

Florida Cancer Control and Research Advisory Council



2000 ANNUAL REPORT

Submitted to the Governor and Legislature
pursuant to Section 240.5121, Florida Statutes

February 15, 2001

W. Jarrard Goodwin, Jr. M.D., Chair

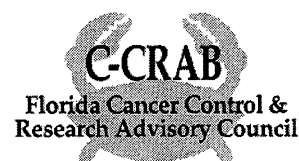
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Cancer Control and Research Advisory Council 2000 Annual Report

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HIGHLIGHTS

- All 62,000 copies of the C-CRAB patient education booklet, *If You Have Breast Cancer... Information About Treatment Options*, were distributed. Copies in English and Spanish were distributed to physicians, mammography facilities, and others.
- C-CRAB recommended to the Governor, the Department of Health and the Agency for Health Care Accreditation (ACHA) that a statewide public education program to increase awareness about prostate cancer be funded. C-CRAB is examining ways to best use its prostate cancer education funds.
- C-CRAB will have an advisory role in the newly formed Florida Cancer Control Initiative (FCCCI), funded by the Centers for Disease Control and managed by the University of Miami/Sylvester Comprehensive Cancer Center. C-CRAB invited interested groups to begin attending C-CRAB meetings with an intention of determining whether those groups should become C-CRAB members. Among those invited to attend C-CRAB meetings were representatives of the state's largest health maintenance organizations.
- Two issues of the C-CRAB newsletter were published.
- The C-CRAB web site was redesigned to include links to other cancer resources, as well as PDF-format files of C-CRAB newsletters, annual reports and other material of interest.
- C-CRAB continues to work with other state cancer programs, such as the Florida Breast and Cervical Cancer Early Detection Program, and the Tobacco-Free Florida Partners Network. C-CRAB also works with the American College of Surgeons Commission on Cancer to develop a Triad Clinical Cancer Control Program in Florida.

C-CRAB Chair:	W. Jarrard Goodwin, Jr., M.D. Director, Sylvester Comprehensive Cancer Center, Miami
Executive Director:	
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SECTION 1: ADMINISTRATIVE UPDATE

1. C-CRAB STATUTE

No changes were made to the C-CRAB statute (Section 240.5121, **Appendix 1**).

2. MEMBERSHIP

A list of members can be found in **Appendix 2**. Gov. Jeb. Bush made 13 appointments to C-CRAB.

- Robert H. Cassell, MD, succeeded Robert L. McGuire, MD, representing the American Cancer Society.
- Joseph M. Stasio, MD, succeeded Morton Morris, MD, representing Southeastern College of Osteopathic Medicine.
- Margo C. Blake, program administrator of the Breast and Cervical Cancer Early Detection Program, succeeded Richard Hopkins, MD, representing the Florida Department of Health.
- George R. McSwain, MD, was reappointed to represent the American College of Surgeons.
- William H. Hartmann, MD, succeeded Dennis Cavanaugh, MD, representing the University of South Florida College of Medicine.
- John W. Kilkenny, MD, succeeded James Lynch, MD, representing the University of Florida School of Medicine.
- Shayan B. Paryani, MD, representing the Florida Radiological Society.
- Lynda Kinard, Director, Coordinated School Health program, Department of Education, succeeded Gretchen McCall, representing the Department of Education.
- James L. Talbert, MD, succeeded Jeffrey P. Krischer, PhD, representing the Florida Association of Pediatric Tumor Programs.
- Malcolm T. Klein, MD, succeeded Janet K. Patten, representing the general public.
- Donald R. Talbott, succeeded Sandra Blank, representing the general public.
- Guy I. Benrubi, MD, representing the Florida Obstetric and Gynecologic Society.
- Stephen L. Golder, MD, representing the Florida Medical Association.

3. OFFICERS AND BYLAWS

Dr. W. Jarrard Goodwin continued as Chair, although his two-year term ended in January 2000. The Council voted to recommend the appointment by the Governor of Clarence Buck, III, MD, as Chair for the term beginning Jan. 1, 2001. Members of the Executive Committee are indicated in **Appendix 2**.

4. MEETINGS

The council met on June 8 and on November 9, 2000. The Executive Committee met on November 9. Minutes can be found in **Appendix 3**.

SECTION 2: SUMMARY OF ACTIVITIES

1. BREAST CANCER BOOKLET

English and Spanish versions of the second edition of *If You Have Breast Cancer ... Information About Treatment Options* were printed in June 1999. Sample copies and order forms were mailed to primary care and oncology physicians and to all accredited mammography facilities in the state. A total of 62,500 copies were printed (49,000 in English and 13,500 in Spanish).

All copies have been distributed. Requests for copies are either met with photocopies or a reference to the C-CRAB web page. A total of 79 reply cards have been returned; nearly all comments were very favorable.

This publication was underwritten by a \$50,000 appropriation from the Florida Legislature to C-CRAB to revise and distribute its breast cancer treatment options booklet. The Department of Health contracted with the H. Lee Moffitt Cancer Center, the fiscal agent for C-CRAB, to disperse funds for this project. The booklet was revised with the assistance of C-CRAB's Breast Cancer Technical Advisory Group, and reviewed by a group of breast cancer patients. A translator was hired translate the booklet into Spanish. The translation was reviewed and edited by several bilingual individuals.

The booklet is available on the Internet in PDF format, and can be accessed from the C-CRAB web page (www.moffitt.usf.edu/ccrab).

2. PROSTATE CANCER EDUCATIONAL MATERIAL

In 1998, the Legislature also appropriated \$50,000 to C-CRAB for prostate cancer education material. As with the breast cancer project described above, funds were dispersed via a contract between the Department of Health and the H. Lee Moffitt Cancer Center. Before deciding how to use this money, C-CRAB deferred to the Florida Prostate Cancer Task Force. The Task Force, created by the Legislature in 1998 (Chapter 98-305, Florida Laws), was charged with making recommendations to the Governor and the Legislature for ways to increase public awareness about prostate cancer.

Since the Council felt that \$50,000 was insufficient to cover the entire state, using the money for a small-scale pilot project was suggested. One such project is *Project Toolbox*, funded by the Florida Legislature in 1999; \$250,000 was appropriated to the H. Lee Moffitt Cancer Center to develop educational material on the early detection of breast, cervical, and prostate cancers for African American and Hispanic migrant populations. The toolbox will include brochures, videos, and training material. C-CRAB heard a presentation about *Project Toolbox* at its June 2000 meeting, and decided at its November 2000 meeting to review other proposals that would be submitted to an ad hoc

committee. This committee will meet via a conference call to choose a program which best fits the goals of prostate education, screening and treatment options.

3. COMPREHENSIVE CANCER CONTROL GRANT

The University of Miami/Sylvester Comprehensive Cancer Center received funding via a collaborative agreement with the Centers for Disease Control and Prevention (CDC) to coordinate comprehensive cancer control efforts in Florida. The Florida Comprehensive Cancer Control Initiative (FCCCI) will establish regional collaboratives and a state collaborative. These collaboratives will help revise the state cancer plan and develop regional cancer plans.

