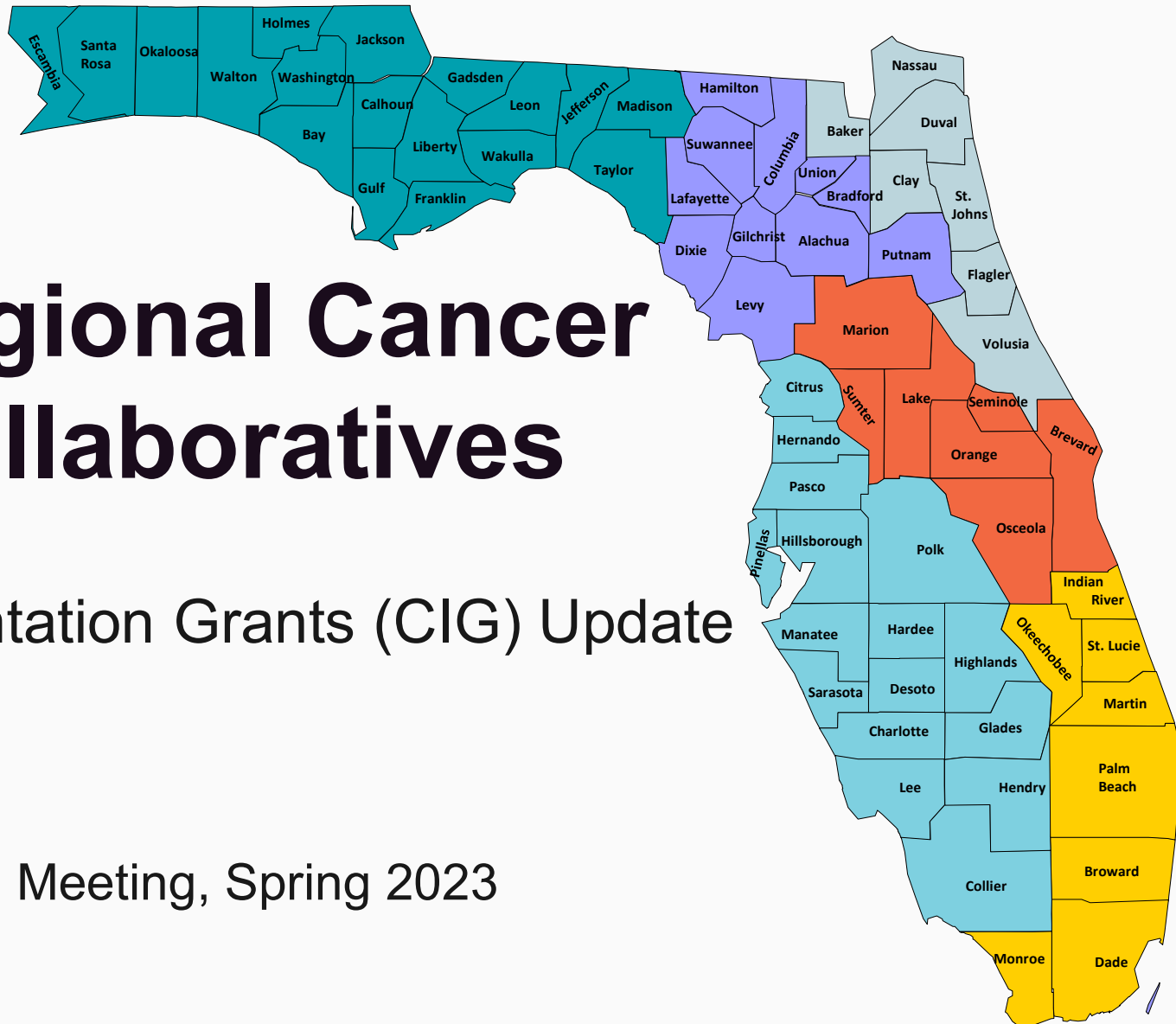


Florida's Regional Cancer Control Collaboratives

Community Implementation Grants (CIG) Update

C-CRAB Meeting, Spring 2023



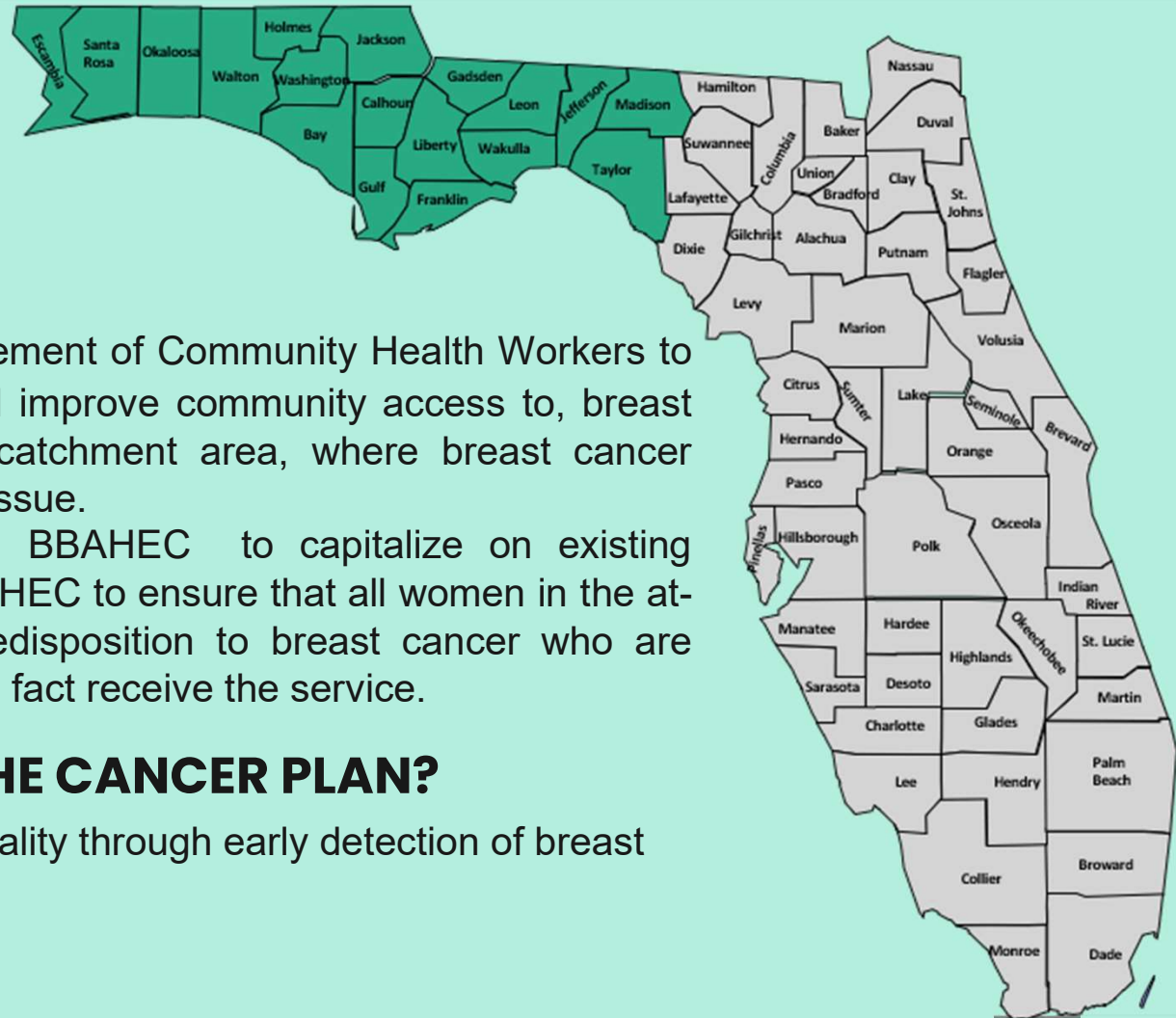
01

