM Sylvester Cancer Center, presented the activities of the CCRAB Sun Safety Education Technical Advisory Group. He reviewed the risks associated with early in life sunburns, adult sunburn risks and risks across all racial groups. It is important to eliminate the myths associated with suntans and sun exposure. There is no such thing as a healthy tan. A sun protective lifestyle is important in the state of Florida. If you use sunscreen from birth to age 20 you reduce your risk of melanoma by 85%. If you use it for the first four years of life you reduce the risk by 50%. Any development of skin cancer puts you at risk for other cancers. Florida has a very diverse population. Blacks and Hispanics have an increased risk of skin cancer in Florida due to the relatively high UV index. For these populations the prognosis is worse due to the stage at which the disease is diagnosed. These two non-white populations use sun protection measures less and are less aware of self-diagnosis practices. Education will reduce incidence, and increase detection.

The group felt it made most sense to focus efforts on children and specifically on elementary age students. We have developed partnerships of interested parties to include the Department of Health, the US Environmental Protection Agency, the American Academy of Dermatology, Moffitt Cancer Center, The Richard David Kann Melanoma Foundation, and The Shade Foundation.

Our activities include an assessment of current levels of sun educational programs in Florida schools, develop links to appropriate web sites, and to develop a campaign of awareness through media coverage and a statewide poster contest. We found that sun safety education in elementary school varies from county to county with Broward and Dade having 100% participation in their elementary schools. We found responsibility for this program varies from district to district. We found that most districts do not have a district wide program. The two programs that have been evaluated through NIH grants are the US EPA sunwise program and the Richard David Kann Program. These are both free educational programs that tie to the sunshine state standards in Florida. The SHADE poster contest will be completed in a few weeks with the winning school getting a Shade grant and the top three students getting prizes. Media coverage will occur in May, melanoma month, and will include screening coverage, in school coverage of the US EPA educational product.

We would like some direction about where this effort should go now and who should take long-term ownership of the effort.

Dr. Sandler commented that this is a wonderful example of collaboration that needs the ongoing involvement of the DOE and DOH. Dr. Mason thought it might be best to keep the project with CCRAB for another year. However it was acknowledged that CCRAB has limited resources to keep this project long term. In order to make an impact this will need the resources of other agencies. CCRAB could make recommendation to the legislature and DOH on how to adopt and proceed with this program. FCPC and the regional collaboratives are an additional option for partnership. A question was raised about whether this program needs money or just effort. Todd Parrish commented that now is a great time to address issues for the next session and we could take this issue to committee staff to evaluate the financial, and other implications related to implementation. Cathy Reed thought that it really needs to be a part of the curriculum and then it would not need a home.

Motion: We will present this the sun safety education project to legislative committee staff prior to the next session. Motion Passed.

#### **Cancer Plan Data Technical Advisory Group**

Marcia DeSonier

The Data TAG charge was to review the current statistics related to cancer in Florida and to make recommendation related to the development of 2007 cancer plan. We reviewed cancer plans from other states, ACS Facts and Figures, Florida data registry information, Behavioral data sets, the history of the CCRAB cancer plan development, and problems and obstacles. We narrowed our priorities to five. First we want to have cancer control experts on the objectives to meet each of our goals, place more emphasis of evaluating disparities and how to address them, update the tables and graphs in the 2003-2006 cancer plan, to support FCPC in

evaluating progress in all goals not just the four active goals, and finally to evaluate whether data needs to be added to future cancer plans.

We still need to develop action items and a time frame for these five priorities. Dr. Kasper asked for clarification on priority one. This states that we will look to the experts in the field to ensure we are pursuing the correct objectives to meet our stated goals. Everyone agreed that we do not want to start over, rather we need to build and improve upon what we have. We need also have a mechanism to know what has been accomplished. Much of the state's cancer control activities are not captured or recorded. The DOH does not have the financial resources to fully evaluate the activities in the State. The 4 goals evaluated by the DOH address only sub sections of 4 goals, and only include in the evaluation those groups in the cancer plan as identified as working on these goals.

Members commented that it does not make sense to implement projects unless there is a way to measure progress and this is what the first priority aims to address.

The group discussed the option of picking one cancer per year or a few goals a year as our focus. Dr. Kasper commented that a data driven approach is very important and other organizations such as ACS are taking more of a measurable approach to cancer prevention and control. There was discussion about potential duplication of effort between FCPC and CCRAB and the option to merge the efforts.

Motion: A motion was passed to have a technical advisory group examine the CCRAB statute and determine the appropriate role for the group.

Dorothy Parker recommended that the data/cancer plan TAG should be split into two different groups 1) the data group and 2) the cancer plan objectives group. Jan Domlesky felt that FCPC needs the input of the data TAG to base their efforts on objective achievable activities.

#### **Florida Department of Health FCPC update**

Jan Domlesky commented that we have had a cancer plan since 1980 with minimal implementation activities. As most of you know in 2003, we developed the Florida Cancer Plan Council whose sole focus is to encourage and network to get activities started in cancer control and prevention related to fulfillment of the cancer plan. A lot of activity to date has been in working to create an organization. Now the effort is to relate to the regional cancer collaboratives and to statewide workgroups. So FCPC has two forms of communication occurring. FCPC formed workgroups based on what members of the group had interest in that in some way tied back to the cancer plan goals. Current activities include; a survey under goal seven which is related to disparities; goal five is to increase collaboration and FCPC is focusing on synergy among regional collaboratives which will include a meeting in the summer or fall with cancer stake holders. This effort also includes the development of a broacher so that FCPC can better communicate their role and function.

Eric Sandler addressed FCPC goal four which is prevention. FCPC started goal 4 focus on education of youth and partnered with current activity to restore the smoke free Florida funds and tobacco education. The Goal 4 work group worked to get petitions signed to have a proposal on the ballot in November. In addition, Goal 4 efforts looked to see if there is

educational material available related to youth tobacco education for use in schools. This is still ongoing and headed by Gregg Smith in the DOH. FCPC then partnered with CCRAB on the sun education project, which is also ongoing.

The other FCPC efforts are in Goal 8, which addresses quality of life and late in life needs. Dr. Sandler developed a Slide show for pediatrics, which has been presented to AMA and other medical groups. An adult version is planned for development which people could use in their own communities. In addition, Hope Wood, RN, has focused efforts on palliative care and end of life care. She became trained as a trainer in palliative care.

Finally, FCPC has worked to get the regional collaboratives active. There are currently only 2 functional regional collaboratives. The goal is to get all four active once again and meetings are planned in the near future for the two regional collaboratives that have not been meeting.

Dr. Kasper asked if FCPC should be a subset of CCRAB and folded back into CCRAB. This brought us back to the issue of what CCRAB can and cannot do. This issue will be evaluated by the TAG, which, was established to look at the statute and role of CCRAB.

Dr. Hartmann pointed out that we should evaluate how we can better communicate with the regional collaboratives and set common goals.

### **Future Agenda Options**

Role of the Collaboratives

TAG progress

Motion passed to adjourn the meeting

The meeting adjourned at 3:30

**Cancer Control and Research  
Advisory Council**

**STRATEGIC PLAN  
2007**

*Approved by  
CCRAB  
October 27, 2006*



## **BACKGROUND**

The State of Florida Cancer Control and Research Advisory Council (CCRAB) was established by Florida State Statute in 1979. The Council was established because the State Legislature identified a need for coordination and oversight of statewide cancer control activities. The Council's statutory responsibilities include the annual approval of a cancer plan as well as advising the Secretary of Health and state legislators on cancer control issues. The Council works collaboratively with the Department of Health, the Florida Chapter of the American Cancer Society (ACS) and other cancer stakeholders throughout the state. The Council consists of 35 members: 33 appointed by the Governor, one appointed by the President of the Senate, and one by the Speaker of the House. Members are appointed for four-year terms and may serve two terms consecutively. Members represent public and private agencies, professional associations, cancer centers, universities and the general public.

**The current Chair of the Council is Dr. Michael E. Kasper. The Chair of the council is assisted by an Executive Committee.**

## **PLANNING PROCESS STARTING FRAMEWORK**

**The members of the Council met August 21, 2006, to evaluate the current status of the Council's activities and to begin to define the future direction of the Council. The following Guiding Principles were agreed upon as a result of that meeting.**

- 1) The current state statute 1004.435 is appropriately broad allowing the Council sufficient leeway to accomplish its goals.**
- 2) The Council identified the following CCRAB statutory responsibilities:**
  - a. Advising the Governor, the State Legislature and state agencies on cancer control issues**
  - b. Annually approving the State Cancer Plan**
  - c. Providing an annual report to the Governor on February 15**
  - d. Developing position papers on cancer control issues**
  - e. Allocating funds to cancer control and research activities, when available and appropriate**
  - f. Recommending allocation of State funds for cancer control and research activities to the Secretary of Health**
  - g. Developing cancer-related educational materials as appropriate**

## **IDENTIFIED PRIORITIES**

**In order to fulfill the statutory responsibilities and decrease the cancer burden for citizens in the State of Florida the Council has identified the following 5 priorities for calendar year 2007.**

- I. Build Council Visibility**
- II. Optimize Member Effectiveness**
- III. Implement a Legislative Approach**
- IV. Make Data Driven Decisions**
- V. Make Continual Adjustments and Improvements**

## **STRATEGIES**

### **I. Build Council Visibility**

- A. Enhance Web site, add current activities, add appropriate links
- B. Build communication ties with state cancer groups
- C. Increase media exposure
- D. Participate in regional, statewide and national cancer control meetings
- E. Develop brochure
- F. Meet with department of Education and Secretary of Health