C-CRAB members will be invited to participate in this process, providing input on those sections of the plan that are of greatest interest to them. The entire plan will be presented to C-CRAB for review and approval when it is complete.

4. BIOMEDICAL RESEARCH

The Biomedical Research Council met in March 2000 and selected Dr. Kenneth Berns, dean of the University of Florida College of Medicine, as chair. The Florida Legislature also approved legislation to amend the Biomedical Research law so that research on prevention, as well as diagnosis and treatment of tobacco-related diseases, can be conducted.

5. OTHER STATE CANCER CONTROL PROGRAMS

A. Florida Breast and Cervical Cancer Early Detection Program: C-CRAB continues to follow the progress of the Florida Breast and Cervical Cancer Early Detection Program. The program is funded by the federal Centers for Disease Control and Prevention, and is administered by the Florida Department of Health. It provides education, outreach, screening and diagnostic services to uninsured women in selected Florida counties. Several C-CRAB members were members of the Florida Breast and Cervical Cancer Coalition. Its members will be invited to be part of the comprehensive cancer coalition (FCCCI) described on page 3.

B. Tobacco-Free Florida Partners Network: C-CRAB was an organizational member of the Tobacco-Free Florida Partners Network. As such, it has had the opportunity to review and comment on drafts of the strategic plans for tobacco control programs that have been developed by the Tobacco-Free Florida Leadership Council and the Department of Health's Tobacco Control Program office. In a recent report on the evaluation of the state tobacco control program, C-CRAB member Dr. Trapido reported on a study which concluded that cotinine levels among nonsmoking children who have mothers that smoke are higher than for nonsmoking children who have nonsmoking mothers. This is important information to advocate against second hand smoke.

C. Triad Clinical Cancer Control Program: C-CRAB continues its work with the American College of Surgeons (ACoS) Triad Clinical Cancer Control Program in our state. The purpose of the Triad Program is to monitor and improve the patterns of cancer care, and to provide leadership and foster a collaborative approach for data-driven cancer control initiatives. The ACoS Cancer Liaison Physicians, the American Cancer Society, and cancer registrars are the three groups that comprise the triad. Dr. Robert Reichert and the ACoS representative on C-CRAB, Dr. George R. McSwain, are determining how C-CRAB and the Triad Program can work together. The CDC grant for the FCCCI at the University of Miami will offer opportunities for collaborative efforts.

6. COMMUNICATIONS AND PROMOTION

- A. C-CRAB Newsletter:** Two issues of the *C-CRAB Connection* were published in 2000 (see Appendix 4). The newsletters are sent to the governor, all state legislators, health care committee staff, and approximately 300 other individuals, agencies and organizations interested in cancer control. The newsletters are also available on the C-CRAB web page (see below).
- B. C-CRAB Web Page:** The C-CRAB web page (www.moffitt.usf.edu/ccrab) was completely redesigned to enhance its utility. It continues to provide general information about the Council and its activities. The newly designed web site includes links to other cancer control programs and resources, and copies of its publications (the Florida Cancer Plan, the breast cancer booklet in English and Spanish, recent C-CRAB newsletters and the Prostate Cancer Task Force Report).
- C. Joint Cancer Conference Exhibit:** C-CRAB had an exhibit at the 3rd Annual Joint Cancer Conference of the Universities of Florida in February 2000. Health care providers from throughout Florida attend the conference. The exhibit included information about the Council, plans for revising the breast cancer treatment options booklet, the Prostate Cancer Task Force, and on cancer-related Florida laws.

SECTION 3: PLANS FOR 2001

During the calendar year 2001, C-CRAB plans to do the following:

1. Monitor and issue position statements, as appropriate, on bills introduced during the 2001 legislative session.
2. Decide on the most appropriate and effective use of the money appropriated to C-CRAB for prostate cancer material.

3. Monitor and participate in, as appropriate, the Florida Comprehensive Cancer Control Initiative.
4. Continue to support, and collaborate with, other statewide cancer control activities, e.g., the Florida Breast and Cervical Cancer Early Detection Program, and the Leadership Council for Tobacco-Free Florida.
5. Work with the Florida chapter of the American College of Surgeons Cancer Liaison Program to further develop a Triad Clinical Cancer Control Program in Florida.
6. Work with The Florida Channel and other media to inform the public about C-CRAB and about cancer control programs in Florida.

LIST OF APPENDICES

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- 2 C-CRAB Membership List
- 3 Meeting & Conference Call Minutes
 - 3A Council Meeting, June 8, 2000
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- 4 *C-CRAB Connection* (newsletters)
 - January/February 2000
 - June 2000

APPENDIX 1

**Florida Cancer Control and Research Advisory Council Statute
Section 240.5121, Florida Statutes
(Amended 1998)**

240.5121 Cancer control and research.-- (1)

SHORT TITLE.--This section shall be known and may be cited as the "Cancer Control and Research Act."

(2) LEGISLATIVE INTENT.--It is the finding of the Legislature that:

(a) Advances in scientific knowledge have led to the development of preventive and therapeutic capabilities in the control of cancer. Such knowledge and therapy must be made available to all citizens of this state through educational and therapeutic programs.

(b) The present state of our knowledge concerning the prevalence, cause or associated factors, and treatment of cancer have resulted primarily from a vast federal investment into basic and clinical research, some of which is expended in this state. These research activities must continue, but programs must be established to extend this knowledge in preventive measures and patient treatment throughout the state.

(c) Research in cancer has implicated the environment as a causal factor for many types of cancer, i.e., sunshine, X rays, diet, smoking, etc., and programs are needed to further document such cause and effect relationships. Proven causes of cancer should be publicized and be the subject of educational programs for the prevention of cancer.

(d) An effective cancer control program would mobilize the scientific, educational, and medical resources that presently exist into an intense attack against this dread disease.

(3) DEFINITIONS.--The following words and phrases when used in this section have, unless the context clearly indicates otherwise, the meanings given to them in this subsection:

(a) "Cancer" means all malignant neoplasms, regardless of the tissue of origin, including lymphoma and leukemia.

(b) "Council" means the Florida Cancer Control and Research Advisory Council, which is an advisory body appointed to function on a continuing basis for the study of cancer and which recommends solutions and policy alternatives to the Board of Regents and the secretary and which is established by this section.

(c) "Department" means the Department of Health.

(d) "Fund" means the Florida Cancer Control and Research Fund established by this section.

(e) "Qualified nonprofit association" means any association, incorporated or unincorporated, that has received tax-exempt status from the Internal Revenue Service.

(f) "Secretary" means the Secretary of Health.