**NORTHWEST FLORIDA
CANCER COLLABORATIVE
CIG UPDATE**

REGIONAL CO-COORDINATORS :

Justice Mbizo, Dr. PH | Daudet Ilunga Tshiswaka, PhD
University of West Florida

NWFCCC CIG PROJECT



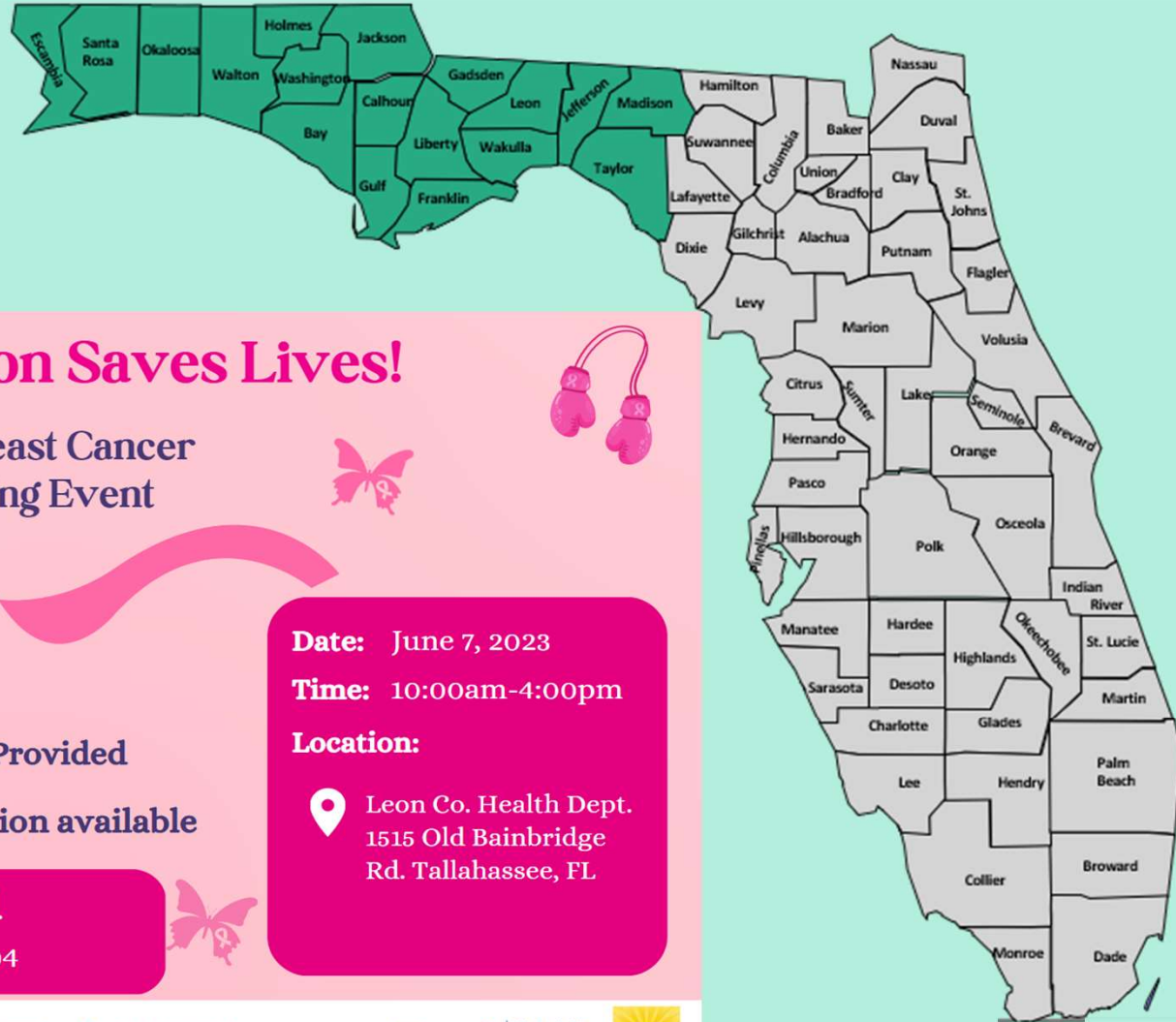
• WHAT IS THE PROJECT?

