

Southwest Florida Cancer Control Collaborative

Service Area

Charlotte

Citrus

Collier

Desoto

Glades

Harding

Hendry

Hernando

Highlands

Hillsborough

Lee

Manatee

Pasco

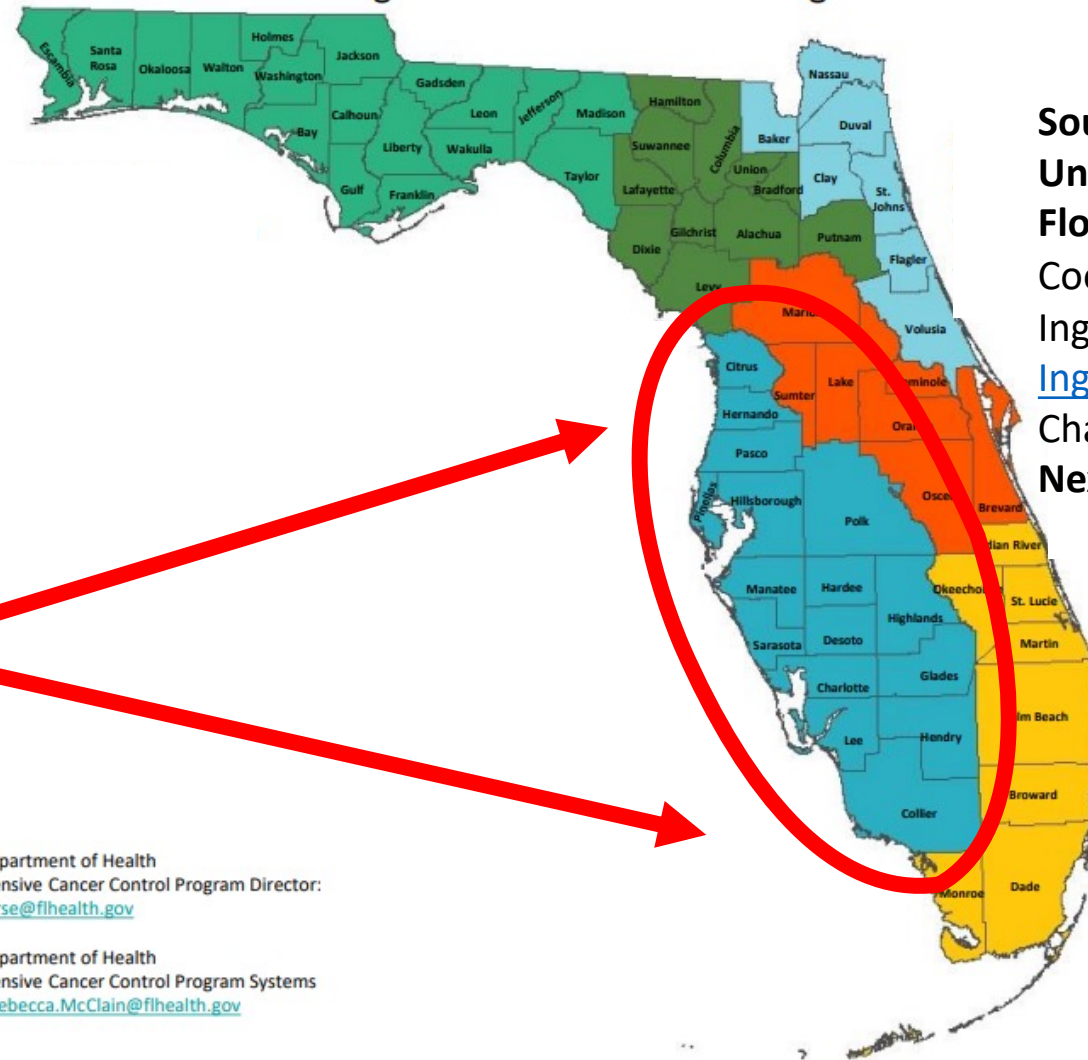
Pinellas

Polk

Sarasota

Florida Regional Cancer Control Collaboratives:

Reducing the Cancer Burden through Collaboration



**Southwest Region:
University of South
Florida**

Coordinator: April
Ingram

Ingram@usf.edu

Chair: Natalie Erasme
Next Meeting: Dec. 7



Southwest Florida Cancer
Control Collaborative
One Community Fighting Cancer

Mission

The Southwest Florida Cancer Control Collaborative (SWFCCC) promotes implementation of the [Florida Cancer Plan](#) in the sixteen counties that comprise the Southwest region of Florida. The SWFCCC aims to accomplish this through a collaborative effort of members working together and sharing resources to develop and implement cancer control projects for the public and health care professionals in Southwest Florida.

Partner Organizations



Strategic Planning

Health Equity

- Increase engagement in counties with highest incidence rates for minority populations

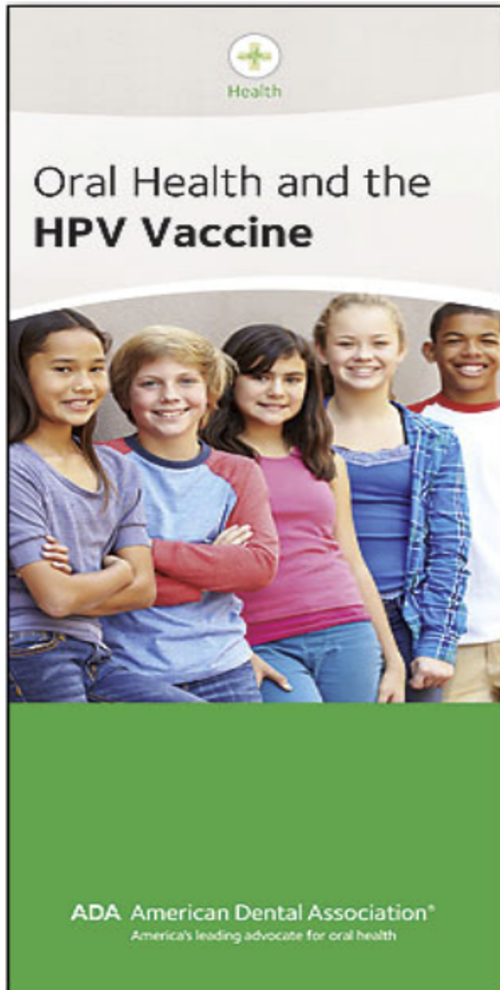
Survivorship

- Survivor support including topics such as housing and nutrition

HPV Prevention

- HPV vaccine uptake, HPV and cervical cancer screening policy at the clinical and state level

SWFCCC Workgroups



Cancer Survivorship Workgroup helps develop activities and strategies to improve cancer survivors' access to information, services, and quality of life.

Co-chairs: Khaliah Fleming, Rania Abdulla | Moffit Cancer Center

Initiatives: The annual Survivorship Webinar will continue with the goal of achieving high-quality of life for survivors.

Next Meeting: October 28

HPV & Cervical Cancer Workgroup focuses on education, prevention and treatment of HPV infection and cervical cancer.