(4) FLORIDA CANCER CONTROL AND RESEARCH ADVISORY COUNCIL; CREATION; COMPOSITION.-

(a) There is created within the H. Lee Moffitt Cancer Center and Research Institute, Inc., the Florida Cancer Control and Research Advisory Council. The council shall consist of 35 members, which includes the chairperson, all of whom must be residents of this state. All members, except those appointed by the Speaker of the House of Representatives and the President of the Senate, must be appointed by the Governor. At least one of the members appointed by the Governor must be 60 years of age or older. One member must be a representative of the American Cancer Society; one member must be a representative of the Florida Tumor Registrars Association; one member must be a representative of the Sylvester Comprehensive Cancer Center of the University of Miami; one member must be a representative of the Department of Health; one member must be a representative of the University of Florida Shands Cancer Center; one member must be a representative of the Agency for Health Care Administration; one member must be a representative of the Florida Nurses Association; one member must be a representative of the Florida Osteopathic Medical Association; one member must be a representative of the American College of Surgeons; one member must be a representative of the School of Medicine of the University of Miami; one member must be a representative of the College of Medicine of the University of Florida; one member must be a representative of NOVA Southeastern College of Osteopathic Medicine; one member must be a representative of the College of Medicine of the University of South Florida; one member must be a representative of the College of Public Health of the University of South Florida; one member must be a representative of the Florida Society of Clinical Oncology; one member must be a representative of the Florida Obstetric and Gynecologic Society who has had training in the specialty of gynecologic oncology; one member must be a representative of the Florida Medical Association; one member must be a member of the Florida Pediatric Society; one member must be a representative of the Florida Radiological Society; one member must be a representative of the Florida Society of Pathologists; one member must be a representative of the H. Lee Moffitt Cancer Center and Research Institute, Inc.;

three members must be representatives of the general public acting as consumer advocates; one member must be a member of the House of Representatives appointed by the Speaker of the House; one member must be a member of the Senate appointed by the President of the Senate; one member must be a representative of the Department of Education; one member must be a representative of the Florida Dental Association; one member must be a representative of the Florida Hospital Association; one member must be a representative of the Association of Community Cancer Centers; one member shall be a representative from a statutory teaching hospital affiliated with a community-based cancer center; one member must be a representative of the Florida Association of Pediatric Tumor Programs, Inc.; one member must be a representative of the Cancer Information Service; one member must be a representative of the Florida Agricultural and Mechanical University Institute of Public Health; and one member must be a representative of the Florida Society of Oncology Social Workers. Of the members of the council appointed by the Governor, at least 10 must be individuals who are minority persons as defined by s. 288.703(3).

(b) The terms of the members shall be 4 years from their respective dates of appointment.

(c) A chairperson shall be appointed by the Governor for a term of 2 years. The chairperson shall appoint an executive committee of no fewer than three persons to serve at the pleasure of the chairperson. This committee will prepare material for the council but make no final decisions.

(d) The council shall meet no less than semiannually at the call of the chairperson or, in his or her absence or incapacity, at the call of the secretary. Sixteen members constitute a quorum for the purpose of exercising all of the powers of the council. A vote of the majority of the members present is sufficient for all actions of the council.

(e) The council members shall serve without pay. Pursuant to the provisions of s. 112.061, the council members may be entitled to be reimbursed for per diem and travel expenses.

(f) No member of the council shall participate in any discussion or decision to recommend grants or contracts to any qualified nonprofit association or to any agency of this state or its political subdivisions with which the member is associated as a member of the governing body or as an employee or with which the member has entered into a contractual arrangement.

(g) The council may prescribe, amend, and repeal bylaws governing the manner in which the business of the council is conducted.

(h) The council shall advise the Board of Regents, the secretary, and the Legislature with respect to cancer control and research in this state.

(i) The council shall approve each year a program for cancer control and research to be known as the "Florida Cancer Plan" which shall be consistent with the State Health Plan and integrated and coordinated with existing programs in this state.

(j) The council shall formulate and recommend to the secretary a plan for the care and treatment of persons suffering from cancer and recommend the establishment of standard requirements for the organization, equipment, and conduct of cancer units or departments in hospitals and clinics in this state. The council may recommend to the secretary the designation of cancer units following a survey of the needs and facilities for treatment of cancer in the various localities throughout the state. The secretary shall consider the plan in developing departmental priorities and funding priorities and standards under chapter 395.

(k) The council is responsible for including in the Florida Cancer Plan recommendations for the coordination and integration of medical, nursing, paramedical, lay, and other plans concerned with cancer control and research. Committees shall be formed by the council so that the following areas will be established as entities for actions:

1. Cancer plan evaluation: tumor registry, data retrieval systems, and epidemiology of cancer in the state and its relation to other areas.
2. Cancer prevention.
3. Cancer detection.
4. Cancer patient management: treatment, rehabilitation, terminal care, and other patient-oriented activities.
5. Cancer education: lay and professional.
6. Unproven methods of cancer therapy: quackery and unorthodox therapies.
7. Investigator-initiated project research.

(l) In order to implement in whole or in part the Florida Cancer Plan, the council shall recommend to the Board of Regents or the secretary the awarding of grants and contracts to qualified profit or nonprofit associations or governmental agencies in order to plan, establish, or conduct programs in cancer control or prevention, cancer education and training, and cancer research.

(m) If funds are specifically appropriated by the Legislature, the council shall develop or purchase standardized written summaries, written in layperson's terms and in language easily understood by the average adult patient, informing actual and high-risk breast cancer patients, prostate cancer patients, and men who are considering prostate cancer screening of the medically viable treatment alternatives available to them in the effective management of breast cancer and prostate cancer; describing such treatment alternatives; and

explaining the relative advantages, disadvantages, and risks associated therewith. The breast cancer summary, upon its completion, shall be printed in the form of a pamphlet or booklet and made continuously available to physicians and surgeons in this state for their use in accordance with s. 458.324 and to osteopathic physicians in this state for their use in accordance with s. 459.0125. The council shall periodically update both summaries to reflect current standards of medical practice in the treatment of breast cancer and prostate cancer. The council shall develop and implement educational programs, including distribution of the summaries developed or purchased under this paragraph, to inform citizen groups, associations, and voluntary organizations about early detection and treatment of breast cancer and prostate cancer.

(n) The council shall have the responsibility to advise the Board of Regents and the secretary on methods of enforcing and implementing laws already enacted and concerned with cancer control, research, and education.

(o) The council may recommend to the Board of Regents or the secretary rules not inconsistent with law as it may deem necessary for the performance of its duties and the proper administration of this section.

(p) The council shall formulate and put into effect a continuing educational program for the prevention of cancer and its early diagnosis and disseminate to hospitals, cancer patients, and the public information concerning the proper treatment of cancer.

(q) The council shall be physically located at the H. Lee Moffitt Cancer Center and Research Institute, Inc., at the University of South Florida.

(r) On February 15 of each year, the council shall report to the Governor and to the Legislature.

(5) RESPONSIBILITIES OF THE BOARD OF REGENTS, THE H. LEE MOFFITT CANCER CENTER AND RESEARCH INSTITUTE, INC., AND THE SECRETARY.--

(a) The Board of Regents or the secretary, after consultation with the council, shall award grants and contracts to qualified nonprofit associations and governmental agencies in order to plan, establish, or conduct programs in cancer control and prevention, cancer education and training, and cancer research.