- The intervention is an active engagement of Community Health Workers to increase community demand for, and improve community access to, breast cancer screening in the NWFCCC catchment area, where breast cancer mortality is a significant public health issue.
- The NWFCC has partnered with BBAHEC to capitalize on existing Community Health Workers from BBAHEC to ensure that all women in the at-risk age groups or have familial predisposition to breast cancer who are recommended for mammograms do in fact receive the service.

• HOW DOES IT ALIGN WITH THE CANCER PLAN?

- **Goal 11:** Reduce breast cancer mortality through early detection of breast cancer in Floridians.

NWFCCC CIG PROJECT



• WHAT'S NEXT?

FREE

Early Detection Saves Lives!

Mobile Breast Cancer Screening Event

Who is Eligible ?

- 🎀 Florida residents
- 🎀 Ages 40-64
- 🎀 Have no health insurance

Free Lunch Provided

Free transportation available

Registration Required

Call Maja Troupe 850-404-6404

Date: June 7, 2023

Time: 10:00am-4:00pm

Location:

📍 Leon Co. Health Dept.
1515 Old Bainbridge Rd. Tallahassee, FL



North West Florida Cancer Control Collaborative
Clear. Collaborative. Fighting Cancer.

UNIVERSITY of WEST FLORIDA | Department of Public Health



Usha Kundu, MD
College of Health
UNIVERSITY of WEST FLORIDA



02

NORTH CENTRAL FLORIDA CANCER COLLABORATIVE CIG UPDATE

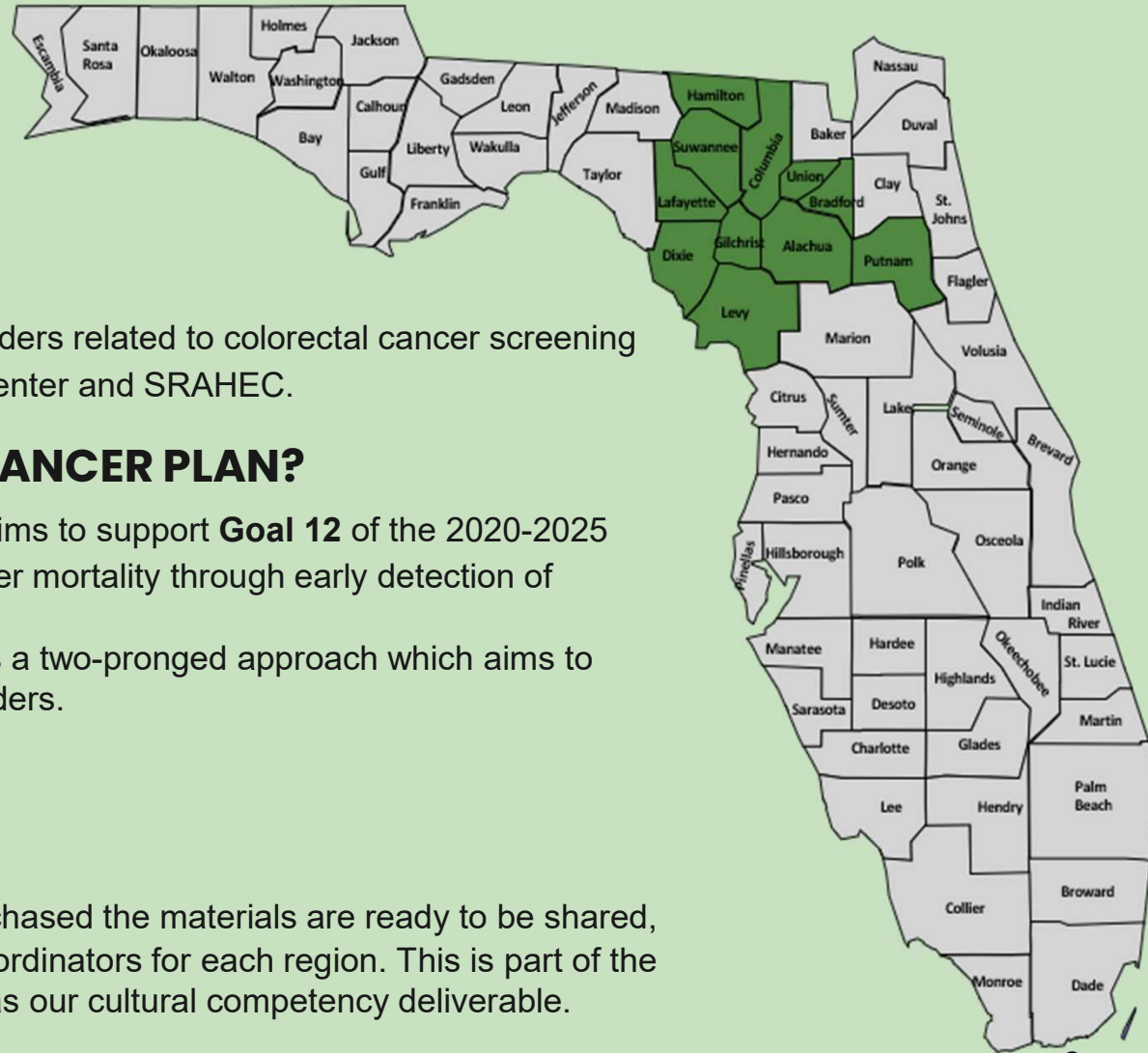
REGIONAL COORDINATOR:

