

Florida's Regional Cancer Control Collaboratives

Community Implementation Grants (CIG) and Other Updates

C-CRAB Meeting, Spring 2024





REGIONAL COORDINATOR:

Tiffany A. Albury, MPH, The Health Council of South Florida, Inc.

SEFCCC CIG UPDATES

Santa Rosa Okaloosa Walton Washington Calhour Leon Gadsden Leon Gadsden Gadsden Calhour Leon Gadsden Calhour C

PROJECT NAME: Regional Collaboration Aimed at Identifying and Addressing Gaps to Prostate Cancer Education and Screening

GOAL 13: Reduce prostate cancer mortality in Florida men at high risk for aggressive prostate cancer through screening and early detection.

- Focus Areas: Awareness, Screening and Education
- Key Activities: Outreach, building community connections, and engaging in innovative activities



PROJECT HIGHLIGHTS

Santa Rosa Okaloosa Walton Washington Calhour Leon Rosa Gadsden Leon Rosa Gadsden Liberty Wakulla Suwannee Gilchrist Al

Project Activities:

- Sylvester Comprehensive Cancer Center with Zero Prostate Cancer: Education & Screening Event
- Annie Appleseed Project: Many Paths to Wellness Conference: Risk reduction & Prevention
- Fresh Start Prostate Cancer Group: Survivorship & Support
- PBS South Florida Health Channel Women's Health Fair: Education & Outreach
- South Florida Caribbean Conference Dominos Game Tournament: Education, Awareness & Innovation

Lessons Learned:

- Community collaboration is key
- Seek unique opportunities
- Use what already exists, Modify as needed
- Impact can be felt in <u>ONE</u> or <u>ONE HUNDRED</u>





SOUTHWEST FLORIDA CANCER CONTROL COLLABORATIVE UPDATE

REGIONAL COORDINATOR:

Jennifer Kue, PhD, University of South Florida

SWFCCC CIG UPDATE

Santa Okaloosa Walton Washington Calhour Gadsden Leon Gadsden Leon Gadsden Leon Gadsden Leon Gadsden Taylor Gulf Franklin Taylor

Community Implementation Award: The "Mo-Bull"

Community Breast and Cervical Cancer Screening Project

Aim - Increase BCC screening in Citrus, Hernando, and Pasco Counties through mobile mammography and Paptest screenings

- Community Partners FBCCEDP Pasco County, USF College of Nursing, HPV workgroup
- **Upcoming Community Activity** Cinco de Mayo Health Expo, May 4th in Hernando County; cervical cancer screening in partnership with Cancer Tamer Foundation and FBCCEDP



OTHER SWFCCC UPDATES

SWFCCC Goals:

Work collaboratively with mobile mammography programs in catchment area to expand access to early breast cancer detection and breast health education.

In conjunction with county tobacco control partners, we will conduct academic detailing initiatives to provide technical assistance to healthcare organizations and providers in implementing systems changes that institutionalize tobacco use screening and intervention.



OTHER SWFCCC UPDATES

Santa Rosa Okaloosa Walton Washington Calhour Leon Makulla Tayli

Collaborate with FBCCEDP regional coordinators in Hillsborough, Pinellas, and Pasco counties to provide BC screening and resources.

- Integration of AHEC Tobacco Online Modules in undergrad nursing courses (Complex Health 1 and Public Health Nursing).
 - 514 students completed training since January 2024
 - Pharmacotherapy of Smoking Cessation (n=240)



03 **EAST CENTRAL FLORIDA CANCER COLLABORATIVE UPDATE**

REGIONAL COORDINATOR:

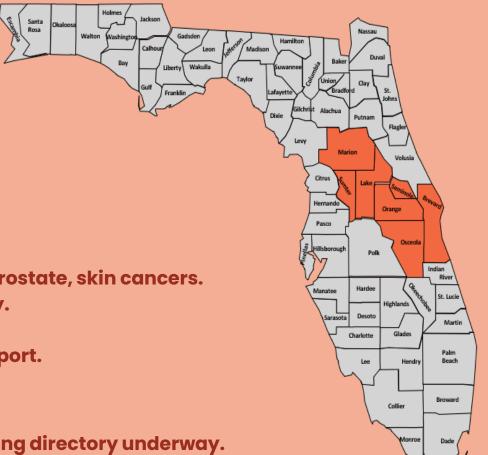
Ken Peach, MBA, MHA, Health Council of East Central Florida, Inc.

ECFCCC CIG UPDATE

Project:



- Alignment with the Cancer Plan
 - Cervical, lung, breast, colorectal, prostate, skin cancers.
 - Improve cancer prevention literacy.
 - Facilitate cancer screenings.
 - Connect cancer survivors with support.
- Updates
 - Website content, branding, screening directory underway.