(b) The H. Lee Moffitt Cancer Center and Research Institute, Inc., shall provide such staff, information, and other assistance as reasonably necessary for the completion of the responsibilities of the council.

(c) The Board of Regents or the secretary, after consultation with the council, may adopt rules necessary for the implementation of this section.

(d) The secretary, after consultation with the council, shall make rules specifying to what extent and on what terms and conditions cancer patients of the state may receive financial aid for the diagnosis and treatment of cancer in any hospital or clinic selected. The department may furnish to citizens of this state who are afflicted with cancer financial aid to the extent of the appropriation provided for that purpose in a manner which in its opinion will afford the greatest benefit to those afflicted and may make arrangements with hospitals, laboratories, or clinics to afford proper care and treatment for cancer patients in this state.

(6) FLORIDA CANCER CONTROL AND RESEARCH FUND.-- (a) There is created the Florida Cancer Control and Research Fund consisting of funds appropriated therefor from the General Revenue Fund and any gifts, grants, or funds received from other sources.

(b) The fund shall be used exclusively for grants and contracts to qualified nonprofit associations or governmental agencies for the purpose of cancer control and prevention, cancer education and training, cancer research, and all expenses incurred in connection with the administration of this section and the programs funded through the grants and contracts authorized by the Board of Regents or the secretary.

APPENDIX 2

Cancer Control and Research Advisory Council Membership List

* = Executive Committee Members

Name & Address	Dates of Term	Organization Represented
Joyce A. Allan, M.P.H., C.T.R. Registry Solutions, Inc. St. Petersburg	12/7/97-12/1/01	Florida Cancer Registrars Association
Kari F. Barcome, L.C.S.W. Hospice of the Florida Suncoast Largo	12/22/98-12/22/02	Florida Society of Oncology Social Workers
Margo C. Blake Breast & Cervical Cancer Program Tallahassee	8/8/00-12/31/03	Florida Department of Health
Guy I. Benrubi, M.D. Jacksonville	8/8/00-12/1/03	Obstetric and Gynecologic Society
Clarence H. Brown, III, M.D. * M. D. Anderson Cancer Center Orlando Orlando	12/7/97-12/1/01	Statutory teaching hospital affiliated with a community cancer center
Linda C. Casey, A.R.N.P. Radiation Oncology, James A. Haley VA Hospital Tampa, FL	4/25/97-12/1/00	Florida Nurses Association
Robert H. Cassell, M.D. Winter Haven	8/8/00-12/31/00	American Cancer Society
Kerry E. Chamberlain, D.O. Largo	1/30/98-12/1/02	Florida Osteopathic Medical Association
Marcia W. DeSonier, R.N., L.C.S.W. * Kugelman Cancer Center, Baptist Hospital Pensacola	12/7/97-12/1/01	Florida Hospital Association
Stephen L. Golder, M.D. Sarasota	8/8/00-12/31/03	Florida Medical Association
W. Jarrard Goodwin, Jr., M.D. (Chair) * Sylvester Comprehensive Cancer Center Miami	1/31/96-12/31/99	University of Miami School of Medicine
Cynthia M. Harris, Ph.D. Tallahassee	12/22/98-12/22/02	Florida Agricultural & Mechanical University, Institute of Public Health
William H. Hartman, M.D. Tampa	8/8/00-12/1/00	University of South Florida College of Medicine
John W. Kilkenney, III, MD, FACS Jacksonville	8/8/00-12/1/01	University of Florida College of Medicine
Lynda R. Kinard Tallahassee	8/8/00-12/1/02	Florida Department of Education
Malcolm T. Klein, M.D. Tampa	8/8/00-12/1/02	General Public
Jerry M. Layne, D.D.S., M.D. Miami	1/30/97-1/30/01	Florida Dental Association
James W. Lynch, Jr., M.D. University of Florida Health Sciences Center Gainesville	12/28/98-9/19/01	University of Florida Shands Cancer Center
Donna Malvey, Ph.D. University of South Florida, College of Public Health Tampa	12/17/97-9/19/01	University of South Florida College of Public Health
Robert L. McGuire, M.D. * Plantation	1/31/96-12/31/99	American Cancer Society
George R. McSwain, M.D. Bradenton	8/8/00-12/1/03	American College of Surgeons

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Name & Address	Dates of Term	Organization Represented
Shyam B. Paryani, MD Jacksonville	8/8/00-12/1/01	Florida Radiological Society
John C. Ruckdeschel, M.D. * H. Lee Moffitt Cancer Center & Research Institute Tampa	12/17/97-12/1/01	H. Lee Moffitt Cancer Center & Research Institute
Senator Jim Sebesta St. Petersburg	1/20/99-1/20/01	Florida Senate
Alvin E. Smith, M.D. Regional Oncology Center Daytona Beach	12/17/97- 12/31/01	Association of Community Cancer Centers
Ann E. Spangler, M.D. Regional Oncology Center Daytona Beach	2/1/96-12/31/99	Florida Medical Association
JoBeth Speyer, M.S.W. * Cancer Information Service Miami	12/22/98-12/22/02	Cancer Information Service
Joseph Stasio, DO Nova Southeastern University Ft. Lauderdale	8/8/00-12/31/03	Southeastern College of Osteopathic Medicine
Kurt J. Stonesifer, M.D. University Community Hospital Laboratory Tampa	4/23/98-12/1/02	Florida Society of Pathologists
Frances Sykes Tampa	1/30/97-1/30/01	General Public
James Talbert, MD University of Florida Gainesville	8/8/00-12/31/03	Florida Association of Pediatric Tumor Programs
Donald Reel Talbott Delray Beach	8/8/00-12/31/03	General Public acting as Consumer Advocate
Stuart R. Toledano, M.D. University of Miami School of Medicine Miami	12/17/97-12/1/01	Florida Pediatric Society
Edward J. Trapido, Sc.D. * Sylvester Comprehensive Cancer Center Miami	12/22/98-12/22/02	Sylvester Comprehensive Cancer Center
Debby Walters Agency for Health Care Administration Tallahassee	12/4/97-9/19/01	Florida Agency for Health Care Administration
Rep. Leslie Waters Largo	2/14/00 – 2/14/02	Florida House of Representatives

APPENDIX 3A

Cancer Control and Research Advisory Council (C-CRAB) Meeting

June 8, 2000

Tampa Airport Marriott Hotel

10:00 a.m. – 3:00 p.m.