Lindsey K. Redding, MPH, WellFlorida Council

ASSISTANT REGIONAL COORDINATOR:

Debbie Reich, MA, WellFlorida Council

NCFCCC CIG UPDATE



• WHAT IS THE PROJECT?

- A CME and CEU certified training for providers related to colorectal cancer screening through a collaboration with Moffitt Cancer Center and SRAHEC.

• HOW DOES IT ALIGN WITH THE CANCER PLAN?

- The *Small-Town, Giant Colon Experience* aims to support **Goal 12** of the 2020-2025 Florida Cancer Plan: Reduce colorectal cancer mortality through early detection of colorectal cancer in Floridians.
- The *Small-Town, Giant Colon Experience* is a two-pronged approach which aims to educate the community and healthcare providers.
 - Prong 1 is Community Education
 - Prong 2 is Provider Education.

• WHAT'S NEXT?

- The Giant Colon is in process of being purchased the materials are ready to be shared, we will share them statewide and with the coordinators for each region. This is part of the Small Town Giant Colon project and serves as our cultural competency deliverable.

03

SOUTHEAST FLORIDA CANCER COLLABORATIVE CIG UPDATE

REGIONAL COORDINATOR:

Tiffany A. Albury, MPH, Health Council of South Florida, Inc.

REGIONAL CO-CHAIRS:

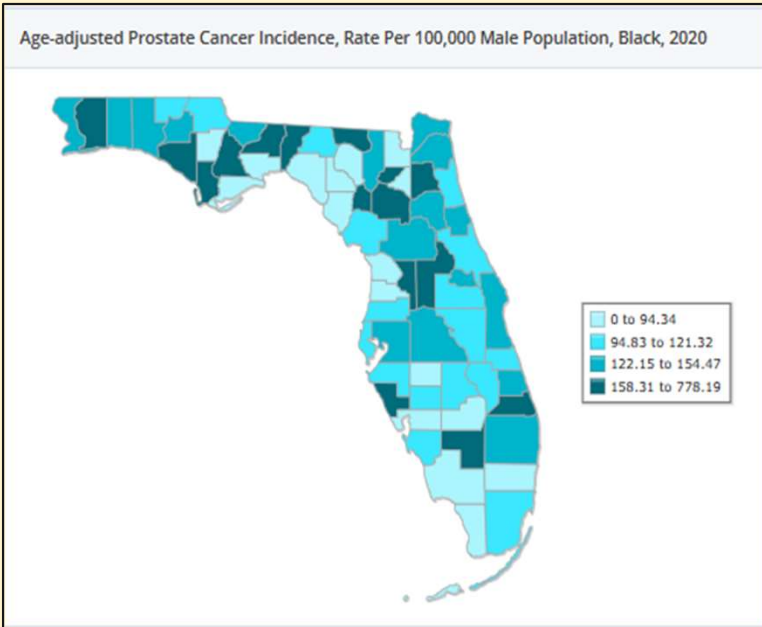
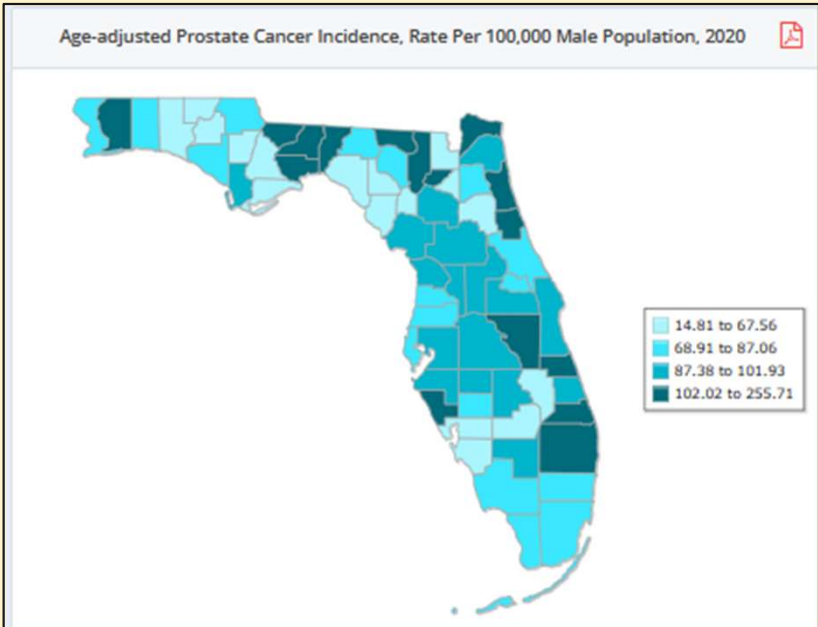
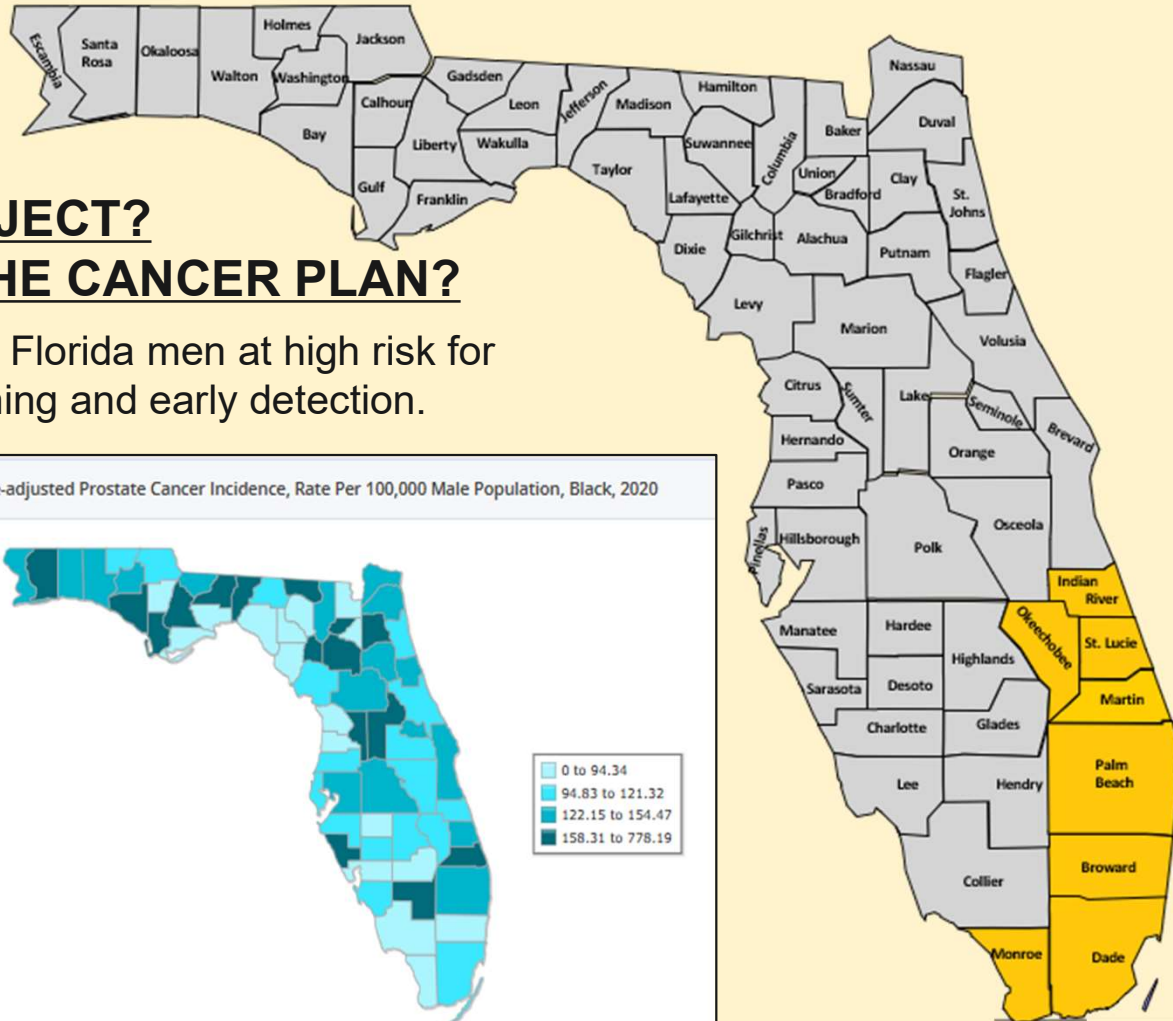
Rachelle Theodore, MBA, MPH, CSSBB | Paco C. Castellon, MPH, MBA

SEFCCC CIG UPDATE

WHY THIS PROJECT?

HOW IS IT ALIGNED WITH THE CANCER PLAN?