### **II. Optimize Member Effectiveness**

- A. Provide members with orientation materials
- B. Increase active participation
- C. Increase member communication with the organization they represent
- D. Members lead activities based on interest and expertise

- E. Members act as legislative and statewide liaisons

### **III. Implement a legislative Approach**

- A. Create Annual inventory of cancer related legislation
- B. Create links to members for legislative alerts
- C. Get to know legislative staff
- D. Develop annual legislative platform or priorities
- E. Review annual legislation pre and post session
- F. Make recommendations to legislature

### **IV. Make Data Driven Decisions**

- A. Obtain base line cancer control data for the state of Florida
- B. Review data that relates to the cancer plan
- C. Review data that relates to proposed legislative activity
- D. Focus our activities on measurable initiatives

# 2006 Cancer Control and Research Advisory Council Annual Report

**MEETING MINUTES**  
**Florida Cancer Control and Research Advisory Board (C-CRAB)**  
**Friday, October 27, 2006**  
**Tampa Airport Marriott Hotel ~ 11:00 pm – 3:30 pm**

**Members/Organizations Present**

Michael Kasper, MD, FARCO  
American Cancer Society

Joanne L. Bujnoski, DO  
Florida Osteopathic Association

Robert Cassell, MD, PhD  
Florida Society of Clinical Oncologists

Rose Marie A. Cossick  
General Public as a Consumer Advocate

Marcia Desonier RN, LCSW  
Florida Hospital Association

Janine Domlesky  
Cancer Information Systems

Deborah W. Glotzbach  
Florida Department of Health

Anna Giuliano Ph.D.  
H. Lee Moffitt Cancer Center and Research Institute

Susan Hoover, MD  
University of South Florida College of Medicine

Helen Lewis  
Florida Tumor Registrars

John Mason, MD  
Florida Society of Pathology

Todd Parrish  
General Public acting as a Consumer Advocate

Cathy J. Reed, MS, RD, LD/N  
Florida Department of Education

Phil Roland, MD  
American College of Surgeons

Eric Sandler, MD  
Florida Association of Pediatric Tumor Programs, Inc.

James Schwade, MD  
Florida Medical Association

Tonja Lemon Webb  
General Public Acting as Consumer Advocate

**Members Excused:**

Jerry Barbosa, MD  
Florida Pediatric Society

Guy Benrubi, MD  
Florida Obstetric and Gynecologic Society

Cynthia Brown, MS, ARNP  
Florida Nurses Association

Michele Delafronconi, LCSW  
Florida Society of Oncology Social Workers

Thom George Jr., MD  
University of Florida College of Medicine

Lance F. Grenevicki, DDS, MD, FACS  
Florida Dental Association

Cynthia M. Harris, PhD  
Florida A & M University, Institute of Public Health

Robert S Kirsner, MD, PhD  
School of Medicine University of Miami

D. Wayne Jenkins, MD  
Statutory Teaching Hospital Affiliated with Community Based Cancer Center

Dorothy Parker, MHS  
UM/Sylvester Comprehensive Cancer Center

Donna J Peterson., PhD  
University of South Florida College of Public Health

Honorable Jim Sebesta  
Member of the Senate Appointed by the President of the Senate

Honorable Carl J Domino  
State of Florida House of Representatives

**Guests Present:**

Paul Hall  
American Cancer Society

Leslie McMillan  
Merck

Gregg Smith  
Department of Health

Megan Wessel  
American Cancer Society

Susan Rabel  
American Cancer Society

**C-CRAB Staff Present:**

Sue Middleton, M.H.A.  
Executive Director

Magaly Mendez  
Management Assistant III

## **Welcome and Introductions**

Dr. Michael Kasper opened the meeting at 11:10 am with introductions.

### **New Member Introductions:**

Anna R. Giuliano representing H. Lee Moffitt Cancer Center & Research Institute

Phillip Roland representing the American College of Surgeons

Helen Lewis representing the Florida Tumor Registrars

### **New Executive Members for 2007 are:**

Michael Kasper-Chair, Dorothy Parker, Lance Grenevicki, Anna Giuliano, Phillip

Roland, Eric Sandler, Thom George and Deborah Glotzbach

## **Approval of Meeting Minutes**

The minutes from April 6, 2006, were approved with minor changes noted.

## **Update on the American Cancer Society Legislative Agenda**

Paul Hull provided the American Cancer Society Legislative Update:

### **Tobacco Control**

Amendment #4 will be on the ballot Tuesday November 7<sup>th</sup>. Amendment 4 allocates 15% of state tobacco settlement funds annually to tobacco use prevention. ACS believes that with the combination of Amendment 6, the Clean Indoor Air Act, and Amendment 4, smoking rates can decline into the single digits in Florida. The language on the ballot for Amendment 4 is to fund various programs, which include youth education and adult cessation programs, a media campaign and community-based partnership programs. Opposition to Amendment 4 appears to be based on the process question of making changes through amendments to the constitution.

Other tobacco-targeted initiatives will include pursuing a cigarette excise tax increase. ACS will pursue increases in the state cigarette tax, which are currently among the lowest in the country. ACS is seeking an increase of at least 75 cents per pack.

### **Cancer Research and Treatment**

Bankhead-Coley research funding initiative passed in the previous legislative session.

The program funds \$9 million annually for cancer research.

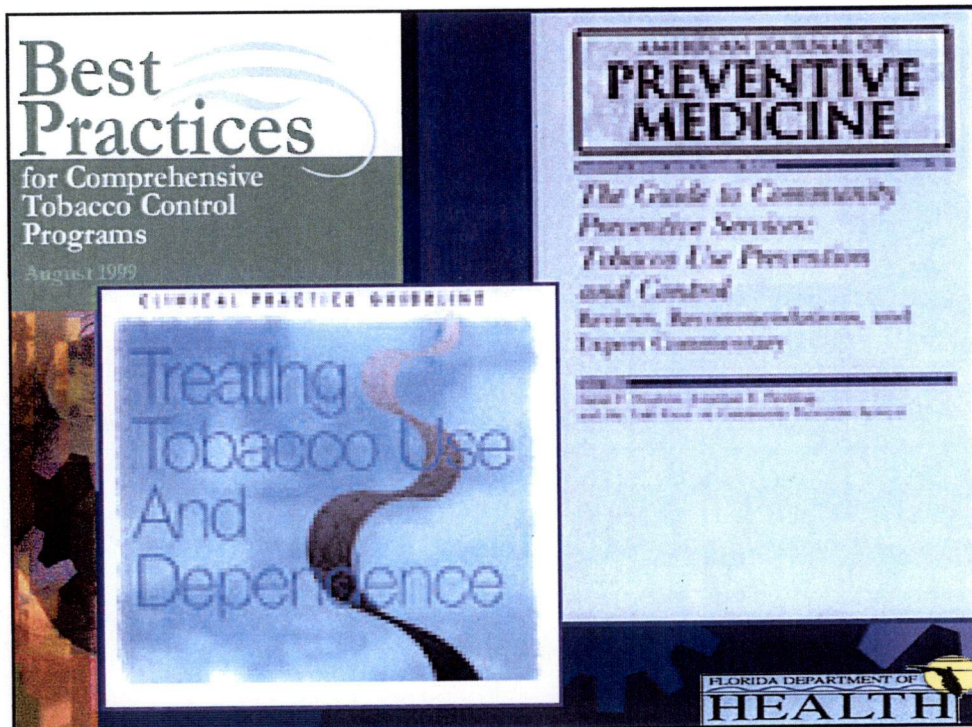
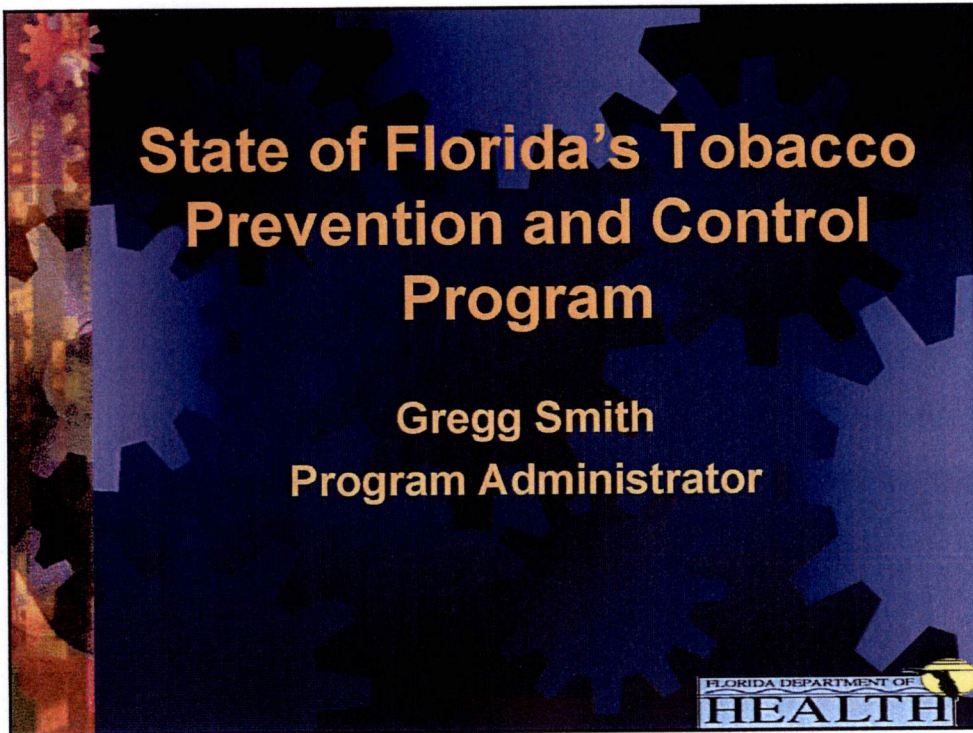
### **Colorectal Cancer Screening**

ACS will actively support measures that require insurance carriers to cover colorectal cancer screening, consistent with ACS guidelines.