MEMBERS PRESENT:

Kari Barcome
Florida Society of Oncology Social Workers
Margo Blake*
Florida Department of Health
Kerry Chamberlain, D.O.
Florida Osteopathic Medical Association
Marcia DeSonier, M.S.W.
Florida Hospital Association
Kerry Chamberlain, D.O.
Florida Osteopathic Medical Association
W. Jarrard Goodwin, M.D., Chair
University of Miami School of Medicine
Lynda Kinard*
Department of Education
Jerry Layne, M.D., D.D.S.
Florida Dental Association
Donna Malvey, Ph.D.
Univ. of South Florida College of Public Health
George McSwain, M.D.
American College of Surgeons
JoBeth Speyer, M.S.W.
Cancer Information Service
Frances Sykes, R.Ph.
General Public
James Stasio, D.O.*
Nova Southeastern University
James Talbert, M.D.*
Florida Association of Pediatric Tumor Programs
Edward Trapido, Sc.D.
Sylvester Comprehensive Cancer Center
Debby Walters
Agency for Health Care Administration
Leslie Waters
Florida House of Representatives

*Nominees pending appointment by the Governor

REPRESENTATIVES FOR MEMBERS:

Donna Gleason for Robert McGuire, M.D.
American Cancer Society
Robert DeW. March, M.D., for Stratford May, M.D.
University of Florida College of Medicine
Nathaniel Wesley, Ph.D., for Cynthia Harris, Ph.D.
FAMU Institute of Public Health

MEMBERS EXCUSED:

Joyce Allan

Florida Tumor Registrars Association
Clarence Brown, M.D.
MD Anderson Cancer Center Orlando
Linda Casey, A.R.N.P.
Florida Nurses Association
James Fiorica, M.D.
Florida Society of Clinical Oncology
James Lynch, M.D.
University of Florida Shands Cancer Center
John Ruckdeschel, M.D.
H. Lee Moffitt Cancer Center
Jim Sebesta
Florida Senate
Alvin Smith, M.D.
Association of Community Cancer Centers
Kurt Stonesifer, M.D.
Florida Society of Pathologists
Stuart Toledano, M.D.
Florida Pediatric Society

GUESTS:

Ralph DeVitto
American Cancer Society
Sylvia Gaddis
Florida medical Quality Assurance, Inc.
Corrine Graffunder
Centers for Disease Control and Prevention
Richard S. Hopkins, M.D.
Department of Health
Sarah Landis
American Cancer Society
Cathy Meade, Ph.D.
Moffitt cancer Center
Bob Powell
Sylvester Cancer Center
Robert Reichert, M.D.
American College of Surgeons Commission on
Cancer
Bob Samuels
Florida Cancer Education Network
Pat Shifflett
American Cancer Society
Francisco Tejada, M.D.
Sylvester Cancer Center
Roger Cain, M.D.
Florida Chapter, National Medical Association

STAFF:

Dorothy Parker, M.P.H.

Dr. Goodwin opened the meeting with introductions. Ms. Parker reported that the Governor has decided on all but one of the pending appointments to CCRAB, and that he plans to announce his decisions shortly.

Approval of Minutes: Minutes from the November 1, 1999 meeting were approved unanimously.

C-CRAB Web Page: The C-CRAB web page (www.moffitt.usf.edu/ccrab) has been redesigned. It now includes a page with links to other cancer control programs and resources. Suggestions for adding links to this page were requested. The web page also includes copies (in PDF format) of the Florida Cancer Plan, the breast cancer booklet (in English and Spanish), the last annual report, recent newsletters, and the Prostate Cancer Task Force report. There were approximately 200 "visits" to the CCRAB home page in April – a slight increase from previous months.

COMPREHENSIVE CANCER CONTROL GRANT

Drs. Goodwin and Trapido gave an overview of the plans for the University of Miami/Sylvester Cancer Center to receive funding from the Centers for Disease Control and Prevention (CDC) for a comprehensive cancer control program for Florida. Corinne Graffunder, Section Chief, Program Services Branch of CDC's Division of Cancer Prevention and Control, gave a presentation on the CDC initiative. Currently, five states and one tribal organization receive federal funding for comprehensive cancer control implementation projects. In addition, six states receive technical assistance. The line item in CDC's budget for Florida represents the first time that Congress has appropriated money specifically for comprehensive cancer control. The money is earmarked for the University of Miami, and will be awarded through a sole-source contract via a Request of Application (RFA) that will be submitted August 1. Dr. Trapido will be the Principal Investigator (PI), and Dr. Tejada will be the Co-PI. The contract will be awarded by September 30, 2000. The grant will emphasize programs for minorities and the medically underserved.

CCRAB is expected to play an integral part in the new project; it will continue in an advisory role, as a liaison to the organizations represented, and will approve the state cancer plan, as required by law. In addition, individual members can increase their involvement by being part of the new coalition that will help revise the Florida Cancer Plan. Ms. Graffunder emphasized that partnerships at both the state and national level are key. CDC has been working closely with the American Cancer Society, and is developing partnerships with the National Cancer Institute, the Intercultural Cancer Council, and the American College of Surgeons.

Dr. McSwain asked if CDC's definition of comprehensive cancer control included guidelines on the proportion of effort to be spent on the treatment/palliative care end of the spectrum. Ms. Graffunder indicated that the decision is up to the state, depending on their priorities. For example, North Carolina and Michigan have chosen to emphasize pain control as one of its priorities.

Dr. Malvey suggested working with an outcomes research center and data warehouse established by Dr. Jim Studnicki at the University of South Florida College of Public Health. Dr. Studnicki has multiple data sources that can be linked for health status assessments and small area analyses. Ms. Parker will follow up on this suggestion.

Role of the Florida Department of Health (DOH): Ms. Blake and Dr. Hopkins reported on a recent meeting with the Secretary of Health, Dr. Brooks, and Drs. Trapido and Tejada from Miami, Ms. Parker from CCRAB, Ms. Graffunder and Rosemary Henson from CDC, and Dr. Hopkins and Jennie Hefelfinger from DOH. The purpose of the meeting was to present the CDC project to Dr. Brooks and to discuss the role of the DOH. Dr. Brooks is very interested in cancer control, particularly as it aims to reduce racial and ethnic disparities. He offered assistance through the Bureau of Epidemiology, the Bureau of Chronic Disease Control, and Family Health Services, which includes the CDC-funded Breast and Cervical Cancer Early Detection Program. Another opportunity for collaboration is through the new community-based programs for reducing racial and ethnic disparities for several diseases, including cancer. Ms. Blake and Dr. Hopkins will be the liaisons between the DOH and the comprehensive cancer control initiative. Ms. Blake emphasized the need to focus on the uninsured and the underserved, as is done in the Breast and Cervical Cancer Early Detection Program.

Dr. Hopkins mentioned the Department's role in supporting cancer control programs in the past, e.g., through the NCI-funded Data Based Intervention Research program. He offered continued assistance with data acquisition, analysis, or whatever is needed. He mentioned improvements in data sources since the last planning cycle, e.g.:

- The Behavioral Risk Factor Surveillance System (BRFSS) – funds from Florida's tobacco settlement have enabled the sample size to be increased so that regional analyses are now possible. Questions on prostate cancer were added to the questions for 2000, supported by C-CRAB's prostate cancer education money.
- Florida Youth Tobacco Survey (FYTS) – three rounds of data have been collected so far and provide a valuable source of information on tobacco use among middle and high school students. This year, a new survey of young adults (18-24) will be added so that we will have information on practices in this age group.
- Hospital and outpatient discharge data from the Agency for Health Care Administration – AHCA and the DOH are working together to share and combine data. They now have data on hospitalizations related to smoking-attributable illnesses by county. Ms. Walters confirmed that AHCA will make more data available within the next year.
- The Florida Cancer Data System (FCDS) has made improvements in its case finding and data collection.
- The Breast and Cervical Cancer Early Detection Program data have been linked with FCDS data.