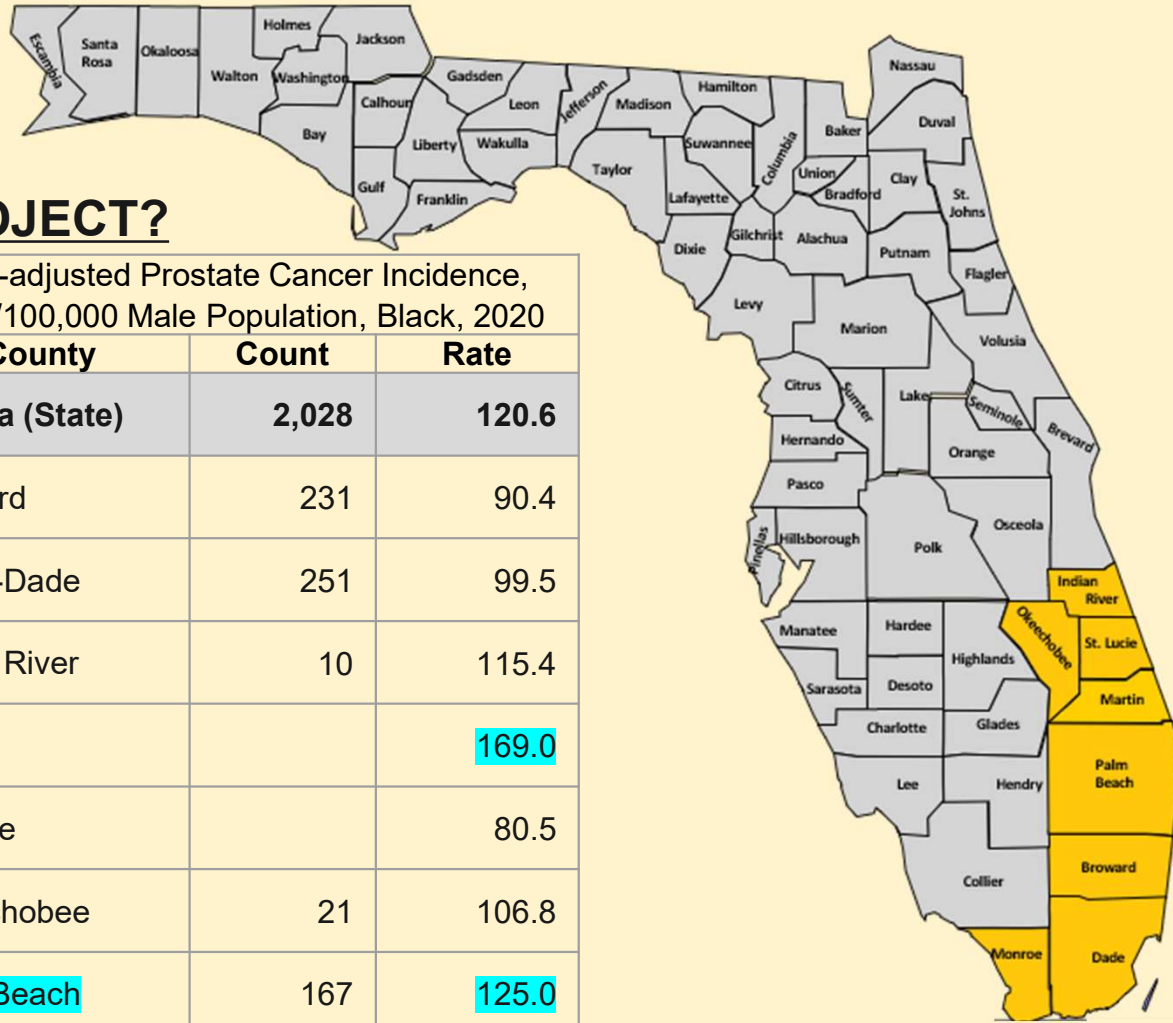
GOAL 13: Reduce prostate cancer mortality in Florida men at high risk for aggressive prostate cancer through screening and early detection.



Source: FL HEALTH CHARTS

SEFCCC CIG UPDATE

WHY THIS PROJECT?



Age-adjusted Prostate Cancer Incidence, Rate Per 100,000 Male Population, 2020		
County	Count	Rate
Florida (State)	13,647	87.3
Broward	851	68.9
Miami-Dade	1,316	78.7
Indian River	194	112.0
Martin	178	106.4
Monroe	63	85.2
Okeechobee	21	65.2
Palm Beach	1,179	103.5
St. Lucie	226	87.4

Age-adjusted Prostate Cancer Incidence, Rate/100,000 Male Population, Black, 2020		
County	Count	Rate
Florida (State)	2,028	120.6
Broward	231	90.4
Miami-Dade	251	99.5
Indian River	10	115.4
Martin		169.0
Monroe		80.5
Okeechobee	21	106.8
Palm Beach	167	125.0
St. Lucie	47	127.2

SEFCCC CIG UPDATE

WHAT IS THE PROJECT?