## **State of Florida Tobacco Program**

Gregg Smith provided the update from the Department of Health Tobacco Program.

The group discussed that the issue of funding will not be resolved with a Yes vote on Nov 7<sup>th</sup> for Amendment 4. There will be many interested parties attempting to apply for these funds. The DOH has prepared an action plan, which has been approved in the event the funds are allocated to the DOH tobacco program. Options have been mentioned to work with the State University system for the media campaign portion of the funding.



## Goals of the Program

- A. Prevent Youth Initiation
- B. Reduce Secondhand Smoke Exposure
- C. Increase Cessation
- D. Reduce Tobacco Related Disparities

FLORIDA DEPARTMENT OF  
**HEALTH**



The mission of SWAT:

is to engage and empower a new generation of youth to become activists by combating the lies and deceitful tactics of the tobacco industry.

FLORIDA DEPARTMENT OF  
**HEALTH**

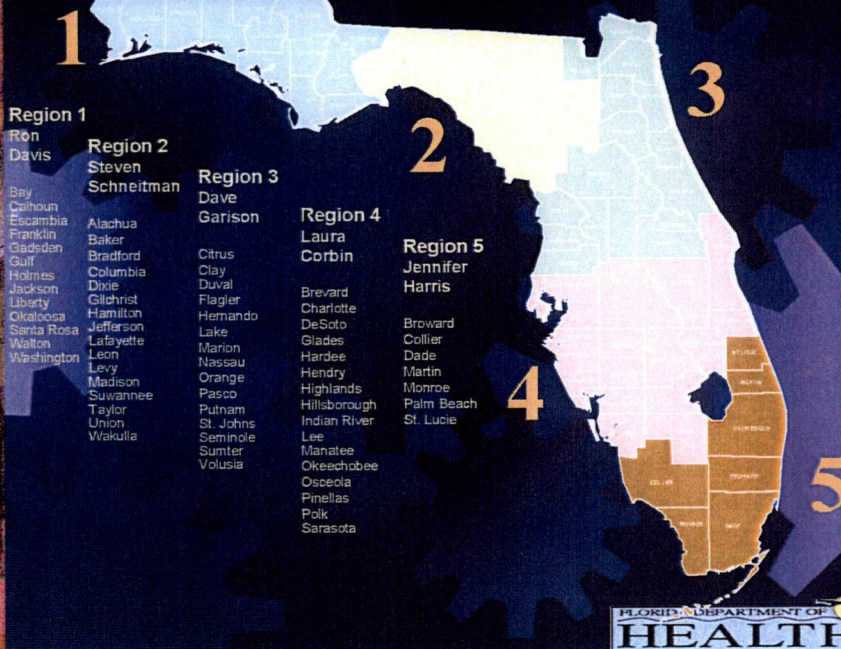


## STUDENTS WORKING AGAINST TOBACCO Florida's Cure for Youth Smoking

- SWAT is a national leader in youth tobacco prevention
- School/community-based SWAT chapters where engaged youth participate on the local level in anti-industry activities
- Statewide Board of Directors and Executive Committee
- SWAT held its 9<sup>th</sup> Annual Teen Summit
- Five Regional Tobacco Prevention Coordinators – 7 to 16 counties

FLORIDA DEPARTMENT OF  
**HEALTH**

## Florida Tobacco Control Regions



FLORIDA DEPARTMENT OF  
**HEALTH**



## Sweet Temptations



One of Big Tobacco's latest—and most shocking-- attempts to addict youth is the use of candy-flavored cigarettes and smokeless tobacco.

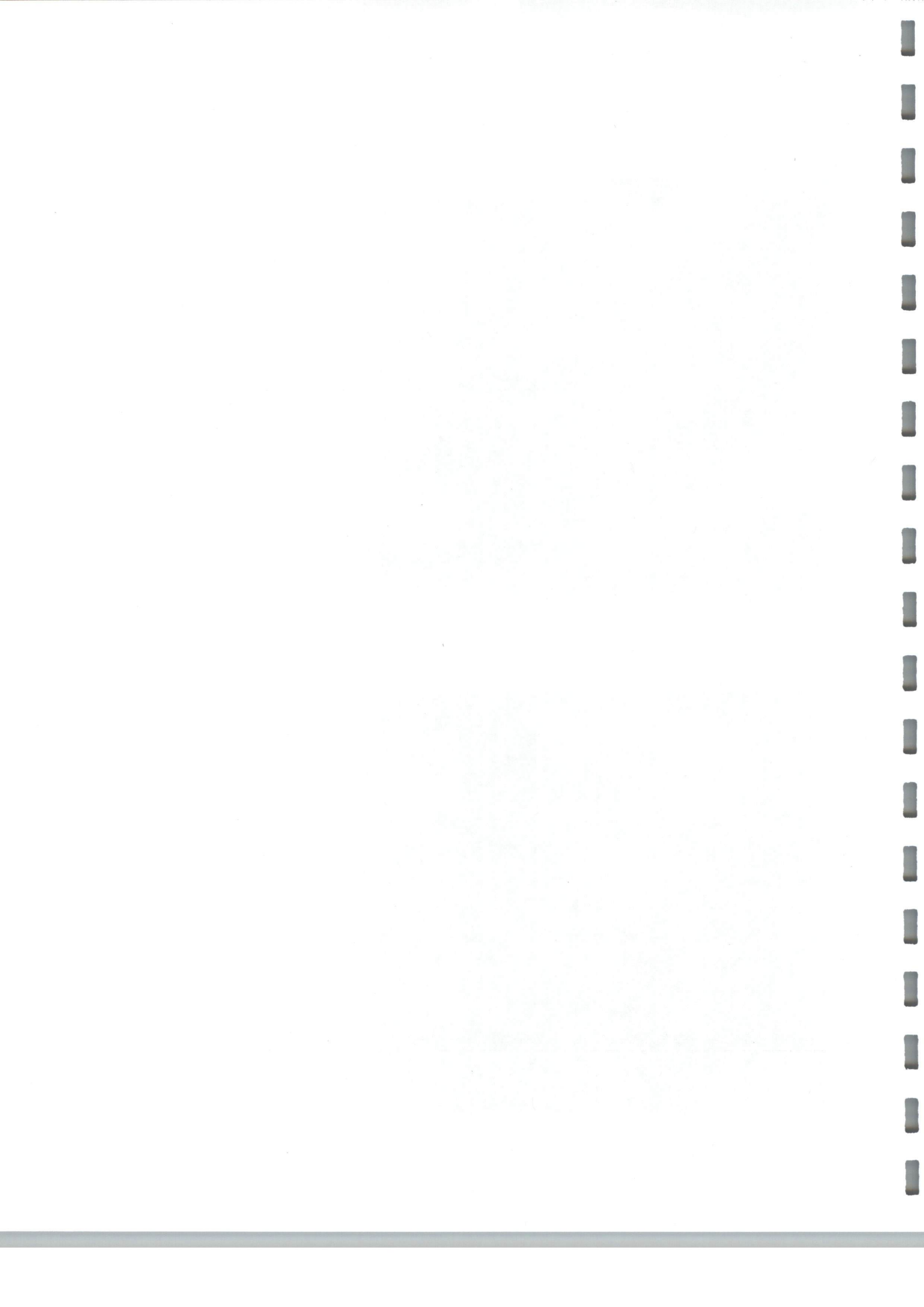
How do we know they are targeting youth?

FLORIDA DEPARTMENT OF  
**HEALTH**

## NOT FOR SALE Objectives:

- **Educate SWAT members and their peers** about the intended use of candy flavors in tobacco products by the tobacco industry.
- **Engage youth** to reject candy flavored tobacco products and speak out against the industry for manufacturing such products.
- **Educate adults and key decision makers** on the tobacco industry's use of candy flavors to target a novice (youthful) market of users to their addictive and deadly products.

FLORIDA DEPARTMENT OF  
**HEALTH**





**QuitLine**  
**1-877-822-6669**  
FLORIDA QUIT-FOR-LIFE LINE  
**1-877-U-CAN-NOW** toll free

FLORIDA DEPARTMENT OF  
**HEALTH**

### Call Volume to the Florida Quitline

Since December of 2001, the Quitline has received over 15,000 calls from Floridians.

From July 1, 2005 through June 30, 2006 the Quitline received 5,000 calls which is a 39% increase from last year.

Most calls to the Quitline came from the Tampa Bay Region at 21.2% followed by the North Central region at 18.% and then by the Panhandle Region at 14.8%.

White smokers had the highest call rate (52.3%) followed by Hispanic smokers with (8.7%) and the African Americans with (7.2%).

FLORIDA DEPARTMENT OF  
**HEALTH**

### Demographics of Floridians Calling the Quitline

Floridians who call the Quitline come from all age groups.

More callers are women than men.

Among women callers 3.9% were pregnant.

The majority of Quitline callers are between 45 and 64 with 34.4% of Calls.

Very few minors under 18 called the Quitline.

49.5% of callers requested counseling to quit smoking.

The quit rate is 18.9% which is up from 16.0% in 2004.



### Summary of Florida Quitline Findings

The Florida Quitline is called by Floridians of all ages, all ethnic groups and across all regions of the state.

The call volume to the Quitline is clearly related to the level of mass communication publicity available.

The Florida Quitline has positively impacted Floridians who called the quitline by:

- o Reducing the amount and frequency of smoking .
- o Helped 18.9% of callers quit smoking entirely.