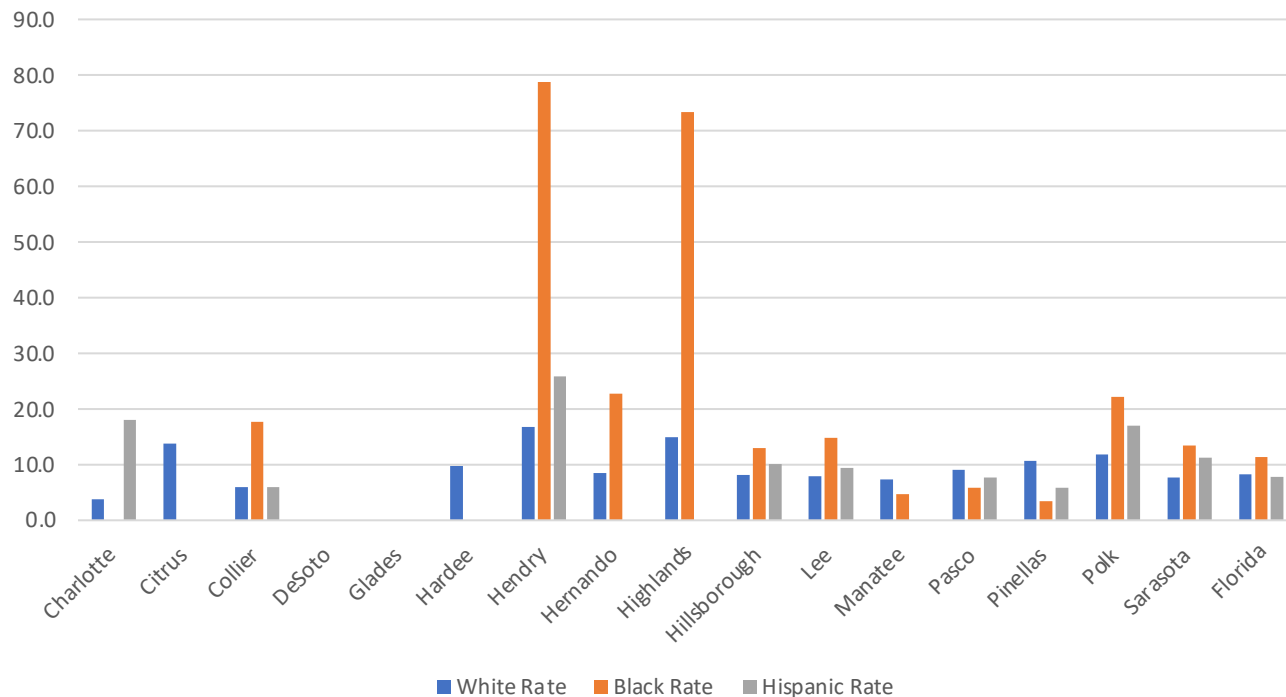
Chair: Lynda P. Gowing | Florida Department of Health

Initiatives: Disparities Report and information dissemination.

Next Meeting: November 1

Disparities Report

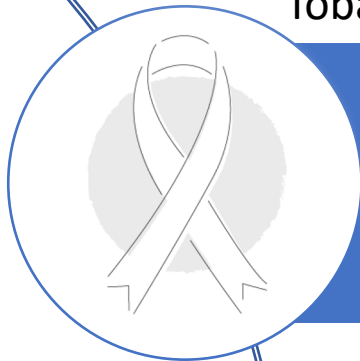
Age-adjusted Cervical Cancer Incidence, Rate Per 100,000 Female Population, Single Year - 2018



The 2018 incidence rate for cervical cancer in Florida and the Southwest Florida region is the highest among the Black and African American community. Overall, the incidence rate for the Black and AA community in 2018 was 11.4, with the rate for the White community at 8.3, and the rate for the Hispanic Community at 7.8. Hendry and Highlands counties have the highest incidence rate for cervical cancer for the Black community in the Southwest region, with Polk and Hernando counties following behind.

Looking Forward

Tobacco Workgroup



SWFCCC will be relaunching the Tobacco workgroup with the help of our members from CivCom to address lung cancer mortality. This action is in line with the Florida Cancer Plan's goals 3 and 10.

Cultural Sensitivity Workshop



SWFCCC's last Cultural Sensitivity Workshop was held on May 5th and focused on cancer disparities among minority populations. Our key speaker was Dr. Usha Menon, Senior Associate Vice President of USF Health and Dean of the College of Nursing. The workshop will be returning next Spring and is in line with FCCCP health equity objectives.

Communication Plan



Survivors will be highlighted on a quarterly basis on USF's FPRC social media accounts. This gives survivors a platform to share their story and resources that helped them on their journey with others.