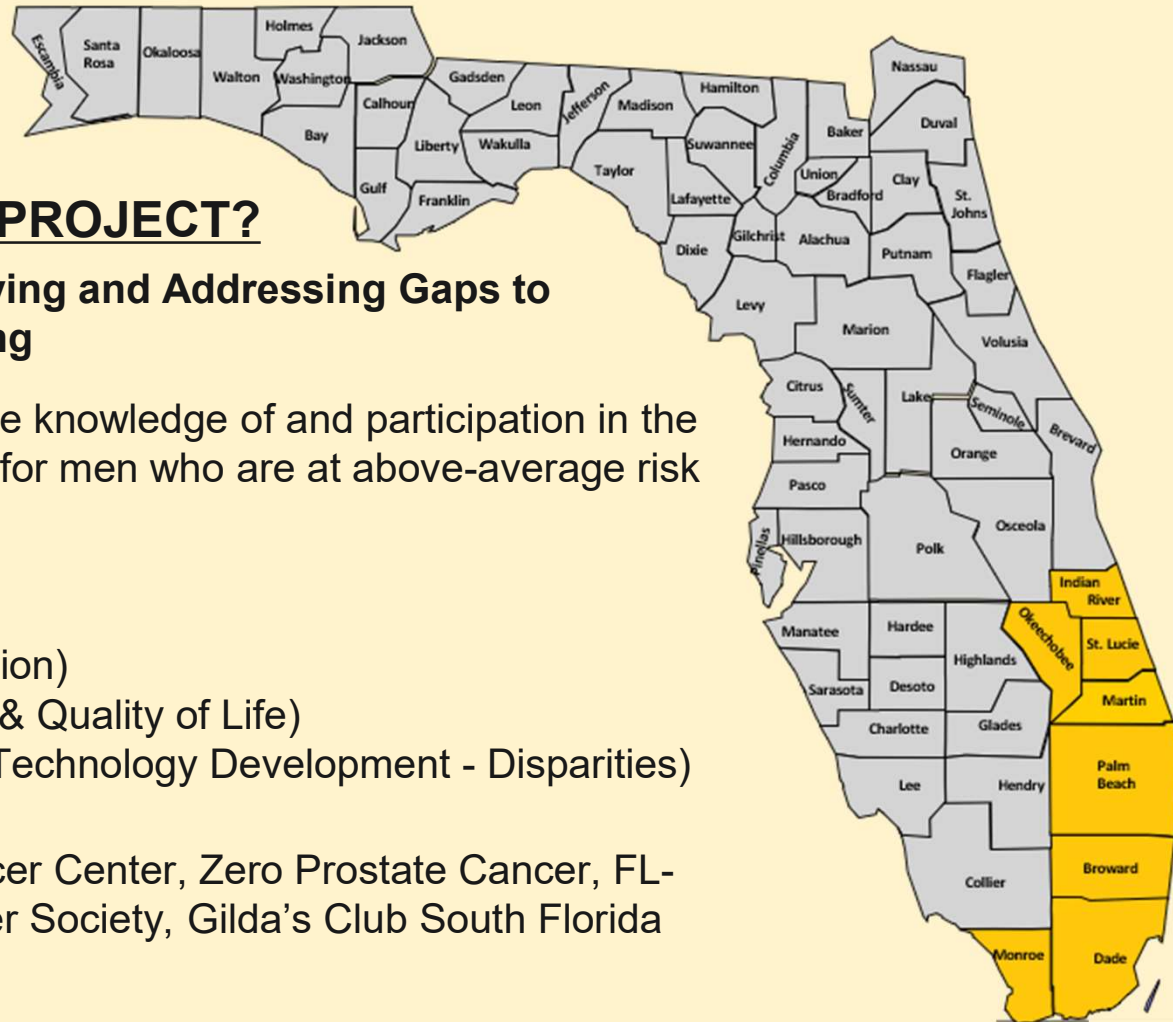
Regional Collaboration Aimed at Identifying and Addressing Gaps to Prostate Cancer Education and Screening

The purpose of this project is to increase the knowledge of and participation in the decision-making process for screening for men who are at above-average risk of prostate cancer.

Our education focus will be:

- Screening & Early Detection (Risk Reduction)
- Healthy Lifestyle & Support (Survivorship & Quality of Life)
- Enrollment in Clinical Trials (Research & Technology Development - Disparities)

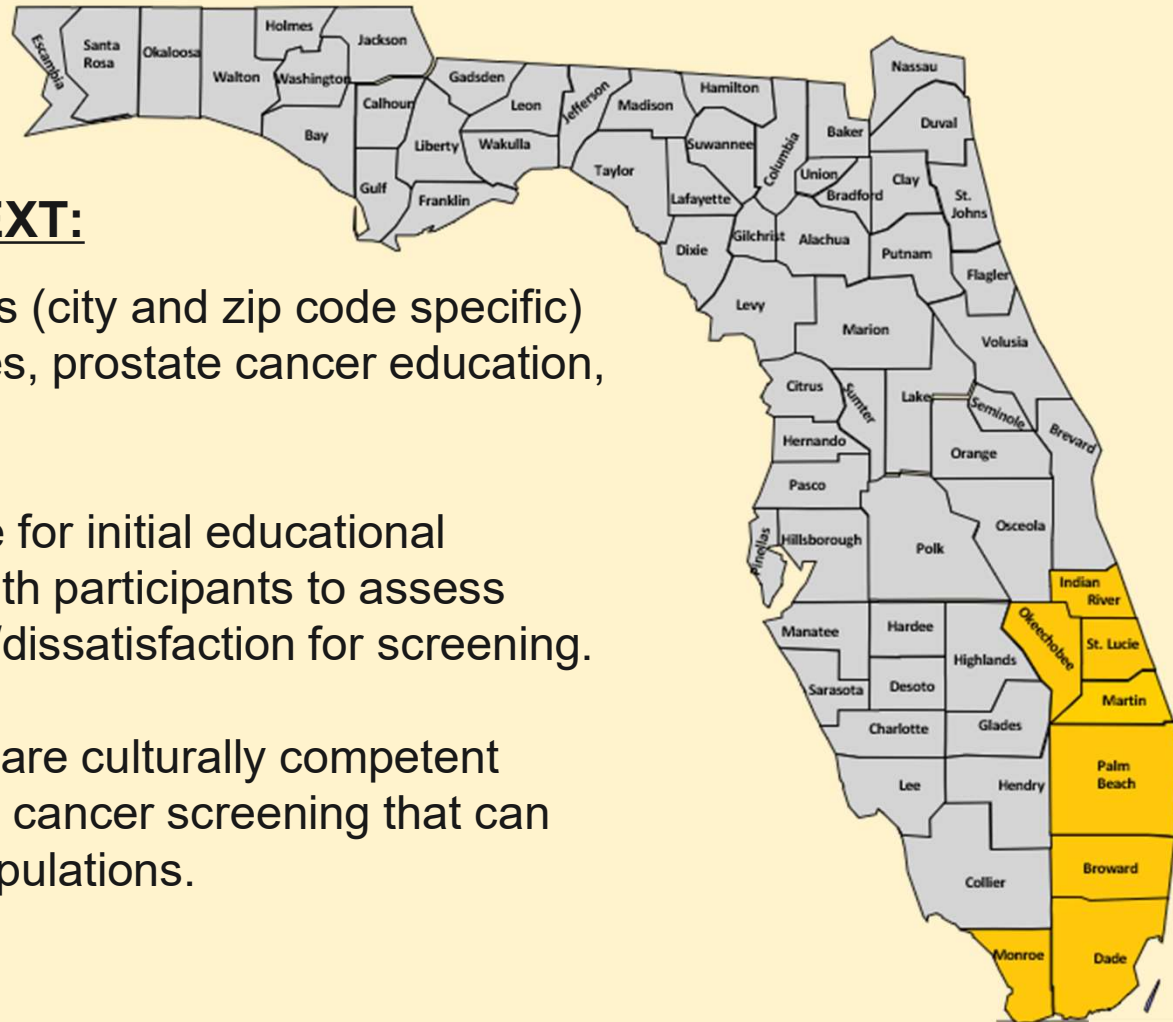
Collaboration=Synergy: UM Sylvester Cancer Center, Zero Prostate Cancer, FL- Department of Health, American Cancer Society, Gilda's Club South Florida