## The Florida Clean Indoor Air Act

- Strengthened July 1, 2003 to ban smoking from enclosed indoor workplaces
- Encompasses restaurants, theaters, beauty salons, bowling centers, and educational facilities
- Includes private residences when used commercially to provide health care, child care, or adult care
- Excluded from the FCIAA are in transit customs smoking rooms, stand alone bars, retail tobacco stores, smoking cessation programs, designated smoking guest rooms at lodging establishments, and membership associations having a 501(c) from the internal revenue code

FLORIDA DEPARTMENT OF  
**HEALTH**

## Tobacco Policies

- Product Placement
- Smoke-free beaches
- Assessment of school policy
- Breathe easy zones on college campuses
- Worksite smoking policies

FLORIDA DEPARTMENT OF  
**HEALTH**

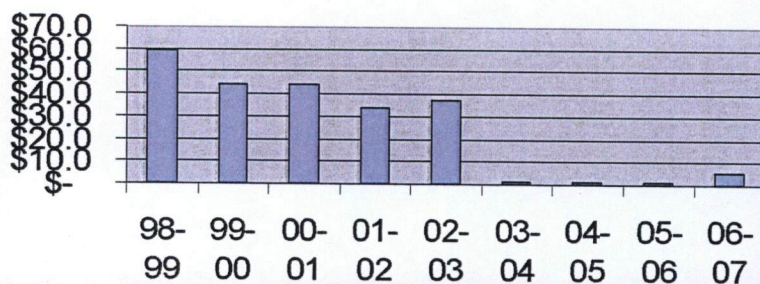
## Other Implications of the FCIAA

- Healthy People 2010 has set a national goal of establishing laws prohibiting smoking in worksites for all 50 states
- UF economic study showed that smoke-free workplaces did not negatively impact restaurants, bars or hotels in Florida (Dai et al., 2004)
- Retail sales in restaurants, lunchrooms, and catering services found to have risen significantly in the first year after the FCIAA's passage
- Approximately 71% of Florida adults favor the no smoking law



## SFY 2006-07 continued with a \$1 million appropriation

Legislative Appropriation  
(in millions)





## Tobacco Prevention Funding

- 5.6 million (2006-2007)
- 39 Full-time tobacco prevention positions
  - Prevent Youth Initiation
  - Reduce Secondhand Smoke exposure
  - Increase Cessation
- 28 counties received funding to support the tobacco component of the Chronic Disease Program
- Fund Cessation Quitline
- Florida Youth Tobacco Survey
- SWAT
- College Program (STRIKE)

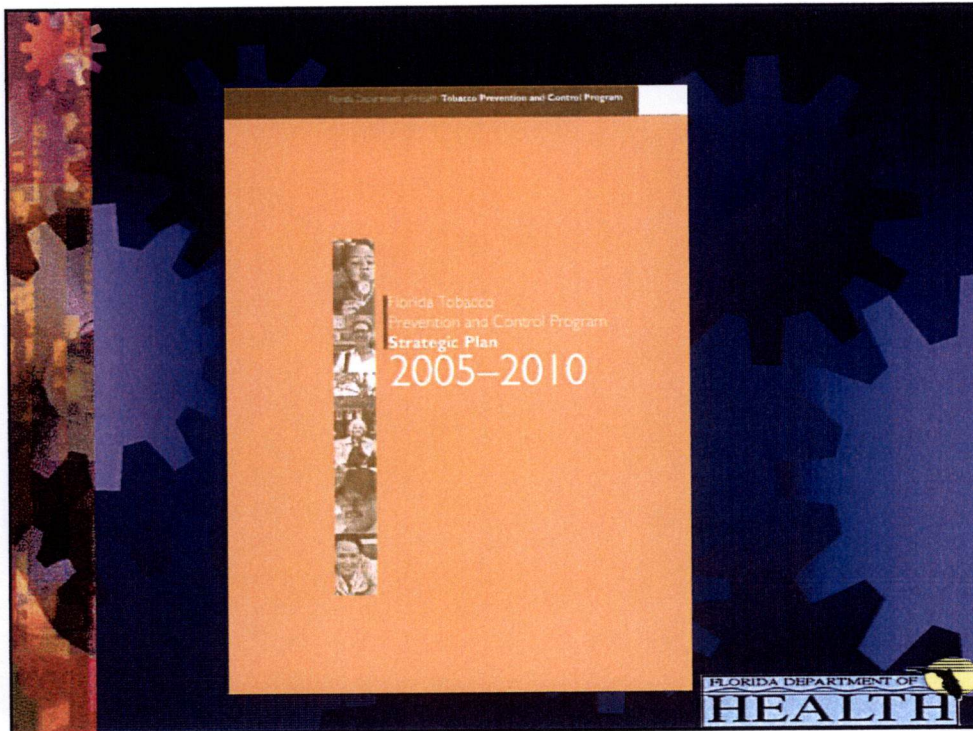
FLORIDA DEPARTMENT OF  
**HEALTH**

## Surveillance and Evaluation

- Florida Youth Tobacco Survey
  - County level data on youth tobacco use in 2006 data available soon
- Florida Adult Tobacco Survey
  - Statewide data on adult tobacco use 2006 data available soon

FLORIDA DEPARTMENT OF  
**HEALTH**





## Ongoing Activities

- Addressing secondhand smoke issues
- Promoting the FCIAA
- Increasing awareness of Quitline
- Implementing the tobacco strategic plan
- Conducting local, regional, and statewide advocacy activities
- Surveillance
- Publishing in peer review journals

FLORIDA DEPARTMENT OF  
**HEALTH**





[www.doh.state.fl.us/tobacco](http://www.doh.state.fl.us/tobacco)

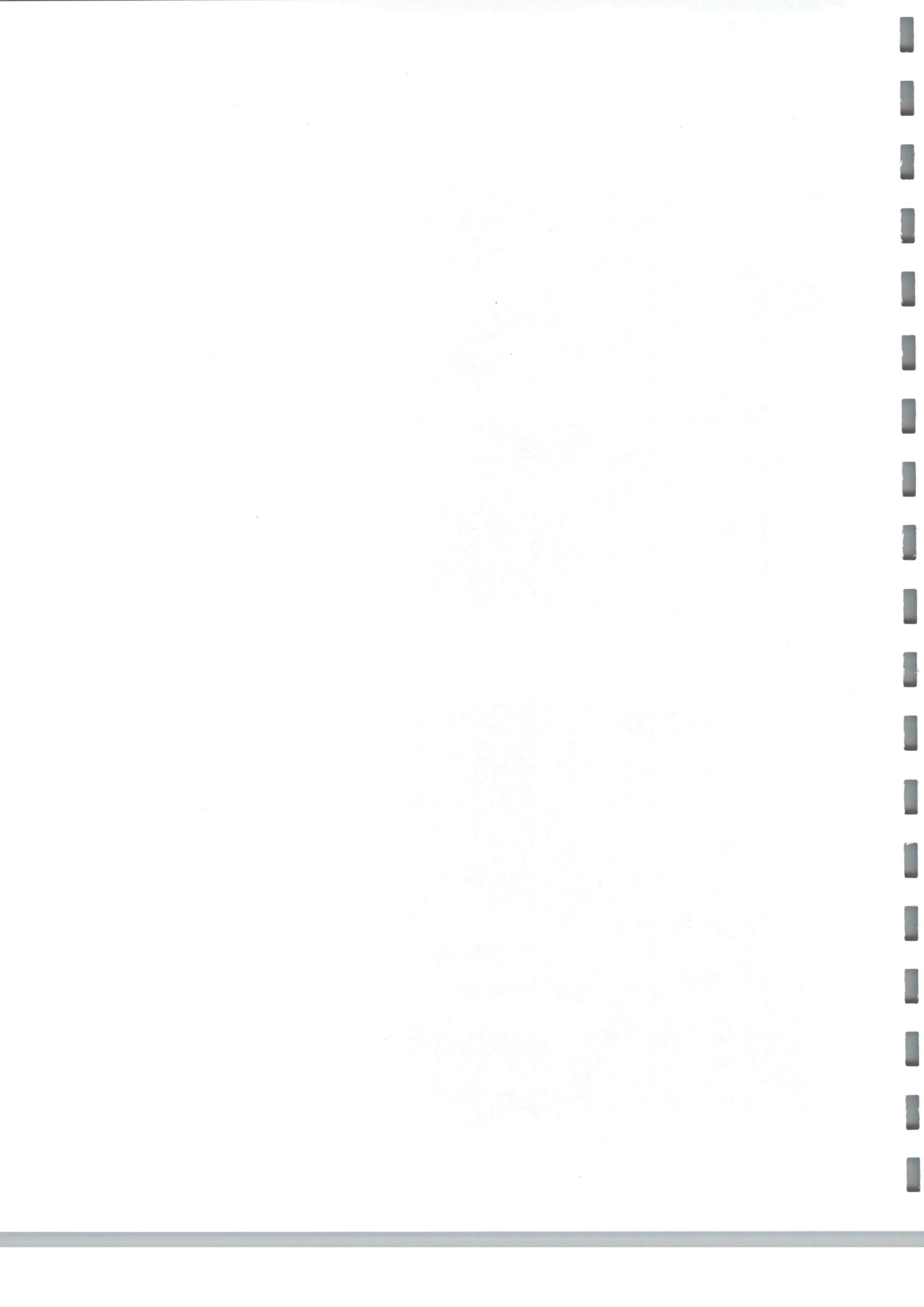


**Thank You**

**Gregg Smith**

**(850) 245-4144 ext.2485**

**[gregg\\_smith@doh.state.fl.us](mailto:gregg_smith@doh.state.fl.us)**



**Lunch Presentation**

**HPV Vaccination in Florida**

Leslie McMillan

Merck Vaccine Division





**Florida State Policy Update  
Human Papillomavirus Vaccine – Gardasil  
October 2006**

**Leslie McMillan  
Merck Vaccine  
Senior Region Policy Manager**

**Vaccination is 1 of the 10 greatest  
public health achievements**



**in the 20th century...**

Centers for Disease Control and Prevention. *MMWR*. 1999;48:243-248.