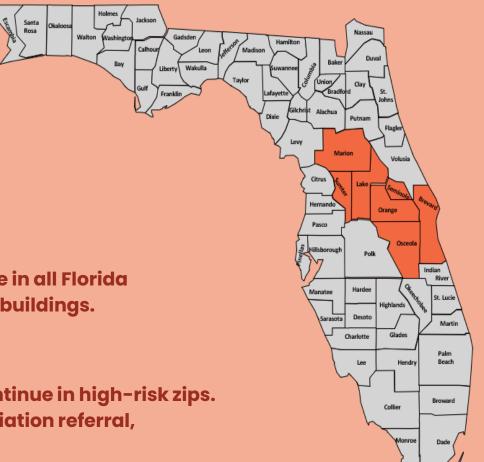
ECFCCC CIG UPDATE

Project:

★ Care-A-Medix

Home Radon Screening

- Alignment with the Cancer Plan
 - Goal 9 Reduce radon gas exposure in all Florida households, workplaces, and other buildings.
- Updates
 - Screenings began last year and continue in high-risk zips.
 - Service includes initial screen, mediation referral, outcomes call.
 - 80 visits to be completed in 2024.





REGIONAL COORDINATOR:

Lindsey K. Redding, MPH, WellFlorida Council

ASSISTANT REGIONAL COORDINATOR:

Debbie Reich, MA, WellFlorida Council

NCFCCC CIG UPDATE: YEAR 2023

Santa Rosa Okaloosa Walton Washington Calhour Leon Rosa Okaloosa Walton Washington Calhour Liberty Wakulla Taylor Lafayette Dixie

2023 CIG Funded Small Town, Giant Colon Experience:

- Colorectal Cancer Screening Education utilizing an inflatable colon, pre and post-tests
- Events in: Bradford, Columbia, and Gilchrist Counties
- Partnerships with local DOHs, NorthStar Family
 Resource Center, Suwannee River AHEC, AHEC
 Scholars Program, Moffitt, UM Sylvester, UF College
 of Medicine, Palms Medical Group
- A Strategic Approach to Colorectal Cancer virtual training



NCFCCC CIG UPDATE: YEAR 2024

Santa Rosa Okaloosa Walton Washington Calhour Leon Republic Madison Suwannee Gadsden Leon Republic Madison Suwannee Galfour Franklin Taylor Lafayette Dixie Silverton Calhour Republic Calhour Calhour

2024 CIG Funded Small Town, Giant Colon Experience 2.0:

Colorectal Cancer Screening Education utilizing an inflatable colon, pre and post-tests with **NEW** partnership with UF Health Cancer Center to provide **FIT screens**

Partnerships: (all of the above PLUS) UF Health Cancer Center, Civcom, Mobile Outreach Clinic, 3D Mammography, Rural Women's Health Project, Palms Medical Group

Events: April (Gilchrist), May (Alachua), 3rd TBD



LEVERAGING THE INFLATABLE COLON

- events reached over 100 people)
- Colon Fest in Citrus County (30+ people educated)
- Alachua County Health Event with county staff, over 150 people educated
- Health 360 at Florida Gateway College, 80 people



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NORTHEAST FLORIDA CANCER CONTROL COLLABORATIVE UPDATE

REGIONAL COORDINATORS:

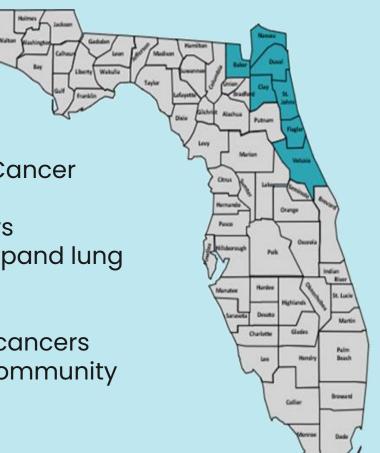
Tonia Harris, MBA | Caitlyn Kennedy, TTS Northeast Florida Area Health Education Center, Inc.

NEFCCC UPDATES

Revamp Lung LDCT Scan work group

Partner with Florida Breast and Cervical Cancer Early Detection Program

- Increase NEFCCC non-traditional partners
- Partner with Veterans (Heroes' Mile) to expand lung cancer education
- Participate in Buddy Bus events
- Increase awareness of tobacco-related cancers through the distribution of materials at community events





NORTHWEST FLORIDA CANCER CONTROL COLLABORATIVE UPDATE

REGIONAL COORDINATORS:

Justice Mbizo, DrPH | Collette Davis, PhD University of West Florida

NWFCCC CIG UPDATE



In planning stages of two area county events in:

- Leon County Additional Partners
- Taylor County
- Continued collaboration with BigBend AHEC
- In discussions with American Cancer Society
 - for Partnership to increase cancer prevention education and awareness in catchment area
- Secured UWF IRB approval for data collection at planned events



OTHER NWFCCC UPDATES

- Creating educational presentations slide deck for use at area gatherings
- Hiring student workers for wider dissemination of health literacy resources
- Exploring options to host a screening event in region one county areas (Escambia, Santa Rosa, Okaloosa and Walton counties)



QUESTIONS? THANKS!