SEFCCC CIG UPDATE

WHAT'S NEXT:

- 1. Environmental Scan:** Identify areas (city and zip code specific) that are limited in men's health services, prostate cancer education, screening, and survivorship support.
- 2. Community Engagement:** Prepare for initial educational session and roundtable discussions with participants to assess knowledge and decisional satisfaction/dissatisfaction for screening.
- 3. Media Development:** Present/Prepare culturally competent educational media relevant to prostate cancer screening that can be used in a variety of settings and populations.



04

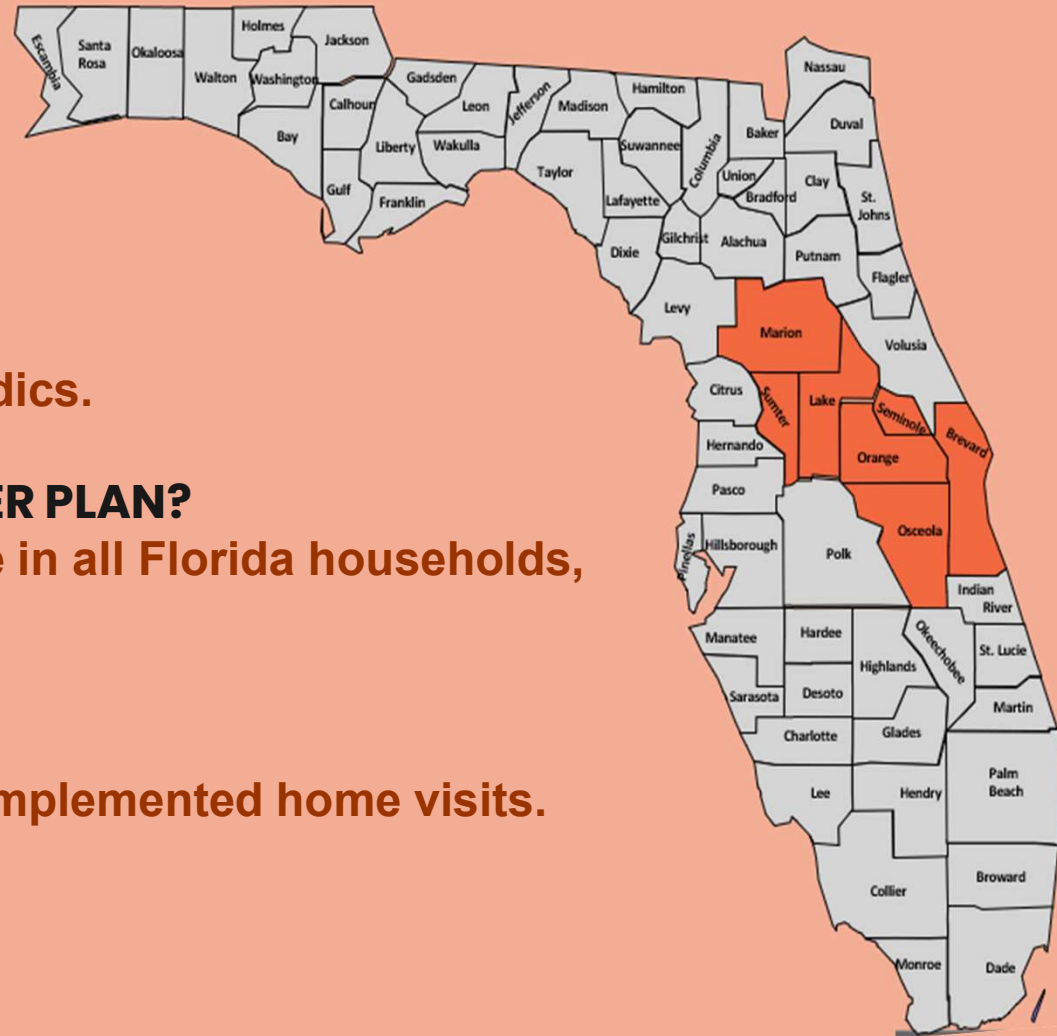
EAST CENTRAL FLORIDA CANCER COLLABORATIVE CIG UPDATE

REGIONAL COORDINATOR:

Ken Peach, MBA, MHA, Health Council of East Central Florida

ECFCCC CIG UPDATE

- **WHAT IS THE PROJECT?**
 - Radon screening by home paramedics.
- **HOW DOES IT ALIGN WITH THE CANCER PLAN?**
 - Goal 9: Reduce radon gas exposure in all Florida households, workplaces, and other buildings.
- **WHAT'S NEXT?**
 - Purchased screening devices and implemented home visits.



**QUESTIONS?
THANKS!**