## Disease Morbidity: Then and Now

Disease	20th Century Annual Morbidity	2004 <sup>†</sup>	Percentage Decrease
Smallpox	48,164	0	100 <sup>‡</sup>
Diphtheria	175,885	0	100 <sup>‡</sup>
Polio (paralytic)	16,316	0	100 <sup>‡</sup>
Congenital rubella syndrome	823	0	100 <sup>‡</sup>
Measles	503,282	37	99.99 <sup>‡</sup>
Rubella	47,745	12	99.97 <sup>‡</sup>
Mumps	152,209	236	99.85 <sup>‡</sup>
<i>H. influenzae</i> , type b & unknown (<5 yrs)	20,000	172	99.14 <sup>‡</sup>
Tetanus	1,314	26	98.02 <sup>‡</sup>
Pertussis	147,271	18,957	87.13 <sup>‡</sup>
Total	1,113,009	19,440	

<sup>†</sup> Provisional.

<sup>‡</sup> Record lows.

Adapted from Orenstein WA et al. *Health Aff.* 2005;24:599-610.

## Human Papillomavirus Vaccine - Gardasil

- Gardasil – FDA approved June 2006
- Quadrivalent prophylactic vaccine
  - Types 6, 11, 16 and 18
  - Three shot series: 0, 2 and 6
  - Indicated for females 9 – 26 years of age
  - Helps protect against: cervical cancer, genital warts, precancerous lesions



## Public and Private Funding of Vaccines

	Eligibility	Source	Stability
<b>Public Funding*</b>			
– Vaccines for Children (VFC) Program <sup>1</sup>	18 years of age and younger: • Medicaid • Native American • Uninsured • Underinsured <sup>†</sup>	Federal entitlement	Stable funding stream
– Section 317 funds <sup>2</sup>	Not restricted	Federal discretionary annual appropriation	Significant fluctuations possible
– State general funds <sup>3</sup>	Determined by state	State budget	Significant fluctuations possible
<b>Private Sector</b>			
– Managed Care Organizations (MCOs) <sup>3</sup>	Determined by plan sponsor	Plan sponsor and beneficiaries	Stable funding stream (varies by plan)

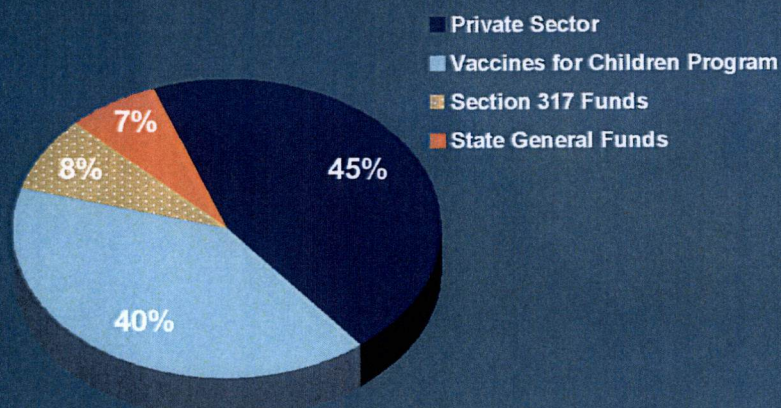
\* Excludes veterans, military, and federal employees.

† Underinsured eligible if served through Federally Qualified Health Centers (FQHC) and Rural Health Clinics (RHC).

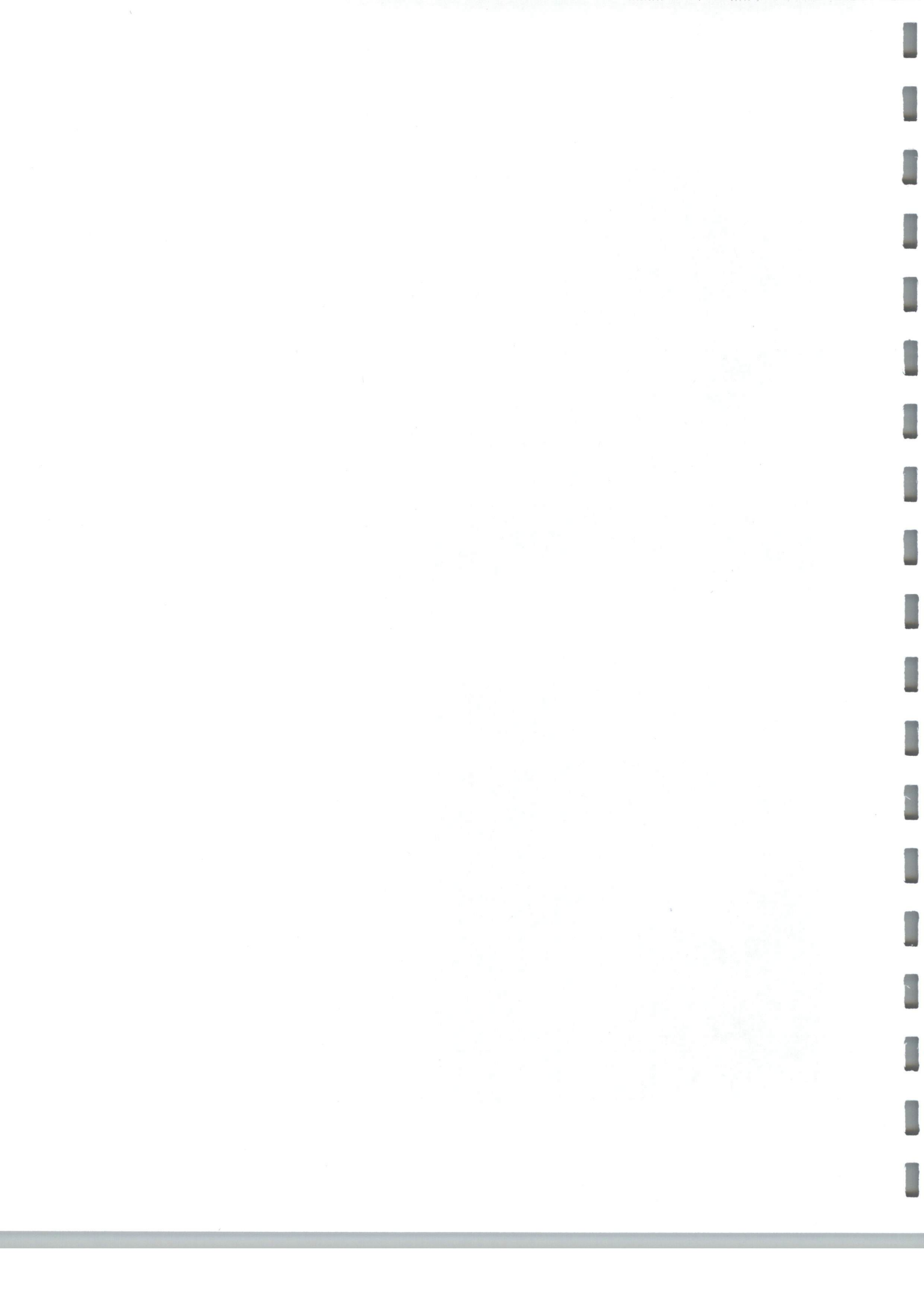
1. Committee on Immunization Finance and Practices (Institute of Medicine). National Academy Press; Washington, DC. 2000:18–52.  
2. Hinman AR, Orenstein WA, Rodewald L. *Clin Infect Dis*. 2004;38:1440–1446. 3. Committee on Immunization Finance and Practices (Institute of Medicine). National Academy Press; Washington, DC. 2000:71–102.



## Purchase of Childhood Vaccine Doses by Funding Source (2004)



Rodewald LE. Childhood Vaccine Financing: Implications for States. Presentation to the National Vaccine Advisory Committee, November 29, 2005, Washington, DC.



## School Entry Requirements

- The only proven intervention that provides full immunization coverage and herd immunity
- Breaks down the barrier of social and racial disparities
- Middle school is the last "gateway" to preventive health
- Under served girls qualify for federally funded vaccine up until the age of 18
- Vaccine is most protective at younger ages and before sexual activity
- Michigan is the first state to introduce legislation for middle school requirements