American Cancer Society's Cancer Control Plan: Donna Gleason, Interim Vice President for Cancer Control, reported that the Florida Division has just completed the final draft of the *Cancer Control Plan 2000 for Florida*. Copies will be available after it is approved by the ACS Board of Directors. The plan is based on community-based needs assessments conducted in ACS regions statewide, and is designed to help ACS achieve their Nationwide Challenge Goals for 2015. Ms. Shifflett and Ms. Landis emphasized the focus on community-level planning and partnerships.

American College of Surgeons (ACoS): Drs. McSwain and Reichert reported on the ACoS Triad Program and restated their interest in working with CCRAB and the new comprehensive cancer control initiative. They mentioned that they refer people to the CCRAB web page, which helps ACoS members in other states understand what is going on in Florida.

Cancer Information Service (CIS): JoBeth Speyer said that the NCI-funded CIS is excited about the new comprehensive cancer control partnership, and they look forward to being an

active partner. In addition to providing public and professional education, CIS has a mandate to conduct behavioral and communications research, which may be useful to the new program. CIS also collects data on people who call them for information, and they have access to the INFORUM database, which can be used for community profiling for marketing and health promotion messages.

New Coalition and/or CCRAB Members: There was discussion about groups to add to the cancer control partnership as organizational members on CCRAB and/or as members of the new coalition. For example, Dr. Rodgers Cain, President of the Florida chapter of the National Medical Association, an organization of African-American physicians, expressed an interest in his organization being added to CCRAB. Francis Sykes suggested the Florida Pharmacy Association. The Florida Association of Health Maintenance Organizations was also mentioned.

It was decided that, before the next meeting, the CCRAB Executive Committee should review the CCRAB mandate as described in the state statute, including the organizational membership list, and make recommendations for changes.

The size of the new coalition was discussed. It was noted that the group should not be too large or too broad so as to lose track focus. More community groups should be included in the partnership; in the past, involvement has been with state-level organizations. Timing is also important. We don't want to include people too early in the process so that they are not sure what their role is, nor too late so that key decisions are made without their participation. Examples from other states were mentioned.

Dr. Tejada provided some background on cancer control in Florida, going back to the 1970s when Drs. Healy and Zubrod from the University of Miami conducted a cancer control assessment, and suggested that lessons be learned from past experiences.

Evaluation: Dr. Trapido briefly described plans for demonstration projects to be funded by the CDC grant. The projects will be selected to work towards meeting the objectives developed in the revised cancer plan. Evaluation will be an important component, and they will need to demonstrate an impact. The evaluation component can learn much from the business model of assessing impact and from the evaluation of the state tobacco control program.

Update of Data from the 1998-1999 Florida Cancer Plan

At the last CCRAB meeting, before the CDC grant was a known entity, the C-CRAB asked that data from the last cancer plan be updated. Ms. Parker presented a document that added three years (1996-1998) of incidence and mortality data. Data from 1995 and before were also updated to reflect the latest rates for those years (increases due to delayed case finding). The data document also included tables for cancer sites not included in the previous plan, as well as some behavioral data from the BRFSS and the FYTS. It will serve as a starting point for revising the state cancer plan. However, Ms. Parker pointed out that some of the limitations, e.g., that data need to be looked at by smaller geographic areas, and by risk groups other than race. Updated data on cancer among Hispanics will be available from FCDS as soon as they get new population data to use for calculating rates.

LEGISLATIVE UPDATE

A summary of the 2000 legislative session was distributed. Mr. DeVitto reported on the key successes, e.g., HB 1153, which increased non-smoking areas in restaurants, and HB 253, which provided funding for the biomedical research program.

Governor Bush agreed to dedicate 33.5% of the earned interest from the Lawton Chiles Endowment for biomedical research (\$1.3 billion, which will increase to over \$1.7 billion in the next two years), and to appropriate \$2 million for the coming fiscal year for the Florida Biomedical Research program. Since the Governor did not support the distribution of funds as set forth in HB 253, he has received a commitment from Senator Jim King and Representative Mike Fasano to sponsor a bill next session that will:

- create a separate \$150 million biomedical research account,
- only spend the earned interest from that account,
- 95% of the earned interest will be spent on biomedical research, and
- the remaining 5% will be reinvested back into the biomedical research account.

The ACS supports this plan and will work securing additional funding for the biomedical research account in 2002.

Prostate Cancer Task Force Recommendations: Mr. Samuels mentioned that the recommendations of the Prostate Cancer Task Force, which were sent to all legislators and to the Governor in January, were not implemented. Part of the problem was the timing of the report; the report was due after most bills and the budgets were drafted.

Since state agencies will be preparing next year's Legislative Budget Requests in the next few months, it was suggested that CCRAB write to Dr. Brooks, Mr. King-Shaw (Director of AHCA), and Donna Ardwin in the Governor's budget office, endorsing the recommendations in the report. There was discussion about one recommendation to amend the medical practice statutes to require that information about treatment options be given to prostate cancer patients, as is currently required for breast cancer patients.

A motion was made that CCRAB send the letter as suggested, but that only the recommendation for funding for a statewide education campaign be emphasized. The motion was passed, and a letter will be drafted.

PROJECT TOOLBOX

Dr. Cathy Meade, Director of Education at the H. Lee Moffitt Cancer Center, presented information about *Project Toolbox*, a program funded by the Florida Legislature last year to develop and distribute educational material on breast, cervical, and prostate cancer for medically-underserved African Americans and Hispanic farm workers. Using some of C-CRAB's money that was appropriated two years ago for prostate cancer education was suggested. Specifically, Dr. Meade proposed that money be used to train health and community workers to use the toolbox, and for evaluation.

There were questions about the effectiveness of videos as a means of improving screening rates. Dr. Meade mentioned that a video they produced previously for female Hispanic farm workers on breast and cervical cancer was effective in this regard. Another question was raised about getting men in for prostate cancer screening if they do not have the means to pay for diagnostic tests and treatment if cancer were to be found.

Mr. Samuels mentioned that one of the recommendations of the Prostate Cancer Task Force was to hold a statewide educational forum (or regional forums) for professionals and the public. It was suggested that, as part of the forum, *Project Toolbox* material could be presented and training could be conducted at that time.

Dr. Goodwin suggested that the Task Force be consulted on the best use of these funds. A conference call with the Task Force and the CCRAB Executive Committee will be scheduled.

OTHER UPDATES:

Breast Cancer Pamphlet: Ms. Parker reported that all copies of both the English and the Spanish booklets have been distributed. When someone requests a copy now, they are referred to the web page and/or sent a photocopy of the booklet that was printed from the PDF file on the Internet. A copy of the results and the comments was distributed. To date, 79 reply cards have been sent in. This is a very low return rate considering the number of booklets that have been distributed. This level of response is similar to that reported in Michigan when they included a tear-out reply card in their booklet several years ago.