## Where are we today?

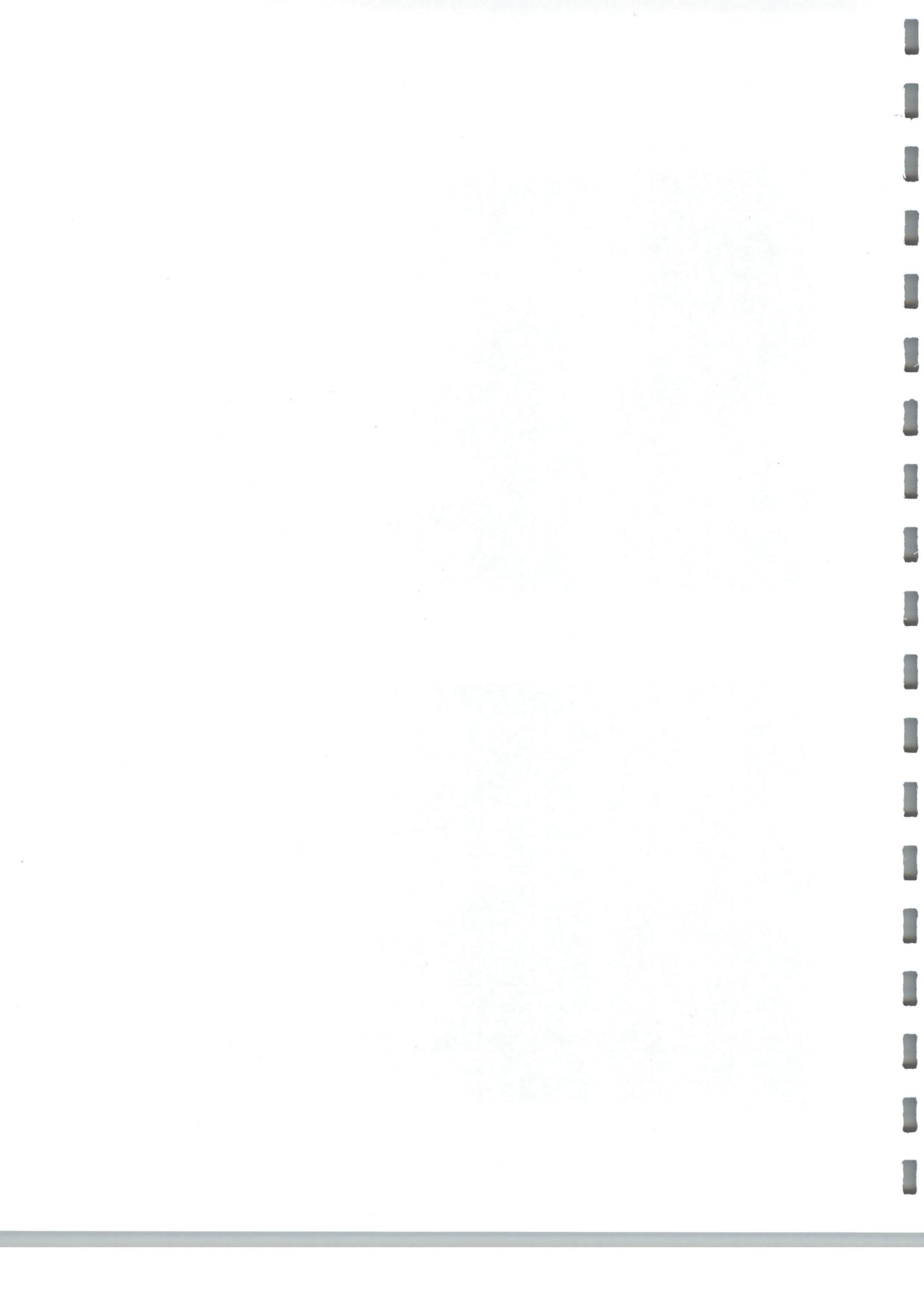
- Vaccine for Children's Program – Dec. 2006 ??
  - Paid for by the federal government, implemented by the state immunization program.
- Florida Medicaid is currently reimbursing for 9 – 20 year olds
- 62% of the states Managed Care lives covered
- Vaccine will not be widely available until VFC is implemented
- Family Planning clinics and STD clinics will be able to give the vaccine without parental consent



## Building political will

- Position statement
- Legislative visits in Tallahassee
- Support for state funding for vaccines
- Committee meetings
- Seek out association support

## Back Up Slides





## Biological Factors Increasing Susceptibility of Female Adolescents to HPV Infection

- Inadequate production of cervical mucus, which may act as a barrier against infection<sup>1,2</sup>
- Immature columnar and metaplastic cells in the transformation zone of the cervix are especially susceptible to HPV<sup>1,2</sup>
- Incomplete local immunity against certain infections<sup>1,2</sup>
- Increased susceptibility to minor trauma during sexual intercourse<sup>1,2</sup>

1. Kahn JA. *Curr Opin Pediatr*. 2001;13:303-309. 2. Rager KM, Kahn JA. *Curr Women Health Rep*. 2002;2:468-475.

## Conclusions

- HPV infections cause anogenital warts, benign cervical lesions, precancerous lesions, and cancer.
- HPV infections are widespread in male and female adolescents and young adults.
- HPV can be acquired during first sexual exposure.
- Adolescent women may have increased biological susceptibility to HPV infection.
- Rate of cervical abnormalities/LSIL is higher in adolescents than in young adult women.
- Knowledge/awareness of HPV in adolescent and young adult women is limited.
- Several barriers to routine screening and care of adolescents exist.
- Psychosocial impact and cost for HPV-related disease is considerable.



## **CCRAB Strategic Plan**

CCRAB met as a group on August 21<sup>st</sup> to discuss our future role in cancer control in the state of Florida. Realizing that there are now numerous cancer-related groups and councils in Florida, we assessed our niche and statutory responsibilities. We decided that our statute gives the group room to accomplish many goals and to fulfill our statutory responsibilities. We outlined steps to optimize our visibility, legislative effectiveness and member effectiveness. We will be monitoring the legislative process and health care committees. The resulting document was reviewed by members (attached).

### **Discussion:**

Do we have the resources to accomplish these goals? We will partner with other when we can.

What if we have priority items not on the ACS agenda? We need to be complementary and work in concert to accomplish more collectively.

This is a shift in focus for this group. We have the ability to be proactive and educate the legislature.

**A motion was made to begin to develop CCRAB as an organization of expertise related to cancer, and to begin this by developing an HPV position statement and then to see if our respective organizations will endorse such statements. The motion was seconded and passed unanimously by the full group.**

**A motion was made to adopt the Strategic Plan. The motion was seconded and passed by group.**

## **Update on DOH Cancer Stakeholder Group**

Also on August 21<sup>st</sup>, we attended a meeting with the cancer stakeholders, which included the American Cancer Society Leadership, Dr. Phil Roland for the American College of Surgeons, Jan Domlesky for Cancer Information Systems and the Florida Cancer Plan Council, Dr. Kasper and Sue Middleton for CCRAB, Deb Glotzbach, Sue Higgins, and Dr. Rony François for the DOH. Collaboration was the bottom line message that came out of the meeting. The meeting was much appreciated and seems like a great first step in coordination and collaboration.

## **Data Use by CCRAB**

Jan Domlesky and Sue Middleton discussed data use by CCRAB.

The purpose of this topic was to give the group an idea of what types of data are available and then to get an idea from the group of what types of data the group would like to review regularly. The data presented shows the possibilities that can be presented for certain cancers. In addition, the Florida Cancer Data System book was distributed in advance to the group. The DOH can provide the group with behavioral data set results as

well. We can break the data down by county and eventually tie this to district boundaries to provide legislators with district specific data.

We may want to add access-related data and other types of data that speak to how we can be effective and address the state of the state in our health care system. Data will be presented on a specific cancer type at each CCRAB meeting.

### **FCPC and Cancer Plan 2003-2006 and 2007-2012**

The Florida Cancer Plan Council selected 6 goals as focus priorities. CDC is not requiring a new cancer plan from the state of Florida but rather wants an update or progress report. A progress report will be done on each of the six focus goals. Data collection is occurring now. The group discussed several ways to obtain data on activities and how to share the data. Electronic data reporting to the American College of Surgeons was discussed as one option for obtaining cancer-screening data.

FCPC requested in their recent meeting that CCRAB assist in drafting the cancer-related sections of the action plan (new plan 2007-2012), which will be developed in late 2007 or 2008. FCPC would like data updated and new sections by late March of 2007.

**A motion was proposed to have CCRAB membership or its designees draft the new cancer-specific sections of the proposed cancer plan. The motion was seconded and passed.**

The meeting was adjourned at 3:15 pm.  
The next full CCRAB meeting will be in May 2007.

Respectfully submitted,



**Sue Middleton**

Inventory of Cancer Related Councils: Appendix 4

<b>Council</b>	<b>Statute</b>	<b>Main Focus</b>	<b>Allocates \$</b>	<b>Amount of Funds</b>
<b><i>Cancer Control and Research Advisory Council CCRAB</i></b>	1004.435	Cancer Plan	No	0
<b><i>Florida Dialogue on Cancer FDOC</i></b>	none	Clinical Trials Research \$ Lobbyist	No	0
<b><i>Biomedical Research Council BRAC</i></b>	381.922 F. S.	Biomedical Research Reviews Grants	Yes	\$9 million \$6 million
<b><i>Center for Universal Research to Eradicate Disease CURED</i></b>	381.855 F.S.	Biomedical Research Reviews Grants	No	0
<b><i>Florida Public Health Foundation</i></b>	381.98 F.S.	Research Corporation Assist DOH	Yes	Budget is 2% of alcohol tax annually
<b><i>Florida Cancer Council FCC</i></b>	381.921 F.S.	Work with CURED Advance Research & Treatment	No	0
<b><i>Florida Cancer Plan Council FCPC</i></b>	None	Implementation of Cancer Plan	Yes	small grants
<b><i>Florida Cancer Data System FCDS</i></b>	385.202 F.S.	collect, maintain and report cancer data for the State of Florida		
<b><i>Brain Tumor Advisory Council BTAC</i></b>	381.853 F.S.	Develop and Maintain Brain tumor registry		

Legislative Correspondence: Appendix 5

December 5, 2005

The Honorable Jeb Bush  
Governor of Florida  
PL 05 The Capitol  
400 S. Monroe St.  
Tallahassee, FL 32399-0001

Dear Governor Bush:

We are writing on behalf of the State of Florida Cancer Control and Research Advisory Council (CCRAB) to ask that you support the following cancer control related initiatives for the 2006 budget year.

The first is the William G. "Bill" Bankhead Jr. and David Coley Cancer Research Program under the Department of Health. Bankhead-Coley is an important piece of legislation that benefits Floridians of all ages. Of particular interest to CCRAB is the support for research into the prevention, diagnosis and treatment of Florida's second-leading cause of death and disability, cancer. The program will help create a nationally prominent biomedical and research community in Florida that will be competitive in attracting research dollars to Florida. Florida is soon to be the third largest state in the country, but currently ranks only 17th in grant funding from the National Institutes of Health (NIH). Bankhead-Coley will ultimately result in increased funds flowing into Florida.

Second, CCRAB asks you to support legislation in general that would result in an increase in the price of cigarettes and other tobacco products, including special levees and other cost-increasing measures. Tobacco is the number one controllable risk factor in cancer deaths, creating an estimated 30% of all such deaths. As the price of tobacco products increase, the use among our youth in Florida decreases. A 10% increase in tobacco product cost results in an estimated 7% reduction in youth tobacco use. A decrease in youth use of tobacco products is clearly an investment in the citizens of Florida, but is also a cost control effort to ultimately prevent numerous hospitalizations and resulting loss of life. Reducing tobacco use will reduce cancer and cancer related expenditures in the State of Florida.

The Cancer Control and Research Advisory Council (CCRAB) is an advisory council created by the Florida Legislature, with members appointed by the Governor, to provide advice to state government on cancer-related issues. Our Council advises your consideration and approval of these critical legislative efforts.

Thank you.

Sincerely,



Michael E. Kasper, MD, FACRO  
Chairman  
Cancer Control and  
Research Advisory Council

Sue C. Middleton, MHA  
Administrative Director  
Cancer Control and  
Research Advisory Council



The Honorable Anne Gannon  
The Florida House of Representatives  
316 Capitol  
Tallahassee, FL 32399-1300

Dear Representative Gannon;

CCRAB greatly appreciates your support of our current Cervical Cancer Technical Advisory Group initiatives related to cervical cancer in Florida.

The Cervical Cancer Technical Advisory Group (TAG) was established in January of 2006 through a vote of CCRAB membership. The charge of the group is to evaluate the status of cervical cancer incidence, mortality and survival among the diverse populations in Florida and to develop an action plan that will guide activities directed at reducing the burden of cervical cancer in Floridians within the next five years.

CCRAB has the unique ability to pull together leading cancer researchers and stakeholders throughout the state and to streamline action when appropriate.

Representation in the Cervical Cancer TAG includes members from:

- Florida Departments of Health and Education,
- Florida Chapter of the American Academy of Pediatrics,
- Florida Society of Obstetrics and Gynecology,
- Florida Chapter of the American College of Surgeons,
- Florida Chapter of the American Cancer Society,
- Florida Data Registry,
- Florida Association of Clinical Oncologists,
- University of Miami, Sylvester Cancer Center,
- University of South Florida, and
- H. Lee Moffitt Cancer Center & Research Institute

Implementation partners include:

- Individual school district personnel,
- Personnel to translate educational material to Spanish and Haitian Creole,
- School health advisory councils (SHAC),
- Philanthropic foundations,
- Local county health departments,
- Professional associations (AAP, FLASCO), and
- Governmental departments and agencies

The TAG will work in close collaboration with the Department of Health and will report findings and recommendations to the Secretary of Health. Collaborative efforts such as these will work to significantly decrease the cancer burden of our Florida Citizens.

Sincerely,



Michael E. Kasper, M.D., F.A.C.R.O.  
Chairman  
Cancer Control and  
Research Advisory Council

Sue C. Middleton, M.H.A.  
Administrative Director  
Cancer Control and  
Research Advisory Council

Letter to new member of the Florida Legislature:

Dear Senator XXXX,

We are writing to you on behalf of the state of Florida Cancer Control and Research Advisory Council (CCRAB). The Council was established by Florida statute in 1979 and is currently governed by F. S. 1004.432. Our responsibility is to provide you with information and advise on cancer control and cancer burden issues in the state of Florida.

The council has 35 members, 33 are appointed by the Governor, 1 by the House, and 1 by the Senate. Our members represent the following organizations:

- Agency for Health Care Administration
- American Cancer Society
- American College of Surgeons
- Association of Community Cancer Centers
- Cancer Information Services
- College of Osteopathic Medicine
- Consumer advocates
- Florida A & M University
- Florida Association of Pediatric Tumor Boards
- Florida Dental Association
- Florida Departments of Health and Education
- Florida Hospital Association
- Florida House of Representatives
- Florida Medical Association
- Florida Nurses Association
- Florida Ob/Gyn Society
- Florida Osteopathic Medical Association
- Florida Pediatric Society
- Florida Radiology Society
- Florida Senate
- Florida Society of Clinical Oncology
- Florida Society of Oncology Social Workers
- Florida Society of Pathologists
- Florida Tumor Registrars Association
- H. Lee Moffitt Cancer Center & Research Institute
- MD Anderson Cancer Center Orlando
- Nova Southeastern University
- Sylvester Comprehensive Cancer Center
- University of Florida College of Medicine
- University of Florida Shands Cancer Center
- University of Miami School of Medicine
- University of South Florida College of Medicine
- University of South Florida College of Public Health

Throughout the year you will be receiving CCRAB position papers, data related to your district and the state, and cancer related information from our council.

We want to congratulate you on becoming a new member of the Florida legislature and we look forward to working with you to reduce the burden of cancer for your district and the citizens of Florida.

Sincerely,



Michael E. Kasper, M.D., F.A.C.R.O.  
Chairman

Sue C. Middleton, M.H.A.  
Executive Director

Human Papilloma Virus Position Statement: Appendix 6

**State of Florida Cancer Control and Research Advisory Council (CCRAB) 12/01/2006**  
**HPV Vaccination Position Statement**

The Florida Cancer Control and Research Advisory Council (CCRAB- F.S. 1004.432) strongly supports Human Papillomavirus (HPV) vaccination of all females 9 to 26 years of age. HPV is the most common sexually transmitted infection worldwide, and causes most cases of cervical cancer. HPV also causes disorders such as genital warts and cervical dysplasia, a potential pre-cancerous condition. On June 8, 2006, the United States Food and Drug Administration (FDA) approved a three-dose HPV vaccine for use in females 9 to 26 years of age. The vaccine has been shown to be safe and effective in preventing infection with the types of HPV that cause 70% of cervical cancers, and 90% of genital warts.

HPV infection and cervical cancer represent an important health concern in the State of Florida. The incidence of cervical cancer in Florida is 26% greater than in the U.S., with a rate of 9.0 newly diagnosed cases per 100,000 women each year, compared to the U.S. incidence rate of 7.1 cases per 100,000. These rates exclude thousands of additional cases of precancerous cervical conditions diagnosed each year in Florida. Recognizing the proven benefits of HPV vaccination, CCRAB urges the Florida State Legislature to consider and implement the following measures:

**HPV Education and Awareness**

Florida entities focusing on health education, cancer prevention and cancer treatment should take the lead on developing and implementing programs to educate and involve stakeholders (policymakers, providers, parents, young women, SHAC's and school nurses) about HPV, cervical cancer, and the benefits of HPV vaccination.

**Vaccines for Children Program**

The Florida Department of Health should develop and implement plans to ensure all females ages 9 through 18 have access to and receive FDA-approved HPV vaccines, with an emphasis on the routine vaccination of 11 and 12-year-old females.

**Health Coverage**

Florida should strongly encourage health insurance plans to cover FDA-approved HPV vaccines, cervix cancer screening tests (Pap tests), and HPV tests.

**Access for Uninsured / Underinsured**

Florida should work to ensure that the Department of Health, county public health departments, and other public health programs are adequately funded and utilized to provide HPV vaccinations to all uninsured or underinsured females age 9 to 26.