Breast and Cervical Cancer Early Detection Program: Ms. Blake reported that the Department of Health expects to get level funding for next year. The program will continue in the 20 counties, and they expect to serve 6,300 women.

Biomedical Research Advisory Council: Dr. Hopkins reported that the Biomedical Research Advisory Council met in March and selected Dr. Kenneth Berns, Dean of the University of Florida College of Medicine, to be Chair. Of the \$2 million that was appropriated for the program for next year, there is no funding for permanent staff, although a temporary (OPS) position will be created to work with the program. The Department will issue a Request for Proposal (RFP) to contract for the administration of the grant application and peer review process. Dr. Hopkins also reported that the Legislature passed a bill that amended the language of the Biomedical Research law so that research on prevention, as well as diagnosis and treatment of tobacco-related diseases, can be conducted.

Tobacco Control Programs: Dr. Trapido reported on the evaluation of the state tobacco control program. He mentioned a study they conducted of saliva cotinine level of children. Cotinine levels among nonsmoking children who have mothers that smoke are higher than for nonsmoking children who have nonsmoking mothers (but not as high as kids who smoke themselves). This is important information to advocate against second hand smoke. Dr. Trapido also mentioned the annual Teen Summit to be held in Orlando next week, summer institutes for the community partnerships, and grants being awarded by the Minority Task Force.

The next C-CRAB meeting be held in late October or early November.

Minutes submitted by Dorothy Parker
February 6, 2001
Approved Nov. 9, 2000

APPENDIX 3B

Cancer Control and Research Advisory Council (C-CRAB) Meeting

November 9, 2000

Tampa Airport Marriott Hotel

1:00 p.m. - 4:00 p.m.

MEMBERS PRESENT

Joyce Allan, CTR, MPH
Florida Cancer Registrars Association
Linda Casey, ARNP
Florida Nurses Association
Robert H. Cassell, M.D.
American Cancer Society
Kerry Chamberlain, D.O.
Florida Osteopathic Medical Association
Marcia DeSonier, R.N., L.C.S.W.
Florida Hospital Association
James V. Fiorica, MD
Florida Society of Clinical Oncology
Stephen L. Golder, M.D.
Florida Medical Association
W. Jarrard Goodwin, Jr., M.D., F.A.C.S. – Chair
University of Miami School of Medicine
John Kilkenny, M.D.
UF College of Medicine
Linda R. Kinard
Florida Department of Education
Malcolm Klein, M.D.
General Public
Jerry Layne, M.D., D.D.S.
Florida Dental Association
James Lynch, M.D.
University of Florida Shands Cancer Center
Donna Malvey, Ph.D.
Univ. of South Florida College of Public Health
George McSwain, M.D.
American College of Surgeons
Shyam Paryani, M.D.
Florida Radiological Society
JoBeth Speyer, MSW
Cancer Information Service
Joseph M. Stasio, D.O.
Southeastern College of Osteopathic Medicine
Frances Sykes, R.Ph.
General Public
James L. Talbert, M.D.
Florida Association of Pediatric Tumor Programs
Reel Talbott
General Public acting as Consumer Advocate
Stuart Toledano, M.D.
Florida Pediatric Society
Representative Leslie Waters
Florida House of Representatives

REPRESENTATIVES FOR MEMBERS

Marie Mackey, R.N., and Karine Martirosyan, M.D.,
visiting physician from Armenia, for Clarence
Brown, III, MD
M.D. Anderson Cancer Center-Orlando
Richard Hopkins, M.D., for Margo Blake
Florida Department of Health
Dorothy Parker, M.H.S., Program Director, Florida
Comprehensive Cancer Control Initiative (FCCCI), for
Edward Trapido, Sc.D.
Sylvester Comprehensive Cancer Center
Florida Society of Oncology Social Workers
Nathaniel Wesley, Ph.D., for Cynthia Harris, Ph.D.
FAMU Institute of Public Health

MEMBERS EXCUSED

Guy I. Benrubi, M.D.
Obstetric and Gynecologic Society
James V. Fiorica, M.D.
Florida Society of Clinical Oncology
Cynthia M. Harris, Ph.D.
FMAU, Institute of Public Health
William H. Hartmann, M.D.
USF College of Medicine
James W. Lynch, Jr., M.D.
University of Florida Shands Cancer Center
John C. Ruckdeschel, M.D.
H. Lee Moffitt cancer Center & Research Institute
Senator Jim Sebesta
Florida Senate
Kurt Stonesifer, M.D.
Florida Society of Pathologists
Debby P. Walters
Florida Agency for Health Care Administration

GUESTS PRESENT:

Susan Bruno for Bob Samuels
Florida Cancer Education Network
Ralph DeVitto
American Cancer Society, Florida Division
Donna Gleason
American Cancer Society, Florida Division
Susan Easter, MS
Acting Director, C-CRAB
Myrna Hastings
Administrative Secretary

WELCOME AND INTRODUCTIONS

Jerry Goodwin, MD, Chair

Dr. Goodwin welcomed all new members, announced the excused members and had everyone introduce themselves.

EXECUTIVE COMMITTEE RECOMMENDATIONS FOR CCRAB MEMBERSHIP

Jerry Goodwin, MD, Chair

Dr. Goodwin presented the consensus from the Executive Committee that any interested groups are welcome to attend several meetings prior to their joining the CCRAB to see if they are a mutual fit. He then asked the group for any other recommendations.

A suggestion was made to invite HMO's to join the council. There was a concern voiced that they need to be involved so that they could see first hand how their decisions affect healthcare. Dr. Goodwin suggested writing a letter to specific HMOs saying that we would like their members to attend for future consideration of involvement in the council. Marcia DeSonier proposed a motion to invite organizations to send representation. Dr. Toledano seconded the motion. The motion was approved unanimously.

FLORIDA COMPREHENSIVE CANCER CONTROL INITIATIVE (FCCCI)

Dorothy Parker, MHS

The University of Miami/Sylvester Comprehensive Cancer Center received funding via a collaborative agreement with the Centers for Disease Control and Prevention (CDC) for comprehensive cancer control for Florida. Dr. Trapido is the Principal Investigator of the Florida Comprehensive Cancer Control Initiative (FCCCI) and Dorothy Parker is the Program Director. Ms. Parker reviewed the goals and structure of FCCCI and CCRAB's proposed role and relationship to the program. The FCCCI will be establishing regional collaboratives and a state collaborative. The collaboratives will help revise the state cancer plan and develop regional cancer plans. It was agreed that CCRAB members would be invited to participate in developing the section of the plan of greatest interest to them, and that the plan would be presented to CCRAB for review and approval when it is completed.

FLORIDA DEPARTMENT OF HEALTH (DOH) UPDATES

1. Tobacco Program

Dr. Hopkins reported for Margo Blake. The state budget office is considering funding cuts for the youth anti-tobacco program and tobacco-free community partnerships. The Hillsborough SWAT team has requested support and a letter will be sent from CCRAB.