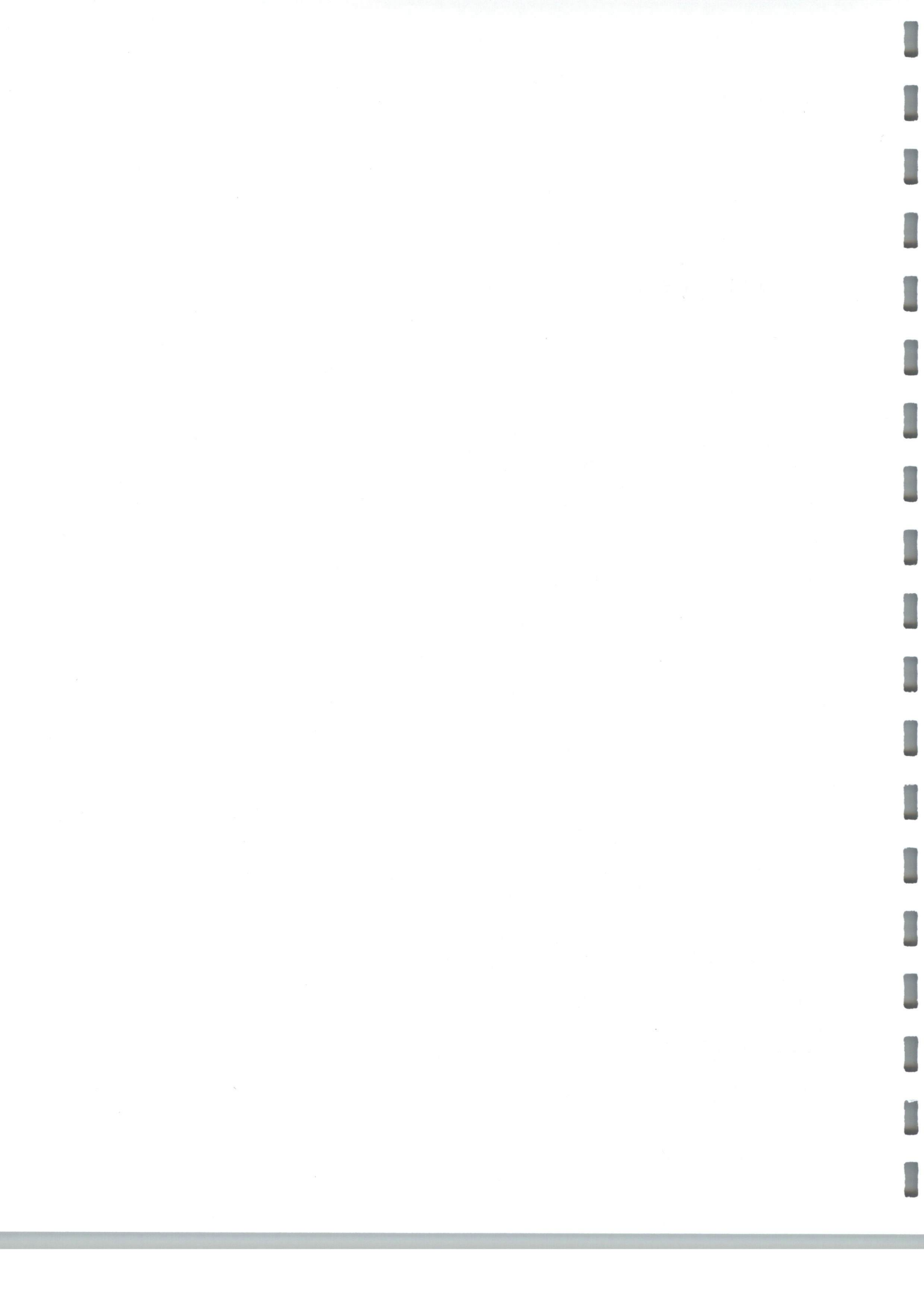
**School Entrance Vaccination**

Florida should evaluate the feasibility for requiring HPV vaccination for all girls to enter middle school, in conjunction with other adolescent vaccines required at this time. The option for parents to decline vaccination in accordance with the state's existing vaccination policy would be respected.

**References**

Women in Government Cervical Cancer & HPV Task Force Policy Recommendations for Vaccine Implementation  
Human Papillomavirus (HPV) Vaccine: A Position Statement of the Society for Adolescent Medicine  
Florida Cancer Data System (<http://fcds.med.miami.edu>)  
National Cancer Institute Surveillance, Epidemiology and End Results Program (<http://seer.cancer.gov>)

Sun Awareness Media Coverage Samples: Appendix 7



### Checking for healthy homes

During the month of May, home and business owners of Charlotte County may have their premises inspected for health-detracting elements and conditions. The inspection is absolutely free. Interested persons are encouraged to call (841) 255-3887. This is a service of Advanced Health and Safety.

### Special poster contest

The H. Lee Moffitt Cancer Center and Research Institute, through the State of Florida Cancer Control and Advisory Council, is sponsoring the SunWise with Shade poster contest. All children in

the state of Florida, grades kindergarten through eighth grade are eligible to enter.

The contest calls for teachers to encourage students to creatively depict skin cancer prevention on a poster no larger than 8 1/2 by 11 inches. Artwork should be original and raise sun safety awareness. In addition, the poster should incorporate at least five of the SunWise action steps for sun safety including: using sunscreen, wearing a wide-brimmed hat, limiting time in the sun between 10 a.m. and 4 p.m., seeking shade on sunny days, covering up to protect the skin and checking the UV (ultraviolet) index daily.

Entry forms are available at all schools, grades K-8, throughout the state or can be downloaded from the SHADE Foundation Web site at [shade-foundation.org](http://shade-foundation.org). Entries must be accompanied by the contact form, be postmarked by Monday and received no later than May 10.

Please mail all entries to: Sue Middleton, H. Lee Moffitt Cancer Center and Research Institute, 12902 Magnolia Drive, MHC 209, Tampa, FL 33602.

Entries are categorized by grade levels and all posters become the property of the SHADE Foundation. Four regional winners will receive prizes. The grand-prize winner will receive a family four pass to Universal Studios, including hotel accommodations. The state winner will be entered in a national Web-based competition in July. Contestants' posters will be judged online by the public. Online voters will be entered into a drawing as an incentive to vote. The overall National Poster Contest winner will receive a one-week Disney trip for four with hotel accommodations.

### Hospice volunteer training

TideWell Hospice and Palliative Care has scheduled volunteer training from 10 a.m. to 1 p.m. on Monday, Tuesday, May 8 and May 9 at the Hospice staff center, 1144

volunteers in Charlotte,

DeSoto, Manatee and Sarasota counties. All volunteers participate in a 12-hour training program that orients them to the Hospice philosophy. Patient care is just one of the roles available to volunteers. Some of the other opportunities include pet therapy, clowning, arts and crafts, office assistance, foreign languages, gardening, transportation, computer data input, bereavement calls and more. Call Nancy Vollmer at (941) 979-4304 for more information and to register.

### Lecture series to begin

The National YMCA recognizes and celebrates May as Active Older Adult Month.

"In addition to waiving joining fees for new YMCA members who are 55 years of age and older during the month of May, the Franz Ross Park YMCA in Port Charlotte is offering a series of free lunchtime lectures at 12:30 p.m. during the first four Tuesdays in May," said Mimi Ford, YMCA wellness coordinator.

The first lecture will take place at 12:30 p.m. on Tuesday at the Franz Ross Park YMCA on Quesada Avenue in Port Charlotte. Crystal Bybarczyk from the Council on Aging will discuss Medicare's new Prescription Drug Plan, Part D. This will be a completely nonbiased and informative explanation

deadline of May 15.

Everyone is invited and encouraged to bring a "brown bag" lunch if they so desire. The YMCA will provide water and iced tea. Call (841) 629-9022, ext. 109.

### Hospital sponsors weight-reduction program

Peace River Regional Medical Center will hold a lose-weight seminar from 5:30 p.m. to 7:30 p.m. Thursday at the hospital, 2509 Harbor Blvd. in Port Charlotte. The wellness seminar for weight control is a highly effective program, combining the power of hypnosis with behavior modification. Participants learn to lose weight without feelings of deprivation or denial in one convenient session, and to break free from unwanted habits of overeating, bingeing, snacking and emotional eating.

The first 45 minutes of each session is a free orientation. If the participant feels comfortable with the program, they pay a one-time fee of \$69. Save \$10 by registering at our Web site at [www.easy-willpower.com](http://www.easy-willpower.com).

This fee includes a powerful hypnotic session, behavior modification booklet, home reinforcement audiocassette tape or CD and unlimited free repetitions of the hypnosis if needed. No reservations are required. For more information, call (800) 848-2022 or

### Life Line screening

Residents living in and around Englewood can be screened to reduce their risk of having a stroke starting at 9 a.m. Friday at the Tringali Recreation Complex, 3460 McCall Road South in Englewood.

Screenings are fast and painless, involving the use of ultrasound technology. The screenings scan for potential health problems related to blocked arteries, aortic aneurysms, hardening of the arteries and bone density.

Preregistration is required. For more informa-





# Students can create art with their sun-safety knowledge

*the News-Sun*

Scottsdale, Ariz. — The SHADE Foundation of Florida, a skin cancer awareness foundation, is launching its 2006 SunWise with SHADE Poster Contest in the state of Florida, sponsored by the Moffitt Cancer Center.

This is the third year for the contest and SHADE has thousands of students from the sunshine state to enter masterpieces to win a trip to Universal Studios.

The contest calls for school teachers to encourage their students to creatively depict skin cancer prevention in a poster. The goal of the poster contest is to educate children and teens on the dangers of over exposure to the sun and the simple steps to practicing sun-safety. All participants will receive a ultraviolet sensitive color change poster. Poster guidelines can be downloaded from the SHADE Foundation Web site at [shadefoundation.org](http://shadefoundation.org).

Entries should be submitted to the Middleton, State of Florida Department of Control and Research Laboratory Council, MRC 209, 209 Magnolia Drive, Tampa, FL 33612-9416. Entries must be submitted by May 1, 2006. Statistics indicate one in five children will develop skin cancer in their lifetime. Educating children about the need for sun protection factor 15 sunscreen, wearing sunglasses, hats, long sleeves and avoiding the sun during prime sun hours of 10 a.m. to 4 p.m. is instrumental in preventing future cases of skin cancer.

The Environmental Protection Agency statistics show schools engaging in sun-safety programs have an 11 percent decrease in sunburn cases, "a very encouraging statistic," Shonda Schilling, skin cancer survivor and founder of the SHADE Foundation. "Each year the number of contest

'The Environmental Protection Agency statistics show schools engaging in sun-safety programs have an 11 percent decrease in sunburn cases...'

**SHONDA SCHILLING, founder of SHADE Found**

of students who we are reaching with our sun-safety message."

Shonda Schilling, wife of World Series Hero Curt Schilling from the Boston Red Sox, launched the SHADE Foundation of America in 2002 after undergoing five surgeries to remove malignant melanoma, the most deadly form of skin cancer. SHADE Foundation's mission is to eradicate melanoma through the education of children and the community in the prevention and detection of skin cancer and the promotion of sun safety.

The annual poster contest was first created by Schilling in 2003 while her husband was playing for the Arizona Diamondbacks. This year SHADE is proud to expand the poster contest to include 15 states: Massachusetts, Vermont, New Hampshire, Maine, Connecticut, Arizona, California, Florida, Nevada,

Rhode Island, North Carolina, Virginia, Tennessee, Michigan and New Mexico. Each state winner will compete in an online competition, hosted on [Zazzle.com](http://Zazzle.com), beginning July 1.

The online competition encourages people to select a national poster contest winner. The artist who wins the national prize will receive a trip to Disney World in Orlando.