2. Funding Initiatives – *Jerry Goodwin, MD*

Mention was made of potential funding cuts to FCDS and FAPTP that could impact tracking cancer statistics in Florida. Discussion ensued regarding a potential shift to non-recurring State funding for the birth defects program and the Florida Cancer Data System (FCDS). A response was received from the State to CCRAB's letter of support for FCDS with no promise of a change in the Governor's position. Dr. Talbert discussed support for FAPTP

funding issues and FAPTP's contributions to nationwide advances in improved survival rates for children with cancer. The exchange of data between the FCDS and FAPTP was discussed. Dr. Toledano noted the need for appropriate data to track.

3. Breast & Cervical Program – *Jerry Goodwin, MD*

Dr. Hopkins noted that the State has yet to support federal initiatives to increase screening for breast and cervical cancer with matching funds.

AMERICAN CANCER SOCIETY (ACS) CANCER CONTROL PLAN

Donna Gleason, PhD

The new ACS Cancer Plan was unveiled and Dr. Gleason discussed the goal of filling gaps of service rather than duplicating efforts. Copies of the *American Cancer Society Cancer Control Plan* are available from her at the American Cancer Society Office.

CANCER INFORMATION SERVICE (CIS) UPDATE

JoBeth Speyer, MSW

Ms. Speyer presented an overview of current CIS projects and their status.

C-CRAB PROSTATE FUNDS

Jerry Goodwin, MD, Chair

Dr. Goodwin presented the suggestion of the Executive Committee on using the remaining CCRAB prostate funding. They had received a previous request Dr. Cathy Meade with "Project Toolbox" for these monies. Also, Bob Samuels has been organizing regional forums on prostate cancer education. Dr. Kilkenny stressed the importance of utilizing the funds where they will have the most impact.

The consensus was that other proposals could be submitted and an ad hoc committee will meet via conference call to choose a program which best fits the goals of prostate education, screening and treatment options.

UPCOMING LEGISLATION

Ralph DeVitto

Mr. DeVitto presented the ACS 2000-01 Legislative Agenda for discussion.

NOMINATIONS FOR NEW MEMBERS AND CHAIR

Jerry Goodwin, MD, Chair

The Executive Committee proposed Dr. Clarence "Buck" Brown to serve as new Chair for the CCRAB, effective 1-1-01. Dr. Cassell suggested writing a letter to the Governor requesting that Dr. Brown's appointment be extended since it expires 9/2001. A motion was proposed, seconded and unanimously passed. Dr. Goodwin, will ask Dr. Brown to serve.

ADJOURN

Jerry Goodwin, MD, Chair - Meeting was adjourned at 3:55 p.m.

APPENDIX 3C

C-CRAB Executive Committee Meeting

November 9, 2000

Tampa Airport Marriott Hotel

11:30 a.m. – 12:45 p.m.

8:00 – 9:00 a.m.

Participants:

Jerry Goodwin, M.D., Chair
Robert H. Cassell, M.D.
Marcia DeSonier
John Kilkenny, M.D.
JoBeth Speyer

Guests:

Susan Easter, Acting Director
Myrna G. Hastings
Bob Powell
Dorothy Parker

Members Excused:

John Ruckdeschel, M.D.
Clarence Brown, III, M.D.

Dr. Goodwin welcomed everyone and proceeded to cover the agenda items.

I. Recommendations for C-CRAB Membership Coalition

The Executive Committee decided to extend a letter of invitation to any interested organization to send representation to several of the C-Crab meetings to see if the organizations are a mutual fit.

II. Use of Prostate Cancer Education Funds

Approximately \$35,000 of the \$50,000 appropriated to C-CRAB in 1998 by the Florida Legislature for prostate cancer education remains unspent. Discussion ensued as to how to best utilize the money. JoBeth Speyer noted that radio ads are one possibility. The Committee had received a request to allocate the Prostate Funds to the "Project Toolbox" because its focus is to increase awareness, which is one of the objectives of the project. The Committee agreed to propose funding "Project Toolbox" to the full membership for a vote, since they do not currently have adequate resources to oversee an in-house project.

III. Nominations for New Member and Chair

Dr. Goodwin suggested nominating Dr. Clarence "Buck" Brown from M.D. Anderson Cancer Center-Orlando to be the next C-CRAB Chair. Marcia DeSonier proposed the motion, and JoBeth Speyer seconded. It was a unanimous vote.

The meeting was adjourned at 12:45 p.m.

APPENDIX 3D

**CCRAB Executive Committee Meeting
November 1, 1999, 11:00 a.m. - 12:00 p.m.
Tampa Airport Marriott Hotel**

Present: Drs. Brown, Goodwin, Krischer, McGuire, Ruckdeschel, Ms. DeSonier and Ms. Speyer

Staff: Ms. Parker

1. Selection of Next Chairperson

Dr. Goodwin offered to serve as Chair for another term. No one else was nominated. Dr. Goodwin excused himself from the room and the committee voted unanimously in favor of his nomination. A letter will be sent to the Governor's Appointment Office since, according to state statute, the Governor appoints the Chair.

2. CCRAB Vacancies

Ten members will be up for reappointment in December. It was suggested that Sandra Mortham be contacted about nominations for the Florida Medical Association vacancy. Several individuals have expressed interest in the General Public positions. Ms. Parker will check with the Appointment Office to see who has submitted applications.

3. Comprehensive Cancer Coalition & Meeting with Dr. Brooks

It was agreed that Dr. Goodwin ask for a meeting with Dr. Brooks to discuss the Department of Health's position on the proposed comprehensive coalition and on moving toward a comprehensive approach to cancer control programs.

4. Prostate Cancer Education Material

The issue of how best to use the \$50,000 for prostate cancer education material was discussed. A small portion is being used for the Prostate Cancer Task Force, which is developing recommendations for education. It was suggested that we look at who else is developing material and to coordinate our efforts with them, e.g., the Florida Cancer Education Network, the American Cancer Society, and Moffitt's Project Toolbox, which received state funds last year. Other suggestions were doing Public Service Announcements on radio stations, particularly those that listened to by African American men, and replication of the public forums that have been in Orlando and other cities. These suggestions are similar to those offered by the Prostate Cancer Task Force.

5. Joint Cancer Conference Exhibit

It was agreed that C-CRAB would not have an exhibit at the Joint Cancer Conference this year. Ms. Parker suggested that, in the past, the audience has not been the primary target group that C-CRAB needs to reach to promote awareness of its existence and its programs. It was suggested that time and resources would better be spent on preparing a better quality exhibit that could be displayed in Tallahassee during the legislative session, for example.

6. Genentech

Ms. Parker reported that Genentech, the company that manufactures Herceptin, called to find out more about C-CRAB and possibilities for contributing to its cancer control programs. Drs. Ruckdeschel and Krischer and Ms. Parker met with a representative and their Florida lobbyist. Questions were raised about a state advisory council accepting money from a private company. Dr. Ruckdeschel informed them of educational opportunities for contributions, such as the Joint Cancer Conference and other conferences sponsored by Florida's cancer centers.